VOGUE

MAY
$3.00

go easy

ALL-OUT SUMMER!
the best and the barest–
60 great looks

THE PERFECT DRESS
9 WOMEN DESIGNERS SOLVE SUMMER

is there sexy after 40?

05
37132
0 751164 6

CONQUÊTE DU SOLEIL

It Challenges the Sun

If it's serious tanning, Lancôme's 100% natural botanical extracts, moisturizers, sun filters and special ingredients work to encourage a richer, deeper tan.

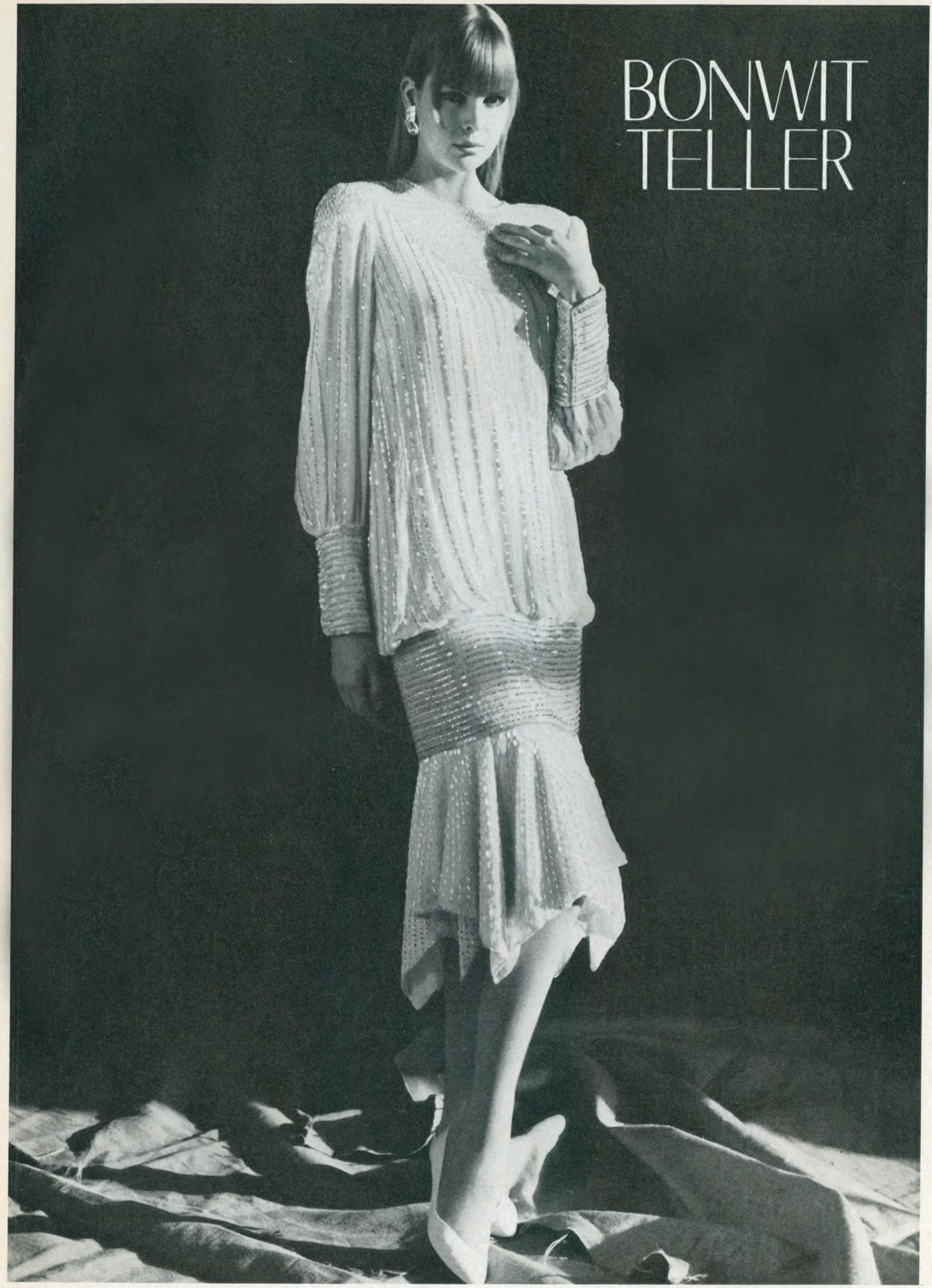
For optimal sun protection, special waterproof formulas guard your skin for even longer periods of time.

Lancôme's serious sun care is also sensible skin care. Whether it's in the sun or after, exclusive French formulas protect, pamper and improve the condition of your face, body and hair.

It Respects Your Skin

LANCÔME
PARIS

© Cosmair, Inc. 1987



JUDITH ANN DROPS THE HANDKERCHIEF: FLIRTATIOUS HEM ON PALE PINK BEADED SILK WITH HIP-SLUNG BUGLE BEADS. S,M,L. 630.00 THE DESIGNER BOUTIQUE

New York Scarsdale Manhasset Short Hills Boston Troy Philadelphia Jenkintown Chicago Oakbrook Bal Harbour Palm Beach Kansas City

SUMMER COOL: BETTY HANSON'S FROSTED SILK

Shadow stripes lit with

little golden lights.

It's whisper-weight. Feels like

next to nothing against your

skin. Just the sort of air-

conditioning you need when

the temperature sizzles.

The surpise: a breezy

blouson back. Designed by

Ron Leal in tissue-thin

textured silk. See the subtle

gleam at the store with a

flair for fresh fashion ideas

and fine old-fashioned

service, Altman's.

Betty Hanson's pure white silk chemise crisped with classic tailoring and tiny faceted-goldtone buttons comes in black too, 4-12. 275.00 at Studio III, third floor, Fifth Avenue and all branches.

BE COOL

B. ALTMAN'S

Out of town, call Toll Free 1-800-228-5000. Diners Club, American Express,® Visa® and MasterCard™ are welcome at Altman's.
361 Fifth Avenue, New York, N.Y. 10016, White Plains, Manhasset, N.Y., Short Hills, Ridgewood/Paramus, N.J., St. Davids, Pa.

focus America: Savannah

Forsyth Park
Echoing Ante Bellum Savannah, the park's famous azaleas and fountains have beautified historic Bull Street since 1851.

Romantic, historic Savannah.
City of homes,
and gardens with blooms
year 'round.
American hospitality
awaits you in Savannah,
the city that memory made.
Welcome to Savannah,
at Lord & Taylor.

Romantic Savannah
in a mist of
pale-flowering organza.
Ours alone
from Gloria Sachs.

A reigning beauty's ruffled, shoulder-baring blouse and sashed, waltz length greatskirt of pale green and white flowered silk organza.
4 to 12 Blouse, 225.00
Skirt, 450.00
Lord & Taylor,
Fifth Avenue at 39th Street.
Toll-free 800-223-7440
For New York City (area codes 212 and 718) and information (212) 391-1199 All 24 hours a day including Sunday.

VOGUE®

may

FASHION

144 FYI: Inside Style—Swimwear: New Thinking, New Answers. By Kathleen Beckett
240-260 Vogue's View: Style, Ideas, Fashion Action
262 People In Fashion Are Talking About What's Coming . . .
267 Point of View: How To Make the Most of Summer
268-275 Playing It Cool . . . In California
276-281 Playing It Cool . . . Joanna Pacula in New Wave Prints
282-293 Playing It Cool . . . The Great White Way
294-295 Playing It Hot . . . Brigitte Nielsen
296-299 Fall '87: Other Voices
300-303 The Eternal Romance of Valentino
330-335 The Dress Solution . . . From Nine Women Designers
336-341 White Lingerie . . . On the Nile
342-345 Khaki: Cool Clothes, Easy Going
346-351 Swimsuits . . . Strong on Shape
352-355 Vogue Patterns—A Feeling of Change
356 Last Word

BEAUTY AND HEALTH

36 Beauty Now/Cover Look
48 Beauty Style. By Andrea Robinson and Dorothy Schefer
54,180 Hair Now: Going Longer . . . Textured Style
108 Shape-Up Now: Spas—New Options . . . Computer Exercise

California cool

Suiting it up!

112 Hair Q & A
122 Mind Health. By Carol Tavris, Ph.D.
128 Interview with a Sex Therapist. By Lesley Jane Nonkin
130 Fitness Now: Cal-a-Vie—California's Newest Spa
140 Fragrance: At Stores Across the Country
161 Fear of Speaking. By Lesley Jane Nonkin
164 Beauty Q & A
174 Health. By Melva Weber
176 Does Malpractice Make Perfect? Are Lawsuits Endangering Your Health Care? By Edward Zuckerman
187 Fitness Now: Reevaluating Exercise Guidelines, "Target" Heart Rate
322-329 Scents of Encounter
324 The Attraction Factor . . . By Shirley Lord
328 Closer Encounters . . . By Kathleen Madden
358-366 Health Style: Keep-Cool Foods . . . Fitness Profiles . . . Truth About Hair Loss . . . No More Diet Plateaux . . . More
362 Your Diet: Clear-Skin Nutrition. By Judith S. Stern, Sc.D.
364 Your Well-Being. By Barbara Lang Stern

PEOPLE ARE TALKING ABOUT

62 On the Set: Filming *Maurice*—Sex and Class in Edwardian England. By Victoria Radin
72-98 What's News, What's Coming: Movies, Art, TV, Music, Photography, Birthdays
102 Between Us. By Lorraine Davis
114 What's New in London: Dining out on Sex and Style. By Victoria Radin
148 Women & Law. By Marianne Takas
168 Driving Style. By Lesley Jane Nonkin
170 Managing Your Money. By Marion Asnes
188-202 Books: Who's Between The Covers This Month
304 Is There Sexy After Forty? By Erica Jong
306 Elaine May's New Movie, *Ishtar*: Madness at the Oasis
308 Artburn: The State of the Art World in the '80s. By Jed Perl
312-313 People Are Talking About Heaven
312 Is There Life After Life? By Jonathan Cott
313 In Pop Culture, Heaven Is What's Happening. By Cathleen Medwick

LIVING

204,206 Living. The Appeal of Candlelight, Billy Baldwin Revisited, A Material World. By Barbara Plumb
208 Food in Vogue: Spring Salads. By Barbara Kafka
212 Entertaining. Oysters at Tony and Julie Merck's South Carolina Farm. By William and Chesbrough Rayner
214 The Best of Wines: Simply Reds. By Martin Gersh
314 Fifty Rooms with a View: Grania and Hugh Cavendish's Stately English Estate. By Rachel Billington

TRAVEL

218 Travel Now. By Richard Alleman
220-236 The American Riviera
220 Southern California's Resort Coast. By Richard Alleman
234 Great Shrines of Southern California Mall Culture By Jill Robinson-Shaw
238 Vogue Travel Guide

IN EVERY ISSUE

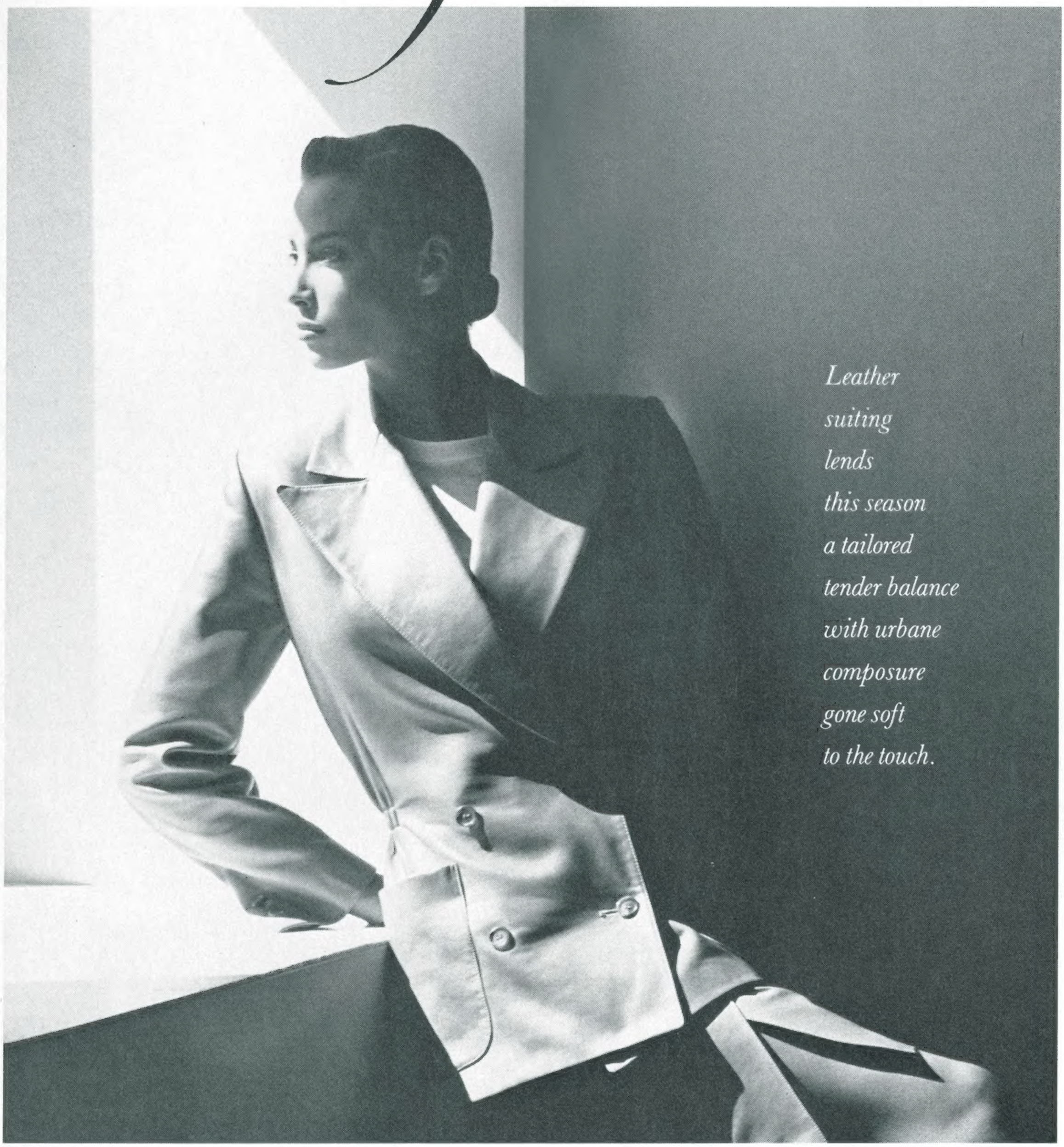
24 Masthead
136 Horoscope. By Rockie Gardiner

COPYRIGHT © 1987 BY THE CONDÉ NAST PUBLICATIONS INC. ALL RIGHTS RESERVED. PRINTED IN THE U.S.A.

Vogue ISSN 0042-8000 is published monthly by The Condé Nast Publications Inc., 9100 Wilshire Boulevard, Beverly Hills, CA 90212. PRINCIPAL OFFICE: 350 Madison Avenue, New York, NY 10017. Bernard H. Leser, President; Eric C. Anderson, Treasurer; Pamela M. van Zandt, Secretary. Second-Class postage paid at Beverly Hills, CA, and at additional mailing offices. Authorized as Second Class mail by the Post Office Department, Ottawa, and for payment of postage in cash. Subscriptions in U.S. and possessions, $24 for one year; $46 for two years. In Canada, $43 for one year, $84 for two years. Elsewhere, $45 for one year, payable in advance. Single copies in U.S., $3; in Canada, $3.50. For subscriptions, address changes, and adjustments, write to Vogue, Box 5201, Boulder, CO 80322. Eight weeks are required for change of address. Please give both new and old address as printed on last label. First copy of new subscription will be mailed within eight weeks after receipt of order. VOL. 177, NO. 5, WHOLE NO. 3262. Manuscripts, drawings, and other material submitted must be accompanied by a stamped self-addressed envelope. However, Vogue cannot be responsible for unsolicited material. Postmaster: Send Form 3579 to Vogue, Box 5201, Boulder CO 80322. SUBSCRIPTION INQUIRIES: Please write to Vogue, Box 5201, Boulder, CO 80322.

Address all editorial, business, and production correspondence to Vogue Magazine, 350 Madison Avenue, New York, NY 10017

BOULEVARD *four*



The double breasted leather jacket in a soft saddle shade, 4 to 14, 500.00. Short matching skirt, 230.00. In our New Calvin Klein Classifications Boutique in Bloomingdale's Now on Boulevard Four, New York. And in all our stores.

Calvin Klein Classifications

bloomingdale's

Paloma Picasso's Graffiti

Paloma Picasso designs scribbles, stars, flourishes and kisses
in eighteen karat gold and sterling silver.

TIFFANY & Co.

NEW YORK LONDON BEVERLY HILLS CHICAGO DALLAS HOUSTON BOSTON ATLANTA SAN FRANCISCO 800-526-0649

©T&CO. 1987

For the Way You Live

A slip off the shoulder... and all is won. A.J. Bari disarms unsuspecting suitors with body baring finesse. A subtle roll of the shoulder. A come-hither stare. A crinoline curtsy to throw them off track. Beguiling by day or night in a blossoming nocturne print. Sizes 4 to 12. 185.00. After Five Dresses, State Street, Water Tower Place, Old Orchard, Oakbrook, Woodfield, River Oaks, Hawthorn, Mayfair, Grand Avenue, Hilldale, and all our Texas stores.

Marshall Field's

BALLY® OF SWITZERLAND

The difference between dressed, and well dressed.

Shoes Handbags Small Leather Goods Briefcases

FILENE'S, Chestnut Hill, Boston, Massachusetts, Albany, NY

PERRY ELLIS UNDERWEAR

She'd told me at the beginning
that I would know when the time was appropriate
to whisk her away for a weekend.

All I really did was hasten the process.

"I'm not like other girls."

She'd made it clear that she was in no hurry to fall in love, that our evenings were "fun" and a serious relationship was not a prospect I could look forward to, at least not with her.

"Besides, you're much too young just yet for a really romantic weekend in the country," she taunted. "Wait a couple of years and I'll let you take me to anywhere you care."

I endured this for just six weeks.

Once I'd made up my mind, it took only a moment to find a jeweller with the taste and flair to sell the collection of watches made by Concord.

"You'll be wanting something for a very dark-haired lady, I'd warrant," said the jeweller hazarding a guess and taking out trays and trays from his vast Concord selection.

I knew which one was hers in less than a second.

Thin as a slice of smoked salmon, with a gold face wreathed in soft-brushed stainless steel.

No numbers, just diamonds marking the hours.

Embedded in the bezel, a ring of seemingly endless diamonds.

And a bracelet that seemed to be without a screw or a bolt or a nut, held together by simple, solid 14 carat gold bars.

It was her kind of classic and timeless taste, so different from all those big, bulky, flashy brand names some of my earlier ladies had boasted.

This particular model was called the Concord Mariner SG.®

"A watch like this deserves a beautiful wrist," the jeweller sighed as he wrapped it in plain, black paper and took my cheque.

"And a change of heart," I thought to myself.

Knowing how unimpressed she was with all the obvious trappings of wealth, how disdainful of limos and fancy restaurants she'd been, I took her out the very next night, but I took her to the Light-Heavyweight Title Bout. It was a masterly stroke, as it turned out.

She shouted, screamed and ranted from beginning to end, with a paper cup of beer in one hand and, fortunately, me in the other.

Later, whilst saying a gentle goodbye on the landing outside her apartment, I pulled out my black wrapped package.

"I think the time has come," I said.

She opened the box, revealing one of the world's most beautiful timepieces.

She smiled, slowly, with her eyes smiling last and longest.

"What do you get for breakfast up in this countryside of yours?" she asked softly.

The time had come.

CONCORD®
WATCH MAKERS TO THE GENTRY
SINCE 1908

FOR BROCHURE SEND $3 TO CONCORD, DEPT. VO, 650 FIFTH AVE., NEW YORK, NY 10019.

ULTIMA II INTRODUCES

© 1987 Charles Revson, Inc.

PROCOLLAGEN SUN:

THE AGE OF ENLIGHTENMENT IN SUN CARE

You can finally emerge from under your beach umbrellas and sun phobias. This extensive anti-aging sun system offers profound protection to your face and body and will actually help repair prior sun damage.

Central to the system's effectiveness are procollagen and ultra violet absorbers. In their unique formulations they offer gratifying hydration and bolster the skin's natural reparative abilities. In spite of their seriousness, each of the anti-aging sun products imparts a feeling of utter luxury. From the Pre-Tan Accelerator to the After Sun Repair Pack, we can promise that you will tan perfectly, and—hallelujah!—age less.

ULTIMA II

Featherweight suède blouson, $2,100.
Fringed suède shawl, $2,795.
White suède gloves, "Hawaii", $295.
"Mini-Kelly" handbag, $1,895.
Silk twill scarf, $140.
"Clipper" watch in steel, $975.
Calf sandal "Tina", $325.
Jewelry and accessories by Hermès.

Available exclusively at:
New York, 11 East 57th Street.
Palm Beach, Worth Avenue.
Dallas, Highland Park Village.
Beverly Hills, Rodeo Drive.
Chicago, The Hermès Boutique at Bonwit Teller.
San Francisco, The Hermès Boutique at I. Magnin, Union Square.

Boutiques Du Monde D'Hermès:
Philadelphia, Nan Duskin.
Baltimore, Nan Duskin.
New York, Barneys.
Manhasset, Americana Mall.
Available in Ontario.

To purchase, call: 1-800-441-4488, Ext. 202 or visit the Hermès Boutique closest to you.

1837 H 1987
THE SPARKLING CELEBRATION HERMÈS

Glamour © Hermès of Paris, inc. 1987.

HERMÈS. SHOCKING ELEGANCE.

HERMÈS
PARIS

JH Collectibles

Piaget® Dancer™ Watch.

More than a timepiece. An acquisition.

PIAGET

The world's
most expensive watches.

For brochure send $5 to Piaget, Dept. VO, 650 Fifth Ave., N.Y., N.Y. 10019.

1987 Estée Lauder, Inc. Photograph: Skrebneski Maillot: Speedo America

Sun less. Tan more.

Estée Lauder Sun

It's suncare so different, you can spend less time tanning and more time with a rich, golden tan. Choose the products formulated for your specific needs from the complete sun system. Then spend this summer with your best tan yet.

Start with
Golden Sun Pre-Tan Accelerator
with Biotan.™ Just apply for three days before sunning and you can have a deeper tan, faster.

Follow up with
new Oil-Free Sunspray SPF 10—
a quick, cool way to protect
with no greasy residue.

To "tan" without the sun, there's
Self-Action Tanning Creme—so effective,
85% of dermatologists surveyed
would recommend it. Use it also to even out,
deepen and maintain your suntan.

ESTĒE
LAUDER

NEW YORK • LONDON • PARIS

A futuristic interpretation of a legendary design: The Movado® Sapphire Museum® Watch.

Its stark, dramatic purity delineates it as unique among the unique.

The famous Movado Museum dial, initially executed in classic black, now takes on the luminosity of mother-of-pearl.

This new Movado Sapphire Museum Watch series is a synthesis of aesthetics and technology.

The clear synthetic sapphire crystal forms the front of the case. (With hardness second only to a diamond, it is virtually scratch-proof.) A technological process fuses it to the black chromium bezel.

Hence, the "gold dot" seems to float like the sun at sea.

Inside is an electronic quartz movement that is accurate to within 60 seconds a year; it never needs winding.

The Movado Sapphire Museum Watch is the heir to a century of Swiss innovation in craftsmanship and avant garde design. (Since 1881, Movado has been the recipient of over fifteen hundred international achievement awards in watchmaking.)

The Movado Sapphire Museum Watch. A classic for now and future time.

MOVADO®

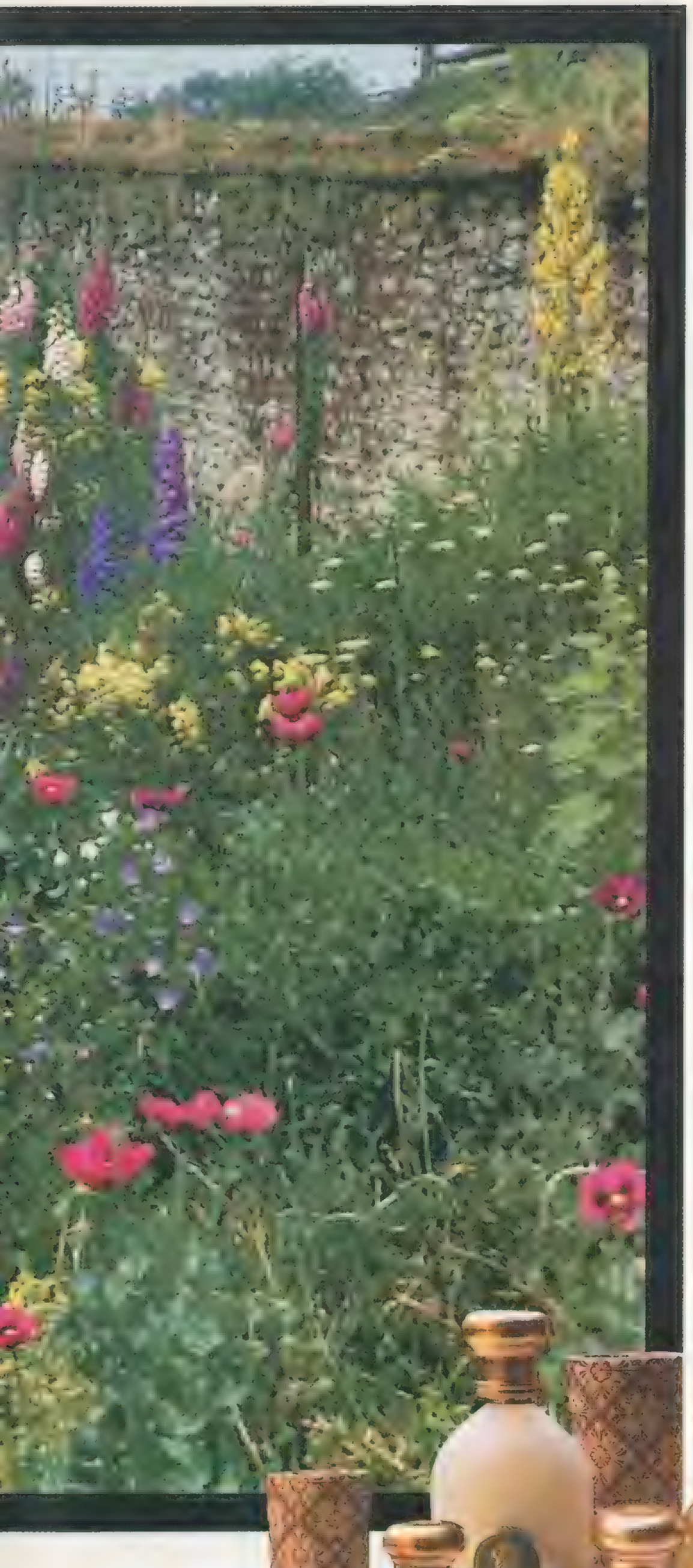
The Museum® Watch.

The Movado Museum dial is a registered trademark of The Movado Watch Corporation.

For more information write, Movado, 650 Fifth Ave., N.Y., N.Y. 10019.

Mother-of-pearl dials are available in five color tints: red, brown, blue, white and gold. Due to the natural variations in mother-of-pearl, each dial is unique.

©1987 Princess Marcella Borghese, Inc.



Fragrance No. VI
which recreates
"The Path of High Spirits."

Fragrance No. XII
which recreates
"The Path of Awakening Emotions."

Giardini di

Montecatini:

Fragrances for the mind, body, and soul.

Ever since the splendour and mystery of ancient Etruscan times, the Montecatini region has been famous for perfume gardens and the richly varied emotional powers they exude.

In the gardens of Montecatini, Princess Marcella Borghese discovered two paths. One path was called "The Path of High Spirits." The other was known as "The Path of Awakening Emotions." The ancient belief—that fragrance can literally create feelings in the wearer—so captivated her that she replicated their scents into two compelling fragrances—the exotic No. VI, the sparkling No. XII, and a therapeutic bath and body collection to complement them.

Each sublimely sensual therapy will sweep away the clutter of contemporary life and change the way you feel.

Welcome to the Gardens of Montecatini.
You've never been anywhere like them before.

PRINCESS MARCELLA

BORGHESE

bloomingdale's

Three
sublimely sensual
therapies.

JAMISON

JAMISON

Jamison embroiders the fashion news—very cool white for late day into evening. The white embroidery is accentuated by a pink sash. Sizes 6 to 16 in poly cotton about $160. Jamison, a division of Nat Kaplan Inc., 498 Seventh Avenue, New York, N.Y. 10018.

VOGUE®

GRACE MIRABELLA
Editor-in-Chief

Managing Editor LORRAINE DAVIS Fashion Editor POLLY ALLEN MELLEN Features Editor AMY GROSS
Art Director ROGER SCHOENING Associate Editors SUSAN G. OBERSTEIN, KATHLEEN MADDEN
Fashion Director JADE HOBSON CHARNIN Director Special Projects: Fashion CARLYNE CERF de DUDZEELE
Director Special Projects: Beauty/Fitness SHIRLEY LORD Beauty Editor ANDREA QUINN ROBINSON
Senior Editors: Fashion ANNE KAMPMANN, GAIL PINCUS
Beauty/Fitness News Editor DOROTHY SCHEFER
Shoes Editor KATHRYNE HAYS Furs, Fabrics, Lingerie ELISABETH TRETTER Design Director RONALD KAJIWARA

Fashion PAUL SINCLAIRE, CYNTHIA WEBER Accessories MADELINE PARRISH Assistant IVY BECKER
Fashion Associate KATHLEEN O'CONNELL Fabrics Assistant SARA FREDERIKSEN Lingerie Assistant LISA BELSHAW
Coordinator MAGGIE BUCKLEY Bookings Editor JUDITH WHITE
Paris Bureau Chief SUSAN TRAIN European Fashion Editor IRENE SILVAGNI Editor-at-Large: Italy CARLA SOZZANI
Assistants FIONA DaRIN, BOO VIGNERON, ANGELA PURDON
West Coast ELEANORE PHILLIPS COLT, SHARON HARTS WICK
Beauty and Health Writer SHARI MILLER SIMS Beauty Associate DEBORAH RITTER
Assistants HOLLAND SWEET, JANE LE BEAU, COLLEEN SULLIVAN
Health Editor MELVA WEBER Health Style Associate LAURA FLYNN McCARTHY
Copy Senior Writer NORMA FRIEDMAN Writers ALLISON KYLE LEOPOLD,
LESLEY J. NONKIN, PAGE H. STARZINGER
Features Associate Editor SUSAN BOLOTIN Senior Editors DEBORAH MASON, ALISON HUMES, STEPHEN DRUCKER
Senior Writer TRACY YOUNG Travel DESPINA MESSINESI Living BARBARA PLUMB
Features Associates MARION A. ASNES, MARISA BARTOLUCCI, CYNTHIA PENNEY, LISE FRIEDMAN,
VANESSA BARAN, ELLEN WILLIAMS Features Assistants HILARY IKER, ELIZABETH GLEICK, DAVID DENICOLO
Art Design CATHY HALL Associates EDMUND WINFIELD, MIKAEL T. ZIELINSKI
Picture Editor GLORIA GERSH Visual Research Editor KATHERINE SCHLESINGER Assistant SUZANNE BARTH
Production Manager LISA BARRIE SHELKIN Associate MELISSA PETERSON
Art Production KIKI WESSELL GEOGHEGAN, REYNOLDS ROLLES
Copy Production Editor LAURIE DRAKE Associate ALICE SIEMPELKAMP
Research Editor PHYLLIS RIFIELD Associate ANN RANARD Reader Information SHIRLEY CONNELL
Contributing Editors JOAN JULIET BUCK, BEATRICE VON REZZORI,
BARBARA ROSE, BARBARA KAFKA, MARGO JEFFERSON, EDMUND WHITE, CATHLEEN MEDWICK,
MAUREEN ORTH, JACQUES DEHORNOIS, KATHLEEN BECKETT, HOLLY BRUBACH, LISA NORRIS EISNER,
JANICE KAPLAN, JUDITH MANDELBAUM-SCHMID, RICHARD ALLEMAN Consulting Editor DIANA VREELAND
Editorial Business Manager WILLIAM P. RAYNER Associate Business Manager LINDA RICE

VERNE WESTERBERG
Publisher

BARBARA McKIBBIN Executive Editor

Merchandising Director CLAUDIA COLEMAN THOMAS Project Director ELIZABETH GROVES Editor CAROLE HOLMES
Southwest Editor BEVERLY PURCELL Services ROBIN McCOWN MUMFORD Coordinator KAREN LANGWAY
Store Credits ANNE HAGGERTY Associates DOLLY MORTON, JEANNE WERTHEIMER
Promotion Director JAYNE INGRAM Manager LISA SCHWARTZMAN
Art Director ROBIN SWEET Associate DIANA HOWARD Production DAMIAN CARLINO

Advertising Director NORMAN WATERMAN Manager NANCY LEWINTER
Associate Manager ROBERT L. GROBERG
Retail Director WENDY TALBOT Fashion Manager DIANE M. WICHARD
Beauty Manager DIANNE WALLACE Beauty Marketing Manager MIKE GREENBERGER
Health/Fitness Manager ELAINE GAYSTER HERTZ Accessories Manager GAIL GOTTLIEB
Group Manager, Travel and Beverage ROBERT B. ROSE

Branch Offices Midwest JOHN KELLY, Manager, 875 No. Michigan Ave., Chicago IL 60611
Detroit PEGGY DATTCH, Manager, 3310 West Big Beaver Road, Suite 537, Troy MI 48084
West Coast JOHN P. DEMOREST, Manager, 9100 Wilshire Blvd., Beverly Hills CA 90212
PATRICIA L. MACKIN, Manager, 50 Francisco Street, San Francisco CA 94133
New England CHARLES REINHARDT, C. R. Assoc., 300 Broad St., Stamford CT 06901
Southeast MILLER & TILLMAN, Reps., 4651 Roswell Rd., N.E., Suite 201-C, Atlanta GA 30342
Southwest LARRY BATTISTELLO, BEVERLY JAMESON, Metro Southwest, 3988 N. Central, Dallas TX 75204
Florida & Caribbean DAVID RUBIN, DBR Associates, 454 Alamanda Drive, Hallandale FL 33009
Europe GARDNER BELLANGER, Assistant Publisher for Europe, SUSAN KITTY BURTON, Promotion Manager,
284 Boulevard Saint-Germain, 75007 Paris
London ROBERT E. YOST, Gordon Shaw Ltd., 19 South Audley Street, London W1Y 5DN
Canada VICTOR W. BROWN & Associates Inc., 15 Zorra Street, Toronto, Ont., Can., M8Z4Z6

Corporate Marketing Director ECKART L. GÜTHE
Condé Nast Package: Director NEIL J. JACOBS

BRITISH VOGUE Vogue House, Hanover Square, London, W1R OAD
FRENCH VOGUE 4 Place du Palais-Bourbon, 75007 Paris GERMAN VOGUE 44 Leopoldstrasse 8000 München 40
ITALIAN VOGUE Piazza Castello 27, Milan VOGUE AUSTRALIA is published by Bernard Leser Publications Pty. Ltd.
BRAZILIAN VOGUE is published by Carta Editorial Ltda. MEXICAN VOGUE is published by Carta Editorial de Mexico

VOGUE is published by The Condé Nast Publications Inc., Condé Nast Building, 350 Madison Avenue, New York NY 10017
Chairman S.I. NEWHOUSE, JR. Deputy Chairman DANIEL SALEM President BERNARD H. LESER
Vice President BENJAMIN BOGIN
Vice President-Business Manager JOHN B. BRUNELLE Vice President-Corporate Resources FRED C. THORMANN
Vice Presidents JOSEPH L. FUCHS, VERNE WESTERBERG
Vice President-Treasurer ERIC C. ANDERSON Vice President-Secretary PAMELA M. VAN ZANDT
Circulation Director PETER ARMOUR Manufacturing and Distribution Director IRVING HERSCHBEIN
Editorial Advisor LEO LERMAN

ALEXANDER LIBERMAN
Editorial Director

SE Z RO BASE
extra-hulp
makeup
CLINIQUE

The American Express® Card

Shangri-La Hotel

Shangri-La Hotel, Singapore: "...superb, beautifully organized, magnificently designed and serviced, down to the smallest detail..."
– 300 Best Hotels in the World

TRAVEL RELATED SERVICES © 1987 American Express Travel Related Services Company, Inc

gets you the best entrances.

The Four Columns Inn

The Four Columns Inn, Newfane, VT: "A soft, comfortable mix of antiques, fabrics and wall coverings reminiscent of ages past."
–Country Inns of America: Upper New England

Whether it's a royal suite or a weekend retreat, it has to be the best. As a Cardmember, that's just what you expect. And at the more than 1.8 million places that welcome the Card, that's exactly what you'll find. Because at American Express, we're as particular about who accepts the Card as we are about who carries it. Membership Has Its Privileges℠.

Don't leave home without it.®

WHITE LINEN

© 1986 Estée Lauder, Inc. Photograph: Skrebneski Duster and Vest: F.D.R. Drive Trousers: Tahari Hat: Maggie Vall Earrings: James Murphy Bracelets: Sentimento Tea Service: James II

ESTĒE
LAUDER

NEW YORK • LONDON • PARIS

FREEDOM
SPRING SUMMER 87
NATURALLY
NEW YORK LOS ANGELES LONDON PARIS

ESQ.

MOVADO

The second generation of Esquire watches
from Movado feature,
in time-honored detailing, the day of the week,
the date and sweep second hand.
With fine crocodile straps.
A tradition in timepieces continues...
for the esquires of today.

Individualistic, the Esquire Collection is Swiss crafted.
Water-resistant, quartz accurate, a contemporary concept of a classic that re-defines tradition. From $195.

MARSHALL FIELD'S

Architectural eyewear.

Available at:

Vision World
Parmatown Mall
Parma, OH 44129
(216) 888-3937

Eye Express
750 First Street South
Winter Haven, FL 33880
(813) 299-8700

Dr. David Seifert
3120 South Wadsworth
Denver, CO 93704
(303) 988-5858

Dr. Steven Wilson
106 Logan Street
Williamson, WV 25661
(304) 235-3670

Del Minelli
Ames Shopping Center
Route 206 N
Newton, NJ 07860
(201) 383-3650

Drs. Wood & Lanier
1500 Riverside Avenue
Jacksonville, FL 32204
(904) 356-7103

Card's Opticians, Inc.
180 S. Knowles Avenue
Winter Park, FL 32789
(305) 644-1814

Better Sight Vision Center
42-02 Main Street
Flushing, NY 11355
(718) 539-5868

Eye Openers
841 William Hilton Pkwy., Suite 1
Hilton Head Island, SC 29928
(704) 376-9288

Model 449

Tura

WOMAN
CANNOT LIVE
BY DIAMONDS
ALONE.

BILL BLASS
PERFUME FOR WOMEN
at the Ultima II counter

© 1987 Bill Blass, Inc. Diamonds; Fred Leighton, Ltd.

L´ORÉAL
PARIS

© 1987 COSMAIR INC.

É A L

NEW YORK

Comes
The
Revolution
In Lips.

New Crème Riche
Lipstick.

Now...
locked
inside
the colour
are special
goodies
to make
lips better.
Really better.
Fuller.
Fresher.
More
lippy.
Now...
you wouldn't
want us
to start the
revolution
without
you.

Would you?

L'ORÉAL

SUMMER STYLE...

above and on our cover, on model Tatjana Patitz, starts with the look of bare skin...and the very appealing warm-weather option of hair that's longer, fuller, a little less precise. After that, it's a question of how much —or how little—enhancement a woman wants: here, a glossy red mouth and eyes rimmed in smoky grey for impact. The specifics: Revlon's True Beige Powdercreme makeup, Espresso eye pencil, Easy Glowing Rose lips. For the pleasure of it, Scoundrel Musk body lotion. Body suit, Donna Karan NY. Hair, Garren, NY; makeup, Kevyn Aucoin. Photograph by Avedon.

TRAVELING LIGHT Today, when most of us travel, we want everything—clothes, cosmetics, accessories—to fit into a single carry-on bag. Making that easier: a wealth of small-sized makeup and skin-care options, such as Estée Lauder's new Signature face, cheek, eye colors—not only fragrance-free but in compacts almost as slim as credit cards...and, from Elizabeth Arden, a skin helper, Millenium daytime emulsion, now in a packable tube....Smallest travel kits we've seen: the three-and-one-half-inch round leather totes, shaped like mini hatboxes, at Barneys New York (also in larger seven-inch sizes)...and sleek hair groomers, mirrors in Velcro-close pouches from Koh-I-Noor.

BEAUTY NOW

Should you use soap? . . . for bared feet: fast groomers, pastel nails

Pedicure trends...Where you'll get equal "doses" of pampering and fast grooming: In NYC, at Kenneth's, a super-moisturizing hot "boot" treatment has women booking weeks in advance. ...Mara at the Regency is known for her de-tensing foot massage; Nails by Valerie gets women in and out in under a half hour.... In Toronto, Detroit, and Palm Beach, FL, a day at Mira Linder's urban "spa" includes a warm paraffin foot "mask."...In Birmingham, MI, clients at Mary Glancz can have a meticulous hour-long pedicure or a fifteen-minute polish change....

With summer's bare shoes, the surprise of an offbeat toenail color—*above*, Azurro, one of Il-Makiage's new "ice cream" shades—with a clear top coat.

Soap Debate

Still the best choice even for sensitive skin? A superfatted or glycerin soap with few additives—no fragrance, no antibacterial agents (e.g., Basis, Neutrogena, Purpose). One exception: in hard water, where natural soaps can combine with minerals to irritate skin, a detergent-based cleanser is better. Mildest choices list sodium lauryl sulfate or isethionate as a major ingredient (e.g., Aveenobar, Emulave).

As to bar vs. liquid, the choice is a personal one. If you remove makeup with a cleansing cream (a must for oil-based cosmetics), follow up with a mild soap—which is a better cleanser than astringent is, says dermatologist Michael Reed, M.D., of NYU Medical Center. After soap, astringent should be used *only* where the skin is oily (i.e., only on T-zone—nose, forehead).

Soaps to avoid: Medicated soaps and oil-stripping bars containing clay, salicylic acid, or abrasive particles. They often can cause skin irritations, including dry patches.

Most experts feel soaps with added moisturizers such as cocoa butter are inefficient cleansers; oils deposited on skin may contribute to adult acne.

And, while we tend to blame soap for "taut" or red skin, too-hot water or a heavy hand with a washcloth are more frequent culprits. Better choices: fingertips, cool-to-lukewarm water rinsing.

JEFF PEDERSEN Pedicure, Elisabeth Drobinski

© 1987 Cosmair Inc

ISN'T PASSION THE QUESTION?

Paloma Picasso

Parfums Paloma Picasso

Saks Fifth Avenue

NOW SHOWING!

THE COVER GIRL

GALLERY COLLECTIONS

Master the art of self-expression with 4 new eyeshadow originals.

Pro Colors Gallery by Cover Girl

Cover Girl premieres a gallery of shadows to wear multi-colored, shade upon shade, horizontally or vertically.

From the sophisticated glimmer of Art Deco, to the romantic pastels of Impressionism. From the refined neutrals of the Renaissance, to the unabashed brights of Modern Art.

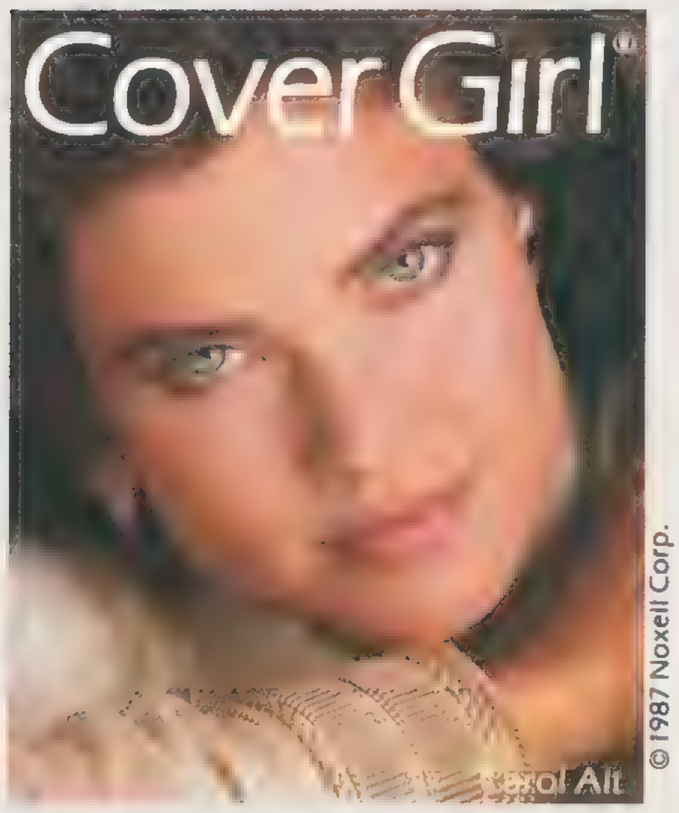
Imagine the possibilities!

ART DECO COLLECTION

IMPRESSIONIST COLLECTION

RENAISSANCE COLLECTION

MODERN ART COLLECTION



© 1987 Noxell Corp.

Cover Girl Carol Alt is wearing Gilded Peacock, Nouveau Pink and Mother of Pearl from "Art Deco Colors."

The costliest perfume in the world.

BLOOMINGDALE'S

Fidelio
collection

A Triumph of Dignity in Styling.
Lustrous 18 K Gold Micron Case.
Unique Expansion Clasp Bracelet.
Ultra-thin.—Water Resistant.
A Beautiful Way to Dress for Success.
His: $895.00—Hers: $885.00

Saks Fifth Avenue

RW
RAYMOND WEIL
GENEVE

© Swiss Quartz

For a brochure write to: Raymond Weil, Dept. AD, 587 Fifth Avenue, New York, NY 10017

For tips on longer, stronger and more beautiful nails, **Call 1-800-35-NAILS.**
© 1987 Del Laboratories, Inc. Shown: Hard as Nails with Nylon Red Mirage Frost.

IF YOU WANT BEAUTIFUL NAILS, PUT THEM ON A HEALTHY DIET.

A diet for nails? Well, just as your body looks better when it's healthy, so do your nails. And that's why Sally Hansen, the nail expert, brings you all the basics you need to give your nails the health they need to be beautiful.

Protein-rich Medicated Cream Cuticle Remover softens and removes excess cuticles. New Lengths Liquid Nail Fiber Wrap Kit supports and strengthens. The unique patented formula of Hard as Nails with Nylon adds protection and lasting color. And Super Shine Top Coat gives brilliant shine.

Naturally, all of our products are salon tested for performance and lasting results. After all, we're the makers of Hard as Nails.

Sally Hansen. Because healthy nails are beautiful nails.

Sally Hansen®

BEAUTY BEGINS WITH CARE.

gladys bagley

1410 BROADWAY, NEW YORK 10018 (212) 391-8300

A POPE, EVANS & ROBBINS COMPANY

© 1987 GLADYS BAGLEY

Y S A T I S

Une rencontre

Hasard et Séduction.

GIVENCHY PARIS

PARFUMS

AVAILABLE IN SIX PERFUMED BODY BEAUTY PRODUCTS.

nordstrom

A time for Gucci. Gucci Timepieces with precision ETA Swiss Quartz movements are available in an assortment of styles for men and women. Featured here is our ladies' model 1100. Assorted interchangeable rings complement the delicate 18K gold-plated bracelet watch. Available with white dial. $175.

To order the watches shown, call toll free 800-221-2590. To receive our 1986 Fall/Winter Catalog send $6.00 (includes postage) to Gucci, CSB 3168, Department 330, Melville, New York 11747. The American Express Card Welcomed. *© Copyright Gucci Shops, Inc. 1986*

GUCCI

NEW YORK BEVERLY HILLS PALM BEACH CHICAGO BAL HARBOUR TROY SHORT HILLS SOUTH COAST PLAZA
PALM SPRINGS SAN FRANCISCO HONOLULU ATLANTA PHOENIX LAKE TAHOE LAS VEGAS ATLANTIC CITY

© PHILIP KINGSLEY PRODUCTS, INC. 1984

HAIR'S THIRST QUENCHER

Yes, your hair gets "thirsty" too. And it cries for a "drink" of moisture to help restore its softness, shine and flexibility. INTENSIVE ELASTICIZING HAIR CONDITIONER from Philip Kingsley is the weekly "thirst quencher" your hair needs to bounce back. To regain control. To thrive.

PHILIP KINGSLEY

SAKS FIFTH AVENUE

BEAUTY STYLE

What's new in beauty and fitness? Just about everything . . . as you'll be reading here: people . . . places . . . trends . . . ideas

BY ANDREA ROBINSON and DOROTHY SCHEFER

HAIR SCENE

● What do Linda Evans and Diana Ross have in common? Both are reportedly having hair-weaving to make their hair look thicker. Two stylists for hair-weaving: San Francisco's Michael Machado (77 Maiden Lane Salon); LA's Alison Greenpalm from Hair Addictions, Inc. Cost runs between $300-$800. Maintenance is needed monthly (cost, $60); total replacement is required in six to twelve months.

● When Twyla Tharp wanted a new look for her dancers, she started at the top—and asked for the help of hairstylist Suga/Suga salon, NYC. Tharp, says Suga, dislikes styles—ponytails or buns—that "divide the head in two parts," but she wanted the dancers' hair to have life and style. "The end results are not 'new' to the fashion world, but they're definitely new to dance." (Four dancers had their hair cut short, shaped at the nape; two kept theirs below-shoulder length but had it layered.) How do the dancers like their new styles? One dancer, Cheryl Jones, admitted that it took time getting used to her short style, but she's already been back for another cut!

FIT AMERICA

● If you've ever had an adventurous urge to "step on the gas," you can do it for a noble cause: on June 21, 100 sports-car owners will ante up $300 in NYC to participate in Phoenix House's Drive Against Drugs. Info: 212/595-5810, ext. 104.

● How are Americans doing? If you believe a recent survey: from 1970-80, the average weight of adults went *up* four pounds . . . suggesting more people still may talk about exercise than do it.

● Having a hard time sticking with exercise? For $1000, one-on-one trainer Tracy Frank produces a personal video for you to use at home. The tape lasts three months, then if you can afford to part with another $1000, Frank will make another tape adjusted to your (hopefully) new fitness level. (Phone 212/627-3534.) Stephanie Herman makes personal tapes, too. $300 includes two at-home exercise consultations, one video, and one checkup to be sure you're on track. (212/496-2213)

● The California Terrace Spa is the "Le Cirque" of Monte Carlo, *the* place where everybody lunches—not only for the "spa" food. Seen regularly: Princess Caroline and Prince Albert. All 150 tables come with a fantastic harbor view of yachts.

● Dean Croft, president and CEO of Avia athletic footwear, stopped by for a chat. (As we went to press, Avia announced it was being acquired by Reebok.) Among his views: the need for the fitness industry—primarily a "male perspective" business—to become more sensitive to women's needs. One idea: a women-only sporting-goods store—offering everything from apparel to equipment specifically geared to women's style/design/function requirements. . . . Proving that need: Georgena Terry, who designs bikes to fit women's smaller—or narrower—bodies. (For more info: Phone 761/385-6398)

THE TALK AT SPAS IS ABOUT—WHAT ELSE?—OTHER SPAS, AND THE EXPERIENCE IS DEFINITELY ADDICTIVE. SPA GOERS SEEM TO BE REGULARS—EVERYWHERE. AND OPINIONS, AMONG SPA ADDICTS, ARE STRONG: SPA X IS WONDERFUL—BUT YOU'RE ON YOUR OWN . . . SPA Y IS TOO PRECIOUS, AND THE WOMEN ARE RICH, RICH, RICH . . . SPA Z IS GREAT. THE FOOD IS GOOD, AND YOU CAN CHEAT. THE WOMEN REALLY "DRESS" TO EXERCISE. . . .

CELEBRITY CONTROVERSY

What does tennis ace Chris Evert Lloyd have in common with two Nobel prize winners in medicine? All three probably are having second thoughts about their involvement with United Sciences of America, which sells diet supplements.

USA attracted national attention because of its athlete endorsements—and an impressive list of well-known scientists on its advisory board.

Several of the scientists—including the two Nobel prize winners—have resigned from USA's board in protest, claiming that they believed their role would be to offer *advice*, not to lend their names to a finished product. Also under fire: advertising statements implying that the use of USA's products may help to prevent cancer, heart disease, and arthritis—*and* improve sports performance. As for Lloyd, she's been summoned to a NYC courtroom for questioning, and sale of USA's products has been barred in New York until further notice.

Beauty news

● *Instant sell-out: Paloma Picasso's red lipstick, her one—and only—color, said to be walking out of stores in Paris.*

● *Speaking of Paris: the most sought-after party invitation—to the Hermès party for their new BelAmi men's scent.*

● *New skin focus: The anti-aging skin-care message is now directed around eyes, one of the first skin spots to show age signs. And as baby boomers hit their forties, cosmetics companies assume they'll begin to worry about crow's feet. But will a topical skin-care product do the job? Estée Lauder, which recently introduced Eyzone Repair Gel, claims that after two weeks of testing "wrinkles are reduced in depth and number." . . . Erno Laszlo, in adding four products to its eye-care line, "suggests the eye area is biologically deficient . . . with thinner skin and poor internal support." They say, "one must respond quickly."*

● *One of the most successful new cosmetics lines for dark-skinned women—Gazelle—was developed by two women, Patricia French and Amale Ayad, and based on anthropological data. Result: a product line broad enough to satisfy needs of women with one of thirty-six skin-tone variations.*

● *Trend: unscented products, a direct result of the fitness movement and desire for things fresh, natural, and perceived to be less irritating. Procter & Gamble has unscented deodorant, unscented Ivory shampoo/conditioner, Charmin toilet tissue "with no inks, dyes, perfumes," and, now, unscented Tide.*

The Clarion Collection.

Make-up so pure, even women with sensitive skin can wear it.

And so beautiful, every woman will want to.

Clarion
The beautiful make-up with the sensitive touch.

Clarion makes beautiful eyes. Pure and simple.

Discover a collection of eye make-up so pure, even women with sensitive eyes can wear it. And so dazzling, every woman will want to.

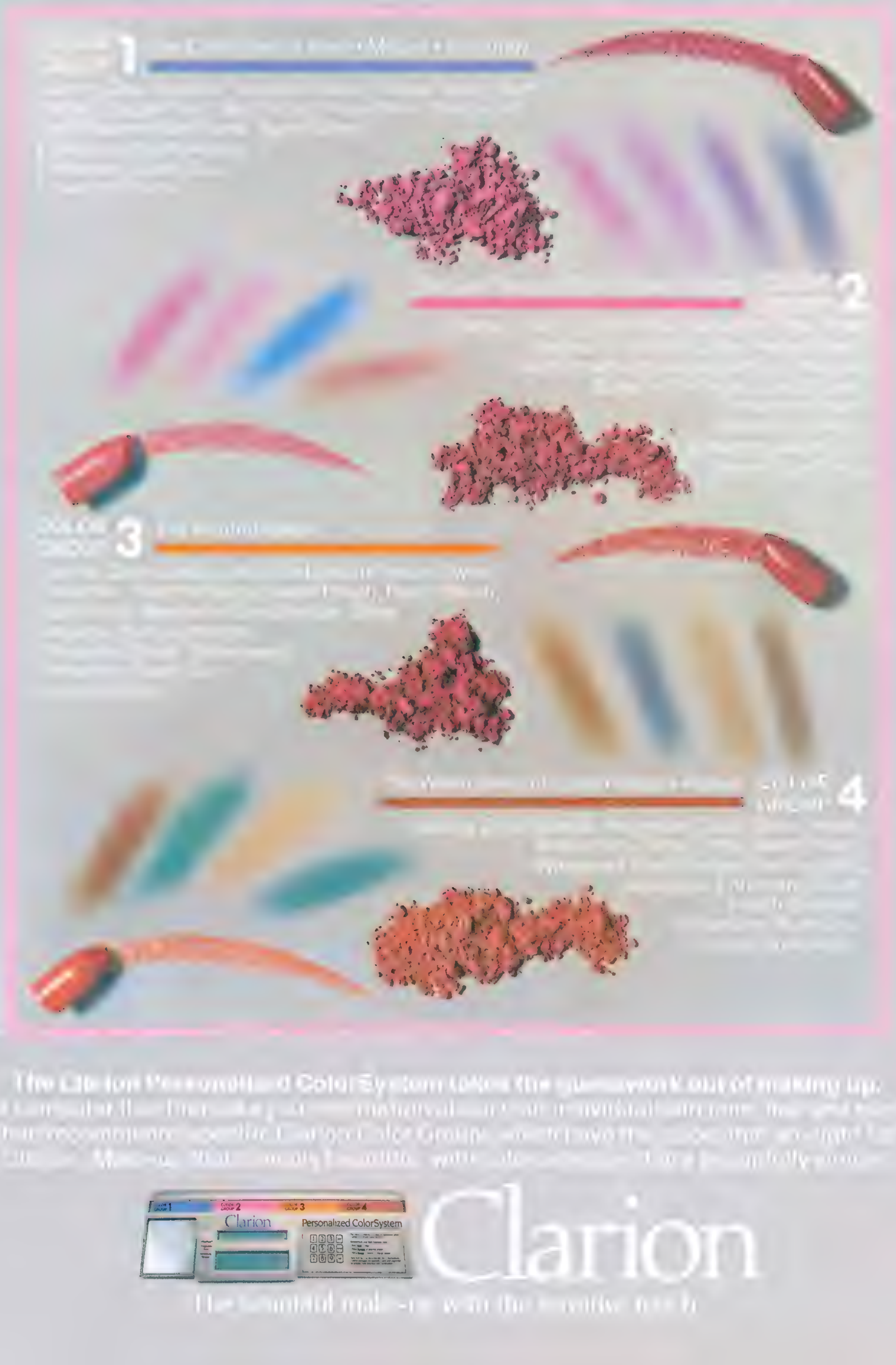
Clarion UltraPure Eye Make-up.

Specially created to give you simply beautiful eyes. And only the Clarion collection has the Personalized ColorSystem, with a computer that helps you select your best eye colors and beautifully coordinated shades.

The eye collection includes Weightless Eyeshadow, Luxurious Lash Mascara, Eye Definer Lining Pencil, Perfect Waterproof Mascara.
The Basics include Lasting Eyeshadow, Blush and Lipstick from Color Group 1.

UltraPure Fragrance-free. Sensitivity-tested.

The Clarion Personalized ColorSystem.
One beautifully simple way to choose the right make-up colors for you.



The Clarion Personalized ColorSystem takes the guesswork out of making up.
With a Consultant's help, you'll discover which of our 4 individual color groups are right for you.
And then recommend specific Clarion color products from your group to create the look you want.
Clarion. We've totally transformed the way you look at color.

Clarion

The Essential Makeup for the Creative Touch

Knees can take you
back to childhood.
Remember big noises
over little scrapes,
and long Summer days
so short-lived?
Well, CP SHADES likes knees—
bumps, scrapes, and all.
And we make
great shorts for them.

CP SHADES are all
natural sportswear
for men, women, and kids.
We make simple clothes that
stay with you from childhood
through bumps and bruises.
Even the adult kinds.

But when you think
of knees,
think about our clothes.
Not to have them
this Summer could prove
to be somewhat short sighted
in the long run.

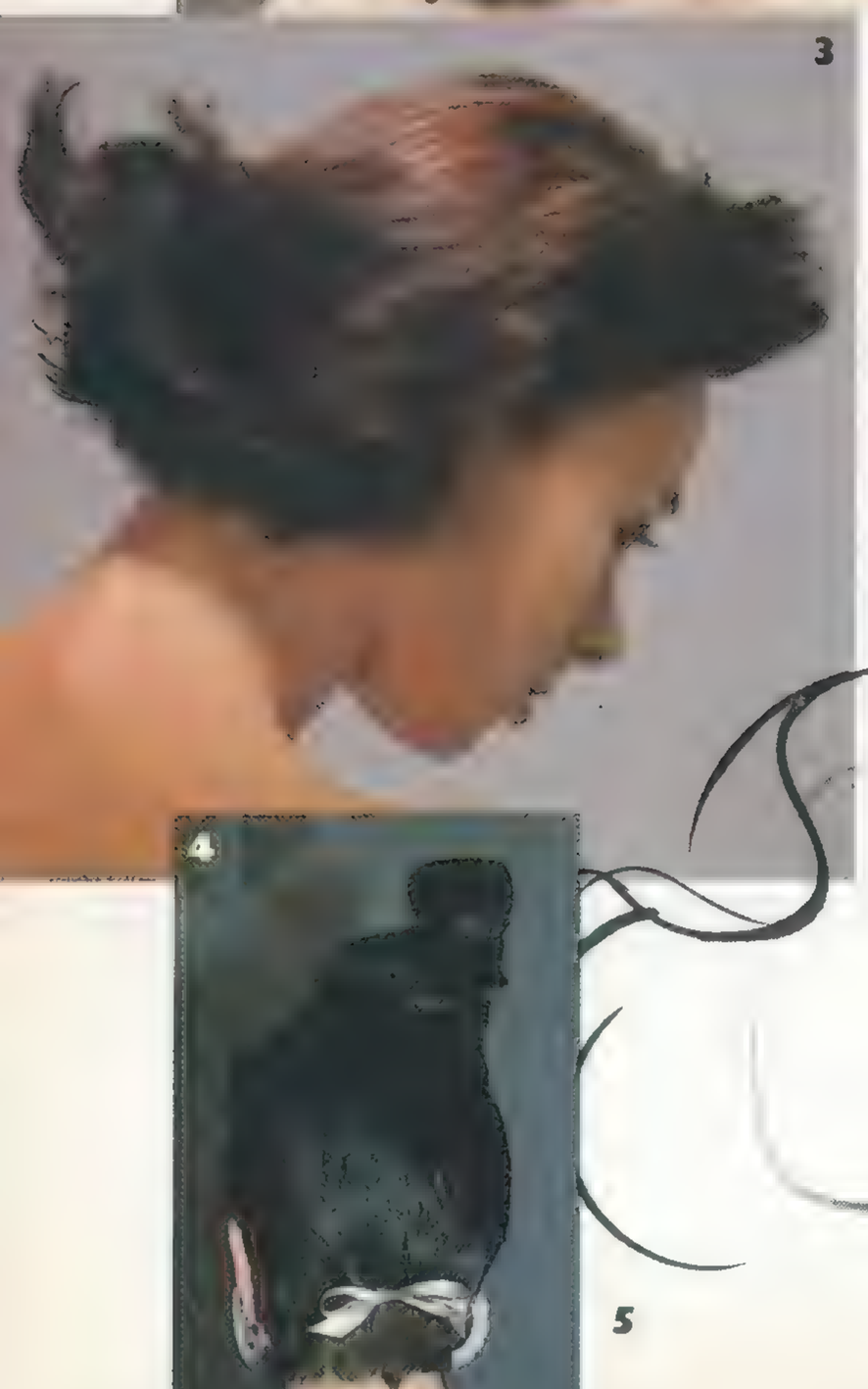
CP SHADES

HAIR NOW

Summer style: going longer . . . hair helpers . . . same-day perm/color?

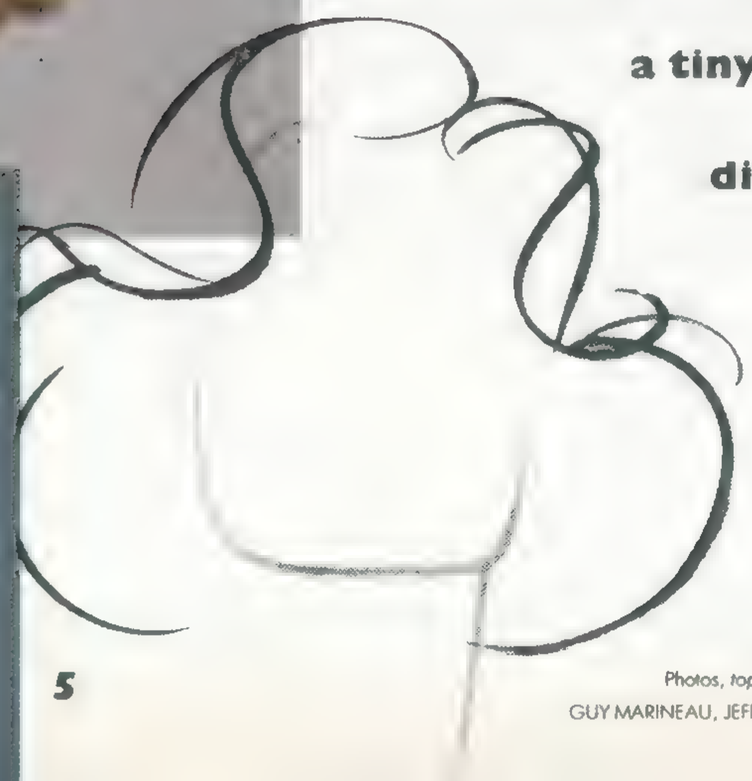
STANDOUT **this season: The femininity, versatility achievable—as in the look (1) by NYC stylist Barbara Farman—when hair is slightly longer and layers are less defined. A part of that versatility is the option of many looks from the back. For Chanel couture (2), Alexandre de Paris smoothed hair into a ponytail, tied it with a black satin bow and a romantic wisp of tulle....For a modern "flip" (3), Gad Cohen of Gad Studio, NYC, "beveled" hair in back, cut underneath layers shorter to add volume. For added movement, hair was blown dry with the model's head bent over....Alexandre's evening hair for Ungaro (4): pinned into an asymmetrical chignon with the whimsy of a tiny bow-tied tail....More traditional: Alexandre's "Rita Hayworth" takeoff (5) for Yves St. Laurent; shaped with a curling iron, softened with a brush.**

2



3

4



5

Photos, top to bottom: WAYNE MASER. Makeup, Barbara Farman; robe, Descamps
GUY MARINEAU, JEFF PEDERSEN, ROXANNE LOWIT. Sketch, TY WILSON. Details, last pages

perm vs. color

Being able to color and perm hair in one day could be a big plus for busy women; but is it safe for hair? "It depends on the color you use," says Leland Hirsch, director of color at Nubest & Company. "If it's permanent color, permanent-wave first then wait a week to color; peroxide and ammonia in these products can cause dryness. Also, perm chemicals can alter haircolor results. New temporary colors without ammonia or peroxide may actually *improve* just-permed hair's condition by 'filling in' holes created by the breakdown of hair's bonds during waving." Such "gentle" post-perm haircoloring has become popular in many salons including La Couleur de La Coupe, NYC; Salon Cardeau in Seattle, WA; and the Virginia Reardon Salon, NYC. Condition of hair should always be examined before perming. (Lilt's home perms explain how to test condition.)

hair "builders"

Humid-weather concern: keeping hair full, not frizzy or greasy. Two ideas: applying (not overusing) daily styling products (Glemby's "Spritz" is lightweight) and once-a-week conditioners (new ones, from Estée Lauder, Helene Curtis).

VOGUE, May, 1987

THE CELLULITE SOLUTION.

10 Day Body Contouring Treatment.

Now you can reduce the appearance of cellulite in a mere 10 days.

Suddenly, ripples are diminished. Your skin looks remarkably toned and taut.

Crème Contour Suractivee 10 Jours dramatically improves the biomechanical properties of the skin while measurably reducing distortion of the affected area.

It's been proven at the famous Biotherm spa in Deauville. Now prove it to yourself. What you'll discover is a sleeker, firmer, more beautiful you. With regular use, you can even have a slimmer appearance.

Clinical studies have shown that the degree of results will depend upon your skin condition. For the maximum achievable benefit, use daily.

10 Day Body Contouring Treatment. From now on, Biotherm. Simply beautiful skin.

BIOTHERM

PARIS • MONACO • DEAUVILLE

bloomingdale's

Phone Orders Accepted (212) 705-2876

This watch won't show the passing of time.

Put a scratchproof crystal on a watch with timeless styling and you have this Rado Florence.

Of course, although it won't show the passing of time, its watersealed Swiss quartz technology keeps time beautifully. Available for men and women.

RADO
Switzerland

Corrigan's

A BAILEY BANKS & BIDDLE JEWELER

Dallas • Ft. Worth • Houston

Simply Perfect Mousse Blusher

You've never blushed this beautifully before.

Simply Perfect Mousse Blusher is nothing more than the lightest, airiest cloud of color. And nothing less than extraordinary.

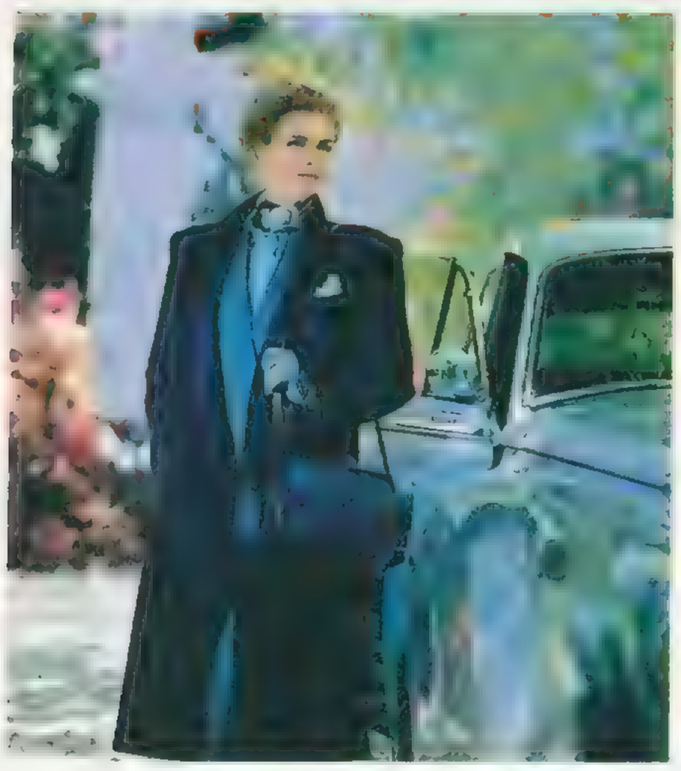
It's just as luxurious as Simply Perfect Mousse Makeup, so it simply slips on. Blends evenly. Seems to become a part of your makeup, a part of you, leaving a glow that is incredibly natural. And incredibly long-lasting.

Saks Fifth Avenue

Elizabeth Arden

DERMATOLOGIST, CLINICALLY, ALLERGY TESTED

© 1987 Elizabeth Arden, Inc Earrings: M & J Savitt. Jacki Adams is wearing Pink Simply Perfect Mousse Blusher and Mauve Dreams Luxury Lipstick



GUCCI №3
The New Classic

bloomingdale's

MasterCard

One Card...
All The Possibilities

Abercrombie & Fitch
Ann Taylor
B. Altman & Co.
Bloomingdale's
Bonwit Teller
Brooks Brothers
Filene's
Garfinckel's
Hecht's
Jordan Marsh
I. Magnin
Strawbridge & Clothier
John Wanamaker
Woodward & Lothrop

At these, and millions of other fine stores around the world, you always have a convenient way to pay with MasterCard.®

MasterCard®

Master
The Shopping Possibilities™

© 1987 MasterCard International Inc.

THE GLYCEL AGE.

It is a time when the visual effects of aging will no longer be inevitable.

And as a result of the discovery of a molecule called Glycosphingolipids (GSL) by Dr. Christiaan Barnard and a team of cell biologists at the Schaefer Institute in Switzerland, that time is here now.

The scientific findings of Dr. Barnard and the Schaefer Institute indicate that GSL plays a major role in renewing the appearance of damaged skin.

In the presence of GSL, cells damaged by environmental factors undergo more rapid improvement in appearance as well.

To quote Dr. Barnard, "the changes we observe in the human body which we identify with aging are largely due to damage inflicted on the various skin cells by environmental factors.

"When environmental damage is repaired, many of the normal functions of the cells will return, allowing the skin to look younger.

"Hence, I believe the GSL ingredient represents an important scientific breakthrough."

GLYCEL. The Only Line Of Skin Care Products With GSL.

Glycel is the remarkable collection of fragrance-free allergy tested skin care products containing the patented ingredient developed in Switzerland by Dr. Christiaan Barnard and his team of cell biologists.

The transdermal carrier system, exclusive to Glycel, penetrates the outer layer of the skin and transports GSL to the basal cell layer where it can be most effective.

Glycel has been clinically tested and proven to be effective.

Saks Fifth Avenue

Available in Canada at Holt Renfrew

© 1987 Allin, Inc

IT WAS A MOMENT OF ATTAINMENT. OF EXCITEMENT. OF PROMISES FULFILLED.
A MOMENT YOU'LL LIVE AND RELIVE. OMEGA. FOR ALL YOUR SIGNIFICANT MOMENTS.

Registered Model

OMEGA ALWAYS MARKS SIGNIFICANT MOMENTS.
IN THE OLYMPICS. IN THE SPACE PROGRAM.
IN SIGNIFICANT LIVES LIKE YOURS.
THE OMEGA CONSTELLATION. ADVANCED SWISS TECHNOLOGY. WATER RESISTANT. IN STAINLESS STEEL AND 18K GOLD.

Ω
OMEGA

BAILEY BANKS & BIDDLE
JEWELERS SINCE 1832
Philadelphia • Pittsburgh • Washington, D.C. • Atlanta • Chicago • Boston • Tampa • Jacksonville

On the set

MAURICE, Merchant-Ivory's new movie, is more than a faithful portrait of louche Edwardian life—it's a dandy bit of casting. BY VICTORIA RADIN

Red-hot Platonic lovers Maurice (James Wilby, left) and Clive (Hugh Grant).

We're in an Art Nouveau pub called the Blackfriar. During the week, the pub's flamboyant copper, marble, and wooden interior is packed with the bankers and journalists who work in this ancient part of London near St. Paul's Cathedral. But today, a winter Saturday, the Blackfriar is closed to the public; behind its scrolled wood and glass doors is a typical if forbidden slice of Edwardian life. The pub is crammed entirely with men: There are financial types in long frock coats and striped trousers, their top hats perched near them on tables or chairs; hairy men in hairy tweed suits; dandies twirling walking sticks; and around the marble bar, a group of very young, healthy, and handsome fellows resplendent in the flattering red-coated and gilt-buttoned uniform of the British Guards. One of the non-uniformed men moves close to a blond Guard and whispers something to him. The Guard looks at him and laughs. "First you learn

Rupert Graves as the original lower-class hunk.

to goosestep, then you learn to be goosed," he says.

"Cut!" shouts a voice from the back. A quieter voice, belonging to a grey-haired man dressed in an anorak, says a bit obscurely, "There's a little hiatus there; what do you think?" This tentative speaker is James Ivory, the American film director, who is working on a scene for the new film *Maurice*. He and his long-standing partner, Ismail Merchant, the Indian-born producer, have been responsible for a series of films of notable decorum, from *Shakespeare Wallah* to *Heat and Dust*, *The Bostonians*, and their latest, and greatest popular success, *A Room with a View*.

Like *A Room with a View*, *Maurice* is based on a novel by E.M. Forster and will show the meticulous attention to historical detail that makes every Merchant-Ivory film look like an advertisement for the beauty of yesteryear. It too concerns the top drawer of British society, but there the resemblance ends, for *Maurice* is a fairly louche film about homosexuality at a time when it was still illegal in Britain.

E.M. Forster wrote the novel in 1913 and 1914 as a means of giving a private voice to his own sexual orientation. Oscar Wilde's sensational trial and imprisonment were still in the air, and homosexuals were commonly described as "Unspeakables." Forster's story of a stuffy upper-middle-class Edwardian boy who is ordinary in all respects save his sexuality is based in its broad outlines on the author. Maurice muddles through his hearty, expensive schools vaguely sensing that his perceptions aren't quite what they should be until he enters Cambridge, where he falls in love with Clive, with whom he has an intense but wholly platonic affair. When Clive abandons Maurice for a conventional marriage, the rejected lover unavailingly consults a doctor and a hypnotist to affect a "cure." Finally Maurice, by now a thoroughly respectable stockbroker, achieves physical fulfillment with Clive's gamekeeper, a taboo-breaking and faintly ludicrous figure who, it must be said in fairness to Forster, presented himself to the author's imagination before D.H. Lawrence dreamed up Lady Chatterley's similar Mellors. The novel ends romantically as Maurice and the gamekeeper go off into the woods to live, one hopes, happily ever after.

When *Maurice* was published in 1971, a year after Forster's death, it landed anticlimactically in Swinging Britain. *The Observer* called it "novelettish, ill-written, *(Continued on page 66)*

Victoria Radin *writes for publications in Britain and the U.S.*

JON GARDEY

RARE WOOD, FRAGRANT LEATHER,
AN INDOMITABLE V-12 ENGINE
AND A LEGENDARY
HIGH PERFORMANCE HERITAGE.

JAGUAR XJ-S

From the classically beautiful SS 100 to the celebrated XK Series to the LeMans conquering D-Type, memories of quick, spirited Jaguars endure. In the XJ-S grand touring coupe, this heritage finds new expression.

A motorcar of considerable finesse, the S-type gracefully conquers demanding curves. A fully independent suspension system keeps the automobile confidently in touch with irregular road surfaces while providing a smooth, supple ride. Power rack and pinion steering affords the driver precise control.

Equipped with a 262 horsepower overhead cam V-12 engine, the XJ-S is as quick as it is agile. Advanced electronic fuel injection and ultra-high 11.5:1 compression ratio render it superbly responsive. Yet because the firing pulses of a twelve-cylinder are more closely spaced than those of a six or eight, the XJ-S accelerates with a silent smoothness that belies its tremendous reserves of power.

Within the S-type's comfortable passenger cabin, the driver is surrounded by fine walnut and supple, aromatic leather upholstery and trim. Automatic climate control maintains cabin temperature at a pre-selected level. Cruise control, a trip computer, a theft-resistant 80-watt stereo sound system and numerous other features entertain and assist the S-type driver.

A veteran of international racing competition and millions of highway miles, the thoroughly proven S-type is protected by a three year/ 36,000 mile warranty. The XJ-S is waiting for you at your Jaguar dealer. See him today for a test drive and full details of the Jaguar limited warranty. For the name of the Jaguar dealer nearest you, dial 1-800-4-JAGUAR.

JAGUAR CARS INC. LEONIA, NJ 07605

ENJOY TOMORROW.
BUCKLE UP TODAY.

JAGUAR XJ-S

SEBASTIAN

The Image of Fashion™

I like the best of everything. The best **restaurants**, the hottest **clubs**, the newest sounds. And of course I go to the finest **salons**, too. That's where I discovered the **best product** for my longer hair, **Thick-Ends**™ Leave-On Conditioner from Sebastian. It's formulated especially for the ends. Adds moisture, SPLIT ENDS? NO, **THICK-ENDS.** and makes ends seem thicker, more pliable, really conditioned. Ask me how to help split ends. I'll tell you. Thick-Ends from **Sebastian**. Available only at the **finest salons**. For one nearby, call 800-424-7288. In California call, 800-228-8231.

© 1986 Sebastian International, Inc

GREAT ENDINGS BEGIN AT A SALON NEAR YOU.

CONNECTICUT

Paul & Company
Branford
203-488-7922

Creative Concepts Hair & Nail Studio
Cheshire
203-271-0651

* **Beautiful People**
Cromwell
203-635-3000

Peartree's
Darien
203-655-7444

* **Hair**
Fairfield
203-255-1041

CaChez Designs
Hartford
203-525-5766

The Cut Above
Middletown
203-346-6783

Visible Changes Ltd.
Old Greenwich
203-637-9154

* **Noelle**
Stamford
203-322-3445

Trendsetters Salon
Stamford
203-348-9880

Rachel Gregg's Total Look, Inc.
Torrington
203-489-1748

Paul DeMatteo Salon
Westport
203-454-0771

* **Cutters' Edge For Hair**
Wethersfield
203-563-0243

DOMINICAN REPUBLIC

* **Salon Daisy**
Santo Domingo
809-688-0432

NEW JERSEY

Anselaine's Hair Design Center
Butler
201-838-2050

* **Guy Anthony's**
Clifton
201-473-1352

* **Artisan II Haircutters**
Englewood Cliffs
201-871-4532

* **Anthony Dionisio Hair & Skin**
Fairlawn
201-791-9000

* **Crosstown Traffic**
Livingston
201-992-2592

Portfolio Hair Designers
Mahwah
201-529-2880

Salon Salon
Marmora
609-390-8302

Seasons Hair Designers
Middletown
201-671-2333

* **DePasquale Colour & Design**
Morris Plains
201-538-3811

* **Hair, Etc.**
Morristown
201-267-9272

Richard Tovar Salon
Ocean
201-493-2332

* **Beaux Gens**
Paramus
201-843-4222

Gallery Haircutters & Color Specialists
Ridgewood
201-652-4515

Chic Image
Rockaway
201-328-9479

Charisma Hairdesigns
Springfield
201-467-9088

Looker Salon
Verona
201-239-3205

Andrew Louis, Inc.
Westend
201-222-8585

NEW YORK

* **Jean Paul Coiffures (Downtown)**
Albany
518-463-6691

* **Runi, Ltd.**
Albany
518-449-7161

Lords And Ladies Hair Design
Amherst
716-835-2061

Haircase
Babylon
516-242-4242

John Street Haircutters
Babylon
516-677-5666

Artizan
Baldwin Harbor
516-868-9333

Design Masters
Bay Shore
516-665-7750

Ambiance
Bayside (Queens)
718-224-8448

Metro Hair Modes
Bellmore
516-221-2868

Caron The Salon
Brooklyn
718-853-9887

* **Concept Elite**
Brooklyn
718-258-5300

* **Concept Elite**
Brooklyn
718-531-1308

* **David Bradley Hair/Skin/Body**
Brooklyn
718-272-8687

Faces Hair Salon
Brooklyn
718-332-6557

Head's Up
Brooklyn
718-782-7193

Karizma
Brooklyn
718-645-1558

Sunshine Scizzors
Brooklyn
212-763-4004

* **Concept Elite Ltd.**
Cedarhurst
516-569-6044

Eddie D's Haircutters
Centereach
516-585-7677

Tim Tesoriero—Hair Design
Corning
607-962-4661

Eastern End Hair Designs, Ltd.
Eastport
516-325-0241

* **Serenity Hair Design, Ltd.**
East Setauket
516-473-3666

Isabel's Hair and Skin Care Salon
Flushing/Queens
718-762-7065

Axel Hair Design Inc.
Glendale
718-456-4503

* **Concept Elite**
Great Neck
516-829-5565

Fairy Tale's Hair Fantasies
Hewlett
516-295-9754

Town & Country Hairdressers
Huntington
516-427-4750

Mon Ami Et Vous Salon
Huntington Station
516-427-3733

Shear Honesty
Huntington Station
516-549-2524

* **Marcucc For Hair**
Malverne
516-593-1212

Studio JAE Hair Design, Inc.
Mamaroneck
914-698-3400

* **Imagination Hair Design**
Massapequa
516-799-7286

Carey Alan Hair Design
Mt. Kisco
914-666-8229

Cesare Salon
Mt. Kisco
914-666-9353

T.C. Richards Hair Design
Nanuet
914-623-7318

New York Waves Salon
New Hyde Park
516-326-8999

Headlines by Walter, Inc.
New York
212-777-3727

* **Janice Julian Hair Design**
New York
212-594-3861

Jorge Pino Hair Design
New York
212-759-8571

Yanni Inc.
New York
212-421-7290

Pizazz Artistic Hairstyling Salon
North Lindenhurst
516-957-0404

* **Christopher Jon Hair Design**
Oakdale
516-567-2376

Harvey Allen Salon
Oceanside Plaza
516-764-8484

* **Head Hunters Salon, Inc.**
Pelham
914-738-2903

* **Klipper Hair Designs**
Plainview
516-433-9750

Nicholas Anthony, LTD
Port Jefferson
516-473-5444

The Cuttery
Poughkeepsie
914-454-9239

Capelli Salon
Rochester
716-473-1400

* **Leonardo Hair Design**
Rockville Center
516-536-8746

Out Of The Blue Unisex Hair-designers
Rocky Point
516-744-4603

* **Head First Haircutters**
Staten Island
718-979-5882

* **New Forms and Co., Ltd.**
Staten Island
718-984-6686

* **Spanky's Haircutters**
Staten Island
718-667-3700

* **Spanky's Haircutters**
Staten Island
718-761-4469

R & Y Coiffures
Suffern
914-368-0746

* **Jon Megaris & Company**
Syosset
516-921-3777

* **Domani**
Woodbury
516-367-8182

Peter's Place Hair Salon
Woodbury
516-367-9500

Salon Avantage
Woodmere
516-374-5380

Margaret's Hair Design
Woodstock
914-679-9390

* **VIP Headliners**
Yonkers
914-961-6404

PUERTO RICO

Maria Hairstylist
Hato Rey
809-763-6430

* **Eduardo Escribano Hair Center**
Rio Piedras
809-728-0923

*** SEBASTIAN ARTISTIC CENTER**

ON THE SET

(Continued from page 62)

humourless and deeply embarrassing''—perhaps a bit harsh for a read that goes at a thwacking, if purple-clouded, gallop.

Forster had lived long enough to watch attitudes toward homosexuality ''change from ignorance and terror to familiarity and contempt.'' But he couldn't possibly have foreseen what would be happening to homosexuals in 1987, and it is ironic that he dedicated his book ''To a Happier Year.''

One of Merchant-Ivory's strengths is casting, and *Maurice* features two refugees from *A Room with a View*—Denholm Elliott (who plays Maurice's spiritually limited family doctor) and Simon Callow (who plays his cheery, utterly bland schoolteacher). Billie Whitelaw is Maurice's gentle widowed mother, and Ben Kingsley turns up as the American hypnotist who believes that heterosexuality can be achieved by concentrating on a swinging watch. But the boys are all new, or nearly new, to the screen.

Merchant and Ivory have again trawled Britain's disappearing gentle classes, as they had done to find actors Helena Bonham Carter and Julian Sands. James Wilby, who plays Maurice, is strawberry-haired and talkative; his experience in films had previously been confined to a small role in *Dream Child* and a walk-on in *A Room with a View*. Born in Rangoon of what must be the last of the British colonialists, educated privately, a student of mathematics at the University of Durham as well as a graduate of the Royal Academy of Dramatic Art, he is twenty-eight but looks much younger, even when exhausted from working the six days a week, twelve hours a day required by the film's budget.

We met on the last day of the eight-week shoot in a much dowdier pub than the Blackfriar. Wilby said that the film was a rare chance to work on a character he totally understood: ''I don't think the fact that I'm not a homosexual made my job any harder. Maurice is absolutely dead-straight apart from his homosexuality. When I was nineteen, I had a relationship with a girl who wouldn't let me get near her—and that was Maurice's relationship with Clive. When he finally has a physical affair, the world opens up. A massive weight falls off his shoulders, and that's the end of the film.''

> The film's breaking of class taboos may cause more upset than its treatment of homosexuality

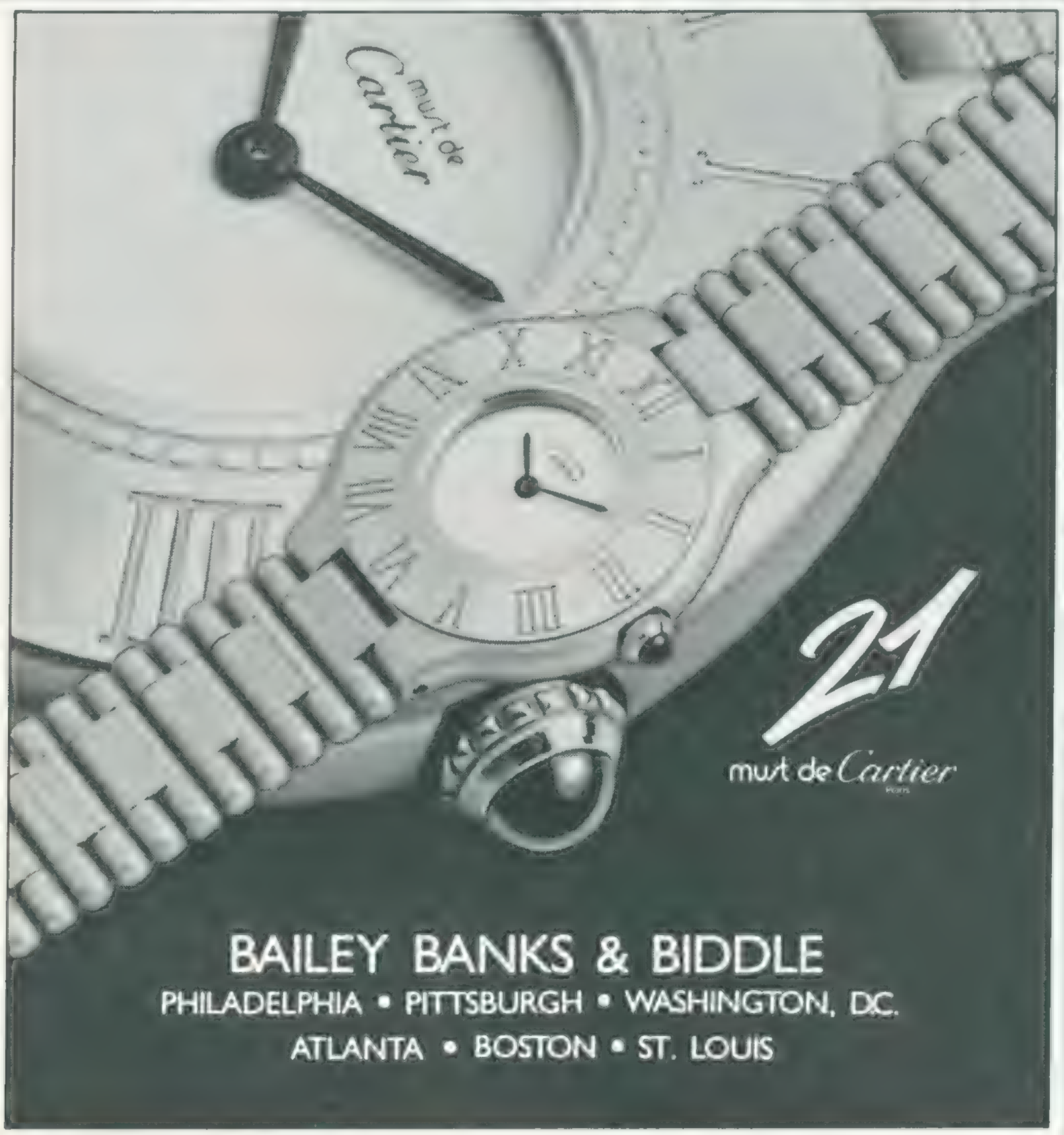
Rupert Graves, who played Lucy's rowdy brother, Freddy, in *A Room with a View*, has the part of the gamekeeper Alec Scudder, a passionate and unbridled man of the people. ''On the first day of shooting, Rupert and I had this agonizingly long kiss,'' said Wilby. ''Luckily we got on very well. When it was over I felt on a complete high with relief.''

Mark Tandy, a tall, skinny actor of thirty-one, who acted in the Royal Shakespeare Company's *Nicholas Nickleby*, is Risley, the gooser in the pub. Tandy calls him an Oscar Wilde figure and is playing him sensitive rather than camp. ''Jim Ivory didn't want anyone overtly gay or camp. Why? It's just more interesting that way. There's less danger of stereotyping.'' Tandy comes from the sort of background, he told me with some shame, that allowed him to take his pony with him to his ''prep'' (junior boarding) school.

Kit Hesketh-Harvey, a bright, chattery man of thirty in carefully old-fashioned spectacles, who co-wrote the script with James Ivory, was a pupil at Tonbridge, Forster's old school, when *Maurice* was published. ''Of course, it was a scandal for everybody there, but the official attitude was to cough slightly over it. When I read it, I thought it a great confessional—perhaps too great a confessional; the structure, which isn't normally Forster's problem, suffered as a result. I was on honeymoon in Thailand when word came from Jim: Let's have a crack at it. We hacked it out in Jim's home in upstate New York for four weeks, working on the kitchen table, getting up early and going for a swim after lunch.''

What Hesketh-Harvey says he likes about the book is its compassion; and this is a word I hear again later when I meet Ismail Merchant in a place that seems designed for him, a chic Indian bar-restaurant in Soho, London's film center. Merchant is wrathful about ''slapdash'' films in which you see talking ''robots.'' He says that Forster ''tends to go well in the cinema because he gives good actors a chance to recite good lines.'' The success of *A Room with a View*, which has been seen in countries as remote from Edwardian England as Israel and Argentina, greatly surprised the filmmakers, and *Maurice* could be equally and just as surprisingly successful. ''It's a very contemporary story and the feelings are very contemporary,'' Merchant says. ''It's done in a different way from other films about homosexuals—within the context of normal feelings as opposed to abnormal feelings. If the relationship is fulfilled, one is happy, whether it's a man and a man or a man and a woman. As long as the mind is clear, the relationship is successful. If there is no clarity, then the relationship is not possible.''

Merchant expects the film's breaking of class taboos to cause more consternation than its treatment of homosexuality. ''People put other people in these brackets. *Maurice* is full of enthusiasm and also of controversy. Yes, people will talk—and that will be good, too.'' And whatever you feel about Merchant-Ivory films—perfect or rather too perfect—talk and controversy might be no bad thing. ▽



For people who like to smoke...

BENSON & HEDGES

because quality matters.

6 mg "tar," 0.6 mg nicotine av. per cigarette, by FTC method

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

© Philip Morris Inc. 1987

MAJORICA®

Perfection in fine jewelry since 1890

"Nothing in Nature Compares"

Available at

LORD & TAYLOR

For more information
and catalogue, write or call:
MAJORICA JEWELRY LTD
366 Fifth Avenue
New York, NY 10001
(212) 695-1756 or 800-223-7560

18Kt. gold over sterling silver

THE MOST FAMOUS GUERLAIN
INTRODUCES ITS PARFUM DE TOILETTE.

© 1986 GUERLAIN, INC.

ERIC MICHELSON

TEDDY HOSE II BY EVAN-PICONE

"MY SHALIMAR NOW COMES
IN PARFUM DE TOILETTE."

GABRIELLE LAZURE

ETRE
GUERLAIN

GUERLAIN
PARIS

PEOPLE ARE TALKING ABOUT...

movies

Almost X-rated: Lisa Bonet and Mickey Rourke

Freud meets Faust in Alan Parker's *Angel Heart* when a gumshoe starts out tracking a missing person, and ends up being pursued by the psychic demons of his past

PRIVATE ID

Alan Parker, the director of *Midnight Express*, *Bugsy Malone*, *Shoot the Moon*, and *Birdy*, changes course with every movie he makes. As much trickster as serious filmmaker, he eludes classification. One persistent motif, however, as his new thriller bears out, is his mixture of the kinky and the esthetic. *Angel Heart* is an atmospheric brew of the garish and the mystical.

Set in New Orleans and New York City in the 1950s, the movie stars Mickey Rourke, who gives an unhinging performance as a gumshoe. He starts out tracking a missing person, and ends up being pursued by the phantoms of his past. I don't mind confessing that I kept hoping that Rourke, whose roles in *The Pope of Greenwich Village* and *9½ Weeks* have made him the prince of sleaze, might take a fatal slip on his own self-regard, but he is sensational.

Perhaps it is out of respect for Robert DeNiro, who plays his diabolical employer, or the fact that the labyrinthine twists of the plot force him to be relatively straightforward, but Rourke has never been so effective or moving. He has a splendid cat-and-mouse scene with Charlotte Rampling as a lost soul of the old South, and his now-famous encounter with Lisa Bonet (the second-oldest daughter on *The Cosby Show*), which nearly earned the film an X rating, is a short, explosive display of strangled lust.

Like the best mysteries, *Angel Heart* works on more than one level, and makes emotional rather than literal sense. Parker's screenplay, from a novel by William Hjortsberg, evokes Freud and Faust in its unsettling descent into a psychic war zone where the desire for knowledge battles with an equally powerful resistance to the truth.

Throughout Rourke's odyssey, Parker haunts us and hounds us with a sense of impending doom. A phrase of a song, performed by a single finger on the piano, throbs in our heads as it does in Rourke's. When *Angel Heart* delivers its ghastly yet satisfying climax, we are no longer outside the story, able to criticize it: we have been seduced and held hostage in someone else's nightmare. —MOLLY HASKELL

GIVE THIS WOMAN A TV SHOW!

I have a dream. I have a dream that one day we will see our children grow up in a world without trends." This anthem of hope-against-hope rolls trippingly off Ann Magnuson's chameleon tongue in an impromptu moment. An impresario and star monologist of the East Village performance circuit during its heyday, Magnuson, who is from West Virginia, the daughter of a lawyer, grew up in the 'sixties, hip, but too young to experience its now-notorious freedoms, other than on TV. "By the time I was old enough to do everything I kept hearing about, it was over."

This sentiment is key to the 'sixties revival that is rapidly turning present-day popular culture into a giant Mod rerun, with innumerable rueful twists. Magnuson, who writes her own material, occasionally with William Fleet Lively, has enough faces and voices by now to people *Gilligan's Island* two times over. There is, for instance, Anoushka, the Soviet chanteuse, who sings "California Dreamin' " in, well, Baltic. There is a Prince protégé called Fallopia. There is a gospel preacher named Alice Tully Hall. There are "real" characters like Edie Sedgwick and Gala Dalí. There is Bleaker Street Incident, Magnuson's neo-folk group, and Vulcan Death Grip, her heavy-metal band (she is Raven, the lead singer), whose newest cut is titled "I'm on a Holiday in Hell and I'm Wasted."

Magnuson may be adding "movie star" to her gallery of rogues. In *Making Mr. Right*, Susan Seidelman's highly 'sixties-styled vision of contemporary Miami, Magnuson is an image consultant who finds love with John Malkovich's romantic robot. In *Jimmy Reardon*, William Richert's charming movie about coming-of-age in 1962, Magnuson plays Joyce, the thirtyish "neighborhood siren" who lures the title character, played by the talented sixteen-year-old River Phoenix, into one of the funniest, best-timed, sexiest seduction scenes to *(Continued on page 78)*

Left GEORGE KONTAXIS Right MICHAEL HALSBAND Hair and makeup: Pam Cooper

RALPH LAUREN

Saks Fifth Avenue

GUESS?
USA

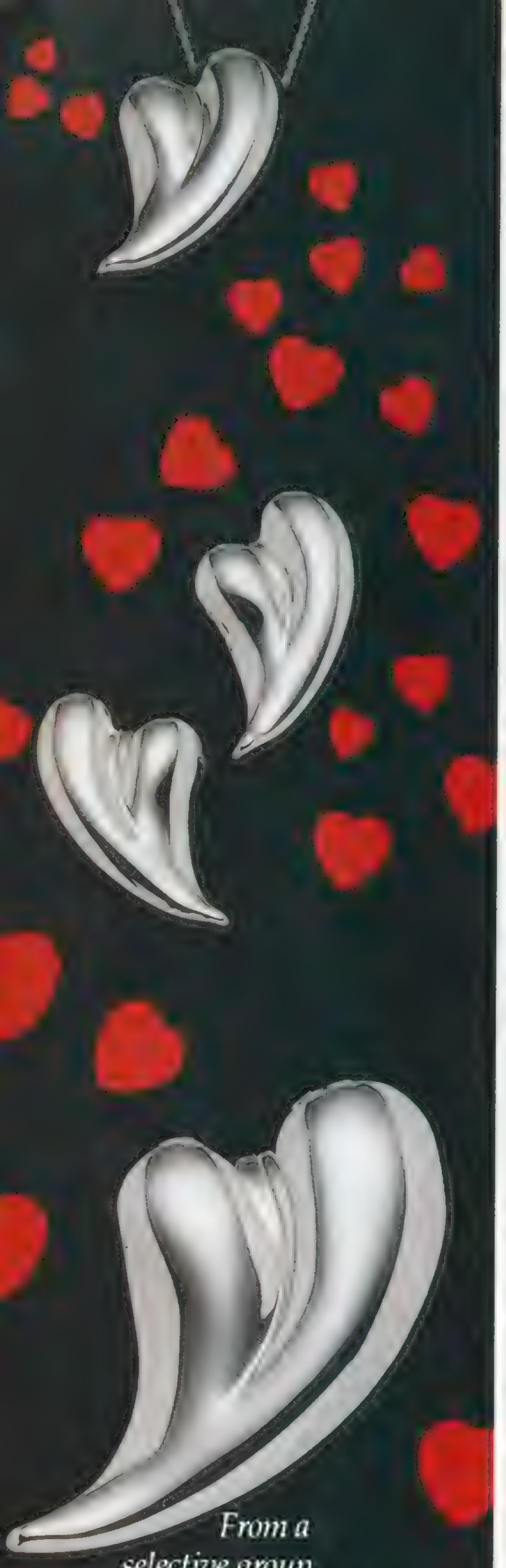
AD DIR: PAUL MARCIANO PHOTO: WAYNE MASER ©GUESS?, INC. 1987

Georges Marciano

MAY ALL YOUR DAYS BE GLORIOUS.

GLORIOUS™

Kim Anderson



PEOPLE ARE TALKING ABOUT... movies

(Continued) **hit the screen since *Shampoo*.**

Magnuson, whose heroes include Jonathan Winters and the late Andy Kaufman, projects a well-stirred mixture of the wacky and the shrewd. She gets a little paranoid on the subject of Hollywood, or any kind of mainstream success. She would nonetheless be happy to work any day with directors David Lynch, Terry Gilliam, or Alan Rudolph. She would like to be in a female buddy-flick with Karen Finley—a club performer who makes the new Bette Midler seem like the old Sandra Dee. And—for the hundredth time at least—won't somebody give this woman her own TV show?

—LISA LIEBMANN

María Luisa Bemberg was born into one of the richest families in Argentina sixty-four years ago and enjoyed the blessings of every fairy tale. At twenty, she married, expecting to live happily ever after. Ten years later, she was the mother of four, divorced, and depressed. In New York City recently, for the opening of her new film, *Miss Mary* (with Julie Christie), she recalls, "I really understood what Betty Friedan meant when she spoke of 'the problem that has no name,' of women who have everything but are frustrated and neurotic."

Bemberg needed to apply her considerable talents to a career more inspiring than that of a Buenos Aires hostess. At first, she became a theatrical producer—a choice she says reflected ambivalence about herself. She knew she had energy and money, but she had doubts about her creativity: "I think what happened to me is what has happened to so many women all over the world. I didn't dare to take myself seriously."

A sympathetic film director persuaded Bemberg to write a screenplay based on her short autobiographical play, but she ultimately realized she had to do her own directing. At fifty-eight, after learning how to "handle actors" at the Lee Strasberg Institute in New York City, she directed her first film, *Momentos*, from her own screenplay.

Bemberg's films all focus on female exploitation in a world of privilege. *Camila* (1985), which won an Oscar nomination for Best Foreign Film, probed a scandal in nineteenth-century Argentina, the execution of the high-born Camila O'Gorman and her Jesuit lover. "Not only did she enjoy a love affair with her priest," Bemberg says, "but her actions fought the paternalistic order of family, church, and state."

Miss Mary dissects the same rigid paternalistic Argentine society but, this time, just before the rise of Perón. The film is "a melancholic portrait of a period and a class that I know very well," says Bemberg. A family lives in an *estancia*, a kind of luxurious prison where everyone is in solitary confinement. The mother plays mournful songs on the piano and retreats to her "little crying room." The English governess (played by Christie) and the authoritarian father are involved in a strange collaboration to stifle the spirit of the daughters.

Bemberg's next film is about the destruction of Juana de la Cruz, a seventeenth-century Mexican nun and poet whose success in the world of letters offended the church. Like Edith Wharton before her, Bemberg explores a rarified society whose influence is powerful, but whose intricacies and esthetics are rarely described, a world unknown to today's filmmakers. "If I don't describe it," says Bemberg, "no one else will."

—WENDY GIMBEL

("PATA Movies" continued on page 80)

Bemberg: focused on privilege and passion

© MGM/UA/WORLD PICTURES

Eileen's Lace: From The Eileen West Collection. Sheets made of no-iron 100% combed cotton percale.

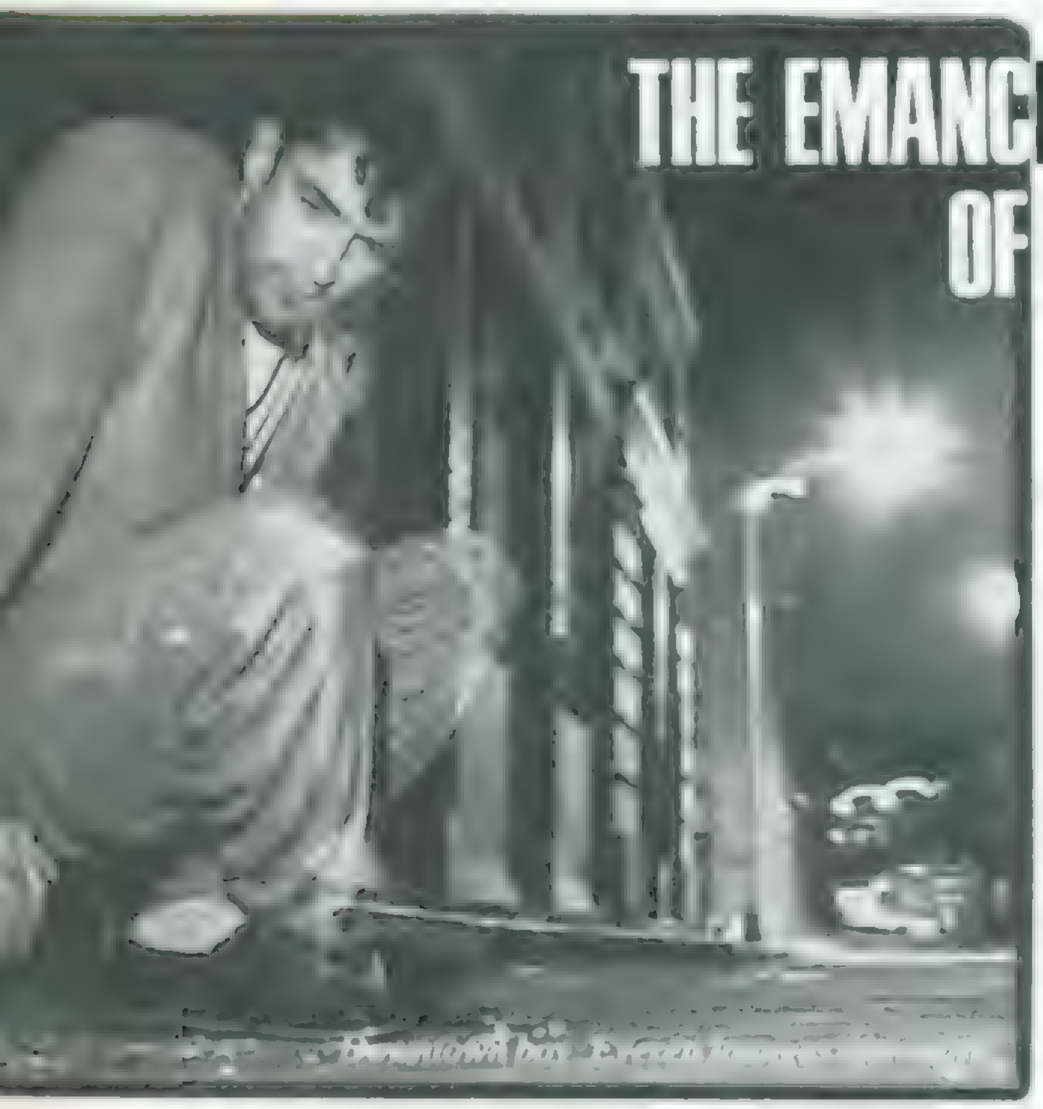
UTICA IS A REGISTERED TRADEMARK OF J.P. STEVENS & CO. MADE IN USA. © 1987 EILEEN WEST

EILEEN WEST

UTICA

Luxurious 200 Thread Count Sheets.
100% Pure Cotton.

THE EMANCIPATION OF RUPERT EVERETT



With his public-school accent and mannered hauteur, Rupert Everett seems born to play the upper-crust Brit—and play him and play him. In *Another Country*, set at Eton in the 1920s, he was effete spy-to-be Guy Burgess; in *Dance with a Stranger*, the playboy-lover of Ruth Ellis, the last woman hanged in Britain—for murdering him.

This summer, with *Hearts of Fire*, directed by Richard Marquand (*Jagged Edge*), Everett may be sprung from the playing fields of Eton for ever. The film stars Bob Dylan as an aging American rocker; Everett plays a flamboyant Bowie-like megastar who is Dylan's rival in both music and love. Everett does some of his own singing on screen, and has already signed up with a British record company to do his first single.

Lounging in his trailer during the shooting of *Fire*, Everett wears his concert gear for the film, leather pants and emerald ear studs; his chin is covered with *de rigueur* stubble. "Playing a rock star has been liberating for me," he says. "You watch guys like Dylan in action, and what they do is a lot more spontaneous than what I'm used to as a British actor. I'm learning that when you get on that stage, you have to let it all hang out."

Everett trained as a classical pianist but gave it up. "I hated the solitude," he says. "Besides, I wasn't good enough. What I really wanted to do was manage a movie theater; that way, I'd get to see all the films."

His second movie of the summer will be Francesco Rosi's much-touted adaptation of Gabriel Garcia Marquez's novel *Chronicle of a Death Foretold*. The movie was shot in Cartagena and the surrounding Colombian jungle, and stars Everett as a Colombian aristocrat, Ornella Muti as his wife, and Anthony Delon (son of Alain) as the man who seduces her. "*Chronicle* is not an actor's movie," Everett says. "Everything is visual. What I love best about the film is that it cost a fortune to make."

—REGINA NADELSON

AN IDEOLOGUE IN LOVE

Barbara Sukowa's film roles have ranged from the deliriously masochistic whore in Fassbinder's *Berlin Alexanderplatz* to the cold-blooded terrorist in Margarethe von Trotta's *Marianne and Julianne*. Sukowa shows the same versatility in Von Trotta's new film, *Rosa Luxemburg*, as "Red Rosa," the early twentieth-century Polish-born revolutionary who quickly took her place among the elite of the German political left. She led a strenuous social life and carried on an intense love affair with a fellow radical while campaigning for the Socialist ideals that finally landed her in prison. Sukowa won Best Actress at Cannes for her performance.

Unfortunately, Von Trotta's emphasis on Luxemburg's love life turns what could have been an interesting political drama about a woman of ideas—a somewhat shrill and contentious woman at that—into a softened, trivialized biopic. It may be true that Von Trotta, who has brought such intensity to women in conflict, in films such as *Marianne and Julianne* and *Sheer Madness*, simply grew weary of Luxemburg's dated Marxist theories and unwavering dedication to her credo. The film ultimately lacks fire, but Sukowa is still mesmerizing as an ideologue in love

In her next movie, Michael Cimino's *The Sicilian* (adapted from the Mario Puzo novel), Sukowa turns to Mafia politics, playing a duchess involved with Christopher Lambert as a celebrated Sicilian Robin Hood. —M.H.

("PATA Movies" continued on page 82)

Barbara Sukowa

EILEEN WEST

Mother's Day heirloom lace gown and cap sleeve robe in 100% cotton lawn, now available at these fine stores

Saks Fifth Avenue	Higbee's
Bloomingdale's	Thalhimers
Nordstrom	Gayfers
Macy's, *California*	The Bon Ton
Lord & Taylor	Ivey's
Bullock's	Goldsmith's
Burdines	Belk, *Selected Stores*
JW Robinson Co	Leggett, *Selected Stores*
Marshall Field's	Parisian
Jordan Marsh, *Boston*	B. Forman
Woodward & Lothrop	Cain-Sloan
Filene's, *Chestnut Hill*	Elder-Beerman
Rich's	Gibbs-Louis
Macy's, *Atlanta*	Lisa Norman
Lazarus	Gattles, *Cincinnati*
Macy's, *New Jersey*	Lace & Things
B. Altman & Co	Corset Corner
Jacobson Stores Inc., *Florida*	Yaring's
Abraham & Strauss, *Selected Stores*	
I. Magnin	
Jacobson Stores Inc., *Michigan, Ohio*	

NOW OPEN
THE NEW EILEEN WEST STORE:
SLEEPWEAR, BEDDING AND
ACCESSORIES FOR THE HOME.

33 GRANT AVENUE
SAN FRANCISCO
415.982.2275

Please send $2.00 to receive a year's subscription of the Eileen West catalogue

Mail to
EILEEN WEST
Dept. VQ57
P.O. Box 11212
San Francisco
CA 94101.7212

Name

Address

City

State Zip

Fabric by *Avondale Mills/Wade Manufacturing*

EILEEN WEST

FOR QUEEN ANNE'S LACE

33 Grant Avenue San Francisco 415.982.2275
Also available at the fine stores listed on the opposite page.

PEOPLE ARE TALKING ABOUT...

movies THE BIG SHILL

Among certain Americans, boys in groups turn into men in groups with remarkably little change in outlook or expectations, perhaps because the group itself acts as a sort of freeze-frame, preserving the jokes, the rituals, the aura of youthful camaraderie, and the illusion that success is just around the corner. Imagine the Baltimore high-school gang of Barry Levinson's *Diner* growing up and becoming aluminum siding salesmen—still hanging out in all-night diners, still arguing over *Bonanza*, and still finding in bonding an escape from a terrifying loneliness and failure—and you will have an idea of Levinson's brilliantly observed, comic horror film *Tin Men*, which should become an instant classic on the American work ethic.

Like David Mamet's *Glengarry Glen Ross*, the film captures a grubby entrepreneurial world that is far from the kid-gloved subterfuges of corporate America. In the movie's seedy and hilarious hustle scenes, Levinson makes us feel both the wretchedness of the victims and the toll taken on the "tin men." No wonder they throw themselves into their ritual lunches with such gusto. These guys make a fetish of pointlessness, arguing for hours over the check, or what one of the group ordered for breakfast on the previous day, and glamorizing their terrible fear of failure by talking about "momentum" and "slumps" as if they were major league athletes.

In the central roles of two rival "tin men," Danny DeVito and Richard Dreyfuss play out a mutual vendetta, childishly smashing one another's Cadillacs, their annually renewable symbol of potency and success. Though we never quite believe DeVito and Dreyfuss as Barbara Hershey's successive husband and lover, both men are superb—DeVito in his outraged innocence, Dreyfuss with his sly bravado—as two masters of the bluff who will do anything to avoid a physical confrontation with one another.

Both men leave the field of battle in defeat, but there's an odd taste of victory in the setback. Their futures are uncertain, but they've exorcised their self-hatred and won back a piece of self-respect. In telling us their story, Levinson has made one of those rare movies that exposes the nerves of capitalism, while paying wry tribute to the men who are as addicted to the hustle and the dream as Las Vegas gamblers. —M.H.

VIVIENNE FLESHER

birthdays A BRIDGE THUS FAR

When Irving Morrow designed the Golden Gate Bridge, could he have imagined that the gorgeous russet structure would become as evocative a landmark as the Eiffel Tower? This month the bridge, which has appeared in countless songs, films, advertisements, and novels, will celebrate its fiftieth anniversary. The gala begins with a reenactment of the opening walk, down to the first stilt-walker and first roller skater to cross the bridge. There will be dignitaries, fireworks, and marching bands; vintage cars, boats, and planes; and famous San Francisco rock promoter Bill Graham will produce a concert at Crissy Field with everyone from Tony ("I Left My Heart in San Francisco") Bennet to the Grateful ("I left my head in San Francisco") Dead. We hope no one will jump. —T.Y.

EILEEN WEST

The Eileen West 100% cotton oxford sundress now available at these fine stores:

Lord & Taylor
Filene's
Nordstrom, *Alaska, Northern California*
Macy's, *Atlanta*
Bloomingdale's
Woodward & Lothrop
Marshall Field's
Burdine's
Garfinckel's
Macy's, *California*
Frederick & Nelson
L.S. Ayres
Parisian
Frost Bros.
Belk, *Charlotte*
Belk, *Winston-Salem*
Belk, *Four Seasons Mall*
Kaufmann's
Gus Mayer
Younkers
Little Daisy
Prange's
Porteous, Mitchell & Braun Co.
The Acorn
Jarrods
Barbara West
Katia
Dawn Roberts
Yarings
Denim & Silk
Georgetown Cotton & Co.
Samstore

NOW INTRODUCING *PETITES* AT THESE FINE STORES:

Nordstrom, *Northern California, Los Angeles, South Coast*
Lord & Taylor
Macy's, *Atlanta*
Karen Austin
Petite Sophisticates
Leask's

Please send $2.00 to receive a year's subscription of the Eileen West catalogue.

Mail to:
EILEEN WEST
Dept. VE57
P.O. Box 11212
San Francisco
CA 94101.7212

Name

Address

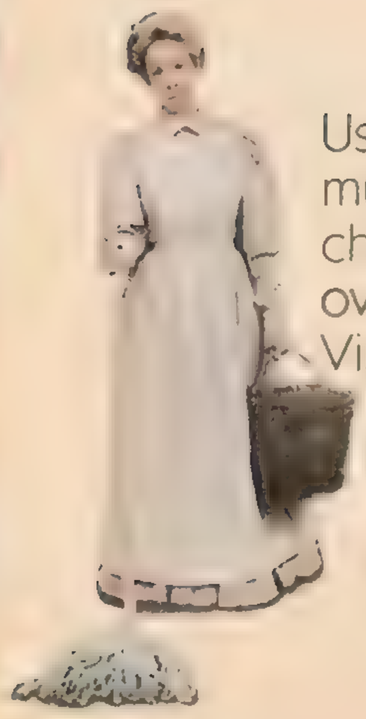
City

State Zip

Fabric by T a n d l e r T e x t i l e I n c

EILEEN WEST

90 Grant Avenue San Francisco 415.982.7737 Also available at the fine stores listed on the opposite page.



Used to be a woman couldn't wear fun clothes, much less smoke a cigarette. Things have changed. Now you've got a cigarette all your own, along with a nifty new collection of Virginia Slimswear designed just for you.

VIRGINIA SLIMSHOP™
NEW YORK

Dear Nancy
Having fun with
all the new Slimswear
looks. Now you can send
for yours, too.
Love, Molly

SLIMSHOP™
designed by Virginia Slims.

8 mg "tar," 0.6 mg nicotine av. per cigarette, FTC Report Feb.'85.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

Outrageous, outrageous,
Return to Sender

POST CARD

You've come
a long way, baby.

If the 1987 Virginia Slims Catalog has been removed, you can order one by writing to: Virginia Slimshop Catalog, P.O. Box 5995, Kankakee, IL 60901-9990

© Philip Morris Inc. 1987

When you were 12
you tried to look older.
Well, it finally worked.

No skin care program can stop the clock. But Stendhal can actually turn it back. With Stendhal's unique Recette Merveilleuse 12-day anti-wrinkle program, the fine lines disappear from your face and your existing wrinkles diminish. With Recette's 12-day self-firming program, your skin tightens, its elasticity increases and the tone, firmness and contours of your face are restored. Together, Recette's anti-wrinkle ampoules and self-firming ampoules can give your skin a radiant, more youthful appearance than it has had in years.

Stendhal
PARIS

A second chance
for your skin.

FROST BROS.

© 1987 Sanofi Beauty Products

PEOPLE ARE TALKING ABOUT... art

A MAN FOR EACH SEASON

Giuseppe Arcimboldo, "Autumn," 1573

The curators at the Palazzo Grassi, Fiat's exhibition center on Venice's Grand Canal, have selected another distinctly Italian but little explored theme. Through May 31, *Effetto Arcimboldo* (*The Arcimboldo Effect*) enchants visitors with the bizarre creations of a sixteenth-century Milanese painter—human heads composed of fruits and vegetables, flora and fauna. His works are instantly recognizable, and yet Arcimboldo has remained a shadowy figure in the pantheon of Italian artists.

Arcimboldo is best known for the two series of composite heads he executed as court painter to the Hapsburg emperors. Four heads made up of appropriate crops signify the seasons. Those that represent the elements are illustrated more abstractly: "Air" is formed by a mass of birds and looks like a still from Hitchcock's thriller; "Fire" is an inferno of fuses, candles, and weapons; the teeming, silent undersea world of crustaceans, mollusks, and amphibians comprises "Water"; and "Earth" is a meticulous arrangement of animals, and calls to mind a crowded taxidermist's shop.

As its title suggests, the exhibition traces the parallels between Arcimboldo's inventions and twentieth-century artists who have explored the phenomena of fantasy. The common denominator is manipulation of the human face; its features variously fragmented, distorted, and isolated. Picasso's fractured Cubist portraits, Dalí's hallucinations, and Warhol's row after row of Marilyn Monroe's lips now seem impossible without Arcimboldo's lead.

Arcimboldo's works have been understood as political allegories and as complex metaphysical statements. At the Palazzo Grassi, they can also be seen as strange and wonderful paintings by a genius four hundred years ahead of his time.

—ELLEN WILLIAMS

MOTHER RUSSIA SENDS HER BEST

Valentin Serov's unfinished "Diaghilev," 1904

Classical Greece, Renaissance Italy—we naturally link some times and places with explosions of creativity in the visual arts. Nineteenth-century Russia is not one of them. The long shadow cast by contemporary French masters such as Courbet and Manet and the vagaries of more recent Cold War politics have obscured what was in fact a "golden age" of Russian painting. *Russia, The Land, The People: Russian Painting 1850–1910*, an exhibition at Harvard University's Fogg Art Museum through June 7, introduces us to romantics and realists who, like the Americans, used their own exuberant native voices to express their national heritage.

Not surprisingly, many Russian artists share affinities with their esteemed literary compatriots: Vasilii Surikov's cossacks fighting in Siberia and other scenes of Russian history match the sweep of Tolstoy's epics; Vasilii Perov's "A Drowned Woman" exposes the callousness of the state with the compassion of Dostoevsky.

This fall, American paintings of the period travel to the Soviet Union. —E.W.

TOP: PARIS MUSEE DU LOUVRE/FIAT BOTTOM: THE STATE RUSSIAN MUSEUM, LENINGRAD

"Don't hate me because I'm beautiful."

"This is my hair in the morning."

"So I have to wash it. And blow it dry. Just like you. How come my hair looks great despite all this? I discovered Pantene.®

You see, Pantene scientists have developed a unique formula. A provitamin B-5 complex that actually penetrates inside your hair to give it inner strength.

So it's strong enough to stand up to daily washing. To blowdryers and curling irons. And even the sun.

Look for Pantene Daily Use Shampoo and Bodifying Conditioner at fine stores. There's one for Permed Hair, too. For Color-Treated Hair.

And for Dry Hair.

Your hair will be silkier. More supple. Beautiful.

Just like mine."

PANTENE

SERIOUS CARE FOR BEAUTIFUL HAIR

© 1986 The Pantene Co., Division of Richardson-Vicks Inc.

FOR THE VERY FIRST TIME...

A LONGER-LASTING GOLDEN TAN TODAY. A YOUNGER LOOK TOMORROW.

Now, from CHANEL, an utterly luxurious suncare system created in Europe. Each skin-soothing product is formulated with exclusive SUNACTANE, an anti-peeling complex that restores the natural bonding ability of sun-exposed skin, significantly extending the life of your tan. Innovative anti-aging formulas shield against wrinkle-causing rays. And Chamomile, Vitamin E and Aloe soothe and revitalize.

In-sun Formulas for every skin type, every tanning stage. Wonderfully waterproof to last and last. PABA-free for even the most sensitive skin. *A star in the sun:* a mound of total protection, in sleek compact, for especially vulnerable areas.

After-sun Supremely calming lightweight formulas hydrate, silken and help heal sun-kissed skin. A superior corrective cream with tiny capsules that release fresh concentrations of Chamomile and milk protein, eases dry lines and wrinkles. And the golden young glow of summer goes on and on.

© 1987 CHANEL, INC. CHANEL®, ®, SUNACTANE™

CHA

INTRODUCING SOLEIL CHANEL

NEL

PREMIERING AT
Saks Fifth Avenue

It's almost always night for "Crime Story" 's Farina (l.) and Steve Ryan

NBC

HISS, HISS, BANG BANG

Crime Story, Michael (*Miami Vice*) Mann's other show, is, like a paranoid's conversation, alarming and unrelenting, which makes it, I think, one of the most interesting shows on TV. With its insanely sinister mobsters and almost equally sinister cop hero (Dennis Farina), it's also one of the most enjoyable. This series is not, like most crime shows, about the police, but about anger, power and overwhelming obsession—it's actually about *crime*.

The cops are barely characters. They're there—one smokes a cigar, one has a crew cut—but you come to know the gangsters much better, which is why the show seems so eerie and offkilter. Even *L.A. Law*, which began as an edgy view of rather unpleasant, ambitious people forced to compromise whatever beliefs they still retained, has become a soft, wet ode to the trials and triumphs of yuppies with secretly humanitarian, stray-dog-loving hearts of gold. There are no dogs on *Crime Story*. Any kids who happen to turn up in the background are quickly blown away, before you even learn their names. *Crime Story* is cruel in an unnervingly casual way.

Farina, with his pitted face and Chicago accent, is an unlikely hero. He's not glamorous like *Miami Vice*'s Crockett and Tubbs. Sullen, inaccessible, with sudden bursts of violent temper, he's not even likable. Except you *do* like him.

The world around him is one of vibrant nihilism. The colors are dark but electric—blue and black, with a touch of garish neon red. The streets are always slick, shiny with rain. It's almost always night. Set in the early 1960s, *Crime Story* has the awkward fascination of a time that has not yet settled into history. A lot of the props seem wrong—like '80s phone booths—and sometimes the whole show looks like some fashion designer's East Village loft. But mostly, the impossible pompadours and beehives make us feel we are really in an alien world, a world without restraints. Ray Luca (Anthony Denison), in his towering, undulating hairdo, is perhaps the smarmiest, most frightening villain TV has produced. Manicured and seething, he's like the show itself. —CATHLEEN SCHINE

COMING OF AGE IN L.A.

Lovelaw, an English documentary series on the Arts and Entertainment Cable Network this month, has a silly name (it sounds like a Joan Collins miniseries), but *Lovelaw* is a fascinating program, an attempt to show us how different aspects of love are handled in different societies.

The first episode, about young love, begins in Japan, where poised young people fit passion into their lives when it fits neatly—the rest of the time, they just read about it—while teenyboppers swoon at a musical extravaganza production of *Tale of Two Cities* with an all-female cast. In Nigeria, with its 20 percent pregnancy rate among teenage girls, the filmmakers interview a dignified young prostitute—a sad, devoted mother who teaches her daughters the alphabet and hopes to find among her clients a responsible man who loves children. Then there is India, the only country the filmmakers visited, they say, that has discovered "a successful way of dealing with young love—they don't allow it."

And finally, naturally, inevitably, *Lovelaw* winds up in California. Children bomb around in cars; blond girls squint at the sun and ponder whether it is better to be considered a "prude" or "easy." "It's really hard," says one, "especially for people who like one-night stands." (Seeing California treated as an exotic subject for ethnographic study is what I liked best about *Lovelaw*—throughout the series you expect the film crew to appear on Sunset Boulevard with pack elephants and pith helmets, their native porters slashing through the shiny automobiles with machetes.)

The show is sympathetic to women, but not in any programmatic way. Delicate, specific, with a kind of gentle reason and sense, *Lovelaw* is not an angry feminist pamphlet. Interviewing somber wives in Nairobi, where men rely on the tradition of polygamy to justify adultery; or in Japan, where sex is considered recreation for men and not considered at all for women, *Lovelaw* is engaged not in solidarity or compassion for women, but in a real attempt to understand them. —C.S.

The indelible Mia Sara

THE ROYAL TREATMENT

While filming on location in Jaipur, the cast and crew of ABC's new miniseries *Queenie* gallantly suffered the third-world clichés of fourth-rate hotels, abysmal phone connections, a nervous-making water supply, and twenty-four-hour-a-day surveillance by censors from the Indian government. Now it remains to be seen whether viewers will be similarly subjected to TV clichés.

Based on Michael Korda's best-selling roman à clef about Merle Oberon, *Queenie* is the saga of an Anglo-Indian beauty who flees Calcutta, and in London begins a show-biz career that takes her from a cheesy Soho strip joint to the ruthless glitz of Hollywood. The two-part series, which airs this month, stars Kirk Douglas as the producer Sir Alexander Korda, and Claire Bloom as Queenie's mum. In true miniseries style, the legendary Oberon is played by someone named Mia Sara, who left an indelible impression on the six people who remember her in *Ferris Bueller's Day Off*. —T.Y.

ABC

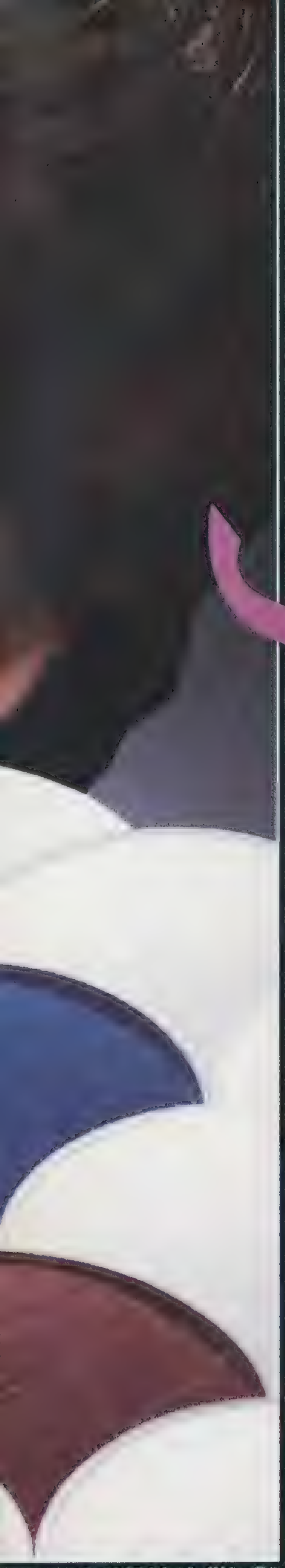
F E N D I R O M A

EXCLUSIVELY AT

BLOOMINGDALE'S

Order by phone toll-free 1-800-526-5368 N.J. Residents 1-201-342-6707

ELEGANT
DOMES
OF
SHADOW
FOR
INCREDIBLE
EYES



© 1987 Maybelline Co.

Maybelline®

Introducing New Maybelline Domed Eye Shadow. The texture is sensuously smooth. The colors rich and vivid, touched with shimmery pearl and velvety matte. And to heighten this new eyeshadow experience, we've taken all the luxurious color and created individual domes of powder-perfect eyeshadow. The newest colors — in the newest shape — for incredibly beautiful eyes from Maybelline.

NEW
DOMED
EYE
SHADOW

JANE SCHAFFHAUSEN

belle france

SHIRT SHAPE
I found this blue and white bamboo print in our European archives and reproduced it for my rayon crepe shirt dress with a waist band elasticised in back for easy fit. 78150-M, 4-14, $146.

Visit my stores in Austin; Bannockburn Green, Ill.; Beverly Hills; Boston; Charleston, S.C.; Cincinnati; Dallas; Greenwich, Conn.; Jackson, Miss.; Meridian, Miss.; New Orleans; New York East and West; Portland, Me.; West Hartford; White Flint Mall, Md.
For stores near you, call (212) 302-1855, ext. 35.

LISA, IT'S FOR YOU...IT'S TINA TURNER!

After thirty years of struggle, in 1984, Tina Turner produced a Number One hit ("What's Love Got To Do With It") and began to command the kind of commercial respect given to the rock idols she admired: Mick Jagger, David Bowie, Bruce Springsteen. Now forty-seven, Turner has new goals and is very clear about her future. In a candid phone call from Los Angeles during rehearsals for her current tour, she disclosed her master plan.

What about all those rumors that you were going to tour with Mick Jagger?
Mick and David Bowie and I talked about it, and I think after I've conquered the movies, we could go out as a threesome. I'd do thirty minutes or an hour, then Mick would come out, and we'd do something together, and then all three of us would end up onstage together. It could be my farewell, or the one before the farewell. Not serious touring, but just going onstage with people you have fun with.

You've told me that acting is the next serious step in your work. Are you really going to stop singing and touring?
No, I didn't say that, but I do have a plan. In a few years I'll be fifty, and I want to stop traveling completely and be very serious about acting for a while. Then maybe I'll go back and do one last tour, and then forget the whole business. One last tour—not a big one, just maybe hit the major cities and say goodbye, farewell, and that's it. Going on this tour now is really marking the end of something. It's the end of a cycle of work, and I'm getting ready for the next cycle of my life, the ending of the days of my life.

What about this romance that you're having? Last time we spoke you said that you get too obsessive about love.
Well, his name is Erwin Bach, and actually, he caught my eye a few years ago, but I had no time. We're romancing, we see each other, we get together on days off, but *in love* is a whole different thing. I'm not suffering this time. Before, when I was in love, I was dying. I'm free this time, even though everybody seems to be in a big rush to marry me off.

Why?
I don't know, *I'm* in no rush. I'm not making a mistake on this one. I was married for sixteen years once. This time, if I get married again, I'm living with the guy first.

You did two hundred shows on your last tour, and this one will last ten months. Don't you get exhausted?
Lisa, I've been doing it all my life.

Which life? You believe that there are many.
This one. The next one I'm not doing anything.
—LISA ROBINSON

JACK YOUR BODY!

It might sound like disco redux, but the correct name for the brash new noise vibrating the foundations of vanguard clubs is "house," as in house party. With its throbbing bass, brittle electro-crunch, and runaway locomotive beat, house is no-frills disco—tough, crude, and stripped for action. Since steamrolling out of Chicago last year, house has moved to the top of the English charts with Steve Hurley's prototypical "Jack Your Body." In America, house is still an insider phenomenon, but shoestring upstarts like Trax, Underground, and D.J. International are turning this cult sound into a booming Chicago industry.
House has launched some fine performers (notably top-ranked J.M. Silk, recently signed by RCA), but the real stars of this show are on the production side: Farley Keith, Chip E., Steve Hurley, Marshall Jefferson, Vince Lawrence, and Jesse Saunders, whose instincts have been honed by an intimate involvement with Chicago's club scene. They know how to put a studio full of synthesizers to work. Not everything they create is choice, but their credits on a label are more important than the singer's, unless the voice is Darryl Pandy's—he's house's great demented diva, a combination of Patti LaBelle and Little Richard.
After the froth of so much pop music, house, like rap and latter-day punk, is coming on strong—just body music with brutal, back-to-basics directness. **—VINCE ALETTI**

PHILIP BURKE

As Elegant As a Swan.

What trait distinguishes the [illegible] collection? Could it be the supple bracelet? Perhaps the dazzling dial with its black and gold. Or maybe just the gentle bezels that complete the effect. Whatever it is, you can be sure each watch is remarkably slim. And exceptionally accurate. Watch shown priced at $425.

NOBLIA

A Unique Breed of Watch. CITIZEN®

May Co., L.A. • Hecht's • G. Fox • May D&F

© 1986 by Citizen Watch [illegible]

IMAGINE BUBBLES OF OXYGEN SINKING INTO YOUR SKIN...

stimulating your cells with flows of energy, revitalizing your complexion. Sothys introduces new FORMULE OXYGENANTE DAY CREME, a totally French concept in skin care. Formulated with biologically pure ingredients and natural plant extracts, FORMULE OXYGENANTE DAY CREME encourages cellular oxygen absorption. Your skin will experience a snap of tightness, a fresh and natural look every time you indulge it in this light-textured facial creme.

Discover — as men and women in Paris, the United States, and 53 other countries throughout the world have — the unique benefits of Sothys' entire beauty care line. We invite you to visit one of our specialized Beauty Institutes where your Personal Skin Care Regimen will be created by a highly qualified and trained skin care specialist.

For the Sothys Salon nearest you, call **1-800-325-0503.**

O2

BIOLYSAT
DE CELLULES OXYGENANTES

SOTHYS USA INC., 1500 N.W. 94 Avenue, Miami, Florida, 33172/In Florida call: (305) 594-4222

Bra shown $16.00. Hi-leg brief $9.00. From the Private Affair Collection. Prices are suggested retail. Prices higher in Canada. Lace: Nylon, "Lycra" Spandex. Exclusive of Decoration. LYCRA DuPont registered trademark.

JULIA ON VIDEO!

You've read Julia Child's classic cookbooks. You've seen her on TV. Now you can invite this Master Chef into your kitchen, as your personal instructor, with THE WAY TO COOK—the first complete cooking course available on video cassette.

With Julia on 6 one-hour, full-color video cassettes, you can tune in and stop her in mid-sentence or zero in on her folding that omelette or browning that chicken. See her demonstrate and hear her discuss recipes over and over again, at your own pace. Never before has there been such a workable, usable, effective cooking guide, with extraordinarily vivid and detailed close-ups of Julia Child's instructions that show precisely how the food looks as the preparation and cooking proceeds.

You'll also receive a specially designed booklet with each cassette, outlining the ingredients and instructions for all of the recipes.

Choose from the following:

- Poultry
- Soups, Salads, Breads
- Meat
- Fish & Eggs
- First Courses & Desserts
- Vegetables

Each cassette is $29.95, but you can buy the set of 6 cassettes (regularly $179.70) for the price of 5, just $149.00.
It's like getting one free!

To order, send your check, money order or credit card information to:
CONDÉ NAST COLLECTION, Dept. P58
P.O. Box 10850, Des Moines, Iowa, 50336

or CALL TOLL-FREE: 1-800-222-2990

PLEASE SPECIFY BETA or VHS
Please allow 4 weeks delivery.
Add sales tax: NY, CA, GA, IL, MA, CO, IA

PEOPLE ARE TALKING ABOUT...

photography

A FAMILY FRAMED

In Tony Mendoza's new book, every picture tells a self-mocking story—of family ties, love, and the folly of maturity

What seems to confuse people about Tony Mendoza is that he's irresistibly drawn to sentimental subjects, but there's nothing sentimental in what he sees, and he's too lacking in irony to be thought of as mockingly hip. Instead, his work has an openness and a wry wit that are particularly evident in his use of detail. For example, in *Stories*, his new book of photographs out this month from Atlantic Monthly Press, there is a close-up of Mendoza's hand wearing a wedding ring. The caption reads, in part:

"After a while I started to enjoy wearing the band; it reminded me of my new status as married and 'grown-up'. . . I especially enjoyed tapping it on the roof of the car as I drove."

The rest of *Stories* is equally idiosyncratic, as befits Mendoza's unusual background. Born in Havana to a large, boisterous, upper-middle-class Cuban family, he went to prep school in Connecticut, college and graduate school at Yale and Harvard, studied engineering and worked as an architect until he dropped out to become an artist-photographer.

The photographs in the book, which were shown in NYC at MoMA (and some of which are on permanent exhibit there), range from casual snapshots of family, pals, and girlfriends, to artier compositions of the everyday objects—like an alarm clock—that speak volumes about daily life. Each photograph is accompanied by an anecdotal caption, written in Mendoza's ingenuous style—a cross between scrapbook notations and Spalding Gray. —TRACY YOUNG

TONY MENDOZA

Tony Mendoza's quirky eye at work, top: His first successful photograph was of Leela, his girlfriend's dog, stalking an ant. His photo above of a baby enduring a shampoo offended the cheery editorial sensibility of "Working Mother" magazine. And his first book, "Ernie," which starred a photogenic (and slightly feral-looking) cat was rejected by forty-five publishers who didn't think Ernie was "cute enough." Capra Press published the book with great success last year.

THE HOLD ENDURES.
THE TOUCH ALLURES.

VIDAL SASSOON HAIRSPRAY'S JAPANESE RESIN SYSTEM
gives your style staying power without stiffness or stickiness.
The result is soft, silky, very alluring hair.
In Regular or Extra Hold Formula.
Its soft touch won't let you down.

VIDAL SASSOON

IF YOU DON'T LOOK GOOD, WE DON'T LOOK GOOD

KELÉMATA

LOZIONE
RISVEGLIO
per il contorno degli occhi
EYE MAKE UP REMOVER
for the eye area
LOTION DEMAQUILLANTE
pour le contour des yeux
Kelémata
LOZIONE RISVEGLIO
per il contorno degli occhi
WAKE UP LOTION
for the eye area
NUTRIGGLIA
per il trattamento delle ciglia
MASCARA
EYE MAKE UP REMOVER PADS
for the eye area
DISQUES DEMAQUILLANTS
pour le contour des yeux
FLUIDE VITAL
STICK ANTIRUGHE
per il contorno degli occhi
FLUIDE VITAL
complesso riparatore
per il contorno degli occhi
BALSAMO ANTIRUGHE
per il contorno degli occhi
GELATINA D'ERBE
per il contorno degli occhi
MASCHERE D'ERBE
compresse tonificanti
per il contorno degli occhi

OR ELSE.

KELÉMATA.

OR YOUR EYES MAY NEVER SEE THE BENEFITS OF THE WORLD'S ONLY TOTAL EYE CARE SYSTEM.

We are not all skin care preparations to all areas of the face, nor would we aspire to be. We are devoted only, and totally, to the eyes.

To protecting them from the signs of aging and environmental stress. To combatting laugh lines, tired eyes, puffiness, sensitivity, even brittle lashes.

You may have one of these problems. Or perhaps several. But now you can look to Kelémata. For we have solutions to all of them.

The base of every Kelémata preparation is extracted from the medicinal plants grown on our own grounds which surround La Carignana, our Biological Research Center in Turin, Italy.

We use these botanical extracts because, as a pharmaceutical company, our rigorous testing has proven that they are the ingredients that perform best on this most sensitive of all facial areas.

The ten components of the Kelémata Eye Care System each solve a particular problem of the delicate, fragile skin that contours the eye. In the very select stores where Kelémata is sold, you will find a highly trained consultant who will advise you in the selection and usage of the specific Kelémata preparations you need.

For more youthful, more beautiful eyes, open your eyes to Kelémata.

Kelémata

THE WORLD'S ONLY TOTAL EYE CARE SYSTEM

BLOOMINGDALE'S • BULLOCK'S • BURDINE'S • FROST BROS. • HOLMES • I MAGNIN • LORD & TAYLOR
MACY'S CALIFORNIA • MARSHALL FIELD'S • NEIMAN-MARCUS • SAKS FIFTH AVENUE

between us

Your life as a boss . . . women from the battlefield . . . sexist travel. BY LORRAINE DAVIS

IN HER OWN WORDS...

"We all develop our own crazy systems for handling work, marriage, and a child; I was lucky enough to have a sleep-in housekeeper. And I was also fortunate to have a nonworking mother who lived not terribly far away, so in an emergency she did bail me out, and that was an enormous help. Of course, today, your mother is usually working herself."—*Joy Tannian, senior vice president and general counsel, Consolidated Edison Company, NYC*

"One of the best tools against equality for women seems to be ridicule. When I was first invited to join the Society of Women Engineers, I succumbed to the ridicule of my male peers who said, 'How do you engineer a woman?' But in 1967, when I attended a conference in Cambridge, England, I found that around the world there were women engineers and scientists doing significant work; I joined. Now, I'm meeting women whose daughters have followed them into the profession, so there's no longer any cause for me to be embarrassed about admitting that I'm an engineer. It was a great hurdle for me."—*BK Krenzer, president of the Society of Women Engineers*

DON'T DO IT ALL YOURSELF

"You have to define your goals to be a good manager; you've got to know where you're headed," said Brenda Petrie Adams, C.P.A., owner of an accounting services and financial consulting business in Metairie, Louisiana, speaking at a NYC seminar sponsored by American Woman's Economic Development Corporation, on the subject of being a manager and—that real hazard for many women—delegating. "Every time you hire someone, you are affecting that person's life. Take it seriously! You've got to look for the good in your people; they've got to be developed. Make an environment in which people can be creative; and be sure to ask them for feedback." At the same AWED meeting, Joan Terranova, vice president of external affairs for Laboratory Institute of Merchandising in NYC, who has a background in personnel and training work, also emphasized the importance of finding employees you can trust. She said, "The best managers are those who can go on vacation, leave the office for two or three weeks at a time."

THEIR "PLATOON" WAS FEMALE

When Diane Carlson Evans went to a Minnesota salute to Vietnam veterans, she sought other Minnesota women who had been in Vietnam—but none were there, nor were any women depicted in an exhibit of photographs, paintings, sculpture. But Diane was so moved by the sculpture of Rodger M. Brodin, a Vietnam era veteran who served in southeast Asia, that she talked with him about a statue to represent female Vietnam veterans. Using Diane's "fatigues, combat boots, memories, and feelings" and a young police dispatcher as a model, he set to work.

Then Diane Carlson met Donna-Marie Boulay (she's called D.M.), who had served—as Diane did—as an army nurse. They had both been, but not together, at the 36th Evacuation Hospital in Vung Tau; each had spent about a year in the war. In May 1984, the two women formed their nonprofit Vietnam Women's Memorial Project, Inc. (511 Eleventh Avenue South, Box 45, Minneapolis MN 55415; 612/338-4959), to honor not only military women but those in the USO, various humanitarian and church groups, U.S. AID, Red Cross, Department of Defense.

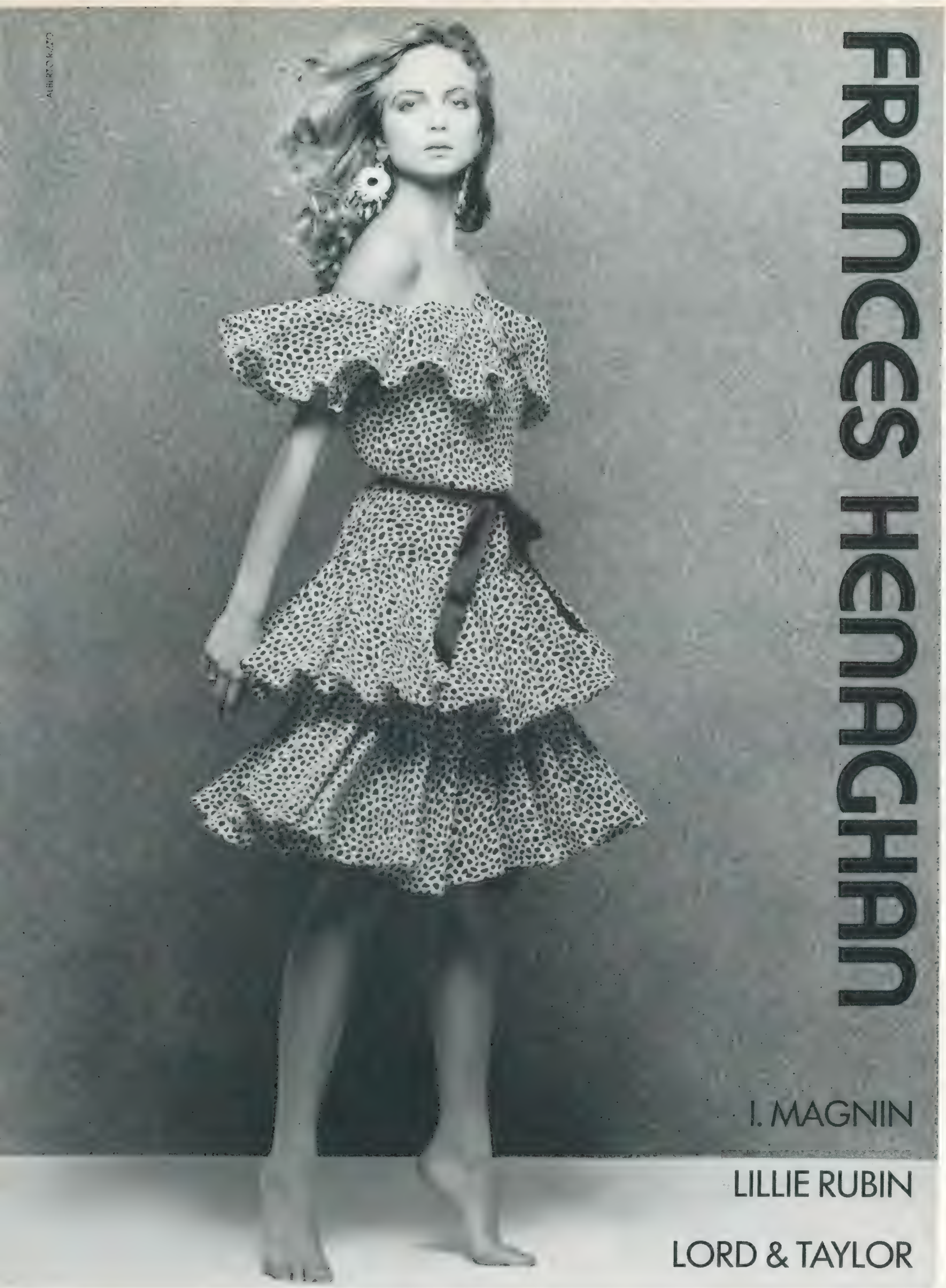
Now Diane and D.M. are seeking approval for the placement of their statue in Washington, DC, with the Vietnam Veterans Memorial Wall and the statue of the three fighting men. The siting on the 2.2 acres of the Vietnam Memorial must consider crowd flow, lighting, soil conditions (the area was once a swamp). The decision (made probably this summer) will involve the Commission of Fine Arts, the National Capital Planning Commission, and the National Capital Memorial Commission. Once approved, building of the monument will take a year or more and cost about $1 million. Funds raised also will cover maintenance and an educational program.

Fourteen national organizations are already supporting this goal. Diane is volunteering full time to the project; D.M., who is now an attorney with a pri- *(Continued on page 106)*

GUS MAYER, BIRMINGHAM, AL
DRAPER'S & DAMON'S REGION 2, PHOENIX, AZ
DRAPER'S & DAMON'S REGION 1, COSTA MESA, CA
NIKKI'S, HOLLYWOOD, CA
HAZ'LS EXCLUSIVES, LAFAYETTE, CA
HEAVENLY BOUTIQUE, LONG BEACH, CA
PEAKE'S, LOS ANGELES, CA
IDAMINA'S FASHIONS, LOS GATOS, CA
BRADLEY'S, MARYSVILLE, CA
NORDSTROM, NORTHERN CA
L'AFFAIRE BOUTIQUE, PALM DESERT, CA
MAGGI OF RANCHO SANTA FE, RANCHO SANTA FE, CA
DE MILLES, SACRAMENTO, CA
RICH RAGS INC, SARATOGA, CA
FRASER & KNOWLES, SAN FRANCISCO, CA
ADDIE RAYMOND, SAN JOSE, CA
EDITH GUTHRIDGE, SAN LEANDRO, CA
MODERN EVE, SAN RAFAEL, CA
SCOTT'S, SANTA MARIA, CA
HENSHEY'S, SANTA MONICA, CA
SCOTT'S APPAREL, VENTURA, CA
JO ANN'S, WALNUT CREEK, CA
THE GRAY ROSE, COLORADO SPRINGS, CO
SENATORE'S OF DENVER,
MARINA SQUARE & WRITER'S SQUARE, DENVER, CO
ESTHER'S, MILFORD, CT
SCRUPLES, DAYTONA BEACH SHORES, FL
HAROLD GRANT, ALL BRANCHES, FL
FRANCES CALHOUN, JACKSONVILLE, FL
GIBBS LOUIS, ORLANDO, FL
GIUDITTA, PUNTA GORDA, FL
JEANETTE FASHIONS, SARASOTA, FL
RHEINAUERS, WINTER HAVEN & BRANCHES, FL
MUSE'S, ATLANTA & BRANCHES, GA
FRANCES CALHOUN, TIFTON, GA
WESTIN MAUNA KEA, KAMUELA, HI
STEVENS SMARTWEAR, DUBUQUE, IA
BROOKOVER, BOISE, ID
JINI WONDERFUL, CHICAGO & BRANCHES, IL
KEY CLUB FASHIONS, LANSING, IL
LE VINE'S, SKOKIE, IL
BENISSIMO, FT. WAYNE, IN
HENRY'S, WICHITA, KS
DWIGHT THOMAS, LOUISVILLE, KY
GUS KAPLAN, ALEXANDRIA, LA
GUS MAYER, CARROLLTON, CLEARVIEW & METAIRIE, LA
JOHN W. HELLER, EDINA, MN
ANGIONETTE'S, BOZEMAN, MT
FREDDE', LAS VEGAS, NV
MENARDS LTD, RENO, NV
MADELINE OF CHATHAM, CHATHAM, NJ
MADAM-ADAMS SHOP FOR WOMEN, NEW PROVIDENCE, NJ
RONETTES, VENTNOR, NJ
SPINOSI, WOODSTOWN, NJ
LEVENTHAL FURS & FASHION, KINGSTON, NY
LA BOTTEGA, MASSENA, NY
ZSA ZSA IMPORTS, NEW YORK, NY
LITTLE SHOP, CHAPEL HILL, NC
SOIGNE INC. (SHERATON IMPERIAL HOTEL), RALEIGH, NC
THE TOWN SHOP, PORTLAND, OR
DESIGNERS BOUTIQUE, PHILADELPHIA, PA
SARAH'S, PHILADELPHIA, PA
GUS MAYER, GERMANTOWN, TN
REYNARDS, NASHVILLE, TN
COLBERT'S, AMARILLO, TX
MELBA'S BOUTIQUE, AUSTIN, TX
MARY MC CAULEY, FT. WORTH, TX
MARIE'S, GALVESTON, TX
SHERRY, HOUSTON, TX
MARGARET'S, LUBBOCK, TX
LADIES SUPPLY, MC ALLEN, TX
BETTY LEWIS APPAREL, SALT LAKE CITY, UT
JUDY RYAN, FAIRFAX, VA
THE EMPIRE, LONG VIEW, WA
BEE FRANK, APPLETON, WI
FRIEDES, SHEBOYGAN, WI

FRANCES HENAGHAN
1318 SOUTH OLIVE STREET, LOS ANGELES, CA 90015 (213) 747-0474
498 SEVENTH AVENUE, NEW YORK, NY 10018 (212) 730-0218

Frances' Summer... The breeze of a dress romanced with ruffles, softened in polyester double georgette. A new delight—a new flirtation!—from Frances Henaghan. In green/white or black/white. Sizes 4-16. About $135.00.


FRANCES HEUGHAN
I. MAGNIN
LILLIE RUBIN
LORD & TAYLOR

Get the flavor of these leading brands, but less tar.

Breakaway

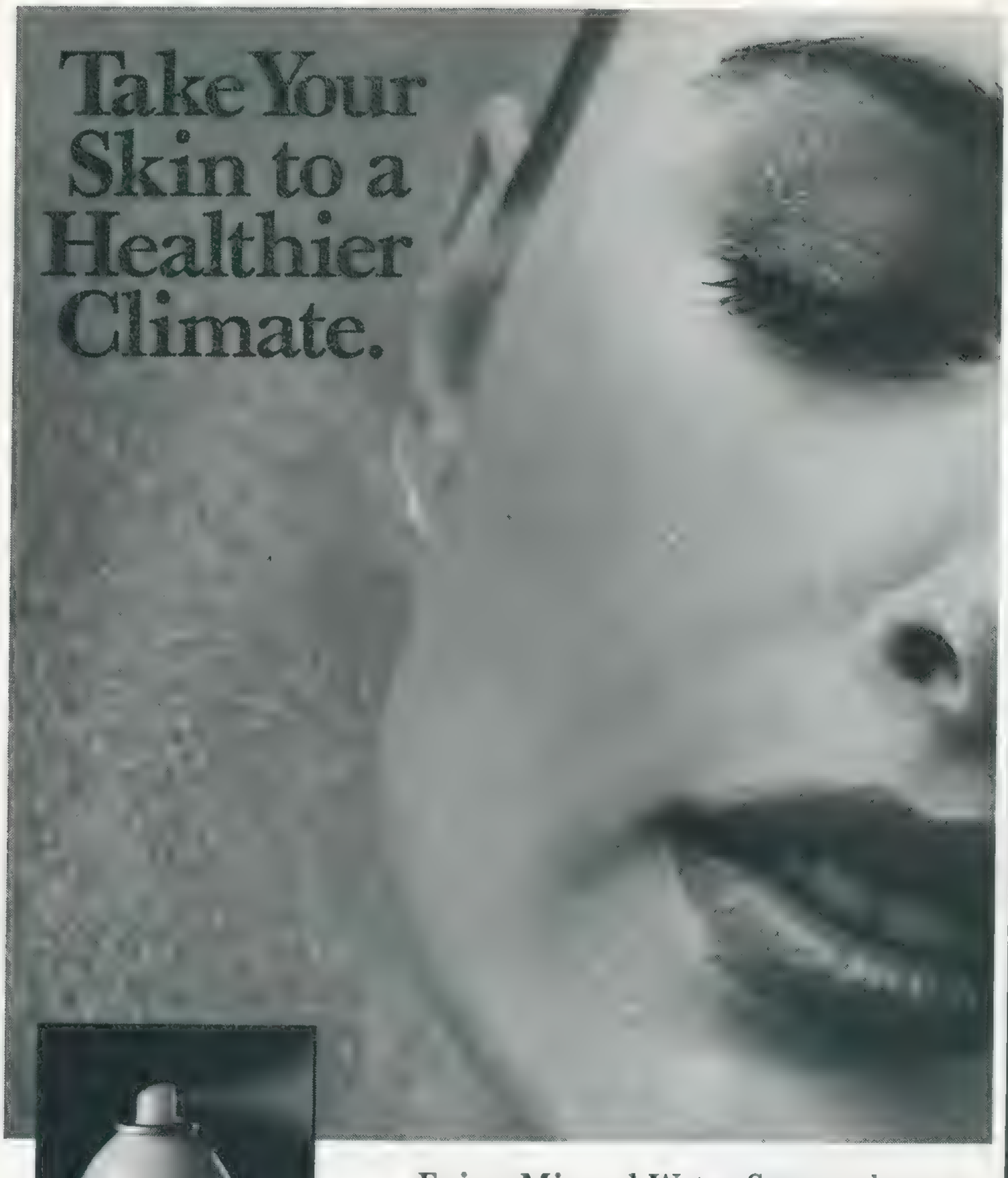
© Philip Morris Inc. 1987

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Kings: 8 mg "tar," 0.5 mg nicotine av. per cigarette, FTC Report Feb '85.

to Merit.

Breakaway to flavor.



© 1986 Evian S.A. France.

Evian Mineral Water Spray takes your skin to a climate where dryness is never a problem and beautiful skin is healthy skin.

Clinical studies at a prominent French university show that the tiny micro-droplets contain a unique balance of minerals compatible with your body's chemistry—allowing the water to absorb deep beyond the upper layers of your skin.

And these minerals help promote healthy cell growth to keep your skin soft and young.

Under your moisturizer or over your makeup, the Evian Spray provides the essential moisture your skin needs—invisibly, gently.

Nothing works like the Evian Mineral Water Spray. Let it help make any climate you're in a healthier climate for your skin.

evian mineral water spray
evian · les-bains · france
Neiman-Marcus

For special purse size traveller of Evian send $2.50 (check or money order only) to: Evian, P.O. Box 4130, Blair, NE 68009

BETWEEN US

(Continued from page 102)

vate practice in Minneapolis as a health law consultant, adds her legal skills. There are about five hundred nurse-attorneys in the U.S., one of the groups that back the plan to recognize women in the Vietnam war effort.

HONORING FIVE DECADES

An associate features editor at this magazine in the 'forties and author of the 1948 *Vogue's Book of Etiquette* (still definitive on wedding invitations), Millicent H. Fenwick, attractive and outspoken as ever at seventy-seven, was selected by Governor Thomas H. Kean for a Pride of New Jersey Award. Ms. Fenwick, who recently retired as U.S. Ambassador to the Food and Agriculture Organization of the United Nations, beat out Kean himself for a seat in the U.S.Congress in 1974; but he supported her (unsuccessful) Senate campaign in 1982. The only woman so far honored by the N.J. award, Ms. Fenwick was the inspiration for cartoonist Garry Trudeau's feisty *Doonesbury* character Lacey Davenport.

FOR WOMEN ON THE MOVE

On the rise: trips only for women that let you hike, ski, bicycle, ride without unnerving competition from men.Here, sources of female outings; some include instruction for beginners.

Bon Voyage, Exclusive Travel for Women: *Kenya Safari, October 4-18; Orient Escape, November 1-15. P.O. Box 80, Marblehead, MA 01945; (617) 631-5775.*

The International Women's Writing Guild: *Summer Conference, July 31-August 7. Skidmore College, Saratoga Springs, NY. P.O. Box 810, Gracie Station, NYC 10028; (212) 737-7536.*

Yellowstone Association: *Women and Wilderness course June 27-28; hike, backcountry, June 29-30; other courses August 1-2, August 3-4. P.O. Box 117, Yellowstone National Park, WY 82190; (307) 344-7381, x2384.*

Womantrek: *Bicycling in China's Yunnan Province, July 7-30; rafting through the Grand Canyon of the Colorado River, August 31-September 13. Write: 1411 E. Olive Way, P.O. Box 20643-V, Seattle, WA 98102; (206) 325-4772.*

Woodswomen: *In Minnesota, Spring Hike, May 23-24; Learn-To-Canoe, June 26-28, July 24-26; many more. In Alaska, Prince William Sound Sea Kayaking, June 18-27; more. In Colorado, Llama Packing, Weminuche Wilderness, June 21-27, August 9-15. In Northwest, Glacier Peak Wilderness Backpack, July 26-August 1. Abroad, Hiking in the Swiss Alps, June 21-July 4; Ireland Biking, July 12-25; Nepal, October 14-November 7. Write: 2550 Pillsbury Avenue South, Minneapolis, MN 55404; (612) 870-8291.*

MODÈLES DÉPOSÉS

BVLGARI

HÔTEL PIERRE · 2 EAST 61st STREET
NEW YORK

ROMA · GENÈVE · MONTE CARLO · PARIS
MILANO · TOKYO

SUCCUMB
TO SILK.

Introducing Alberto Natural Silk
Shampoo and Conditioner.
Both with real silk. Both imported
from Europe. For hair that's as soft
and shimmering as silk.
Succumb to new Alberto Natural Silk.

NATURAL SILK FOR HAIR.

© 1987 Alberto-Culver Company

SHAPE-UP NOW

Spas: new options from on-the-road treks to at-home refuel . . . computer exercise

spas: new ways to go

Once regarded as weight-loss retreats, spas now offer women more opportunities to get in shape, to refocus, rejuvenate. Here, a few options. . . . Spa intensive: The newly revamped Safety Harbor and Fitness Center, Old Tampa Bay, FL, includes comprehensive individual fitness testing/programs as well as comforts and cosseting: massages, facials, whirlpools fed by natural springs (1/800-237-0155; in Florida, 1/800-282-1055). . . . "At-home" spa: Fitness pro Alison Pearl comes to your home for the weekend, designs a mini-spa based on needs, interests (212/382-3901). . . . Traveling spa: Rebecca Eastman's Spa Spin takes you on one-week hiking excursions near Cannes (June 20-26, 28-July 4), Aspen (August 15-21, 23-29). The bonus: P.M. pampering, luxe accommodations (213/655-2018). . . . Fitness oasis: The indoor facilities at Texas's Greenhouse Spa offer everything from aerobic circuit training to beauty treatments, yet the spa's small size—thirty-nine guests maximum—means there's always a degree of privacy (817/640-4000).

FEEDBACK: MAN OR MACHINE?

While workouts with a qualified trainer can ensure exercise safety and benefits, they aren't always practical. Two possible options—one that provides the personal feedback of a trainer without the commitment: three-times-a-year consultations to help monitor progress, get you started—at the Doral Sports Training Institute, NYC; cost, $40 per session. . . . The other: LivingWell, Inc.'s Powercise, a talking computer exerciser that plans, monitors individual workouts. Although the computer's animation and "voice" can add enjoyment, experts question whether a computer can ever—or should ever—replace an instructor's guidance. While Powercise gives you three tries at an exercise, then "shuts down," it's still smart to have someone close by to spot you. The bottom line: using an exercise tool such as Powercise to complement not replace a trainer.

MICHEL COMTE Fashion beauty details lost pages

Flabby Thighs and Arms? Take a Firm Stand.

Slackened skin is the result of many seemingly innocent factors. Rapid weight gain and loss of same. Natural biological aging. Sun exposure without protection. The "hot baths" we think of as so relaxing. Lack of exercise... These and more are the reasons skin loses its elasticity! It's a real concern shared by many women today.

Clarins comes to the rescue.
Take action to address thighs and arms "gone soft" with Clarins firming treatments. Before the season to "bare" those problem areas arrives! These highly specialized treatments work to tighten slackened skin, smooth and tone sagging contours. Efficacy tests prove their ability to impart their firming benefits.

Clarins Firming Body Cream gives skin a "lift."
Massage those flabby areas with this rich, non-greasy treatment. It works to improve skin's texture and elasticity. Supplementing these actions are its ability to moisturize and nourish. Quick to penetrate, it's ideal for morning application.

Clarins Body Treatment Oil "Tonic" helps firm and tone.
Formulated with 100% natural plant extracts selected for their efficiency in improving skin's elasticity. Hazelnut, rosemary, sage and peppermint oil are among the ingredients which act to smooth, nourish, tighten and firm. Light in texture, promoting quick absorption, better results. This is the treatment you'll use every night with confidence of a firmer tomorrow.

Clarins Skin Care Specialists offer personal beauty advice.
Our Specialists are professionally educated to assist you. We invite you to consult them to answer your personal beauty concerns. They will be happy to present you with a sample selected just for you from Clarins comprehensive range of face, body or tanning treatments.

Formulated with natural extracts. Dermatologically tested.

CLARINS PARIS

THE PROBLEM-SOLVER IN SKIN CARE. PREMIER IN FRANCE!

macy's

★ALABAMA ★CALIFORNIA ★CONNECTICUT ★DELAWARE ★FLORIDA
★GEORGIA ★LOUISIANA ★MARYLAND ★NEVADA ★NEW JERSEY
★NEW YORK ★PENNSYLVANIA ★SOUTH CAROLINA ★TEXAS

BERGDORF GOODMAN	New York
BULLOCKS WILSHIRE	California
FROST BROS.	Texas
ESSENCE & LACE	Birmingham, AL
BARBARA GRAVES	Little Rock, AR
LOIS GEAN'S	Magnolia, AR
BOUDOIR	Phoenix, AZ
BOUDOIR	Scottsdale, AZ
BOUDOIR	Newport Beach, CA
VETA'S	Newport Beach, CA
ELIZABETH'S	Sacramento, CA
LISA NORMAN	Santa Monica, CA
IDA'S FASHIONS	Los Angeles, CA
SECRETS	Fresno, CA
GRAY ROSE	Colorado Springs, CO
POLLYANNA	Denver, CO
BRAS 'N THINGS	All Stores, FL
DRAWER FULL OF LINGERIE	Boca Raton, FL
DRAWER FULL OF LINGERIE	Pompano Beach, FL
FAY POTTER	Surfside, FL
JACOBSON STORES	All Stores, FL
LILY AN'S	Winter Park, FL
LINGERIE SHOPPE	Jacksonville, FL
MABEL'S FANCY	Stuart, FL
SARAH'S SLEEPWEAR	Sarasota, FL
SIROTEX CORSET CORNER	Coral Gables, FL
VERY FITTING	Vero Beach, FL
C.C. VARNEDOE	Valdosta, GA
LACE & THINGS	Atlanta, GA
PRECIOUS THINGS IN LINGERIE	Atlanta, GA
RENEE'S LINGERIE (KEN & CO.)	Columbus, GA
ROBESON'S	Champaign, IL
THE UNDIE BOX	Lexington, KY
FERGUSON'S LA TIENDA	Shreveport, LA
GUS KAPLAN	Alexandria, LA
INTIMATE WRAPPINGS	Baton Rouge, LA
LOIS GEAN'S	Shreveport, LA
LACE & THINGS	Bethesda, MD
MERLE NORMAN	Farmington, MI
MAISON WEISS	Jackson, MS
LINGERIE FRANÇOISE	Millburn, NJ
CAN CAN LINGERIE	Woodbury, NY
ROTHSCHILD'S	Oklahoma City, OK
ACTUALITE	San Juan, PR
ES DE VELASCO	San Juan, PR
BITS OF LACE	Charleston, SC
BITS OF LACE	Columbia, SC
REBECKA VAUGHAN LINGERIE	Nashville, TN
PERSONAL TOUCH	Knoxville, TN
FERGUSON'S LA TIENDA	Texarkana, TX
GOLD LINGERIE	All Stores, TX
INTIMATE APPAREL	Lubbock, TX
J. WINSTON	Amarillo, TX
JAMES LINGERIE	Dallas, TX
MADDOX SHOP	Dallas, TX
MARSE & SON	Plainview, TX
SMART SHOP	Houston, TX

...and other fine stores.

Chantelle
PARIS

SLIP INTO SOMETHING SPECIAL...

From France... the sheer delight of Fête. Sophisticated, seductive— all-out feminine in luxurious Calais lace. Fête shapes you beautifully with lasting comfort and support. Available in white, black, champagne, and nude. Sizes 32 to 40—B, C, D, and DD cup. Matching hipster in S, M, L, and XL. Just one from a collection of elegant underdressings by Chantelle.

For more information write Chantelle, 7105 S.W. 47th Street, Suite 406, Miami, FL 33155.

NEIMAN-MARCUS

2 OPTIONS
COMPACT FOUNDATION

SHISEIDO MOISTURE MIST
COMPACT FOUNDATION FROM
SHISEIDO RESEARCH
LABORATORIES...

An innovative formulation combining the benefits of a creamy smooth foundation and a translucent pressed powder. In one convenient compact. The difference is in how you use it. Applied wet or dry, it gives your complexion a smooth, even radiance.

—**Option 1:** Apply with a dampened sponge for a natural, healthy-looking glow.

—**Option 2:** Smooth on with dry sponge for a subtle, matte finish. You'll find it great for touch-ups, too.

A beautiful makeup, scientifically developed to moisturize and protect your skin. Additional benefits: resists perspiration and streaking for longer-lasting effects.

Shiseido Moisture Mist Compact Foundation.
For a flawless complexion, either way.

SHISEIDO

WOODWARD & LOTHROP

© 1987 Shiseido Cosmetics (America) Ltd.

Q HAIR A

Gel vs. mousse: summer switch? . . . fast waves, loose curls . . . perms—now, for body only

Q I usually use a gel to style my hair; but as the weather gets warmer, I find that it weighs down my hair and makes it look limp rather than fuller. Should I switch to a different product in summer?

A Many women find that their hair tends to get oilier in hot weather, and applying any product that coats hair can exacerbate oiliness. Using less gel than you do in winter is one solution; switching to mousse (which is lighter, because it contains less-concentrated holding ingredients and more air) or a "light-hold" hair spray can also help to "shape" hair without weighing it down. Keep in mind: it's best to use a styling product only where you need more control—e.g. just at the sides, to hold hair off the face—not throughout hair.

If you spend more time outdoors in warmer weather, protection may be another factor to consider. Salt and chlorine can cause hair to become dry, brittle, and even discolored. Over time, sun exposure can also cause hair to become dry or "bleached out," especially if you add color. Although the best protection is still wearing a hat or scarf in the sun—or a bathing cap while swimming—a gel, which coats hair, can offer some defense against dryness. Some gels and mousses (such as Estée Lauder's) also contain sunscreens.

Q I've tried using a curling iron to give my shoulder-length hair a fuller, wavier look, but I find that the curls come out too tight. How can I get a looser curl?

A "While a curling iron is an easy tool for a hairdresser to use, it can be awkward for a woman to use on her own hair. Many women damage their hair with curling irons—by holding the iron on hair too long or by repeated use in an effort to get a wavier look," says stylist Sam McKnight of La Coupe, NY.

"The idea, today, is not to *change* hair's texture but to enhance its natural waves." What may be a more workable alternative to a curling iron, says McKnight: setting hair in pincurls for a few minutes to a half hour—all over for the most fullness or, for a softer effect, just on sections (bangs, top layers) where you want a bit more wave.

McKnight's technique: Lightly apply setting lotion to dry or wet hair to enhance "holding power"; then use your fingers to twirl hair gently into ringlets and secure with bobby pins. (What some women may find even easier: using flexible hair "shapers" such as Clairol's Benders.) The thicker the section of hair you use for each curl, the looser the wave you'll achieve. Let hair dry completely, undo the curls, and finger-comb hair into loose waves.

Q I'm considering giving myself a permanent. How can I avoid getting too much curl or damaging my hair in the process?

A For success with a home perm, says Charles Abbott, hair-care technologist for Procter and Gamble (makers of Lilt), remember the following guidelines. . .

- *Choose the proper formula.* Today, most perms are labeled for specific hair types (thin, normal, thick, or hard-to-perm). If in doubt about which formula to use, have a discussion with your hairstylist before purchasing an at-home kit.

- *Do a "test curl"*—a trial run of the perm on a few strands of hair. A test curl not only tells you how long to leave the solution on your hair to get the desired amount of body or curl but also signals if hair is too dry or damaged to be permed (then hair strands will turn gummy or sticky). Frequent mistake: skipping the test curl because you've permed or colored your hair before—a fact that makes the test even more important because your hair is likely to be more vulnerable to overprocessing or to breakage.

- *Don't put too much hair on individual rollers.* Abbott advises parting the hair no wider than the diameter of each roller (about one-quarter to one-half inch) to control the amount of curl; a woman with shoulder-length or longer hair may want to buy two perm kits to ensure having enough large rollers.

- *Spread the solution evenly throughout the hair*—and always be careful to keep the permanent-wave solution away from skin and scalp. (Applying petroleum jelly around the hairline can help to prevent excess solution from dripping onto skin.)

- *Get a haircut before using a home perm*, to be sure that the results you get work with the "shape" of your hairstyle.

VOGUE, May, 1987

100% Cotton Knit
TANK dress
A minimal dress in a most packable fabric: 100% cotton wide-rib knit that skims rather than clings for hot-weather comfort and resists wrinkling when stashed in a tote.

women's woven leather belt $39

$32
#4121 Salmon, manila, stone, black, white S M L
Made in U.S.A.

SEND $1 FOR CATALOGUE

BANANA REPUBLIC
TRAVEL & SAFARI CLOTHING Co

Please send Check, Visa, Amex, M/C, DC to 224 Grant Avenue, Department K76, P.O. Box 7347, San Francisco, CA 94120
Add CA, NY, TX, OK Sales Tax and $2 for Shipping
Order Toll-Free 800-527-5200

ADVERTISEMENT

NEUTROGENA.®
THE SKIN EXPERT'S GUIDE.

It's as simple as
making the right choice.

HEALTHY SKIN

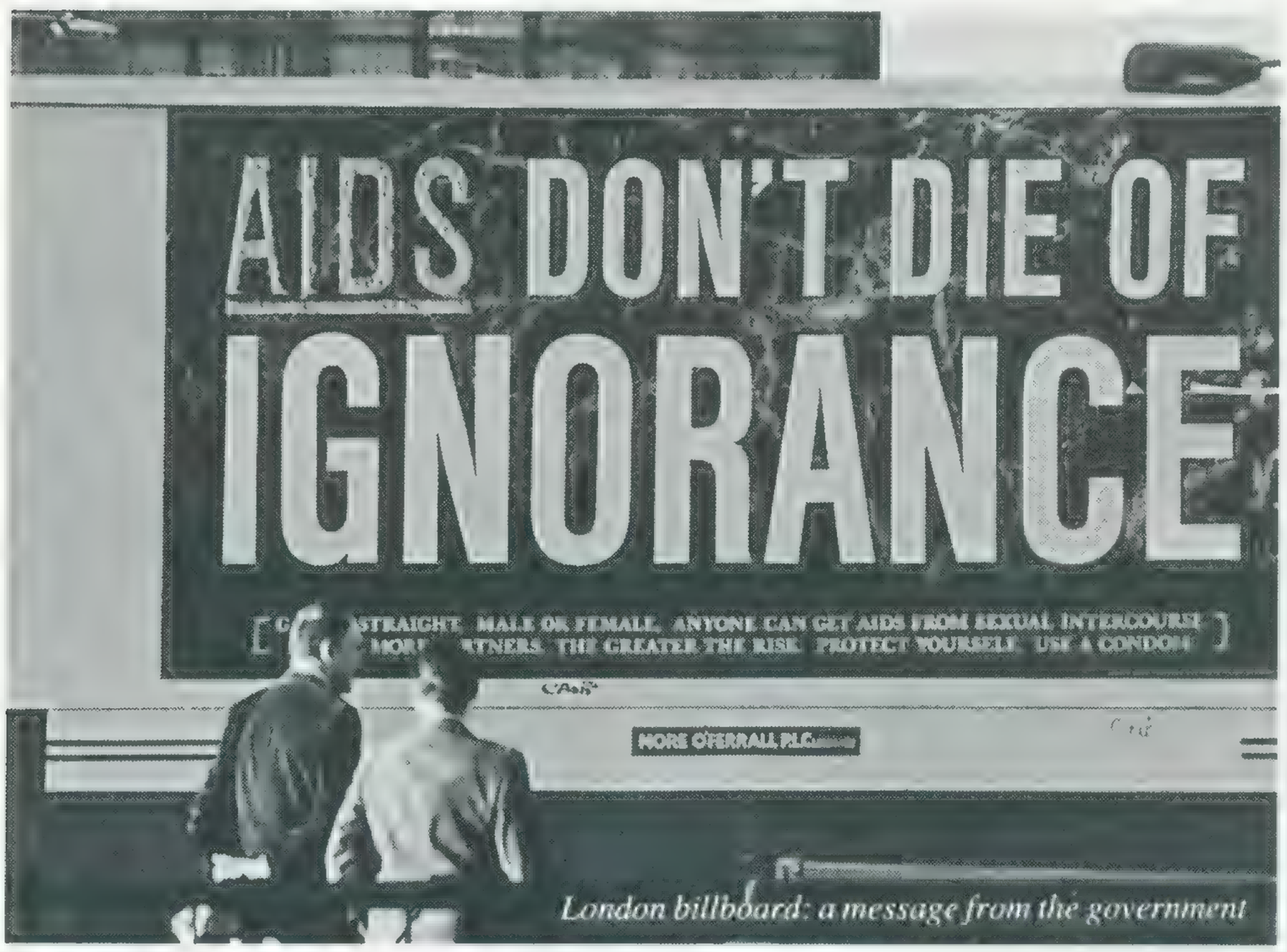
Most dermatologists agree that the basis of healthy skin is not a complicated skin care regimen but skin that is kept meticulously clean with the gentlest cleansing bar you can find. Not surprisingly, the cleansing bar so often recommended is pure, clear Neutrogena.® Mild and hypoallergenic, it is available in six different formulations. So whatever your skin type, whatever changes your complexion is going through at the moment, you can use Neutrogena and know you're not just washing your face, you're choosing the healthy way to care for your skin.

OILY	NORMAL/COMBO	DRY	*DAILY CARE FOR YOUR SKIN TYPE.*
If your skin is shiny, tends to have enlarged pores, your make-up fades quickly and blackheads and blemishes are a problem, use Neutrogena® Oily Skin Formula at least twice a day. Formulated with extra-mild oil-dissolving and astringent ingredients, it leaves skin clean, with a healthy new outlook.	If your skin is smooth, pores regular, you rarely have blemishes but may have a tendency to appear oily around the nose and forehead, use Neutrogena® Original Formula morning and night. Pure, gentle and hypoallergenic, it coaxes your complexion clean leaving nothing behind but a fresh, healthy glow.	If your pores are very fine and tight, your skin chaps easily, sunburns quickly and wrinkles are likely to appear prematurely, use Neutrogena® Dry Skin Formula. Enriched with special emollients, it provides the gentle complexion care your delicate skin needs.	
Oily skin must be kept clean, clean, clean. But easy does it. Always massage the lather on—never, never scrub. If blemishes or breakouts occur, you might want to try Neutrogena® Acne Cleansing Formula. It cleanses effectively, won't irritate troubled skin.	*When you wash your face, always use lukewarm water. Water that is too hot or cold is very harsh on skin.* *For occasional blemishes caused by stress or other factors, think about Neutrogena® Original Formula (unscented). Even the fragrance has been screened out of this already gentle cleansing bar.*	*Cold, windy weather is particularly damaging and can cause chapping and red splotches. One option to consider: Neutrogena® Dry Skin Formula (unscented). Completely fragrance-free, there's nothing to irritate your skin. And for optimum moisturizing benefits, apply moisturizer to your damp skin.*	*SPECIAL BEAUTY TIP.*

LETTER FROM LONDON

Dining out on sex and style—Katharine Hamnett's designer condoms; lawsuits against hairdressers; and the closely watched trial of a very happy hooker

BY VICTORIA RADIN



London billboard: a message from the government

Condoms have moved out of the boudoir and into the spotlight in London. Katharine Hamnett, the fashion designer formerly keen on saving the whale and the world from nukes, is selling her boxer shorts with a rubber in the pocket. 192, a progressive restaurant in Notting Hill, dispenses condoms from a machine in the corridor between the Gents and the Ladies. At dinner parties the hot topic for discussion is whether people forty and over, who used condoms for the traditional reason as kids, are more or less likely to take to them now than the younger generation, for whom they are a novelty.

In fact, it is impossible to escape rubber talk in Britain: the government has mounted a massive anti-AIDS campaign, supplying every household with a lengthy AIDS pamphlet—not, say cynics, out of pure altruism, but out of fear of the costs in a country where everyone is entitled to free health care. One is bombarded on television and at the cinema with AIDS anti-ads, which have the seductiveness of the Surgeon General's warning against smoking. Opening on a black and grey rectangle, the camera pulls back to reveal a bunch of white lilies dropped to one side, and a hand that chisels out the legend AIDS. DON'T DIE OF IGNORANCE on what one realizes is a tombstone. The typically English style of these warnings, at once elegant and baffling, has given rise to a number of jokes suggesting that AIDS is a stonemason's disease. A *Punch* cartoon on the theme showed an elderly couple trying to guard against AIDS by following the even more obfuscating directions in the government's leaflet on how to cope with a nuclear attack—which of course *wasn't* dropped through every letter box.

An independently made anti-AIDS commercial is clear if weird: an actress impersonating Margaret Thatcher talks about the disease and then blows up a condom.

The campaign's now-familiar smart black-and-grey-tombstone emblem also looms on billboards, screaming its dire warning to people leaving the Royal Shakespeare Company at the Barbican or those on their way to London from Heathrow Airport, where the giant AIDS tombstone hits the eye of the unwary shortly after the WELCOME TO BRITAIN sign.

Meanwhile, the very serious Left is having a public "style" debate, the subject of a weekend conference and *(Continued on page 118)*

Victoria Radin, *the theater critic for "The New Statesman," writes for many publications in Britain and the U.S.*

GEOFF FRANKLIN/NETWORK 3B PICTURES

BEVERLY HILLS

LOS ANGELES

UNIVERSAL CITY

WOODLAND HILLS

NEWPORT BEACH

PALM DESERT

REDONDO BEACH

SAN DIEGO

LAS VEGAS

SCOTTSDALE

PALO ALTO

© Laise Adzer, 1987

Krementz®

Karat Gold & Fashion Jewelry Since 1866

Illustrated above...from Fashion Collection...Pin $50 Earrings $50
For more information write: Krementz & Co., 37 Chestnut St., Newark, NJ 07101

For more information or to place a Laise fragrance order, call or write to: Laise Adzer Perfumes, 401 N. Maple Drive, Beverly Hills, CA 90210, (213) 274-5018

LETTER FROM LONDON

(Continued from page 114)

of numerous newspaper articles. The essence, for these spiritual descendants of Fabians, early vegetarians, and others of the dotty high-minded variety of English person, is whether it's ideologically O.K. to care about the way you look or to subscribe passively to the current fashion. All this earnestness is probably a reaction to London's exaggerated preoccupation with the nuances of style; it may also be a desperate attempt to fill the vacuum created by the dearth of new political ideas with a rather self-conscious notion of fun.

Fashion harpies are still dedicated to total black, their color of choice. Men (who continue to look attractively unkempt in London) are bored with it. It is still rather *naff* (a great, newish word meaning "gauche" or "uncool") to have natural-looking hair here. At Philip Kingsley, London's top trichologist, the male clients nearly outnumber the female—and they're not bald or very long haired either. Kingsley also has a thriving new sideline in making reports for lawyers whose clients (generally women) are suing their hairdressers for negligent perming and tinting. Many of the top hairdressers have been sued—and successfully, too.

At some dinner parties, left-wing playwrights are now admitting they're sending their children to private schools. This is still a very hot topic in England, where some Labour ministers have been secretly paying for their children's education for years, and the ensuing debate can stop a party stone dead.

At other dinners, people are still talking about Fergie, Duchess of York (they say she's thinner now) and Prince Edward (quite right to leave the Marines).

The Groucho Club, a stylish watering and dining hole, may yet do for London what Madame Récamier once did for Paris. Dreamed up by a group of publishers and literary agents as a quiet, comfortable place where they could exchange gossip or take writers to lunch, and backed by Paul Simon, Mike Nichols, Steve Martin, and *Saturday Night Live* producer Lorne Michaels, among others, the Soho club has become in two years London's favorite haunt for filmmakers (David Puttnam, of Columbia), architects (Richard Rogers, of the Centre Pompidou), actors (Alan Rickman, now the lead in *Les Liaisons Dangereuses*), journalists (if you're trying to avoid your editor, this is not the place to go), as well as the literary set (Sonny Mehta, new head of Alfred A. Knopf, in New York City), who now find that if they're striking private new deals, it's best to head elsewhere.

Groucho's decor may remind newcomers of Nell's, in New York. Nell Campbell is, in fact, an old friend of architect Tchaik (one of those imponderable English schoolboy nicknames, actually short for Tchaikovsky) Chassay and his wife, decorator Melissa, Groucho's designers. But Groucho's is . . . well, older than Nell's, and it's just possible that she liked the idea. Tchaik Chassay is also responsible for the look of Zanzibar, the advertising and film person's club; Dingwalls Dance Hall, the 1970s place for bopping; and 192, that tiny, mystifyingly fashionable Memphis-style restaurant near Portobello Road, where youngish writers and television and film people mix with younger new wave rock stars. It's the place where everyone goes when they're not at Groucho's.

A fifty-three-year-old lady named Cynthia Payne was recently on trial, giving a performance so good that even the judge was amused. "Madame Cyn"—as an affectionate press has dubbed her—ran a discreet brothel in suburban Streatham which served a nice cup of tea before offering specialty services to a gaggle of vicars, police superintendents, barristers, politicians, and judges. One of Cynthia's *bons mots*, on short black leather skirts: "If it's good enough for the Duchess of York, it's good enough for my girls." Terry Jones, of Monty Python's Flying Circus, made an appearance in court: he is the director of *Personal Services*, a film "inspired," according to the carefully worded subtitle, by Ms. Payne's life, and whose release has been delayed by the trial. In the movie, Julie Walters, the star of *Educating Rita*, plays a fictionalized Cynthia Payne as a naïve and goodhearted woman who falls into the knocking-shop business by chance and whose efforts at supplying safe bondage and the proper cos-

tumes for cross dressing perform a genuine public service. This is the way the real Cynthia has been seen by the British press, which is as keen as everyone else to wallow in nostalgia for yesterday's anarchy and sleaze.

I once discovered from Tom Stoppard that he had lived in Notting Hill in the same flat that I was then living in. But by that time (the mid-1970s), he had moved out to grander regions, and the only people left in this area close to the fruit-and-vegetable and junk part of Portobello Market were dedicated bohemians, grand people in the grander houses who were brave enough to ignore the North-Side divide (of Hyde Park), and young people. Now the area is filled with old-time residents who have achieved glory (Martin Amis and playwright Dusty Hughes) and a whole new kind of person, like the glossy Bonham Carters (Jane and Virginia, cousins of Helena), Rebecca and Flora Fraser (daughters of Lady Antonia Fraser, who lives in the nicer section with her husband, Harold Pinter), and Adam Shand-Kydd, stepbrother of princess Di.

Men in London, who still look attractively unkempt, are patronizing the city's top hair therapist

When you slosh through the perpetual muck of the market to buy your quail eggs in Mr. Christian's delicatessen, it's possible not only to bump into Stephen Frears but also, farther down the road, over the stall now selling designer lettuce, to spy Hanif Kureishi, *My Beautiful Laundrette*'s scriptwriter, who works in a rehearsal hall near the inaptly named Portobello Green. This is a Brutalist cement tunnel under the thundering motorway, which houses the London salesrooms of Timney-Fowler, textile designers whose black-and-cream and sepia-and-cream fabric brought a new, punchy sort of neoclassicism to people's homes and backs, and of Kirsten Woodward, who designs mad hats for Karl Lagerfeld; here you can also find the best bead shop in London, a good women's bespoke tailor, and the shops and studios of jewelry and china designers. Farther up the road, directly across from 192, is the more traditional and very French restaurant Monsieur Thompson's (Philip Roth, the Pinters, Kathleen Tynan, but also braying upper-class voices from the other side of the park).

The *quartier* has recently boomed as a new outpost of the London contemporary art scene, a truly odd development for this corner of West London, which is ill served by public transport and filled with the raucous boasts and slimy leavings of the fruit-and-veg stall holders. The Crucial Gallery, tucked away in a former junk shop, was the first to appear, offering dazed locals the chance to buy coiled-wire life-size sleeping dogs; armchairs in the shape of a naked man (complete with "willie") covered in rubbery jungle prints; and huge junk sculptures. Now if you go away for two weeks, there's yet another gallery when you return. So far those present include The Special Photographers Company, a sleek gallery-cum-agent for picture takers such as Dick Scott-Stewart and Terry O'Neill (whose photo noting the ravages of time on the face of Mick Jagger costs £135, should you want it); Gallery 24, for serious new sculptors and painters, many of whom are the grandchildren of Bloomsbury; Anatol Orient, for huge modern ceramic sculpture; and a space for new painters and sculptors called Vanessa Devereux, named after the owner, sister of the Virgin Group's boss Richard Branson (whose empire—records, airline, etc.—stands nearby). At the end of April, all thirteen galleries organized a four-day Portobello Contemporary Arts Festival, with continuous private views, performance art, and videos, which gave international recognition to this eccentric neighborhood. Although nowhere in London will ever be as concentrated as New York—which residents here think a great virtue—this formerly forlorn and still scruffy area seems set to become London's answer to New York City's SoHo. ▽

OLAY
BEAUTY FLUID

OLAY
BEAUTY FLUID

The ritual that helps you look younger.

It starts with one extraordinary drop.

A beauty fluid that penetrates quickly, greaselessly restoring what every day takes away.

A fluid that brings back fullness to where even the finest wrinkle lines appear.

A fluid that recreates the look and the feel of younger skin.

The ritual of Oil of Olay,®
it can help you look younger.

mind health

Emotional "management"—women's work? . . . tension & chocolate. BY CAROL TAVRIS

CALLING ALL COUSINS—WHO CONNECTS THE FAMILY?

Why are married women supposed to write letters and send birthday cards to their husbands' relatives as well as to their own? The answer, writes Yale anthropologist Micaela di Leonardo, Ph.D., in the feminist journal *Signs*, has to do with a previously undefined women's job that she calls "kin work." Di Leonardo did a field study of extended families and discovered that, after employment, housework, and child care, women also work at maintaining family connections. It is women who organize visits, write letters, make phone calls, send presents and cards, plan family holidays, and make the decisions to neglect, intensify, or pacify certain family relationships.

This work takes considerable time, energy, and skill, Di Leonardo observes, yet its importance goes virtually unrecognized. By emphasizing "individual women's responsibilities within households and on the job," she says, "we reflect the common picture of households as nuclear units, tied perhaps to the larger social and economic system, but not to each other." We miss the point of telephone ads, holiday issues of magazines, and nostalgia for the mythical extended family: it is family contact across households, she says, as much as women's work within them, that fulfills our expectations of satisfying family life.

Like housework, "kin work" is up to women. Di Leonardo found that when couples divorce or a wife dies, the husband's family work is left undone: holidays go uncelebrated, his distant relatives remain distant. When a woman moves in with a man, *she* will call his long-lost cousins, send a birthday present to his mother, and resolve quarrels with his brother.

Because there are no explicit rules for family work, women who are juggling careers, housework, and child care often cut back on kin work and then feel guilty. Affluent women can "buy out" of housework and child care, Di Leonardo finds, but they, like all other women of any group, are ultimately responsible for family work—and are subject to guilt and blame when they don't get it done.

Should an aunt send a niece a birthday present? How much should she spend? Until the niece is what age? These are not trivial questions, Di Leonardo finds. Women do family work not only for altruistic reasons, but for self-interest: it creates obligations in men and children and gives women within a family a measure of power over one another. Family work reflects a delicate balance between gratification and guilt, nurturance and nuisance.

CURING THE 4:00 P.M. BLUES

In spite of all the talk about nutrition and exercise, little definitive research has been done on their respective effects on people's moods in everyday life. Robert E. Thayer, Ph.D., of California State University at Long Beach, conducted a simple real-life study of eighteen volunteers that answers the big question of the 4:00 P.M. blahs: to raise energy and lift your spirits, should you take a ten-minute break and eat a candy bar or take a ten-minute walk around the block?

Sadly for the candy contingent, the ten-minute walk won, hands down. Walkers reported that their feelings of tension were lower and their energy was higher as much as two hours after breaking for a stroll. The candy eaters, in contrast, had a short-term boost in energy immediately after the sugar fix; but an hour later they felt as tired and even more tense than they had been originally. Candy may be dandy for its own sweet sake, the experimenters found, but not as an excuse for energy.

DO WOMEN REALLY LOVE PEACE?

Throughout history, most people have assumed that there are special affinities between men and war and between women and peace. Men are thought to be naturally violent, the life-taking sex; women, to be naturally nonviolent and compassionate, the life-giving sex. Now Jean Bethke Elshtain, Ph.D., of the University of Massachusetts, Amherst, blurs these categories in her provocative analysis of "Women and War" (Basic).

Elshtain examines the archetypes of the male "Just Warrior" and the female "Beautiful Soul" up close. In reality, she finds, women have been all too willing to send sons and husbands off to the "sanctioned collective violence" of war, to join in the glorification of nation above family, to seek honor in playing the "Spartan Mother" who, according to Plutarch, was proud to lose five sons in battle. We are used to thinking of women as noncombatants, but history has been dotted with tales of the "Ferocious Few"—female warriors, resistance fighters, and terrorists. Whether as supporters of war or as active combatants, women, like men, identify with the cause. But war also gives women a route out of domestic confinement—the exhilaration of a public identity, a chance to play a heroic role—usually denied them in peacetime.

Along with the majority of men, who obey their country's call to arms, Elshtain examines pacifists who refuse to fight and, more interesting still, the "Compassionate Warrior," who "places highest value not on killing but on dying—dying for others, to protect them, sacrificing himself so that others may live." If this theme of self-sacrifice sounds familiar, it is: the Good Soldier and the Good Mother, says Elshtain, have much in common.

Although women have struggled to break down many gender-based archetypes, few have wrestled with the linkage of militarism and maleness. Today, Elshtain says, some feminists proclaim "a right to fight," to become Just Warriors themselves. Others seize on the tradition of woman as Beautiful Soul as the basis of a female-oriented peace movement. Both approaches are unsatisfactory, Elshtain suggests, because they preserve old polarities that are obsolete in a world of nuclear weapons and spy satellites, where the threat of war affects combatants and noncombatants alike. By breaking through the traditional polarities of male/female, warrior/victim, conservative/liberal, and war/peace, Elshtain hopes to find new images of coexistence. *(Continued on page 124)*

Younger looking skin is only a night away.

All night long, Night of Olay™ is repairing all the way to firm. Firming for younger looking skin. Firming overnight. Increasing your skin's resiliency and bounce by greaselessly (Who on earth wants a greasy pillowslip?) replenishing moisture -- penetrating to ease away tiny wrinkle lines. Increasing suppleness of your skin by an impressive 30%. All this at the one time your skin is most receptive: while your body is resting. Night of Olay makes any night a night of renewal for younger looking skin.

L'FINA SPRAY MIST WITH COLLAGEN

Helps Spray Away Dryness in Seconds

L'FINA SPRAY MIST WITH COLLAGEN rewards your face with dew-like droplets of rich, mountain spring mineral water enriched with natural collagen to replenish lost moisture. It's as good for your thirsty skin as a spring rain and—best of all—it's entirely portable.

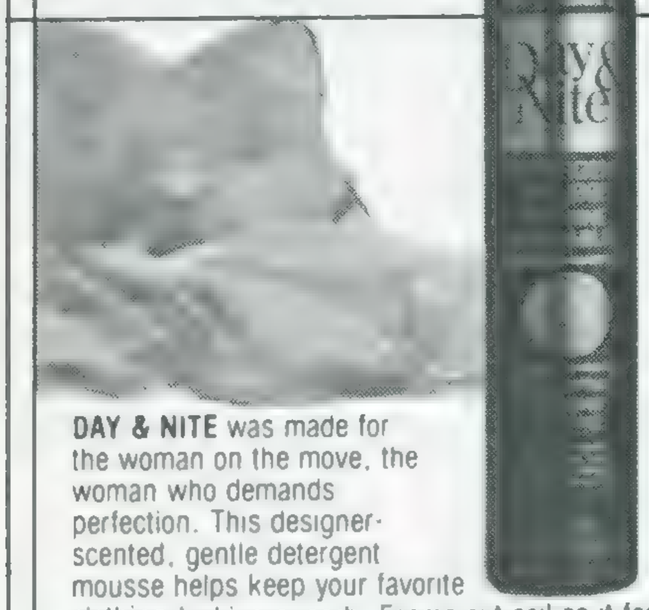
Make sure you have **L'FINA SPRAY MIST WITH COLLAGEN** at home, at work, at the gym, and in the car. You can enjoy its natural advantage whenever you want a quick pick up. It will set and enhance your makeup, too.

For a natural high, try **L'FINA SPRAY MIST WITH COLLAGEN** for softer, fresher looking skin.

AVAILABLE AT VERY SELECT DRUG COUNTERS OR ORDER DIRECT.

Please send check or money order for **L'FINA Mountain Spring Mineral Water Spray Mist with Collagen.** Specify one 8-oz. Aerosol, **$6.95, 2-only $12.95, 3-only $17.95.** Add $1.00 for postage. NYS residents add local sales tax. Print name and address clearly and send to: INFINA, INC., Dept. V5, 111 Great Neck Road, Great Neck, NY 11021. 30-day money back guarantee if not satisfied. Allow 3-6 weeks for delivery.

NEW . . . DAY & NITE CLEANS AND BRIGHTENS YOUR FINE WASHABLES IN MINUTES



DAY & NITE was made for the woman on the move, the woman who demands perfection. This designer-scented, gentle detergent mousse helps keep your favorite clothing looking superb. Foams out soil as it foams in brightness safely on colors and whites

DAY & NITE can be used for cold water hand washing or in the delicate machine cycle. It's perfect for sweaters, blouses, lingerie, linens and all fine washables. Each spill-proof container holds enough for over 70 sparkling washes

HELP YOUR WARDROBE KEEP ITS BEAUTY WITH **DAY & NITE.**
AVAILABLE AT VERY SELECT DRUG COUNTERS OR ORDER DIRECT

Send a check or money order for a 12 oz. can of **DAY & NITE - $4.95** or 2 for the **special price of $8.95.** Add $1.00 for postage. NYS residents, please add local sales tax. Print your name and address and mail to: INFINA, INC., Dept. V5, 111 Great Neck Road, Great Neck, NY 11021. 30-day money back guarantee if you are not satisfied. Please allow 3-6 weeks for delivery.

MIND HEALTH

(Continued from page 122)

LOVE AND ANGER—THE CHANGING RULES

Have Americans become more expressive in their emotions, more willing to "let it all hang out"? Francesca Cancian, Ph.D., of the University of California at Irvine, and Steven Gordon, Ph.D., of California State University in Los Angeles, analyzed articles on marriage in women's magazines published from 1900 to 1979. "Expert advice," they found, has consistently focused on teaching women how to define their feelings of love and anger; when, how, and where to express their feelings; and what the consequences of that expression might be. But the specific lessons changed, along with the roles of women.

For example, "traditional" articles—published at the beginning of the century and during the '30s, '40s, and '50s—regarded love as an emotion that required self-sacrifice and compromise. Romance and passion were considered signs of immaturity. The "modern" view, expressed during the '20s, '60s, and '70s, regarded love as a form of self-expression; it valued passion and impulse, fun and novelty; and it considered good sex an essential part of true love. Traditional articles advised women to keep love alive by following rules of behavior: choose a partner wisely, suppress anger, maintain one's appearance. Modern articles advised women to keep love alive by changing their attitudes: think of their partners' good qualities, express love openly.

Along with these changes in love came different notions of the management of anger. Women traditionally were advised to avoid anger and disagreements, and to "keep up a cheerful, harmonious front" at all costs. Modernists in the '70s advised women to express anger and disagreements, and to confront problems directly.

These changes did not occur arbitrarily, say Cancian and Gordon; they reflect the changing roles of women toward a more egalitarian ideal. The 1920s were an unusually modern era, and magazines emphasized the emotional and sexual bond between husband and wife. The 1930s, '40s, and '50s were periods of traditional sex roles and traditional advice on love and anger. One message, say Cancian and Gordon, hasn't changed: whether modern or traditional, women are the "emotion managers" of marriage, the ones who are supposed to adjust their own and their partners' feelings. Marital advice to men, they find, is scarce indeed.

"POSITIVE THINKING"—WHY IT WORKS

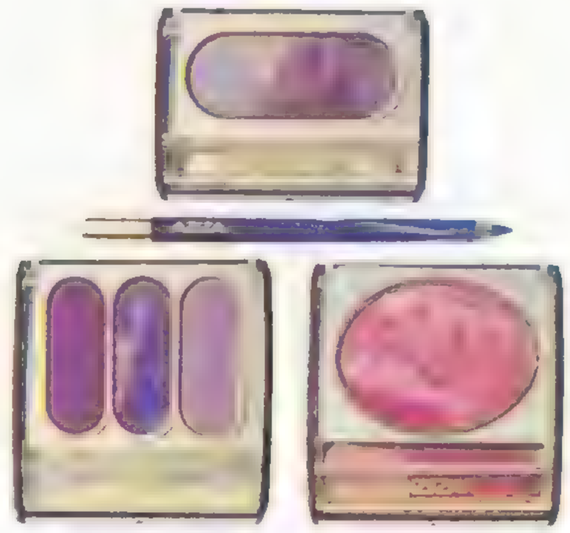
Einstein once said that it was imagination, not knowledge, that led to his theory of relativity: he imagined himself riding on a beam of light, and that image was the key to his discovery.
According to Bernie Zilbergeld, Ph.D., and Arnold Lazarus, Ph.D., authors of *Mind Power* (Little, Brown), anyone can trap imagination and turn it to good use. Unfortunately, many people use their imaginations in detrimental ways and, Zilbergeld and Lazarus say, are "doing an incredibly effective job of making themselves miserable." They practice a form of "negative self-hypnosis," sending themselves a stream of gloomy messages: "You're too stupid to do well in this work," "you don't deserve him," "you'll never be happy." Such individuals "often are deeply engrossed, entranced, in their fantasized failures, inadequacies, and humiliations." They produce a self-fulfilling prophecy.
To break this pattern, Zilbergeld and Lazarus recommend two strategies for "mental training": putting oneself into a relaxed, receptive trance state, and giving oneself positive self-suggestions. This combination, they report, has been effective in promoting healing from injuries, illness, and surgery; reducing pain; improving work habits; and raising self-confidence and self-esteem.
There is nothing mystical or magical about this method, they observe. Going into a trance is a normal human capacity. A state of focused attention in which a person is more receptive than usual to suggestion, a trance often occurs spontaneously, as when a person is engrossed in a good book, making love, or daydreaming. People can and do learn to put themselves in a trance state, using such methods as meditation, deep relaxation, or imagining peaceful scenes.
Teaching people to talk positively to themselves is more difficult, say Zilbergeld and Lazarus, especially when people believe they aren't thinking negatively but "realistically." But several methods of positive self-suggestion are effective, including rejecting one's self-defeating predictions and recalling past successes, and imagining new goals and the means to reach them.
In promoting "positive thinking," Zilbergeld and Lazarus also debunk many of the myths about it. Many people, they note, believe that positive thinking is a "simple-minded refusal to face the harsh realities of life." Not so; it is a way of thinking about those realities—of focusing on what is possible rather than on what is not. But reality does impose limits. "Visualizing a parking space will not actually produce one," they say, "and hypnotic suggestion will not cure cancer." ▽

VOGUE, May, 1987

A Z I Z A

The surprise of patterned color.

Aziza Colorations. Shadows, blushes and liners in multicolors that form exquisite patterns in pan and pencil. The surprise when you apply our patterned color? In a stroke you master the art of blending, achieve the subtlest effects. So that your eyes gain mystery, intensity, while your cheeks blush as softly as though prompted by nature. Colorations. Only from Aziza.



Your Mood... Your Style... Your Choice.

Truffle
Taupe
Stone Grey
Black

Iris
Cornflower
Tea Rose
Peach

Twilight Blue
Burgundy
Dusty Rose
French Blue

Match the occasion, capture the feeling, with pens that are also perfect fashion accessories. Choose from twelve soft, subtle shades in three elegant collections. High-quality, twist action ballpoints, gracefully matte finished, with 23K gold electroplated accents. Each comes with its own designer pen pouch and can be engraved as an ideal gift. Suggested retail $13.75.

SHEAFFER®
Fashion Pens™

SHEAFFER EATON TEXTRON
Sheaffer Eaton Division of Textron Inc

A Z I Z A

Longevity lashes.

Aziza Mascara with Sealer. Apply in the AM, wear it all day, or spend the night in it. Absolutely—it's a mascara for longevity lashes.
Credit our unique sealer formula. It's stubbornly smudge-proof, even on your lower lashes—the ultimate test. Yet it washes off easily with soap and water. Some tenacious mascaras make lashes feel stiff. Not this one. With Aziza Mascara with Sealer, lashes are silky. A sweepy-soft veiling for your eyes. Ophthalmologist-tested, irritant-free.
Just the mascara to have a lasting relationship with.

INTERVIEW WITH A SEX THERAPIST

"People confuse sex with power, money, work—and lose their desire," says Cloé Madanes, whose idea of great sex is, in a modern way, deeply romantic

BY LESLEY JANE NONKIN

As women become more active, occupied—and preoccupied—with their own lives, their sexual relationships are changing, too. The more assured, the more "in shape" a woman feels, the more likely she is to carry herself in an attractive way, to enjoy the intimacy of disrobing and nakedness. The irony is that this same woman may have less time and energy for relaxed, romantic sex.

Cloé Madanes, co-director of the Family Therapy Institute in Rockville, Maryland (a suburb of Washington, DC), evaluates sex from this contemporary perspective. Frank, practical, and often controversial, Madanes believes that the key to sexual satisfaction is moving beyond one's own needs.

Lesley Jane Nonkin: *When women say that they're fat, so they want to make love with the lights out—or don't want to have sex at all—is that true or an excuse? How sexual can a woman be if she's critical of her body?*
Cloé Madanes: For women it's very important to feel attractive. The best thing a woman can do is to come to terms with her body.

I've never known a man who would say to a woman that her hips are too broad and her chest is too flat and she's too fat. A man's idea of a beautiful body is usually about twenty pounds more than a woman would like. Also, people are slimmer to the touch than they are to the sight, and a bony body can be less pleasant in the dark than a plump one.

A woman who feels she should not have sex because her body is not perfect has fallen into a mistaken way of loving herself, one that is demanding and narcissistic. If you come out of yourself and are really interested in a man, you're more interested in pleasing him than in his admiring your body.

LJN: *But can you enjoy sex if you hate your body?*
CM: I don't think so. You know, in tantric yoga, sex is a very important ritualistic ceremony. It begins with a man looking at a woman's body. He has to be overwhelmed with a sense of admiration for her; if he doesn't have that sensation the ritual stops.

The woman has to believe that that admiration is possible. Because the body represents us, the body is us.

LJN: *When a couple marries and one partner suddenly lets his or her body go to pot, should the other be angry?*
CM: This could be an expression of anger, unhappiness, or depression; often depression shows itself in the body. Physical fitness is tied to sex. It's important for the partners to be compatible in the way they handle their bodies—the importance they give to their physical condition and to the love of their own bodies. If you have, for example, two people who are fat and sort of lazy and are focused on their intellectual work, that's fine. If you have two who jog, or one who plays tennis while the other swims, fine. But, if one spouse is lifting weights, and the other one is doing nothing and getting fat, that's a bad sign.

LJN: *What is the greatest sexual conflict in marriage today?*
CM: Low sexual desire—it's prevalent. This is when one partner complains about not getting enough sex. If a couple has sex once every six months and that's all right for both of them, that's not low desire. But if they have sex twice a week and one of them is bitter about it, resents it, that's low desire.

We have more and more cases where men are just not interested in sex. There's a lot of resentment and competitiveness with women because of tensions and demands in the relationship. These men lose their desire—I mean they are not necessarily impotent, they are just not interested. There is a tremendous increase in the number of men who don't want to have sex with their wives or with anyone else.

LJN: *Is this a way of punishing a woman?*
CM: A lot of it is a power struggle. But the struggle is expressed as "I'm too tired," "I'm not interested," "I'm too worried." It's difficult to treat these couples because with low sexual desire comes a low desire to go into therapy—the person doesn't think he has a problem. So, part of the effort is to keep them in therapy long enough to separate the power struggles from the sexual arena and reintroduce a little bit of having sex for fun.

LJN: *How do women with low desire feel?*
CM: Some of the women, when you ask them about their fantasies, say that they have to think that they're getting a promotion at work, or they've landed a contract—and if they don't think things like that they can't have an orgasm. Can you imagine? You'd think they were fantasizing about Robert Redford, but no, they're in the office. That's why they have low desire, because they confuse sex with power, money, work. The people who like sex because it's fun, affectionate, for sport, don't have low desire.

LJN: *Why do people confuse sex and work? Is that common?*
CM: There is a confusion between equality on the job and equality in that you have to have orgasms the way the other sex does. A lot of women are becoming like traffic cops during sex—turn right, move left, stop, go faster. The magic dies. Communication is vital, but once you've communicated, it's important just to relax and surrender to the situation.

I think it's also important not to forget that sex can be a transcendental experience. It can have a very great spiritual value in that for a few moments you're losing your personal boundaries and uniting totally with another person. This is such a materialistic culture that the emphasis is placed on the orgasm, the manipulation, the techniques—but the joining is what makes us human.

LJN: *Unmarried women are very concerned about AIDS now. Should they be celibate?*
CM: It's healthy to have sex—if it's not dangerous to your body, and you aren't scared. One-night stands are dangerous. It's important to have good friends, people you know well, and only have sex with good friends. I would absolutely discourage anybody from having sex with a stranger. I think casual sex is finished until a cure for AIDS is found.

LJN: *Does "exotic" or "forbidden" sex help a relationship on the decline?*
CM: Creativity, playfulness, a sense of humor are very important to sex. Gadgets, games, fantasies can be very good. We use them in therapy all the time. Changing the place where you have sex is often helpful. Men, though, tend to be conservative—they like to have sex in the same place. But men are always feeling more on the spot with sex; women are not sympathetic enough to men's anxiety about performance.

LJN: *Working women come home late, feed the kids, and collapse—how do they find energy for sex?*
CM: If you're at a stage of your life when work is very important to you, it's good to be in a stable relationship with somebody who is also very focused. You can have brief, satisfying, efficient sex and go back to your work. You can do it in fifteen minutes if you're in the habit.

LJN: *Is that the new executive sex?*
CM: Right.

A Z I Z A

Once over richly.

Aziza One Coat™ Nailcolor.
Here's speedier manicuring, finally.
A polish so rich, so steeped in color, a single coat is all you need.
You get a finish that's flawless, very gleamy and luxurious. Dries quickly.
Comes in forty-two inviting shades.
Wonderful One Coat.
How like Aziza to enable you to have impeccable nails in half the time.

FITNESS NOW

To renew muscles, revive spirits: Cal-a-Vie, California's newest spa

Today, in addition to providing exercise and diet, spas now also offer stress release from career demands—a time out to relax, enjoy uncluttered moments.

Stress is an unavoidable element in any busy woman's life. And William F. Power, founder of Cal-a-Vie, one of America's newest spas, concurs: "Stress, due to unhealthy life styles, is the number one health problem in this country." Which is why Cal-a-Vie, in Vista, California, a two-hour drive from San Diego, is set up to offer mornings of exercise and afternoons of relaxation.

"It's a healing center on all levels—physical, mental, spiritual," says actress Catherine Oxenberg, photographed here during a week at the spa with her friend Nabila Khashoggi, daughter of Saudi businessman Adnan Khashoggi. "The set-up is genius," says Nabila, of the way each day is divided into active mornings and afternoons of rest. But it's a program that may not meet the needs of every woman (one woman's comment: "Although the spa is luxurious, I prefer a totally fitness-oriented day").

As it is for most busy women, maintaining a diet/exercise schedule has been next to impossible for Catherine and Nabila. Before their spa visit, Catherine admitted to being "unbelievably lazy" and considered exercise a chore; Nabila found it difficult to reduce her weight. After a week at Cal-a-Vie, however, Nabila says, "I feel much more connected to my body, much more aware of what I eat"...and Catherine says she enjoys exercise.

Since leaving TV's *Dynasty*, Catherine (the daughter of Princess Elizabeth of Yugoslavia) has modeled, starred in two films. Nabila, a partner in Infolx (an information systems company) as well as the director of the philanthropic Khashoggi Foundation, is an aspiring actress.

Although Catherine had never been to a spa before, Nabila goes regularly. She discovered spas through her father, who travels with his own mini-spa—cook, masseur, barber, valet.

A.M. EXERCISE

Salmon-pink-roofed cottages house a maximum of twenty-four guests at Cal-a-Vie. The fitness program (which begins before the sun rises, and is done in a uniform of bright-blue sweats) includes: hiking, exercise classes—e.g., aerobic circuit training, low-impact aerobics, stretch and alignment, body contouring and water aerobics. Individualized fitness programs are based on extensive tests (conducted the day you arrive), which analyze flexibility, aerobic capacity, strength, and body fat.

DIET PLAN

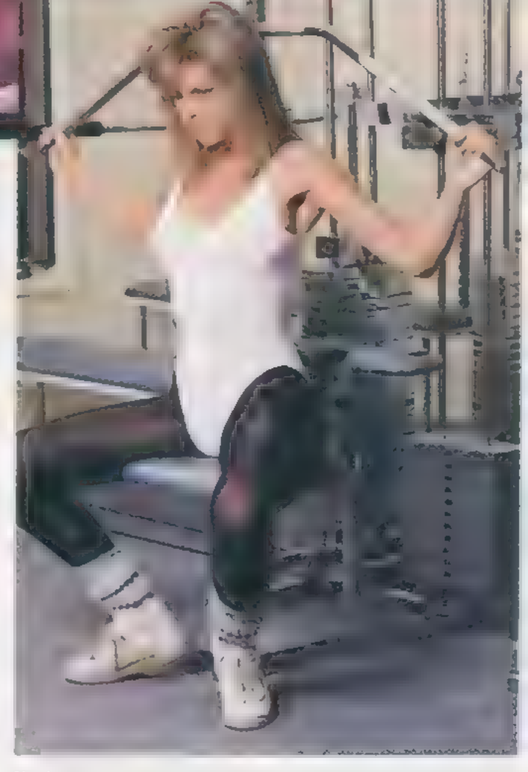
Cal-a-Vie offers three menus (900,1200 and 2000 calories). Prepared by chef Michel Stroot (formerly of the Golden Door), the *cuisine fraîche* diet is low in sodium and consists mainly of complex carbohydrates (whole grains, pasta, legumes), fresh fruit, vegetables, poultry, fish.

Stroot also conducts cooking classes; nutrition talks are given, too.

P.M. BEAUTY

After an outdoor lunch beneath large umbrellas, Cal-a-Vie guests opt for a beauty treatment. Panaceas include aromatherapy, thalassotherapy (sea wraps), and hydrotherapy.

Cal-a-Vie programs vary. Mothers can go with daughters, husbands with wives (the spa offers couples-only weeks as well as men-only weeks). More info, write: Cal-a-Vie, 2249 Somerset Road Vista, CA 92084.



Modern spa balance: keeping fit (inset), Catherine concentrates on toning her upper body... and taking time out (above), Nabila enjoys a ten-minute break, with fresh-cut veggies, a spicy tomato drink. ELLEN GRAHAM

Enjoying the fit life at Cal-a-Vie: actress Catherine Oxenberg uses a mini trampoline, above, as part of aerobic circuit training; inset, Catherine and Nabila Khashoggi on the early-A.M. hike. Below, post-exercise indulgence: Catherine taking the seaweed "soak."

OLAY®

BEAUTY CLEANSER

Your choice of cleanser is critical if you want younger looking skin.

The right choice deep cleanses to thoroughly yet gently remove dirt and makeup without stripping your skin of its essential moisture.

The right choice rinses away greaselessly so there's no residue to get in the way of the glow.

The right choice leaves your skin feeling renewed, refreshed, soft. Not dry and tight.

Yes, the right choice is a critical step in helping your skin look younger.

Olay Beauty Cleanser does all of the above. Does yours?

The word on the street is Street Neat.

Now the fabulous Wayfarer is restyled just for the fashion of it. Take a pair to the streets.

Ray-Ban Sunglasses by Bausch & Lomb are the 1985 Winners of the Council of Fashion Designers of America Award
Clothing courtesy of Sydney Carvin Milliken, Henry Lehr, Nicole Miller, Alicia Herrara.
Accessories by Jay Feinberg and La Crasia.

Ray-Ban® 50 1937-1987
Sunglasses by BAUSCH & LOMB
WAYFARER®

CATALINA®

ANTRON / LYCRA

ANTHON LYCRA

CATALINA

COLLECTION

VA®

FOR A WOMAN TO LOVE

TATIANA

AND A MAN TO REMEMBER

TATIANA

WET SEAL

ALL COTTON CLOTHING

MADE IN USA

horoscope

BY ROCKIE GARDINER

May's Astrological Weather: Venus, goddess of love and everything beautiful, ruler of sensual Taurus, makes this a very merry May. In the first week, continued optimism and a stronger sense of commitment foster emotional security between Aries, Leo, and Sagittarius. Mid-month, friendships among Scorpio, Capricorn, and Aquarius suddenly develop. Gemini and Virgo grow closer than ever. And just in time for the Memorial Day weekend, Cancer, Taurus, Libra, and Pisces, the romantics of the zodiac, succumb to each other's fantasies.

TAURUS April 20–May 20 Your heart and mind will be happily aligned for the first two weeks, but you'll probably have trouble balancing your financial statement. Blame capricious Mars in your money house for attracting a restrictive condition around the 5th and an unexpected expense on the 14th. Slow-to-anger Taureans might finally throw a temper tantrum or two during the full moon on the 13th. Your most romantic prayers will be fulfilled over the Memorial Day weekend—plan to spend it in an exotic setting, dressed to kill.

GEMINI May 21–June 21 A lucky friendship does more than raise your spirits in the first week. This generous comrade will intervene willingly on your behalf in the second week when your partner overreacts to your decidedly independent and perhaps erratic behavior. Once your Mercury ruler enters Gemini on the 13th, you'll be better equipped to understand and explain any recent hypersensitivity, but avoid signing any legally binding documents until the 29th, when it enters Cancer.

CANCER June 22–July 22 A little luck, a touch more optimism, and a lot of Venusian charm are the major components of your career coup in the first week. The limiting effect of Saturn around the 8th, however, might cause a physical ailment that keeps you from relishing your moment of glory. Play it safe—avoid any vigorous recreation or exercise until the moon is on the wane, after the 13th. Mars enters your sign in the third week and gives you the energy you'll need to enjoy the busy social agenda facing you as the month ends.

LEO July 23–August 22 The conjunction of your sun ruler and silver-tongued Mercury in the first week increases your ability to articulate your needs, earns your employer's cooperation, and wins the admiration of your coworkers. Mid-month, a meddlesome friend's interference in your love life might cause some embarrassment at an important social event. You'll be able to reconcile with your friend only after a memorable and romantic Memorial Day weekend has reassured you of your lover's affection.

VIRGO August 23–September 22 As the month begins, you'll discover that you're more capable of handling financial transactions than you had ever imagined. The optimum time to make summer travel arrangements, especially if you'd like to study or tour abroad, is when the sun contacts your Mercury ruler on the 7th. Renewed friction over a family or real estate matter can develop in the middle of the month, but this time your mate will be on your side. Your boss, however, might oppose your suggestions all month long.

LIBRA September 23–October 22 Lucky with money and lucky in love—this month you have it all. In the first week, your partner's good-natured generosity delights you as much as a neighbor's astute financial advice benefits you. You might have a sudden attraction for a stranger during the second week, but traveling in hot pursuit could prove to be a dangerous proposition. Surprisingly, as the month ends, sociable Librans prefer the serenity of home to a large, boisterous Memorial Day picnic.

SCORPIO October 23–November 21 This month, financial concerns continue to dominate your life. While you may encounter easy opportunities to improve your salary and make extra money from a hobby, investment matters frustrate you in the first week and absolutely infuriate you in the second. Think twice before refusing the help offered by a very young knight in shining armor. Until the sun leaves Taurus on the 21st, your partner lends emotional support; then resentments may arise. *(Continued on page 142)*

Marlboro Lights

The spirit of Marlboro in a low tar cigarette.

Also available in Flip-Top box.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

0.8 mg nicotine av. per cigarette by FTC method.

©1996 Get Used by Elie

FRAGRANCE

A Special Gift From VOGUE

Discover the many moods of fragrance at these selected stores throughout May. This exclusive VOGUE tote, and a fact-and-fantasy filled Fragrance Booklet will be yours when you purchase any of the scents listed below. Don't delay — quantities are limited. And watch local advertising for storewide events nearest you.

AVIANCE NIGHT MUSK
by Prince Matchabelli
BIJAN FRAGRANCES
BILL BLASS for Women
DÉCADENCE
by Parfums International Ltd.
FENDI by BethCo Fragrances
DIONNE by Dionne Parfum Inc
GIARDINI DI MONTECATINI
Princess Marcella Borghese
GLORIOUS by Gloria Vanderbilt
GUCCI NO. 3
HALSTON by Halston Fragrances
JOY by Jean Patou
LAISE by Laise Adzer
LE JARDIN D'AMOUR
LIZ CLAIBORNE
PALOMA PICASSO
POISON by Christian Dior
SAND & SABLE by Regency Cosmetics
SHALIMAR by Guerlain, Paris
TATIANA by Diane Von Furstenberg
WHITE LINEN by Estée Lauder
YSATIS by Hubert de Givenchy

MACY'S Herald Square, NY
B. FORMAN Rochester, NY
BALLIET'S Oklahoma City, OK
BULLOCKS WILSHIRE Los Angeles, CA
BULLOCKS WILSHIRE Palm Springs, CA
BULLOCKS WILSHIRE Woodland Hills, CA
BULLOCKS WILSHIRE Newport Beach, CA
BULLOCKS WILSHIRE La Jolla, CA
BULLOCKS WILSHIRE Palos Verdes, CA
BULLOCKS WILSHIRE Palm Desert, CA
CASTNER KNOTT Nashville, TN
CHAS. A. STEVENS Chicago, IL
D.H. HOLMES New Orleans, LA
DAYTON'S Minneapolis, MN
DE JONG'S Evansville, IN
FAMOUS-BARR St. Louis, MO
FROST BROS. San Antonio, TX
FROST BROS. Corpus Christi, TX
FROST BROS. Austin, TX
GOLDWATER'S Albuquerque, NM
GOLDWATER'S Scottsdale, AZ
HIGBEE'S Cleveland, OH
HUDSON'S Novi, MI
JORDAN MARSH-FLORIDA Miami, FL
KAUFMANN'S Pittsburgh, PA
L.L. BERGER Buffalo, NY
L.S. AYRES Indianapolis, IN
LAZARUS Cincinnati, OH
LAZARUS Columbus, OH
LIBERTY HOUSE Honolulu, HI
MAAS BROS. Tampa, FL
MACY'S San Francisco, CA
MAY D & F Denver, CO
NAN DUSKIN Philadelphia, PA
RICH'S Birmingham, AL
SAKOWITZ Houston, TX
SWANSON'S/HALLS Kansas City, MO
WOODWARD & LOTHROP Washington, DC
ZCMI Salt Lake City, UT

1987 Liz Claiborne Cosmetics

Liz Claiborne fragrance. A great mood to be in.

Simple. Barielle Nail Strengthener Cream is only sold in the best stores.

Originally developed to protect the hooves of million dollar thoroughbreds, Barielle now lengthens and strengthens the nails of a different breed of thoroughbred.

Try a jar yourself. Apply Barielle's unique formula every night for three or four weeks (your nails will become healthier almost immediately) and watch your nails grow longer and stronger. The special ingredients in Barielle actually contribute to healthy nail growth and help prevent splitting, peeling, and breaking. Barielle can be used right over your nail enamel and contains no harmful formaldehyde.

Barielle Nail Strengthener Cream.
Proof that great nails are made,
not born.

BARIELLE®
At Nordstrom

HOROSCOPE

(Continued from page 136)

SAGITTARIUS November 22–December 21 Your co-workers might demand too much of your time, and your partner may momentarily annoy you—but otherwise, May is a month-long romp in the park. In the first week, sociable Venus combines with your compassionate Jupiter ruler, once again igniting your benevolent nature. Your foresight and sensitivity draw artists and other individualists to you in the second week. Although your pleasures will be expensive, this time around you won't be asked to pay the piper. The last week, you'll find substantial financial backing for your own creative project.

CAPRICORN December 22–January 19 During the first two weeks, as aggressive Mars attacks your Saturn ruler, strenuous physical activity could cause an injury. Instead, stay close to home, where profit can be made at a yard sale or, during the week of the 4th, from a fortuitous real estate investment. For a change, Mother's Day is filled with familial good will and generosity. As the Memorial Day weekend approaches, you might encounter someone from your past who strikes a romantic chord.

AQUARIUS January 20–February 18 In the first week, hostilities may erupt between an old friend (who has your best interests at heart) and your lover, catching you in the crossfire trying to make peace. Don't be surprised if a fascinating new neighbor captures your fancy when your curious Uranus ruler attracts loving Venus and gives your partner a real reason to explode during the second week. You might not be able to resolve this situation until mid-June, though you can handle with ease any disconcerting professional jealousies that arise as the month ends.

PISCES February 19–March 20 Discord within the family may increase your resentment toward all authority figures and provoke sudden, irrational behavior by the middle of the month. But you'd be wise to swallow your pride and wait until June before making any irreversible decisions about career and/or home. Because generous Jupiter in your money house is well-aspected all month long, finances should not be a problem. You might even treat a close friend to a long weekend in the country over Memorial Day or buy that painting you've been eyeing.

ARIES March 21–April 19 Self-indulgence goes hand in hand with tremendous confidence in the first week. However, neglecting the added responsibility foisted on you by an elder may tempt you to declare your independence by walking off the job on the 14th. Just be careful where you step, because your impetuous Mars ruler's opposition to unpredictable Uranus makes any travel risky for the next few days. A growing romantic attachment provides the emotional support you just might need as the month ends. ▽

VOGUE, May, 1987

LOVE/HATE

Your ongoing relationship with the sun.

You love how healthy you look with a beautiful, glowing tan. Yet you hate how, over time, the sun can dry out, wrinkle and age your unprotected skin.

Your dilemma is solved with Coppertone. Coppertone suntan lotions allow you to bask in the sun, to help protect you from its negative aspects.

Coppertone lotions are waterproof and contain the super-hydrating properties of Aloe and Vitamin E. They *nourish* your skin and help retard premature aging and wrinkling.

There's also a line of Lite Products from Coppertone that you'll find simply delightful. Lite Lotion SPF 4, for example, absorbs quickly, rubs in smoothly, and is so sheer and light, you'll feel you have nothing on. But what you *do* have on is wonderful Coppertone protection.

So turn your love/hate relationship with the sun into a love/love relationship with Coppertone.

Coppertone

The science of skin care in the sun.

SWIMWEAR: NEW THINKING, NEW ANSWERS

What do women really want in a swimsuit? As needs are changing, designers are answering the call. . .

BY KATHLEEN BECKETT

What's the hardest thing for a woman to buy? It's got to be a swimsuit. Statistics show the American woman buys only one new suit every three years. Unless she lives by the ocean or a pool, perhaps that figure makes sense. But every woman knows deep down there's more going on here. Few like what they see for sale—or what they see in the mirror. And putting it all on public display makes matters even worse.

It's an especially sensitive situation for our culture, evolving, as we have, from a Puritan prudishness about baring the body in the first place, and obsessed, as we are today, with the need for that body to be in perfect condition. Others are looser in attitude when it comes to exposing the human form. In South America, grandmothers brazenly flaunt their years and their softening assets in the cheek-baring *fio dental*—the swimsuit bottom so skimpy it's called "dental floss." Yet Latinos of all ages respect their society's particular taboo by always covering their breasts. In Europe the situation is reversed: entire families go topless together, and women with families on-the-way hit the surf in brief bikinis that bare their condition for all to see.

But, in the end, even women in the best shape have trouble finding suits they like. Princess Stephanie was so frustrated finding one for her enviable figure that she up and started her own swimwear business.

What could be so difficult about designing something so small? The constraint of space may be the designers' biggest problem. With so little area to work with, many designers feel there's not much new they can do in terms of design, so they ladle on the surface ornamentation. Last year's suits swam in a sea of Chanel-y gold buttons or denim, looks of the moment. This year sees a fondness for bows, metallic shine, and the khaki-to-brown color family making a comeback in sportswear.

An attention to "fashion" is all well and good. But, when it comes to swimwear, women don't necessarily want to look fashionable; they want to look good. They want suits that fit, that hide what should be hidden and accentuate the positive, that reveal no more than feels comfortable, yet still look sexy.

No wonder it's so hard. But as more and more designers turn their attention to swimwear, more and more solutions are found. And the best answers—the best-looking suits—come from those men and women whose prime concern is a woman's body, not the latest fashion trend.

Adrienne Vittadini found herself in the same boat as Princess Stephanie. She couldn't find a swimsuit she liked, so she started designing her own. "The suits I looked at were too extreme—either cut too broadly or with a very, very high leg. I thought they were difficult to wear because they were not really becoming on the average person. After eighteen, women get a bit of bulge at their hips. And that very high-cut leg emphasized that bump. I still love the high leg, but I feel it should be on the natural curve of the leg—high enough, but at the same time low enough to camouflage that little bump. Often one eighth of an inch makes a difference."

The battle of the bulge summoned a different strategy from Giorgio di Sant'Angelo. "American women are so pitiful on the beach because they're always tied into this ugly swimsuit with elastics around the legs," says the Italian-born, Argentinian-bred designer. "That makes them look fatter than they are. They pop out everywhere. We released women from girdles years ago. Now I want to release them from all those swimsuits with so many elastics." Di Sant'Angelo's solution is a *tanga*—the briefest bikini bottom imaginable—and four stretchy tubes. It's a combination that "lets the body fall into its natural place" thanks to the soft "give" of the fabric, and, because of the nature of the tubes, "lets a woman roll them up or down, covering or exposing what she wants."

The idea of options is gaining ground. Innovator Liza Bruce reports that her designs that provide coverage for various parts of the body—bicycle pants, turtlenecks, "rolling" suits, and skirted suits (which, happily, coincide with fashion's current infatuation with nostalgic notions of femininity) are the ones that are selling best. "Looking good in a swimsuit is not a question of having a perfect body," Bruce claims. "It's knowing what works for you." Her range allows a woman what she calls

(Continued on page 146)

Summer sewing's a picnic with BRITEX-BY-MAIL. . .

The choices are delicious, delivered right to your door. Fabrics for travel, for fun in the sun, for summer workdays, for weekends just hanging 'round. Thirty-two swatches of the best imported cottons, linens, knits, and more, including designer fabrics and Britex exclusives. Color coordinated, so ensembling is easy. All top quality, first rate fashion, and true value.

Send $3 for our Summer Picnic swatch sampler to Dept. VF5-87

BRITEX FABRICS / 146 GEARY / SAN FRANCISCO / CA 94108 / 415-392-2910

EXPOSURE/PROTECTION
Your constant summer skin dilemma.

Who doesn't like being out in the sun? But for people with sensitive skin who burn easily, being out in the sun is another matter entirely.

These people are concerned that the sun can be harmful. Can make their skin look old while they're still young. Can even cause skin cancer.

There is a new Coppertone lotion that frees you from the exposure/protection dilemma. Introducing Coppertone SPF 25. An extraordinary new waterproof lotion that protects your skin, all day long, against the damaging rays of the sun.

It offers so much protection that it actually helps retard premature aging and wrinkling. Regular use can even help prevent skin cancer. And its unique moisturizing formula *nourishes* your skin with the super-hydrating properties of Vitamin E and Aloe.

So turn your love/hate relationship with the sun into a love/love relationship with Coppertone.

Coppertone

The science of skin care in the sun.

F.Y.I.: INSIDE STYLE

(Continued from page 144)

"controlled exposure—you control the exposure, what you decide to show or not to show."

Many women are happy to turn to more traditional approaches. At Jantzen, which has close to three hundred different swimsuit designs in their line this year, the best seller is a nicely shaped tank suit, with a leg that's "not high cut and not a boy leg—it's just a regular maillot cut," says Al Zindel, president of the women's division of Jantzen and head of the newly formed Swimwear Industry Manufac-

"When it comes to swimwear, women don't necessarily want to look fashionable; they want to look good..."

turers association. Throughout the industry, maillots sell well: "Eighty-five percent of suits sold in the United States last year were one-piece," Zindel reports. One reason they fare so well is that women can actually swim in them, and manufacturers are banking on an increase of interest in a sport that is especially easy on aging joints to boost business.

There's a lot of talk of fitness in discussing swimwear. People like to say that women are working out more and, fitter than ever, are willing, even eager, to show off their bodies. But the population is also getting older, and there's only so much a woman can do. Manufacturers who have addressed themselves to the needs of women aged twenty-five to forty-five are showing the most success. One company, LaBlanca, reported a tenfold increase in sales after they started designing suits for women over twenty-five—suits with a sensitivity to cut and options for coverage.

"A lot of what's happening in swimwear has to do with age," says Norma Kamali. "The hardest part of the body to keep toned is the hip area." In response to this dilemma, she's designed skirted suits and bottoms with "higher waistlines that detract from the hips but accent the breasts"—an area of fascination in just about every category of fashion right now. "If you can combine fashion and concealment at the same time in a swimsuit, you're getting more from it," Kamali says. But, in the final analysis, she feels, "if something is good and it works on you, that really is the key to buying swimsuits. You can always buy a fashion suit, but if you have a good suit that looks great on your body, that's the way to go. It should never go out of style." With thinking like that, women and designers could be on the same wavelength at last. ▽

VOGUE, May, 1987

FACE/BODY

There's a world of difference in how they react to the sun.

Your face has extra special needs due to its constant exposure to the sun. It can also blemish easily.

That's why you need a lotion specifically formulated for your face: Coppertone Face. Coppertone Face has been developed to help protect you from the harmful rays of the sun and to retard premature aging and wrinkling due to overexposure to the sun.

It's oil free and non-greasy. It's also non-comedogenic, which simply means it will not clog your pores, so it won't cause blemishes.

Coppertone Face Lotion also *nourishes* your skin with super-hydrating facial moisturizers.

You will also want to use it under your makeup, all year round, it's that sheer and delicious.

So turn your love/hate relationship with the sun into a love/love relationship with Coppertone Face.

Coppertone

The science of skin care in the sun.

women & law

Pregnancy and privacy . . . work/family—easing the rub. BY MARIANNE TAKAS

EAT RIGHT, STAY OFF YOUR FEET—OR GO TO JAIL

In Margaret Atwood's visionary novel, *The Handmaid's Tale*, the author imagines a future United States in which biblical precepts are enforced by law. In this rigid society, women are assigned legally defined functions, such as Wife or Handmaid (an adjunct wife used exclusively for breeding), and are not allowed any activities that might compromise their reproductive and domestic duties.

If Atwood's vision sounds like paranoid fantasy, consider the recent trials of Pamela Rae Stewart, a San Diego county homemaker and mother of two daughters, who was arrested, jailed, and prosecuted for her conduct during pregnancy. Stewart's obstetrician, noting a complication of pregnancy known as placenta previa, had advised her to stay off her feet, avoid intercourse, refrain from drug use, and to seek immediate medical treatment should she begin to hemorrhage—advice which, local prosecutors asserted, was not followed.

In November 1985, Stewart gave birth to a severely brain-damaged son, who died a month later. Stewart was subsequently arrested under a state statute providing criminal penalties for any parent who "willfully omits . . . to furnish necessary clothing, food, shelter or medical attendance, or other remedial care for his or her child." Under the statute, "a child conceived but not yet born is to be deemed an existing person." Although the case against Stewart was finally dismissed—the judge decided that the statute, intended to enforce child support, could not be used against her—the issue itself is far from clear.

Indeed, proposals for new measures to "protect fetal rights" have been offered by several California community leaders. Robert Masterson, a local district attorney, has drafted model legislation that would make a fetus the ward of the juvenile court if a pregnant mother used inappropriate drugs, disagreed with her physician regarding a diet plan, or failed to protect her fetus against potential injury. If the mother refused to follow court orders, she could be detained in a medically controlled environment.

John Myers, professor of McGeorge School of Law in Sacramento, California, suggested to local reporters that, in some cases, pregnant women should be forced to submit to surgery on their fetus' behalf, even if they oppose the procedure. In the fetal condition of hydrocephalus, which can cause serious brain damage, Myers noted, a skilled surgeon can attempt to implant a shunt in the fetus' brain to help drain the excess fluid. Much as he regretted the forced intrusion, he concluded that the "child has a right to be born with a sound mind and body."

What Myers did not discuss was the risky and unpredictable nature of fetal surgery. "The status of fetal surgery is highly experimental," says Mary Bedard, M.D., a neonatologist at the Children's Hospital of Michigan. "It would be inappropriate under any circumstances to compel a woman to undergo this type of surgery."

Experimental surgery is only one of many instances in which a woman might reasonably disagree with her obstetrician. "A doctor's advice may be valuable, but it is not infallible. As such, it should remain advice—not an order enforced by criminal law," explains Nachama Wilker of the national watchdog group Committee for Responsible Genetics.

Ironically, all this furor over how best to force women to have healthy babies is occurring in a society that has yet to guarantee many women the rudimentary means to protect their own and their children's health. With massive federal cuts in social service spending, increasing numbers of women suffer from inadequate nutrition, shelter, and medical care during pregnancy. It is this widespread problem—not the occasional woman who disagrees with or disregards her doctor's advice—that experts believe is the cause of rising infant mortality nationwide.

Who's in charge of a pregnant woman's body—the woman, her doctor, or the law?

If the law is used to limit women's conduct during pregnancy, several negative effects may result. Those who give lip service to children's welfare, but are unwilling to devote funds to widespread care, can reassure themselves that "something is being done." More fundamentally, old stereotypes that define and limit women by their reproductive functions are subtly reinforced. And once we decree that doctors and judges should have legal power over women's bodies, we must ask just how far that power may go.

ABORTION—TEENAGERS' RIGHTS ON TRIAL

The Supreme Court decision upholding the right of women to choose abortion is fourteen years old—the same age as many of the young women who will face that painful choice this year. Now, a newly constituted Court is considering a case—*Zbaraz v. Hartigan*—that could increase the difficulties faced by pregnant teens who prefer abortion to premature motherhood.

***Zbaraz* questions the constitutionality of a "parental notification" statute. These statutes, which the Supreme Court has upheld in the past, require a clinic or doctor to alert the parents of any woman under age eighteen before performing an abortion, unless the girl can convince a judge that she is "mature" or that it is not in her best interests to notify her parents. Since some teenagers fear discussing a pregnancy with their parents *or* with a judge, they may delay seeking an abortion until the pregnancy becomes obvious—and the cost, trauma, and medical risks of the procedure are much higher.**

The Illinois law being considered in *Zbaraz*, however, goes yet a step further. (The Federal Court of Appeals disallowed the law; Illinois wants the Supreme Court to reinstate it.) It requires the doctor or clinic first to notify the parents, then to wait at least twenty-four hours more before performing any procedure. The one-day waiting period, combined with scheduling conflicts and transportation problems, could easily extend the wait to a week or more, further increasing medical risk of an abortion. As any woman who has considered abortion knows, that also means extra days or weeks of agonizing and perhaps, for teens, arguing with parents who oppose the decision.

The Federal Court of Appeals is weighing another parental-notification statute, a Minnesota law that calls for the notification of *both* parents—whether or not they live together—before a minor can have an abortion, unless a judge is persuaded to waive the requirement. (A lower federal court threw out the law; Minnesota is appealing.) In this case, *Hodgson v. Minnesota*, the American Civil Liberties Union's Reproductive *(Continued on page 150)*

PERFORMANCE COUNTS.

THE THRILL OF REAL CIGARETTE TASTE IN A LOW TAR.

WINSTON

9 mg. "tar", 0.7 mg. nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

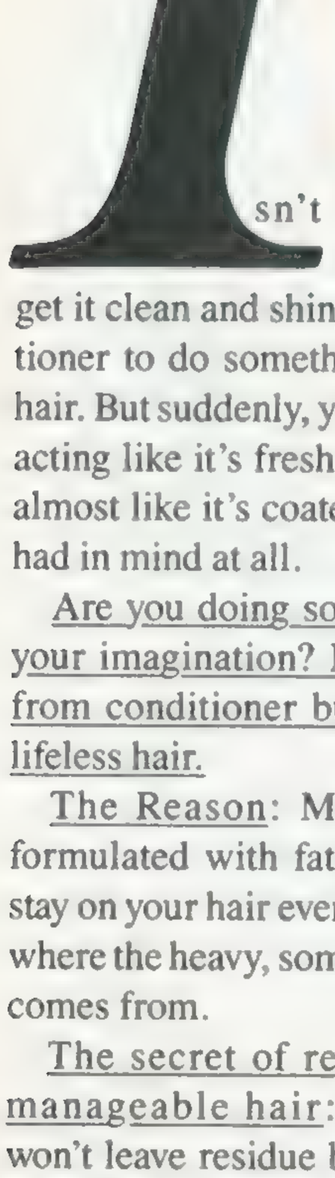
© 1987 R.J. REYNOLDS TOBACCO CO.

Advertisement

BEAUTY REPORT

HAIR CARE

ARE YOU CONDITIONING THE CLEAN OUT OF YOUR HAIR?



Isn't it frustrating...you shampoo your hair to get it clean and shiny. Then you use a conditioner to do something extra nice for your hair. But suddenly, you realize your hair isn't acting like it's fresh. It feels weighed down, almost like it's coated. That's not what you had in mind at all.

Are you doing something wrong or is it your imagination? No, it's a fact: residue from conditioner build-up can cause dull, lifeless hair.

The Reason: Most conditioners are formulated with fatty oils and waxes that stay on your hair even after you rinse. That's where the heavy, sometimes even greasy feel comes from.

The secret of really clean, perfectly manageable hair: A conditioner that won't leave residue behind. One that conditions cleanly and rinses out thoroughly, leaving hair fresh and beautifully manageable.

Where can you find an oil-free conditioner? There is one patented to protect its unique method of conditioning. It's from Neutrogena.® Their breakthrough formula is totally free of fatty oils and waxes. The result? A conditioner that leaves hair fresher, cleaner, livelier.

Test results show that one conditioning cycle with Neutrogena® Conditioner was proven to leave virtually no residue build-up. This compares to an average of six times more residue left by competitors.*

*Excerpt from Neutrogena Skin Care Institute Report.

And be Prepared: Neutrogena Conditioner won't feel slippery like the ones you may be used to. So you can look forward to a new conditioning experience. One that's really fresh because it's really clean!

Last Word: Oil-free conditioning means more effective conditioning. It means shinier, more manageable hair. Your style will stay fuller longer and your shine will *last* because Neutrogena Conditioner won't fight "the clean" of your shampoo.

Neutrogena Conditioner is sold with a satisfaction-or-your-money-back guarantee. It is available at better drug stores and cosmetic counters. Look for it—in the white box with the blue band.

©1987 Neutrogena Corp

GREAT NEWS FOR PERMED HAIR: ***Neutrogena Conditioner helps keep your perm in shape longer. Here's why. There's less residue build-up to drag down your perm. Hair stays lighter, fresher and more responsive to the curl!***

WOMEN AND LAW

(Continued from page 148)

Freedom Project introduced expert testimony showing that mandatory parental notification tends to backfire. "This law forces communication no matter what the consequences to family members—particularly the teenager," explains project director Janet Benshoof.

Although pro-choice advocates and many youth advocates would like to see parental notification statutes invalidated altogether, the chances appear slim. While a woman's right to choose abortion remains the law, and was in fact reaffirmed by the Supreme Court this past summer, the margin of justices in support has slipped from 6-3 to 5-4. Under the circumstances, just holding on to the rights we have may be a hard-won victory.

COMING SOON—FAMILY LEAVE

"For too many women, having a baby has meant risking immediate job loss," says Representative Patricia Schroeder (D-Colorado). That's why Schroeder, along with Representative William Clay (D-Missouri), is sponsoring the controversial Family and Medical Leave Act, which guarantees an employee's right to take unpaid medical leave for up to twenty-six weeks without forfeiting her job. Leave could be used for pregnancy, or for prolonged illness, injury, or disability. Additionally, family leave—up to eighteen weeks within two years—would be available to any employee needing to care for a newborn, newly adopted, or seriously ill child or elderly parent. Guaranteed leave for a pregnancy and birth would be capped at thirty-six weeks.

The proposed act has been endorsed by a wide range of women's advocacy groups, with one notable exception: the National Association of Women Business Owners (NAWBO). Although some feminist leaders see NAWBO's opposition as a heartbreaking defection, the group's president, Mary Del Brady, insists that the bill is unworkable—even though businesses with fewer than fifteen employees are exempted. She maintains that other options, such as job sharing, flex-time, or a computer terminal at home, might often be more appropriate.

Yet supporters of the Family Leave Act counter that the law would still allow businesses plenty of options. Because the leave need not be paid, employers could afford to hire temporary replacements for some employees on leave. Also, since many new parents can't afford to take an unpaid leave, employers could negotiate part-time or flexible hours. Employers could use the carrot, but would be denied the stick: the threat of firing or demotion.

Marianne Takas *is an attorney and author of "Child Custody: A Complete Guide for Concerned Mothers" (Harper & Row).*

AWAY FROM IT ALL

JCPenney: Fashions for Fun on the Border

On the border, the mood is relaxed, the feeling is casual, the look is JCPenney. On the border, the colors are vibrant, the temperature—and the styles—are hot. JCPenney fashions for fun on the border: perfectly at home away from it all.

The crystal clear colors of a day on the border are brilliantly captured in this *Worthington* outfit. Sit back, relax, and enjoy the compliments encouraged by the beautifully bright print skirt and matching intarsia sweater. Colorful wooden bracelets are just-right accessories to complete this exotic South Seas look. Sweater: $25.00; skirt: $25.00. Wooden bracelet: $6.00.

Fashions for fun

WORTHINGTON

For a day on the border, you'll need your towel, suntan lotion, book ...That's a lot, but you won't have to leave anything behind with these fantastic straw totes at JCPenney. Available in a wide assortment of colors to lighten any load! Yellow, fuchsia, orange, natural, red and navy straw tote: $15.00.

These *Riviera* and *Tropic-Cal* sunglasses look so good, you'll want to wear them inside, too! Choose one for every outfit—they're available at JCPenney with blue, red, black, shell, green or white frame tops and wire-rimmed bottoms. Sunglasses: $15.00

Fashions for fun RIVIERA® and Tropic·Cal

Whimsical, comfortable, versatile *Wimzees*® print thongs are perfect by the pool, at the beach, in the cafe and...on the border! Available at JCPenney in assorted color combinations to match all of your new outfits this summer. Print thongs: $16.00.

Fashions for fun wimzees

A sun-sational South Seas outfit from *Sakura Sport:* bright, playful walk short and shirt, worn with a pucker knit bandeau. This hot combination always looks cool! Walk short: $18.00; shirt: $22.00. Worn with bandeau (one size, available in solids, stripes, denims, chambrays): $6.50.

Fashions for fun SAKURA SPORT

JCPenney: Fashions for Fun on the Border

Two choices by *Sakura Sport* for a comfortably casual afternoon on the border: the bright print shirt is worn as a jacket over the classic pleated khaki shorts, with a white cotton tank top. The delicately-patterned, richly-toned sweater is perfect with the fresh white skirt and both are beautifully complemented by the red stretch straw belt and print thongs. Shirt: $18.00;short: $16.00; sweater: $20.00; skirt: $25.00.

Fashions for fun SAKURA SPORT

Ahoy! It's *Awatches*® by Armitron! *Awatch's* available in four whimsical South Seas™ face designs with brightly colored bands. All Swiss quartz and water resistant. These styles and many more $19.95. Available at large JCPenney stores.

Fashions for fun AWATCH® by Armitron

What better way to accentuate your feminine curves this summer than with these colorful stretch straw belts? Available at JCPenney in one size in navy, red, yellow, white, turquoise and fuchsia (shown), khaki, natural and green, each with wrapped cane buckle and leather tip. Belt: $10.00.

JCPenney: Fashions for Fun on the Border

You want to be casual and comfortable. But you want to look neat and feminine. Is it possible? Yes!, in this breezy jumper from *Blondie and Me,* layered over a white tee and featuring a softly-gathered dropped waist and 10-button detail. Also available in turquoise, red, navy and white at JCPenney, where you can find the perfect accessories, too. Wooden earrings, bracelets and necklaces, with hand-painted birds and flowers, uniquely complement this and *every* summer look. Jumper/white tee: $35.00. Earrings: $4.00-$6.00; bracelet: $6.00; necklace: $13.00.

These 100% cotton tank tops from *Swipes* are great under *and* outerwear, in vivid colors that make you feel as good as they look. You know that girls just want to have fun—and you can, in these tank tops! 100% cotton = 100% comfortable, and the matching bikinis are just that. All are available at JCPenney in fashion colors and black, white and gray. Bikini: $3.25; tank top: $5.50.

Fashions for fun SWIPES™ BY ITHACA

JCPenney: Fashions for Fun on the Border

This fabulous black and mottled turquoise maze print one-piece guarantees that heads will turn in *your* direction on the beach this summer. Flattering to any figure and comfortable for swimming, strolling or sunning, this is *the* bathing suit choice for '87. One-piece maze print bathing suit: $38.00.

Wherever you are, look and feel your beautiful best this summer—away from it all in exciting new JCPenney fashions for fun on the border.

Available at most large JCPenney stores. Prices higher in Alaska, Hawaii and Puerto Rico. © 1987, JCPenney Co., Inc

Photography: Paul Amato

You're looking smarter than ever. JCPenney

"THE DAY MAY COME
WHEN YOU'LL WANT A FACE LIFT,
BUT WHY RUSH IT?"

—ADRIEN ARPEL

$18.50

INTRODUCING ADRIEN ARPEL'S

LINE FILL™

Now there's my new Line Fill, worn under makeup as a 'skin spackle', to fill those character lines we can all do without. With my thin brush, you fill fine lines above the mouth and on the neck. Use Line Fill around the eyes and under eyeshadow. Fill in laugh lines (who's laughing) and forehead lines with the wider brush—even sheer makeup will cover it.

Line Fill will not cake, peel or dry. It never has to be re-applied during the day, and it stays where you put it until you wash it off.

So try my new Line Fill. What are you waiting for...a face lift?

ADRIEN ARPEL

SAKS FIFTH AVENUE

© 1987 Adrien Arpel

Aviance Night Musk.

Put it on...
and have an Aviance night.

PRINCE MATCHABELLI

BEAUTY NOW

FEAR OF SPEAKING

As women climb the corporate ladder, the ability to speak out—in person, on tape or television—draws the line between winners and losers

BY LESLEY JANE NONKIN

Any woman who has ever gotten up to speak in front of an audience knows the hallmarks of true fear: the moist palms, the quavering voice, the eerie sense of self-consciousness in which she seems to leave her body at the podium and watch herself from the front row, becoming her own worst critic. So it should come as no surprise: a survey for *The Book of Lists* reveals that of "the fourteen worst human fears," speaking before a group ranks first (with 41 percent of the vote); death, by contrast, comes in sixth. That public speaking is a "fate worse than death" is the clear message.

Yet, as the number of executive women increases, so does their visibility. More and more, women are asked to communicate ideas: when rallying an in-house sales force, presenting fund-raising goals to a national committee, negotiating a raise with an employer. Speaking in public—whether in person, on television, or through the press—is becoming a fact of life. Experts say that in the years ahead, as the baby-boom generation crowds the corporate pyramid, an ability to communicate one's goals and objectives to superiors and peers will separate winners from losers. Women, in particular, need that edge.

The problem is that, compared with men, women step up to the dais with built-in disadvantages. Young girls, by tradition, have not been encouraged to speak out in class; that makes taking the podium later on in life more difficult. The lack of female role models and the sheer lack, in numbers, of successful female speakers turns up the spotlight on any woman who can handle it well. "Listeners expect *us* to be better," says Ann Richards, state treasurer of Texas and a terrific, well-known speaker, "because there are so few of us." And many women lack the heavy-hitting credentials that let an audience forgive a male speaker his mistakes. "We don't care that the head of obstetrics at a local hospital can't speak on his feet," Richards points out, "only that he can deliver a healthy baby." In many ways, she says, the public is accustomed to the image of an inarticulate man: "If the speaker has on a football uniform and doesn't express himself verbally, we think it's okay. *Au contraire* for the female athlete."

Women are hindered by "feminine" socialization as well. One need only attend a single corporate speaking class to understand the impact of centuries of dressing girls in pink, boys in blue. Women do, as experts charge, speak in faint, breathy voices, while men boom. "We are taught to be retiring, ladylike, daddy's little girls," explains speech consultant Lilyan Wilder. "Many women don't get ahead simply because their voices lack authority."

Others allow body language to undermine any credibility they might have. Courses such as The Executive Technique attempt to undercut such "female" mannerisms as cocking the head, shrugging the shoulders, or holding one shoulder higher than the other as if asking a superior for permission. And while nervous men may go for a commanding jingle of pocket change, nervous women go for something "cute": they may place one heel in front of the other—and grind. It's not an impressive gesture.

At the other side of the spectrum are women who try to overcompensate for those disadvantages. They overprepare—turning a simple PTA address into a daunting obligation. They reach for a commandingly deep "male" voice—and end up with a monotonous sound. They attempt to be unemotional and businesslike—but show up stiff and unexpressive.

Luckily, there are courses and coaches around the country, and around the world, that can teach a woman techniques to overcome such *(Continued on page 163)*

BODYSATIONAL™

WHEN BODY AND SENSATION MEET.

Bodysational is the beautiful way to bare your body. The soft, sleek fabric hugs, caresses every curve. The body conscious styling flatters every inch. For a second skin feeling that's second to none. Available in a sensuous collection of bras, panties and shapesuits. Bodysational is the beautiful feeling beneath it all.

WARNER'S

You've got Warner's working for you.

BLOOMINGDALE'S
MACY'S

(Continued from page 161)

problems. For example, nervousness can be avoided by proper preparation, by rehearsing in front of a mirror and one-on-one eye contact. Dullness can be reversed with better voice inflection, proper pacing, the use of real-life anecdotes and humor. Special media courses show how to handle a press conference, how to dodge or control hostile interviewers. The results can be startling.

There is one caveat, however: A woman's expectations for improvement must be realistic; "Eliza Doolittle" transformations rarely occur. "The average woman can move up the scale from a five to an eight-and-a-half," explains Betsy Halpern of Brouillard Communications. "But tens are tens to begin with."

For Barbara Jordan, who gave rousing speeches at the '76 Democratic convention and Watergate hearings, public speaking has been a "longtime passion" that began on her junior high school debate team. For Karen Burstein, president of the New York State Civil Service Commission, speaking is a sport for which she preps like an athlete. A good speech, she says, should leave her soaking wet at the end: "It's a performance."

But there is absolutely no excuse for paralyzing fear or a bad speech. "There are lots of good media-training consultants," says Susan Strecker, vice president of the National Association for Female Executives, who's studied with many. "It's worth the money even if your company won't pay for it."

WHERE TO GO

Speech coaches and consultants come at many levels of price and quality—the most expensive is not always the best. Ask for referrals from colleagues who have taken the course; or view "before and after" videotapes. Remember, too: a day, an hour, a week of training will not change a lifetime of bad habits. Nor will reading a book. Speaking is a lifelong, learn-by-doing process; only with continual practice do you truly progress.

Dorothy Sarnoff's Speech Dynamics, a division of Ogilvy & Mather, NYC. We see, on a "before and after" videotape, Nastassia Kinski, sauntering onto David Letterman's show made up and dressed like a peacock. She mumbles, stares at the ceiling, pushes her lips to the side of her face. After Sarnoff, the undisputed doyenne of the field, has worked her magic, Kinski is fresh-faced, laughing, even leaning toward the interviewer. A former actress and speaker, Sarnoff has coached almost every recent Presidential candidate and countless CEOs; she claims to have the "secret formula for beating nervousness." In her darkened, spotlit office, Sarnoff videotapes clients twelve times, then goes for the total makeover: hair, clothes, speech impediments. She has even managed to convince men to shave off moustaches. Two-day course: $850/person. Six private hours: $3500. (212)759-3996.

Communispond An excellent, seventeen-year-old program that began as a division of J. Walter Thompson. At offices in New York City, Chicago, Dallas, and Los Angeles, they have coached executives from every major corporation. Programs focus on everything from business presentations and "speaking on paper" to interviewing skills. Two-day class: $950/person; individuals, $2500/day. (212) 687-8040.

The Executive Technique Newer, with classes in Chicago, NYC, LA, Toronto, London, and an impressive client list of corporations, The Executive Technique stresses individual style and follow-up exercises. Bosses' evaluations of improvement important. Two-day class: $875/person; special coaching for those who have taken course, $100/hr.; initial class free. (212) 685-0077.

"The era of speeches has given way to the person who comes up with the twenty-second bite," says Carol Bellamy, vice president of Morgan Stanley, who never received any training. But for those who want it, a serious program called Brouillard Communications' TeleCommunications Course, NYC, focuses on TV interviews, giving public testimony, speechmaking, the role of spokespersons. One day with two classmates: $3500/each. (212) 867-8300.

Lilyan Wilder A very personal consultant with a list of clients that includes George Bush, Oprah Winfrey, Charles Osgood, and Katharine Graham, Wilder shows how to organize thoughts, improve the quality of your voice, focus on your own style. $1000/six hours. (212) 988-2258.

No matter which training, a great way to practice is Toastmasters International. With over five thousand clubs worldwide, semiformal get-togethers really make you think on your feet. Over lunch, members may be called on to give one-minute impromptu speeches; others give longer prepared talks. Members evaluate progress, turn in scorecards; speakers move up to different levels of difficulty. Toastmasters cultivates a friendly atmosphere; the need for officers allows many chances for leadership. "I owe my business career to Toastmasters," says Roberta Perry, vice president of marketing at Edwards Technology, who believes the experience helped move her out of the secretarial pool. Initiation fee: $24 and up. Call: (714) 542-6793. ▽

"Many women don't get ahead simply because their voices lack authority"

BEAUTY Q&A

Artificial tans . . . what to avoid after waxing . . . lips: life beyond lipstick

Q How do "self-tanning" products work? Are they safe?

A Self-tanning lotions create an artificial tan by staining the stratum corneum, the outermost layer of dead skin cells. They all contain the same active ingredient, dihydroxyacetone (DHA), which reacts with skin's protein (keratin) to create a darker color. It is the *only* ingredient approved for this purpose by the Food and Drug Administration.

The plus side? "Self-tanners create the illusion of a suntan without skin-damaging sun exposure and can be used year-round. Results are longer-lasting than achieved with bronzing makeups," says Christian Courtin-Clarins, international president, Clarins.

According to William P. Jordan, M.D., professor of dermatology at the Medical College of Virginia, allergic reactions to DHA are quite rare. "The only complaint about self-tanners has been the unnatural yellow or orange cast they can give to skin."

The newest self-tanning products address this problem with formulas aimed at producing more natural-looking skin color. Keep in mind, though, that the fairer one's skin the more artificial results are likely to look—and that rough skin areas may "take" color faster than smooth skin does. How evenly and how frequently lotion is applied will also determine results, says Morris Herstein, vice president of research and development, Estée Lauder. "In general, an artificial tan lasts as long as a natural tan does and starts to fade in a few days as skin cells slough off."

Since self-tanners—and the "tan" they produce—provide no ultraviolet protection, sunscreen is still a must outdoors.

Christian Dior

PARFUMS

POISON PERFUMED BODY LOTION

TO ORDER BY PHONE. CALL TOLL FREE
1-800-225 DIOR (1-800-225-3467)

Q My skin often becomes irritated after my legs have been waxed. Is there any way to prevent this?

A "Skin irritation often develops after waxing because of trauma to the hair follicles as hairs are pulled out, which makes skin prone to small breakouts," says Nia K. Terezakis, M.D., clinical associate professor of dermatology, Tulane University Medical School. "Despite the potential for irritation, waxing, when done carefully, is the best hair-removal choice for legs and bikini area; it needs to be repeated less frequently than other temporary methods and, if done regularly over several years, can actually discourage hair regrowth."

Proper techniques can minimize irritation both during and after waxing. The wax should not be too hot, and the skin should be stretched as tautly as possible as the wax is removed. Wax should *never* be used over abrasions or already-irritated skin.

To minimize skin reactions after waxing, Dr. Terezakis advises avoiding sun exposure and strenuous activity (perspiration can further irritate hair follicles) for twenty-four hours after waxing. Stay away from heavy or greasy moisturizers and products containing fragrance or alcohol. Peggy Doscher of the Cliff Spa also suggests waiting a day before going swimming in salt or chlorinated water and, at a spa, scheduling other treatments—whirlpool, massage—before, never after, waxing. At France's Biotherm Spa, guests are urged to take cool, not hot, showers.

Another help: applying an anti-irritant lotion containing an ingredient such as allantoin, used at many salons and spas.

Q What is the best way to keep my lips from becoming dry and cracked?

A "Key causes of lip dryness are sun and wind exposure and licking the lips; saliva not only encourages evaporation from lips' surface but contains bacteria and digestive enzymes that can be irritants in themselves," says John F. Romano, M.D., clinical instructor in dermatology, The New York Hospital-Cornell Medical Center.

"For many women, lipstick emollients provide all the moisturizing that's needed," says Dr. Romano. Conditioning lipsticks contain extra moisturizers and soothers, adds Pierre Perrier, director, research center, Christian Dior Laboratories. "Because conditioning lipsticks are usually creamier than other formulas, some may 'bleed'; a lip pencil helps to 'hold' the color."

While it is true that lipstick pigments, because they're opaque, provide some sun protection, lipstick with additional sunscreen (such as Christian Dior's) is a better choice if you spend a lot of time outdoors. Alternative: applying sunscreen *under* lip color.

If lips continue to be dry or chapped, Dr. Romano recommends applying a lip balm or ointment before bed. Severe lip cracking should be checked by a dermatologist.

VOGUE, May, 1987

POISON IS MY POTION

le nouveau parfum par Christian Dior

HOT SHOTS!

Hey, hot shots!
Want hot shots?
You'll have 'em in
a flash with Le Clic Ultra,
In the hottest fashion colors
Le Clic Ultra.
Ultra chic. Ultra color. Ultra hot!

Saks Fifth Avenue

Le Clic Ultra

©1987 Le Clic Products, Inc. Clifton, NJ 07015

COLLECTION INTERNATIONALE

PEARLS, TOPAZ, DIAMONDS
TO DECORATE AND DRAPE.
PLATINUM, GOLD, SAPPHIRE
TO CELEBRATE.
YOU'RE WORTH IT YOU KNOW.

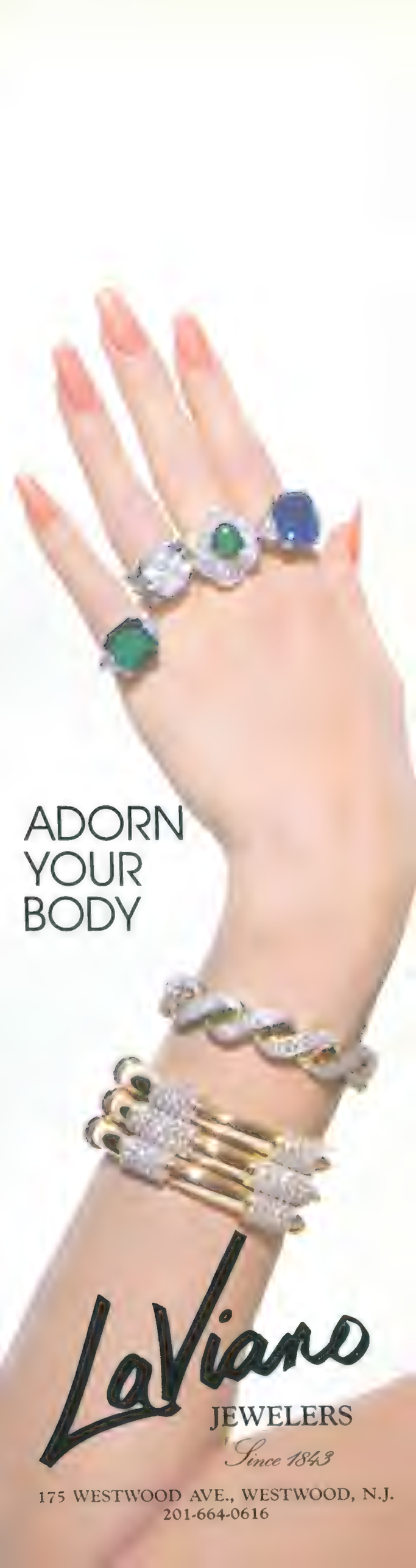
LaViano
JEWELERS
Since 1843

175 WESTWOOD AVE., WESTWOOD, N.J.
201-664-0616

ALL JEWELRY SUBJECT TO PRIOR SALE.

© DEAN MORGAN COMMUNICATIONS
Photography: SKREBNESKI

PRINTED IN CANADA


ADORN
YOUR
BODY
LaViano
JEWELERS
Since 1843
175 WESTWOOD AVE., WESTWOOD, N.J.
201-664-0616

SUCCUMB TO THE SENSUOUS.
STREAMS OF EMERALDS,
SAPPHIRES AND ONYX.
A BURST OF PARROT COLOURS,
ANOINTED IN PRECIOUS STONES
AND DIAMONDS, ENCIRCLED WITH GOLD.

Saks Fifth Avenue

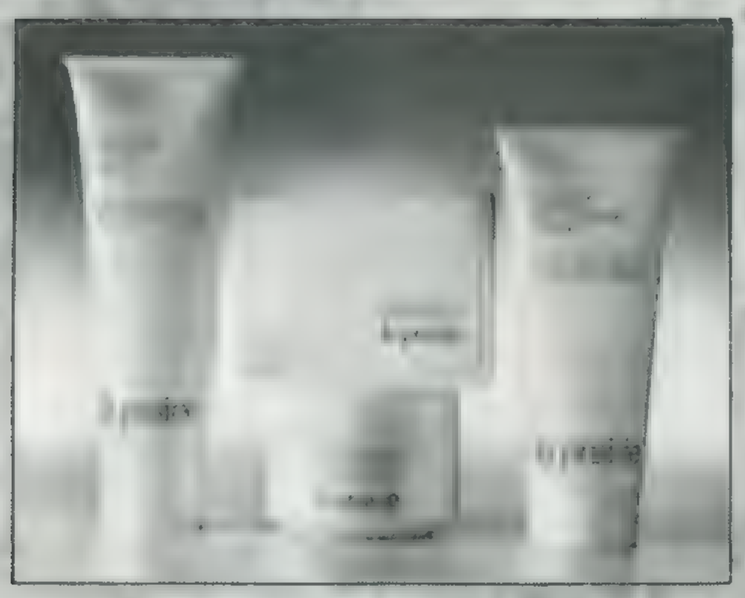
THE FIRST WORD IN CELLULAR SKIN CARE HAS THE LAST WORD IN SUNCARE.

Cellular therapy was born at Switzerland's Clinic La Prairie, a world-renowned medical facility dedicated to scientific research on retarding the signs of ageing. And, it was here that the first cellular skincare regimen was developed.

Now La Prairie brings you the Sun Basics Collection, a simple, yet scientifically precise system of products designed to tan sensibly while offering optimal protection from the sun. With an abundance of natural botanicals, moisturizers and anti-wrinkle agents, these unique treatments rehydrate and condition skin to make it smooth and supple. Equally important, they work with the skin's cellular structure to help prevent the signs of ageing that sun damage can cause.

Don't think of La Prairie as a miracle. Think of it as a commitment to what all women deserve: lifelong beauty.

Receive a complimentary sampling of a La Prairie treatment product...just for stopping by our counter.



la prairie
SWITZERLAND

DRIVING STYLE

Sedan/sports car . . . computer shopping . . . safety advances. BY LESLEY JANE NONKIN

Women who feel torn between wanting a sporty, fun "toy" of a car and needing a practical family sedan will be pleased with new autos that act like two cars in one. First, Subaru's on/off switch that allows regular sedans to change into four-wheel-drive vehicles when needed for better handling on wet streets, unpaved roads; certain Fords do the same. Now, Mazda GXLs have "automatic adjusting suspension" that, with the push of a button, changes the way a car drives: "soft," luxurious and sedan-ish on pothole-ridden city streets and on the highway; "firm" and sporty on twisty, winding roads and mountain passes.

In the future, cars will probably drive themselves. Until then, the newest BMW, the 735i, does everything but: it's a new design with a faster engine, better balance for added safety, and unbelievable extras—30 percent more illumination from headlights; seats, headrests, mirrors (inside and out) that remember driver's positions; windows, sunroof that close when doors lock, and more.

SUPER IN A TEST DRIVE: FORD'S TAURUS, KNOWN AS "THE JELLY-BEAN CAR" FOR ITS AERODYNAMIC STYLING. SMOOTH, QUIET ON THE ROAD; THE PLUSH INTERIOR, HOWEVER, DOESN'T ALLOW MUCH DAYLIGHT.

According to a recent study, single working women buy about 10 percent of all new cars sold today

Newest way for women who do not enjoy high-pressured auto showrooms to shop? Buick's Consumer Information Center at the Coral Springs, FL, mall. "Advisers," not aggressive salesmen, help you use a computer to process information about Buicks and competitive cars to learn suggested retail prices once options are added, best financing packages—including monthly payment schedules, price comparisons for benefits of leasing or purchasing, paying cash or taking out a loan. More centers may be appearing soon.

When is a rental car not "just a rental car"? When it's a bright-pink '59 Cadillac convertible or a '62 T-bird right out of a movie like *American Graffiti* that comes from Dreamboats Rent-A-Car in Beverly Hills, CA, or Southhampton, NY. For $49-$89/day, you get a '59-'66 convertible with tailfins and that same old clanky AM/FM radio. For a more modern kind of luxury: brand-new Porsches, Ferraris are rentable at certain Budget counters around the country.

For women looking for extra safety in a car: a new "motorized" seat belt that automatically wraps around shoulder when ignition is turned on. Studies of Toyota Cressidas equipped with the device show that belt use rose to 90 percent; injury insurance claims dropped by 27 percent. "They'll help people who forget," says Elaine Petrucelli, executive director, American Association for Automotive Medicine. "But those opposed to belts may use emergency releases to disconnect them or may not connect the lap portion." She suggests safety-minded women look for systems like Audi's new Procon/Ten ('89 models)—engineering that causes steering wheel to retract on impact.

VOGUE, May, 1987

Introducing a much-needed ingredient in the world of high-performance cars: civilization.

As you have undoubtedly noticed, the real world is not one long and winding two-lane black-top road. It is, instead, a seemingly endless array of traffic lights, rail-road tracks, potholes and, alas, other cars.

Buick hereby offers a very comforting alternative: perform-ance and handling that are spine-tingling, yet never bone-jarring.

In other words, Buick offers a difference that really makes a differ-ence: high performance that is also highly civilized.

Even the smallest of Buicks offers ample evidence. The Skyhawk Sport Hatchback is avail-able with a turbocharged 2.0-litre engine with multi-port fuel injection.

Like all Buicks with special performance characteristics, the Skyhawk Sport Hatchback with the available turbocharged engine includes a specifically calibrated Gran Touring suspension — calibrated, that is, to be firm, but never harsh.

In the Somerset Coupe, you can order the available 3.0-litre V-6 engine with multi-port fuel injection, coupled to a three-speed auto-matic transmission. This happy combination provides perform-ance that is both responsive and smooth.

The ultimate example of Buick's unusually civilized ap-proach to performance is the unusually advanced Riviera T Type. Powered by a 3.8-litre V-6 engine with sequential-port fuel injection, Riviera will give you a feel-ing you have probably never expe-rienced before.

The Power Comfort seat, for example, can be adjusted not only up and down and back and forth, but also for thigh and lumbar sup-port, angle of cushion side sup-ports and height of head restraint.

Whichever performance-oriented Buick you choose, you will find some features that are hard to find in today's performance cars: composure, confidence — and a sense of control.

It generously delivers 165 horse-power, more than enough to keep you smiling in your cloth-covered bucket seat.

Buckle up and visit your Buick dealer. For more information, a brochure or a test drive, call: **1-800-87-BUICK (1-800-872-8425).**

GM 6/60 QUALITY COMMITMENT PLAN

See your dealer for the terms and conditions of this limited warranty.

Where better really matters.

B U I C K

MANAGING your money

BY MARION ASNES

INVESTING—WITH A LITTLE HELP FROM YOUR FRIENDS

Forty-seven years ago, Thomas O'Hara and several of his friends started chipping in $10 a month to invest. Today, O'Hara and the twenty-two friends who still belong to the club each own a piece of a $1.7 million portfolio. "Those of us who haven't retired still invest up to $100 a month," O'Hara says. "Now that we're more prosperous, we can throw in a little extra."

Investment clubs are a delightful twist on the American tradition of lifting oneself up by the bootstraps. There are over 6700 clubs registered with Thomas O'Hara's organization, the National Association of Investment Clubs; of them, O'Hara says, about one-third are all women. The NAIC's mission: to persuade people to pool their intelligence, enthusiasm, and a little bit of cash, and learn to invest together.

Typically, a club has about fifteen members who meet once a month to review past stock purchases and invest their dues (in most clubs, members pay $20 to $25), with a different team of two or three members presenting a few ideas each month. Ideally, this round-robin approach encourages all the club's members, no matter how inexperienced, to educate themselves. "Not a lot of money is involved each month, which is important," O'Hara says, "because it gives you leave to make mistakes." As the club's portfolio grows, so does members' sophistication.

This incremental method of investing seems to pay off. In 1985, according to the NAIC, 47 percent of its member clubs' portfolios matched or beat the performance of the Standard & Poor's 500 Index, the typical measure of stock market growth. By contrast, only 25 percent of professional portfolio managers met or beat the index. The NAIC offers an Investors Manual that includes information on starting a club, selecting stocks, bookkeeping, and taxes. Contact NAIC, 1515 East Eleven Mile Road, Royal Oak MI 48067; (313) 543-0612.

THE NEW GLAMOUR OF GOLD

One of the hot topics of interest on Wall Street lately is gold—gold-mining stocks, gold certificates, and coins. "There are several conditions that stimulate interest in gold—most important are worries about the value of currency, government uncertainty, and rising oil prices," says Elizabeth Sospenso, a vice president at Thomson-McKinnon Securities. "Instability in South Africa, for instance, has made people interested in other sources of gold—so stocks of U.S. and Canadian gold mines have been rising." People who want to accumulate gold should do so cautiously, Sospenso says, since the price tends to fluctuate somewhat. Like most experts, she recommends that investors limit gold, basically a speculative purchase, to 10 percent of their total holdings. "Gold is the only asset that has absolutely no debt against it," she says. "Countries owe money, corporations owe money, people owe money. Down the road, debt could be a major factor in the world economy. Then, insecurity could make gold quite valuable—unfortunately, at the expense of everything else you own."

A BUILDING OF ONE'S OWN

If you anticipate a return of inflation soon—as many financial experts do these days—real estate means more than a roof over your head. Unlike stocks and bonds, real estate tends to become more desirable during inflationary times; and in the best neighborhoods, inflation often sends house prices zooming.

"This is the best time since 1978 to buy a house because of low interest rates on mortgages and good values on property," says Kenneth T. Rosen, manager of real estate research at Salomon Brothers, a New York City investment bank. This year, Rosen says, housing prices should rise an average of 8 percent, a healthy gain. But there are areas to be wary of, he says, such as Houston, where real estate is in a deep slump, Boston, and suburban New York City, where prices are very high. True to form in its contrariness, Manhattan's prices for newly built apartments are weak at the moment, Rosen reports, so there are some good buys in the $150,000 to $350,000 range.

Many people buy real estate strictly for investment purposes—for extra income (from rents) and as inflation protection—but don't want the responsibility for maintaining the property. For them, real estate investment trusts and limited partnerships may fill the bill. These groups buy all sorts of properties, from apartment buildings to shopping centers to industrial parks to hotels; investors receive the rental income, as well as profits when properties are sold. A good selection of real estate investment trusts are openly traded on the stock market, making this an unusually flexible way to buy real estate, says Anne Mengden, a vice *(Continued on page 172)*

AT ERNO LASZLO,
WE DON'T COVER-UP SKIN PROBLEMS.
WE ELIMINATE THEM.

and keeps
With our full
can help every skin type from oily to very dr
Our trained Erno Laszlo specialists work with you
to design a treatment program that solve
to suit your skin. And they continue to work
with you to meet your skin's changing needs

Erno Laszlo is determined to
Just begin by coming in for a free consultation. Then
living up to its promise for every
To find out more, write to us at Erno Laszlo
enough to offer a money-back guarantee
without a trace of the problem we eliminate
there. For the Erno Laszlo specialist nearest you, simply
call 1-800-[illegible]-1226.

ERNO LASZLO SKINCARE

Saks Fifth Avenue

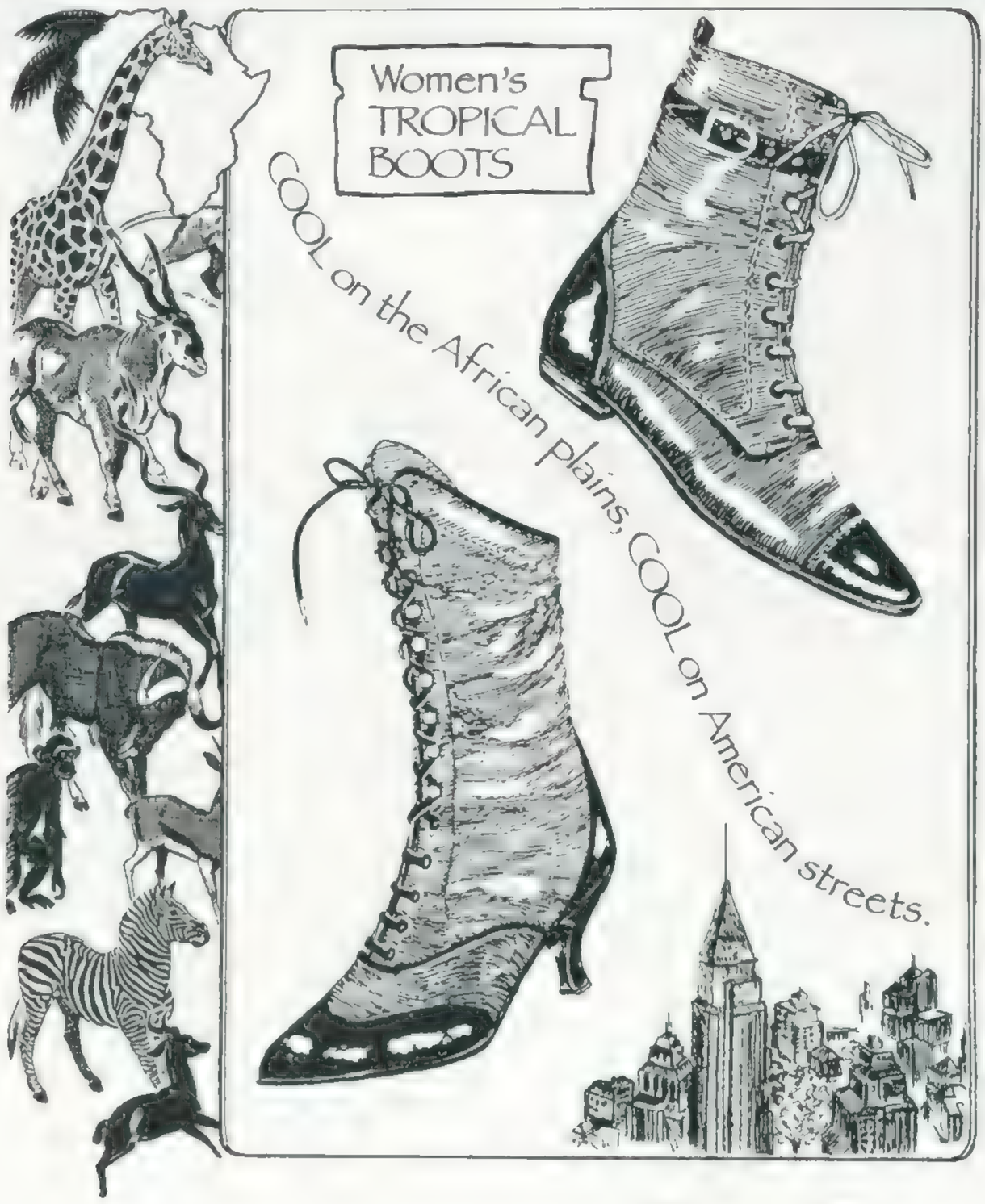
Flying Colors.

When you come through a winner, reward yourself. Elegant sapphire ring enhanced with over a half carat of diamonds set in 14 karat yellow gold, $775. Romantic heart-shaped ruby ring surrounded by over a half carat of diamonds set in 14 karat yellow gold, $1,075. Marquise shaped emerald adorned with 1.25 carats of diamonds set in 18 karat yellow gold, $2,150.

Fortunoff, the source.

Fifth Avenue and Westbury, New York; Paramus and Wayne, New Jersey.
Outside NY State (800) 223-2326. Within NY State (800) 344-3449.

© 1987 Fortunoff



105 thompson st. soho n.y.c. 10012 (212)431-6359
& now also at: 378 amsterdam ave. n.y.c. 10023

Peter Fox

MANAGING YOUR MONEY

(Continued from page 170)

president at Salomon Brothers. "With a publicly traded trust, you can just sell your shares and walk away if you change your mind about the investment," she says.

To choose a trust or a partnership, Mengden suggests you investigate the record of the sponsor and look for a diversified portfolio of properties. "Also, make sure that the trust isn't propping up its dividends by selling off its best properties," she warns. "A good broker, one who works with a real estate analyst, should be able to advise you."

IS THE WAGE GAP CLOSING UP?

Great news for working women: new federal statistics reveal that wage discrimination appears to be fading, especially among workers under age thirty-five. Now, women aged twenty-one to twenty-four earn, on average, 86 cents for each dollar earned by the average man their age; women aged twenty-five to thirty-four earn 78 cents for each dollar earned by their male contemporaries. There is a dark side to these statistics, though. Among women in their late thirties, forties, and fifties—at the height of their careers—average wages still lag far behind men's.

What do these numbers really mean? As Benjamin Disraeli said in 1867, "There are three kinds of lies—lies, damned lies, and statistics." Wage discrimination could be disappearing as waves of aggressive, well-educated young women enter the job market. Or, wage discrimination may not become evident until women (and men) attempt to ascend corporate heights.

"Women's pay, as compared to men's, is rising—but slowly," says Barbara R. Bergmann, Ph.D., an economics professor at the University of Maryland and author of *The Economic Emergence of Women* (Basic). "The 'dirty work' against women is still done with promotions. Women are still segregated into certain jobs, which are considered dead ends. Take secretaries, for instance—they learn a fantastic amount. When men were secretaries, they often filled their bosses' shoes; women do not. And women who are not working at traditional jobs also have a harder time getting promoted than men do. The dead ends women face are inherent in people's attitudes, not in the work they do."

Is there a way to speed up the glacial rate of change? Bergmann believes that the best way to fight sexism in the workplace is for women to demand enforcement of existing civil rights laws and new legislation on comparable worth. "Nothing will pass Congress unless we propose it, and push it, and make clear what we want," Bergmann says. "Our whole progress as women is based on the fact that now most women have economic power." ▽

"La Séduction du Bain."/New York, 1987.

B O D Y

DÉCADENCE

Opulent. Uninhibited luxury. Silkening Hand & Body Lotion, Body Creme, Bath & Shower Gel, Dusting Powder. All with Natural Silk Protein.

HOLT RENFREW *First!*

© Parfums International Ltd.

health

Needling away menstrual pain . . . heart health tip . . . appendectomy-fertility link. BY MELVA WEBER

ACUPUNCTURE VS. MENSTRUAL CRAMPS

The traditional Chinese therapy acupuncture offers effective relief from menstrual cramps, reports *Obstetrics and Gynecology*, the journal of the American College of Obstetricians and Gynecologists. The needle treatment also reduces side effects of dysmenorrhea such as nausea, headaches, and backaches and reduces premenstrual breast tenderness and fluid retention.

A year-long study at Kaiser-Permanente Medical Center in Oakland, California, compared women given real acupuncture, those receiving placebo acupuncture (needles were placed incorrectly), and two groups of non-acupuncture control subjects. The results: ten of eleven women treated with real acupuncture showed improvement. After the treatment series, these women reduced their use of pain medications by 41 percent. In the placebo acupuncture group, four of eleven women improved; in the two non-acupuncture groups, 10 and 18 percent improved.

Joseph M. Helms, M.D., says his results are comparable to those from other studies using nonsteroidal anti-inflammatory drugs (NSAID), such as ibuprofen, naproxen, or mefenamic acid. These studies showed that 56 to 100 percent of women found pain relief, while placebo treatment brought improvement to only 13 to 20 percent.

Effectiveness of the NSAIDs has been well demonstrated, says Dr. Helms. However, the women participating in the study wanted to stop taking medications, including the NSAIDs, oral contraceptives, and tranquilizers. Acupuncture test study results suggest an additional option for preventing and controlling dysmenorrhea.

WARDING OFF LEG CLOTS

Measures for preventing deep-vein thrombosis (DVT) should be used for all patients who have major orthopedic surgery, according to a report in the "Journal of the American Medical Association." Using any of several methods to prevent surgery-related leg clots can reduce DVT deaths by half to three-fourths, say medical researchers Gerry Oster, Ph.D., Rebecca L. Tuden, and Graham A. Colditz, M.B., B.S., Dr.P.H. Furthermore, the use of any of the preventive methods will result in the ultimate reduction of health-care costs. The Brookline and Boston, Massachusetts, group studied six common prophylaxes (preventive measures), including drug treatment with heparin, warfarin, or a combined dosage of heparin and dihydroergotamine and methods using pneumatic compression or compression stockings, compared with cases having no preventive measures. The Massachusetts researchers did not determine which method was the "best." They did say, though, that they thought it would be hard for doctors to justify not using any of these preventive methods, in terms of either patient well-being or of health-care costs.

FERTILITY AFTER SURGERY

Are your chances of becoming pregnant reduced because you have had your appendix removed? Studies have indicated that appendectomy is associated with increased risk of infertility owing to loss of function of the Fallopian tubes. (Tubal abnormality is found to be the cause of the inability to conceive in about 30 to 50 percent of women who seek medical help for infertility.)

At the University of Washington and the Fred Hutchinson Cancer Research Center in Seattle and the National Institutes of Health in Bethesda, Maryland, scientists analyzed data from more than eleven hundred women to evaluate the link between appendectomy and tubal infertility. After ruling out other factors related to infertility (such as age, IUD use, past pelvic inflammatory disease), the researchers found that simple appendectomy without rupture holds no excess risk of tubal infertility. But an operation for a ruptured appendix increases that risk almost five times in women who have not been pregnant, more than three times in women with previous pregnancies. The expert's conclusion: Prompt diagnosis of suspected appendicitis and prevention of appendix rupture are urgent for girls and women of reproductive age in order to reduce risks of infertility caused by malfunction of the Fallopian tubes.

COFFEE AND YOUR HEART

A study that began in the 1940s has found evidence that heavy coffee drinking—five or more cups a day—may increase the risk of coronary heart disease.

At Johns Hopkins Medical Institutions in Baltimore, the Precursors Study followed 1130 male medical students for periods of nineteen to thirty-five years, recording their patterns of coffee and cigarette use. After statistics were adjusted for age, current smoking habits, blood pressure status, and baseline blood cholesterol, the risk of heart attack, angina, or sudden cardiac death was calculated to be about two and one-half times higher in heavy coffee drinkers than in non-coffee users.

The researchers say further investigation is needed to learn whether life style or personality factors might be linked to both heavy coffee consumption and coronary heart disease, to find out how coffee may affect the body to cause heart disease, and to determine whether their results apply to other racial and occupational groups—and especially to women.

DRUG-BUYERS' GUIDE

When picking up a prescription from your pharmacy, you might notice a label attached showing a crossed circle with the silhouette of a cigarette and the words "Caution: cigarette smoking may alter the effect of this medication. Consult your pharmacist." According to members of the American Pharmaceutical Association and the National Cancer Institute, which are jointly sponsoring the warning program, drugs involved in smoking interactions that inhibit therapeutic response or increase health risk include oral contraceptives, allergy and asthma medicines, sedatives and painkillers, blood pressure drugs, angina preparations, and drugs used for treating diabetes.

PAINKILLER WARNING

The aspirin substitute acetaminophen can cross the placenta and enter the bloodstream of the fetus, warn researchers in *The Journal of Pharmacology and Experimental Therapeutics*; more understanding is needed on the effects of aspirin substitutes in pregnancy and fetal development before acetaminophen can be considered safe for pregnant women. Leslie Z. Benet, Ph.D., Abraham M. Rudolph, M.D., and Laurene H. Wang, Ph.D., found that in pregnant sheep given doses comparable to those given to humans, the drug moves from the mother's circulation into the fetus, where it breaks down into potentially toxic compounds. Because a reactive by-product of acetaminophen can form in the fetus, large doses given to a pregnant woman might be dangerous to the baby.

Finally. A sophisticated weapon in the war against plaque.

These days, it seems like every product from mouthwash to toothpaste wants to help you fight plaque. And for very good reason. Plaque buildup is a leading cause of gum disease which can have a number of very serious complications.

But among the so-called "plaque attackers," the INTERPLAK Home Plaque Removal Instrument stands out as a true technological breakthrough.

INTERPLAK cleans teeth virtually plaque-free.

If plaque is not removed daily, its bacterial film can lead to gingivitis, an early stage of gum disease, and tooth decay. But clinical studies have shown that manual brushing removes only some of the plaque buildup. Those same studies, on the other hand, show INTERPLAK cleans teeth and gums virtually plaque-free.

How INTERPLAK cleans circles around ordinary brushing.

With manual or even electric toothbrushes, you move the bristles up and down or back and forth. But with INTERPLAK's patented design, the brush remains still while the bristles rotate. Ten tufts of bristles rotate 4,200 times a minute, reversing direction 46 times a second. They literally scour off plaque and stimulate your gums. And at the precise moment they reverse direction, the tufts fully extend to clean deep between teeth and under gums. Yet because the bristles are four times softer than the softest toothbrush, INTERPLAK is no more abrasive than manual brushing with toothpaste.

Dental professionals approve.

Interplak has received rave reviews from dentists and periodontists across the country.

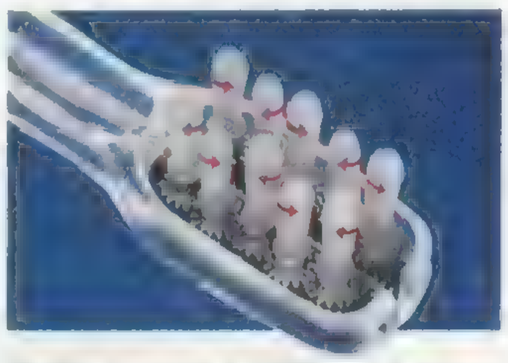
"I am recommending INTERPLAK to all my patients."
—Dr. L.K. Yorn,
Cedar Grove, NJ

"At last, my patients enjoy using a product we recommend."—Dr. J.W. Blackman, III,
Winston-Salem, NC

"Since my patients have been using INTERPLAK, I have seen a dramatic improvement in the health of their teeth and gums."
—Dr. S.G. Newhart, Orthodontist,
Beverly Hills, CA

"INTERPLAK is a technical breakthrough in home dental care."
—Dr. Alan Kushner, Chicago, IL

Ask your own dentist about the benefits of using INTERPLAK.



Bristles rotating 4,200 times a minute literally scour plaque off your teeth.

Serious plaque removal for the whole family.

Each INTERPLAK Home Plaque Removal Instrument comes with two interchangeable brush heads. You can purchase additional brush heads so every family member can benefit from cleaner teeth and gums.

INTERPLAK is also cordless, recharging between uses in its own stand.

For more information on this remarkable instrument, call toll-free **1-800-537-1600,** and ask for **Operator 15.**

Do it soon. Because if you are really serious about fighting the war against plaque, you couldn't have a stronger ally.

INTERPLAK®
HOME PLAQUE REMOVAL INSTRUMENT

Interplak is Acceptable as an effective cleaning device for use as part of a program for good oral hygiene to supplement the regular professional care required for good oral health
Council on Dental Materials, Instruments and Equipment,
American Dental Association

Acceptable

©Dental Research Corporation, 1987.

HEALTH & MONEY

DOES MALPRACTICE MAKE PERFECT?

If a doctor needs a law degree to practice medicine, what education does a patient need to be properly treated?

BY EDWARD ZUCKERMAN

Six hours after the thirty-year-old television producer arrived at the hospital to deliver her first child, her cervix was still insufficiently dilated. Her doctor proposed a Caesarean.

The producer, a former nurse, said no. She wanted to do everything possible to avoid the surgery.

With her doctor's help, she eventually dilated sufficiently. But he was still concerned that the conformation of her pelvis might make delivery impossible. He again proposed a Caesarean.

The woman asked him to let her labor go on a little longer. It continued, and, at one point, her child's heart rate dipped temporarily.

The doctor said he might have to perform a Caesarean.

"If I hadn't been a nurse and hadn't been as insistent as I was," the woman says, "I'm sure I would have had a Caesarean."

In the end, the woman's baby was born normally and healthy. That does not mean that her doctor's advice to have a Caesarean was bad medicine. It was, however, without a doubt *safe* medicine—for *him*.

Malpractice claims against physicians have almost tripled in the last decade, according to the American Medical Association, and payments to malpractice victims have more than doubled. "No one has ever sued us for performing a Caesarean, only for not performing one at all or not soon enough," a hospital "risk manager" explained to *New York* magazine in 1985.

An AMA task force estimated in 1984 that "the practice of 'defensive medicine'—ordering additional tests and procedures in diagnosing and testing"—is costing patients more than $15 billion a year. And James Fries, M.D., an associate professor at Stanford University School of Medicine and co-author of *Take Care of Yourself: The Consumer's Guide to Medical Care* (Addison-Wesley), says, "Defensive medicine is bad medicine. It can subject patients to more risk while subjecting physicians to less risk."

Fries cites the example of a technique practiced by some doctors who prescribed the drug methotrexate—which can cause minor liver disease—for rheumatoid arthritis. "Until recently it was a common defensive practice, upon prescribing the drug, to find any existing liver disease by taking a liver biopsy, which involves sticking a needle in the liver, so no one could say later that it had been caused by the drug. But as many as one out of a thousand people having liver biopsies dies. The biopsy is more dangerous than the drug is."

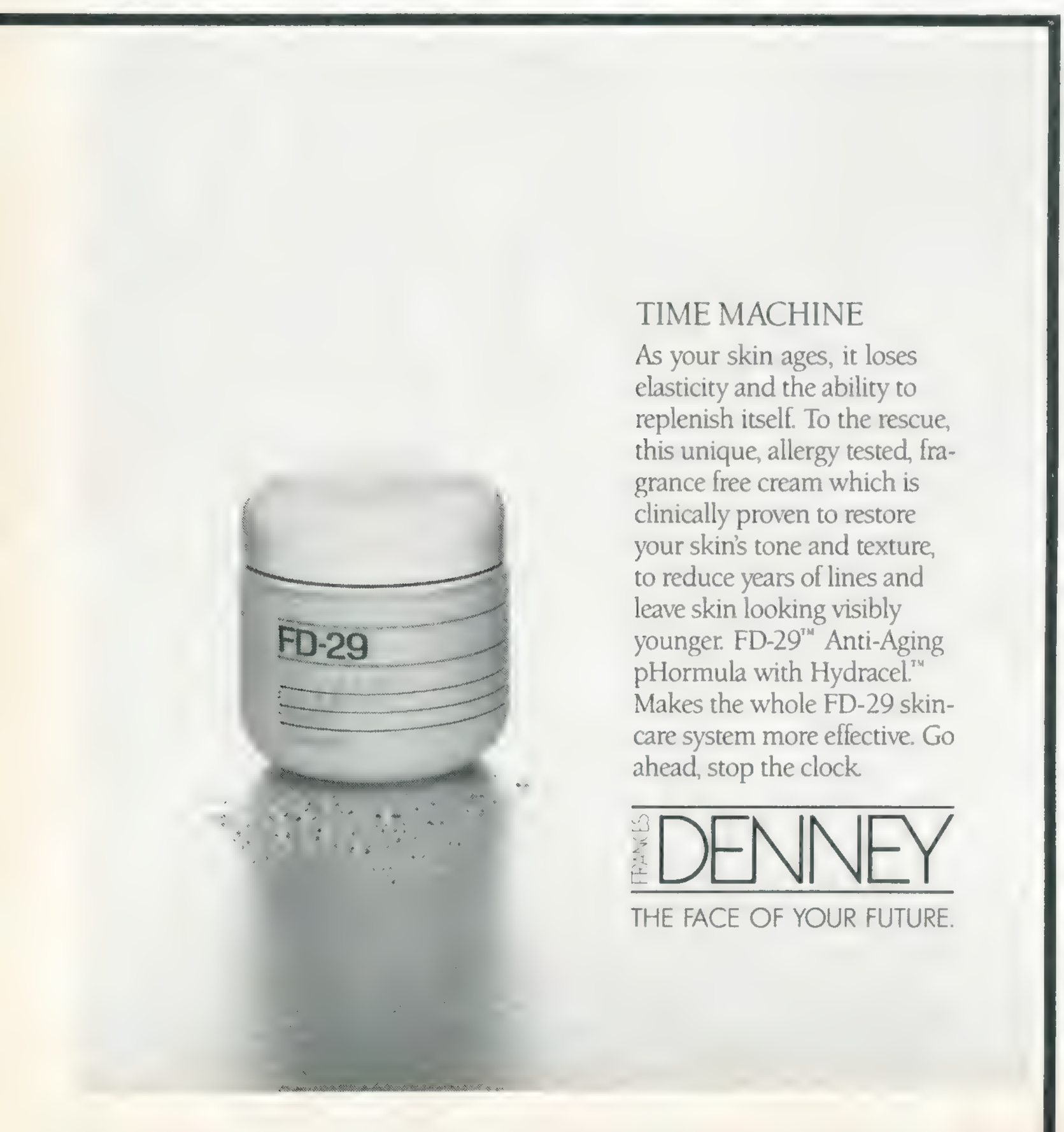
Some patients, meanwhile, are finding that they cannot obtain medical services at any price. Substantial numbers of obstetricians, among the specialists hardest hit by insurance costs, are quitting the field. ("In Illinois we believe that a major case of baby brain damage has a settlement value in the neighborhood of $8 million," a Chicago attorney said during an AMA roundtable in 1984.) Other physicians are cutting back on performing relatively risky procedures. And some doctors are getting selective not about what they do but about whom they do it to: Physicians in fifty-two cities may, for a small fee, phone a service called Physician's Alert and learn whether a new patient has ever been a plaintiff in a lawsuit. If so, he may be told to find another doctor.

Patients' best defense against the indirect effects of the malpractice crisis—primarily, defensive medicine—is asking questions, lots of them. "If you pay money to visit a doctor and leave with nothing but advice, there is an unfortunate tendency to feel that the money has been wasted," says Dr. Fries. "But you should question why something *is* done as well as why something is not done."

Fries suggests that patients ask whether a recommended procedure or test is necessary, whether it has any side effects, and whether there is any other way to get the information it will give.

Patients are more likely these days to find doctors volunteering this kind of information because a consent form signed by an informed patient may be a defense against malpractice claims. "In the past, informed consent was often glossed over very quickly," says Bruce Balck, a risk manager with The St. Paul Fire & Marine Insurance *(Continued on page 178)*

Edward Zuckerman, *the author of "The Day after World War III," is writing a book about life and business in Texas.*



TIME MACHINE

As your skin ages, it loses elasticity and the ability to replenish itself. To the rescue, this unique, allergy tested, fragrance free cream which is clinically proven to restore your skin's tone and texture, to reduce years of lines and leave skin looking visibly younger. FD-29™ Anti-Aging pHormula with Hydracel.™ Makes the whole FD-29 skincare system more effective. Go ahead, stop the clock.

FRANCES DENNEY

THE FACE OF YOUR FUTURE.

This new sports bra makes such a difference-aerobics almost seemed easier.

No pain no gain. Those leg lifts were killers.

Whew! What a way to spend a lunch hour. Those

The new High Performance Fitness Bra. Soft cup design and floating wire frame provide maximum support and comfort; minimize bounce. Cushioned straps and back eliminate chafing – adjust for a personalized fit. The best support system your body's ever had. Only from Vanity Fair.

Now I'm ready to face that meeting. 1 hr workout = cake tonight.

The High Performance Fitness Bra From *Vanity Fair*

MALPRACTICE . . .

(Continued from page 176)

Company, the nation's largest malpractice insurer. Now such discussions offer doctors legal protection—and put a responsibility on patients to listen carefully, ask questions, and collaborate in their own medical care.

"The best way to proceed is for the doctor to make the patient his or her partner in the management of care," says William Rial, M.D., a former president of the AMA who is now an executive with the Blue Cross and Blue Shield Association. "Let's assume you have a patient and a urinalysis shows red blood cells in her urine. Acting defensively, a doctor might administer an intravenous urogram. That's a common invasive diagnostic procedure. Dye is injected into a vein and an X-ray is taken of the urinary tract. The dye itself can be very allergenic. Patients have been known to go into anaphylactic shock.

"Now, the problem could be resolved without going through all that, just by waiting a few days and taking another urinalysis. The original test might have been taken after an episode of active intercourse the night before, which caused irritation in the urethra. So you'd say, 'Let's wait two or three days and test again.' If there's no blood then, that doesn't mean she doesn't have a little polyp in her bladder or something wrong with her kidney. So you'd wait a week and test again.

"But the doctor and patient must be partners in the follow-up and return. Why should you have to send her a certified letter? To me, that's not a good doctor-patient relationship. And yet if you're sued, that's what you may have to have done."

If the doctor feels he or she cannot rely on the patient, Dr. Rial says, "The doctor may just go ahead and order the urogram."

Physicians' organizations across the nation are prescribing another cure for the malpractice crisis: They have lobbied intensively for "tort reform" legislation at the state level. These measures would limit the number and costs of malpractice lawsuits. They include such provisions as shortening the statute of limitations on malpractice claims; putting a cap on jury awards for noneconomic damages, such as pain and suffering; and limiting the fees collected by successful plaintiffs' lawyers.

Such legislation has been vigorously opposed by lawyers' organizations and some consumer groups. "Tort reform laws . . . will deprive patients of their rights to sue incompetent doctors," protests the lobbying group Public Citizen. The correct way to solve the malpractice problem, it says, is for state licensing authorities to step up disciplinary actions against bad doctors.

Moreover, no amount of tort reform can put an end to actual malpractice. Alarmed by rising costs, the companies that insure doctors are encouraging their policyholders to be careful. In a booklet called "Tips to Prevent Medical Malpractice Claims," The St. Paul Fire & Marine Insurance Company advises physicians: "Refresh your memory on the operation of complex and rarely used equipment. . . . It takes very little effort to prevent the indefensible errors of writing on the wrong chart, reading the wrong tests and treating the wrong patient. . . . Remember, hundreds of sponges and instruments are left in patients each year."

The Medical Liability Mutual Insurance Company, of New York—the largest doctor-owned not-for-profit malpractice insurer in the nation—has arranged a series of malpractice-prevention seminars for doctors around the state and rewarded those who attend with discounts on their insurance premiums. At a seminar last fall, conducted in a motel in Newburgh, New York, doctors were briefed on both medical and psychological techniques for avoiding malpractice suits. Speakers advised the physicians:

- Don't take calls from your stockbroker while a patient is waiting, feet in stirrups.
- "If you're doing a circumcision, for God's sake, make sure you know which baby you're doing."
- Do not aggressively pursue a patient who owes a small amount of money. "He may have stopped coming because he's now seeing another doctor who found a carcinoma you missed."
- Make a point of calling patients to report test results and ask how they're feeling. "They love you to call them. . . . If they love you, they may not sue you." ▽

Regency Cosmetics Atlanta, Georgia 30360

Sable by Regenstein's, Atlanta

TED LAPIDUS

PARIS

"La Carissima"

STYLE TL 1204

OPTICAL QUALITY
CAST CR39 LENSES

SUNGLASS HUT

Regional Malls Nationwide

100% PROTECTION
AGAINST UV RAYS
UP TO 400 NM

© Lamy Optic Industries, Miami Florida 1987. Sole importer for the U.S. and Canada. Design patent pending, copyright and trademark enforced.

INDULGE IN DELECTABLE COLOR:
THE BLONDE YOU ONCE COULD GET
ONLY FROM A SEASON IN THE SUN.

ULTRA-BLONDE This month, in salons all over the country, Redken introduces the shimmering, translucent blonde of hair paled by the sun of West Palm Beach or Rio. The blonde of privilege: Redken DECO COLOR™ ULTRA-PALE ASH BLONDE.

more than blonde

Redken DECO COLOR is the only cream hair color containing Redken's patented CPP Catipeptide® protein for deeply-penetrating, long-lasting conditioning. And that comes with every Redken DECO COLOR shade your stylist offers. But for now, for May, wouldn't ULTRA-PALE ASH BLONDE be just the most heavenly thing in the world? Find your nearest Redken Salon by phoning 1-800-423-5369. In California and Alaska, call collect, 1-818-992-3037.

REDKEN
BEAUTY THROUGH SCIENCE

©Redken Laboratories, Inc. 1987. All rights reserved.
ADVERTISEMENT

hAIR NOW

New ways for "textured" style . . .
beach Rx . . . short-cut ideas

JEFF PEDERSEN

changes . . .

Key words for hair this summer—"simple," "easy," "textured"—reflect a move away from structured styles to the charm of hair that can take on a different shape each day. Example, *above:* the loose ponytail, styled by Gad Cohen of Gad Studio, NYC, achieved by tying hair low at the neck, leaving it loose rather than smoothed in place. What this style—and most others this season—emphasize: hair's good condition, its simple shape. Helping to keep hair looking good: a trend away from the daily use of heated styling tools that "mold" hair into shape (and can damage it) to "tools" (mousse, gels, lotions) that can enhance condition. The goal: minimum maintenance, maximum movement. "The most attractive hair today is natural-looking and has the kind of flirty appeal that makes someone want to touch it," said NYC stylist Recine.

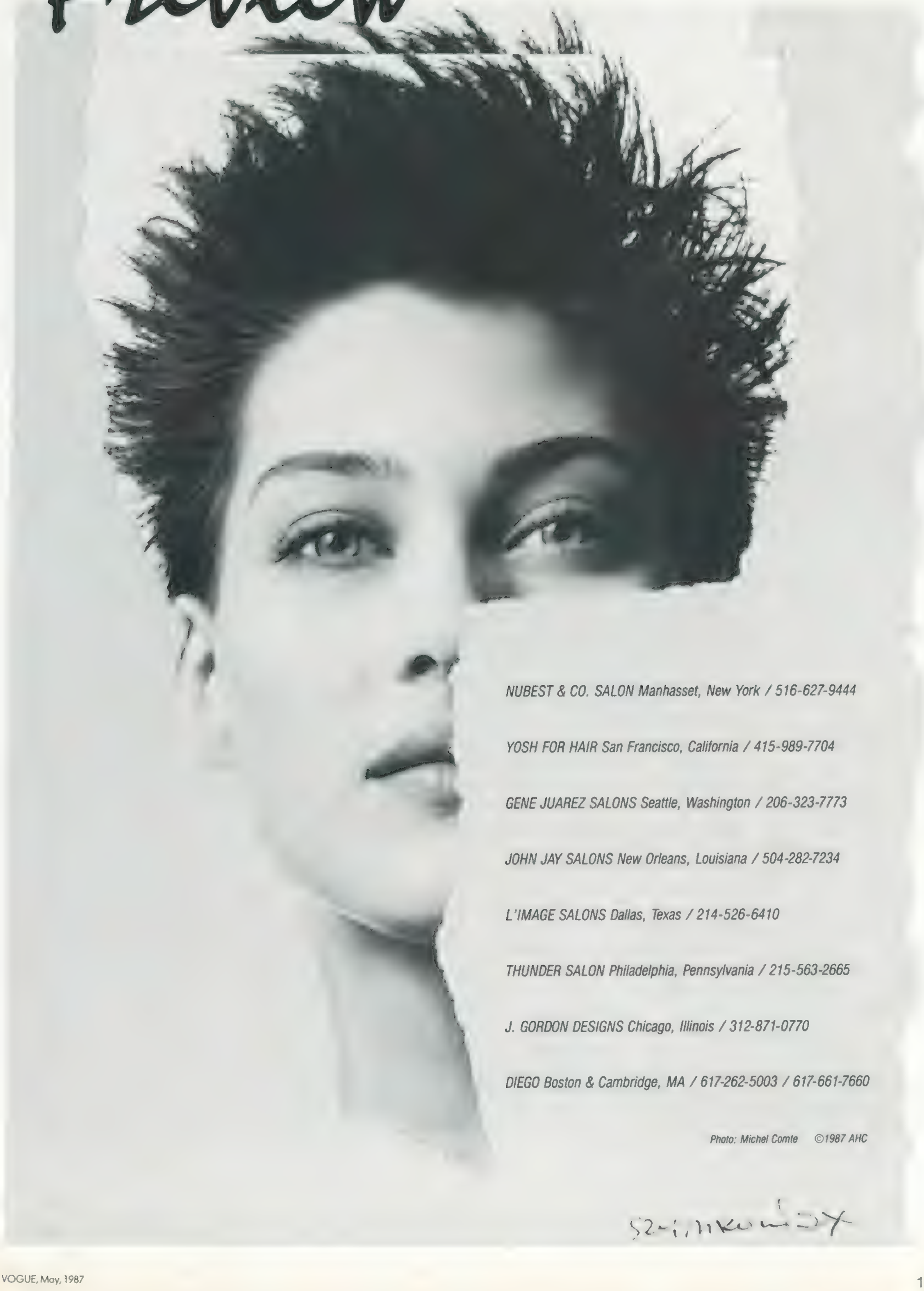
razor's edge

Rediscovered as a viable tool for women's hair: the razor. For the look, *inset below*, Howard McLaren, creative director at Bumble & Bumble, NYC, used a razor to create a "wedge" of bottom-layer hair to add depth to longer top layers that were cut with shears. For movement, he "razored in" shorter lengths. Result? A modern "Louise Brooks" bob with the fullness of longer hair. "For years, stylists felt the razor damaged hair," says McLaren. "That's not true; using a razor on *ends*—but not near roots—can give a softer look."

HAIR SAVERS *Sun, salt, chlorine can dry, damage hair. At-hand solutions: a post-swim water-spray (such as Evian's) for quick rinses; conditioning sprays to protect hair (Sebastian's Systema line in travel sizes).*

Makeup, Linda Cantello suede ponytail tie, Adrienne Arundel

Preview



NUBEST & CO. SALON Manhasset, New York / 516-627-9444

YOSH FOR HAIR San Francisco, California / 415-989-7704

GENE JUAREZ SALONS Seattle, Washington / 206-323-7773

JOHN JAY SALONS New Orleans, Louisiana / 504-282-7234

L'IMAGE SALONS Dallas, Texas / 214-526-6410

THUNDER SALON Philadelphia, Pennsylvania / 215-563-2665

J. GORDON DESIGNS Chicago, Illinois / 312-871-0770

DIEGO Boston & Cambridge, MA / 617-262-5003 / 617-661-7660

Photo: Michel Comte *©1987 AHC*

1 oz. Parfum — $175
2 oz. spray Eau de Parfum — $28.50
¼ oz. Parfum — $60

Dionne Warwick

Do your eyes betray your age?

Photograph: Harry Langdon

"Let me help you restore youth and beauty around your eyes with my unique new discovery."

Ilona

Eye Supreme!

- Diminishes lines and wrinkles
- Reduces puffiness
- Reinforces muscle tone around eyes
- Helps maintain elasticity
- Softens and moisturizes
- Stimulates new cells
- Prevents new wrinkles from forming

Madame Ilona, Founder of the Institutes of Skin Care and renowned expert on the effects of aging

The Secret!

"My secret formula is created from the fertilized egg of the quail—the richest form of natural protein on earth."

Now Open in Palm Springs
SPA HOTEL and MINERAL SPRINGS
(619) 322-5355

ILONA OF HUNGARY INSTITUTES OF SKIN CARE
For Skin Care Information Please Call Or Stop In

DALLAS	DENVER	CHICAGO	NEW YORK CITY	HOUSTON
214/871-3570	303/322-4212	312/337-7161	212/288-5155	713/961-4844

TO ORDER EYE SUPREME PLEASE CALL 1-800-343-4300 operator 441
or send $30.00 plus $2.00 shipping and handling to:
ILONA "EYE SUPREME", 3201 East Second Avenue, Denver, CO 80206
(Colorado residents please add 3.6% state tax)

HAIR

THE TREND IS MATRIX.

Matrix is performance. The kind of performance America's top stylists look for when they create today's most exciting styles.

Matrix makes it simple to get results. Dramatic results in your hair's condition, appearance and stylability. Matrix responds. It performs. And so will your hair.

Just ask your Matrix salon about our synergized line of shampoos, conditioners, and styling aids—including new Essential Therapy Shampoo.™

Matrix. It's the trend that makes trendsetting hair simple.

Matrix®
HAIR ESSENTIALS
Available in fine salons only.

©1989 Matrix Essentials Inc.

FINALLY, a modest yet meaningful Lands' End position in Swimwear.

(HIS, HERS, AND OURS)

Our first foray into the market was in men's swim trunks back in the 70's—your basic, no-nonsense trunks the men of that day actually swam in. They sold well, but in our preoccupation with marketing other Lands' End items, we took our eye off the swimwear business.

Then later (dare we put it this way?) we dipped our toe into the water once more by introducing a tank suit for women which—for reasons too painful to recount—was a disaster.

Clearly, it was time to regroup.

Following a long dry spell, we decided to try again. We formed a committee of three: a men's buyer, a women's buyer, and the representative of a quality swimwear manufacturer. And contrary to the history of most committees, this one worked.

For men, it defined the Lands' End role as the source of the basic swim trunk, offered in a few sound styles, made of quality fabrics, in popular colors, and priced to reflect attractive value. Our catalogs bear witness to how well we've succeeded. (One trunk sells for $12, believe it or not!)

For women, we were slightly more adventurous. But we wisely (we think) concluded that women don't come to us for swimwear that will put them on the cover of that national sports magazine. No. They want something slightly less incendiary, that attracts but also fits well and wears well. Something they'd be comfortable including in a typical two or three swimsuit wardrobe.

Our best expression of this philosophy is found in our orchid print tank suit—a suit that provides good sunning, without being scooped so low in the back that the straps persistently threaten to slide off the shoulder.

The fabric (80% nylon, 20% spandex) stretches both horizontally and vertically for more comfort at ease and in action, and the ultimate in figure flattery. The price? Aha, only $29.50. And we've made both a matching print short ($16.50) and a roll sleeve shirt with long tails ($35.00) to go with it. In short, we've got you covered.

Obviously seeing is believing.

You'll want to see what we're talking about in full color in our catalog. Free, of course. Simply dial 1-800-356-4444. Or mail the coupon below.

As to our position—in swimwear as in everything else we offer you—a product must measure up in quality. It must conform to a price that spells value. And it must justify our absolutely matchless, two-word guarantee: GUARANTEED. PERIOD.

We honestly believe our current swimwear answers all three of our requirements. But then, as always, you are the Supreme Court.

We await your opinion.

LANDS' END DIRECT MERCHANTS

Please send free catalog.
Lands' End Dept. Z-49
Dodgeville, WI 53595

Name _____

Address _____

City _____

State _____ Zip _____

Or call Toll-free:
1-800-356-4444

The walking shoe for people on the fast track.

It's curious that people on the fast track seek quality even when they slow down to a walk. Which is why you'll notice more fitness walkers wearing the Avia® 360. With its patented *cantilever* outsole and *Rocker* midsole*, this supple leather walker is designed to reduce heel, ankle and lower back stress. And help you stride more easily, comfortably and effectively down the road to success.

AVIA Built for your body.

©1987, AVIA, Portland, Oregon
*Patent Pending

FITNESS NOW

Should gynecologists prescribe exercise? . . . "target heart rate" reevaluated

EXERCISE: DOES DOCTOR KNOW BEST?

Is a gynecologist qualified to give exercise advice? The American College of Obstetricians and Gynecologists (ACOG) opened this question to debate with the publication of its "Safety Guidelines for Women Who Exercise," intended to provide gynecologists (who serve as general-care physicians for many women) with the information necessary to answer patients' questions about exercise.

The ACOG handout is similar to the American College of Sports Medicine minimum fitness standards: fifteen to sixty minutes of aerobic activity, three to five days weekly, at 60 to 90 percent of maximum heart rate (depending on conditioning and activity); plus various exercise options for strength, flexibility, endurance.

What distinguishes this document from other fitness guides is its emphasis on overuse injuries and other exercise-related risks rather than benefits. "The guidelines imply that to exercise safely women should not exceed the limits set by ACOG," said Mona Shangold, M.D., director of the Sports Gynecology Center, Georgetown University Medical Center, Washington, DC, and co-author of *The Complete Sports Medicine Book for Women* (Simon and Schuster). "This is excessively conservative, because ACOG's guidelines provide *minimum*—not maximum—exercise standards. In my opinion, doctors should encourage most women to get *more* exercise."

Among the safety recommendations: to avoid injury, women should limit impact aerobic activities, such as running, to thirty minutes, at no greater than 75 percent of maximum heart rate, with a day of rest in between. "The average well-trained woman athlete can go far beyond this limit, without a serious risk of injury," said sports medicine specialist Joan Ullyot, M.D., author of *The New Women's Running Book* (Viking Penguin, Inc.). "There has always been a tendency to imply that women will face dire consequences if they try to exceed the average in sports. This document perpetuates the myth that women should be afraid of challenging themselves."

Experts point out that women are no more susceptible to injury than men are. For both sexes, "poor equipment, lack of conditioning, and improper warm-up are more often causes of injury than intensity and frequency of exercise," said Dorothy Harris, Ph.D., professor of physical education, Pennsylvania State University, University Park, PA.

Also challenged: ACOG's authority to give advice about fitness. "The committee that prepared these guidelines did not consist of experts in exercise, and they did not consult any of the women physicians in sports medicine," said Dr. Ullyot. Another criticism: "The title of the document implies that women need exercise guidelines while men do not. In reality, ACOG's guidelines were developed on the basis of studies on men, but the people who prepared these guidelines apply them to women because that's whom they treat," said Dr. Shangold.

Not all heart rates are equal

Target heart rate during aerobic exercise is estimated by first subtracting one's age from 220 and then calculating 70 to 80 percent of that figure. Example: a twenty-three-year-old woman should reach a heart rate of between 138 and 158 beats per minute. Experts stress that this is an *average*, not the rule for every woman.

"There is a lot of variation in normal heart rate," said Edward Winslow, M.D., associate professor of clinical medicine and director of the Cardiac Rehabilitation Program at McGaw Medical Center of Northwestern University, Chicago. "It's perfectly acceptable for a healthy woman who is free of risk factors for heart disease to reach 25 beats per minute more than the so-called 'ideal,' as long as she does not feel unwell during exercise."

Heart rate that is *lower than average* during exercise may indicate that exercise intensity is not sufficient for full aerobic benefit. "But if a woman is short of breath and sweaty during aerobic exercise despite a relatively slow pulse, then she is probably on the *low side of the normal range* and does not need to try to increase her peak heart rate," Dr. Winslow said. —JUDITH SCHMID

The new Avia 360 walking shoe takes two important steps others don't.

Avia® Walking Shoes provide a pair of important features other walking shoes don't. First, the patented *cantilever* sole flares on impact, to cushion your heel with every stride. Second, the polyurethane *Rocker* midsole* carries your body's momentum forward, from heel to toe, with a more fluid walking motion. The combination creates, at last, a true walking shoe. The Avia 360. Steps ahead of the rest.

Cantilever sole flares out to absorb shock.

Rocker midsole supports true walking motion.

©1987 AVIA, Portland, Oregon. *Patent Pending

PEOPLE ARE TALKING ABOUT books

ALL ABOUT US

Men discover their feelings, but satirist Alice Kahn is a real find

By LE ANNE SCHREIBER

"In this age of women, what is there to say about men?" asks the editor of *About Men* (Poseidon). What, indeed? Those were exactly my sentiments when *The New York Times* introduced its "About Men" column as a weekly feature in its Sunday magazine. I was miffed. The soul-baring personal essay was our turf. We women had been washing our dirty laundry in private for millennia, and we'd been enjoying the pleasures of going public with it for almost two decades. The very notion of an "About Men" column smacked of "anything you can do, we can do better." And, they might have added, "even if we can't, we can get paid better for it." (*The Times* pays twice as much for a "His" column as a "Hers" column, and ascribes this discrepancy to circulation differences between Sundays and Thursdays.)

Well, it's been four years since we first cringed at the prospect of a more-sensitive-than-thou outpouring every Sunday, and the editors of the "About Men" column are giving us a second chance to be fair-minded by collecting some seventy-five specimens in a book somberly subtitled *Reflections on the Male Experience*. So, what the heck, let's be fair.

The first thing that can be fairly said is that a half dozen of these columns are so good that one is tempted to say, "Hey, these guys write just like a woman." Surprisingly, several of the best columns were written by *New York Times* reporters. I say surprisingly, because *Times*men are paid to be impersonal, and one would expect their forays into the first person to be hesitant, perhaps halfhearted. Not so. They scrutinize their own behavior and attitudes as if they were investigative reporters prying the lid off a White House cover-up. Samuel Freedman writes about a son's anger at his dying mother; Phil Taubman writes of a father's part in natural childbirth; Tim Page writes of his wife's miscarriage. And their honesty takes your breath away.

These contributors are, however, the exception. If this collection has a hallmark, it is the writers' tendency to wrap messy matters up too tidily, to tack glib tag lines on their personal reckonings as if they were pulling the drawstring on a cinch-sack of garbage. Essays that begin with confessions of confusion and uncertainty manage to end a thousand words later with phrases like "That seems right," "I have become a better man," or "I'm convinced." One essay—about an older man's ongoing, unsuccessful efforts to impregnate his young wife—actually ends with the phrase, "That settles it," which, of course, does no such thing.

Birth and death are the only subjects that elicit a full expression of honest feeling from these columnists. On every other subject, they are willing to be personal up to a point. Then they clam up, as if fuller disclosure were unmanly. Appropriately, their favorite topic is manhood, which is considered synonymous with honor, and closely identified with the activities of yelling, fighting, poker-playing, and dirty-joke-telling. The contributors are evenly divided between those who relish manhood and those who resent it, but all seem to agree on one thing: their manhood is always being tested and a flunking grade is no laughing matter.

The yin to *About Men*'s yang is Alice Kahn's *My Life as a Gal: Memoirs, Essays and Outright Silliness* (Delacorte). Kahn was a nurse in 1983 when she began writing a column for the *East Bay Express*, a weekly paper distributed free in Berkeley, CA. Shortly thereafter, her patients began to distrust her quality of mercy. Alice Kahn the nurse, the wife, the mom, may be a very nice lady, but Alice Kahn the writer is a self-admitted smart-ass, wicked, smutty, irreverent to a fault, and very funny. She may also be the best pulse-taker in the business. It was Kahn, for instance, who coined the term "yuppie" in 1983, thus blowing the whistle on the generation that really thinks it can have it all.

More recently, she examined the purported death of the yuppie and concluded that rumors of her demise were much exaggerated. Yes, *her* demise. "First, let's get one thing straight," Kahn writes. "The yuppie was basically a woman. Men have been having it all—indulging themselves, being young and professional—for years. What was new was that gal in the suit and tie and attaché case, her bunions bound in Nikes as she commuted home. . . . So what we are really talking about when we talk about the death of the yuppie is a return of the urge to procreate. Why any woman in her right mind would give up a nine-to-nine job with Bechtel*(Continued on page 192)*

"A half dozen columns are so good that one could say, 'Hey, these guys write like a woman.'"

Le Anne Schreiber *lives and writes in upstate New York.*

MERLE NACHT

Underneath
underneath what
isn't said…
underneath it's Bali…
The New
Pretty Bali™ Collection…
Delicate…
lacy…
breathtaking…

In white, moonlight, cameo blush and black, each size comes in average shape style #2402 or fuller shape style #2403.
Something Else panty available in matching colors plus beige. In the [illegible] everywhere. ©1987 Bali Company

BALI®
Underneath It's Bali.

WRINKLE CONTROL:

DREAM or REALITY?

OVERNIGHT RESULTS ARE A FACT.

Wrinkles aren't only the result of aging. They're also signs of damage caused by stress, weather and unhealthy elements in the environment. To make wrinkles diminish your skin actually needs to be *repaired*, not just coated with greasy creams that can, in fact, cause more damage. (They clog pores and leave harmful residue on the skin.)

Now there is a night cream that provides your skin with a perfect natural environment that enables your skin to repair and regenerate so many healthy, elastic new skin cells *you'll see the change in your complexion the very next morning!*

The anti-wrinkle cream that works the same way your body works.

Suli T. Go, a brilliant Beverly Hills chemist and formally trained Oriental herbalist, has perfected a unique formula that *diminishes wrinkles by stimulating the body's own ability to repair damaged skin.* Which is why it's called *Cell-Réparer.*

S.T. Go's unique formula for success:

Cell-Réparer is *the only night cream that has this particular combination of ingredients.* It's the one cream that can give you the results you've been hoping for.

Suli T. Go at her Beverly Hills Salon has applied her extensive skincare and scientific knowledge to her most demanding clients in the entertainment business. Her secret, Cell-Réparer, a unique formula which works by creating a natural environment to maximize your skin's ability to repair itself naturally.

The secret of Cell-Réparer is the secret of life.

Every living cell contains the enzyme DNA. It works during the night to repair the harmful effects of sun, stress and the unhealthy environmental conditions your skin encounters every day. That's why the basis of Suli's ingenious formulation for Cell-Réparer is a potent DNA/RNA complex.

In addition to the DNA/RNA, which is the heart of cell renewal, Cell-Réparer contains still more valuable ingredients for skin, the most precious ones that gradually diminish with age: elastin and collagen, responsible for giving young skin its firmness and resiliency. Then Suli added NaPCA, which creates a natural moisture bond.

Natural. That's another key word for Suli because her training as an herbalist gave her the wisdom to include Allantoin and other herbs known to accelerate the body's natural processes. She also added equally powerful plant extracts like Aloe Vera, Chamomile and Jojoba and Vitamins A, D and E. Together they create the healthy natural environment that makes the complexion look younger and feel more vital every day.

Results that speak for themselves.

The incredible results from Cell-Réparer have turned many of Suli's Beverly Hills clients into true devotees. Word has gotten around. And here's what the good word is:

"...The lines around my eyes and on my neck have actually disappeared..."

Arlanelle Nanfria
Northridge, California

"...I'm relieved to find a product that makes up for all the years of neglect and abuse!"

Robert Maston
Rancho Palos Verdes, California

"...It gets rid of those tiny dry lines..."

Gail Liguori
Lake Elsinore, California

"...I noticed a difference in my skin (especially around the eyes) in just 3 days!..."

Donna Johnson
Palos Verdes, California

"...I've found the 'Fountain Of Youth' at last...The lines are disappearing and my skin feels baby soft."

Gini Miller
Torrance, California

Where the Beauté is.

It all starts at the S.T. Go Salon De Beauté on North Camden Drive in Beverly Hills, where flawless complexions are practically a requirement. The women there know that Cell-Réparer is the best kept beauty secret in the world. And now Suli makes it available to you through the mail. *And for just $39.00.*

Order your wrinkles away.

Simply include your name, address and payment in an envelope addressed to S.T. Go, 427 North Camden Drive, Dept. 283, Beverly Hills, California 90210. Make check or money order payable to S.T. Go for $42.00 (includes $3.00 for postage and handling). California residents add $2.54 sales tax (total $44.54) and receive an 8 month supply of Cell-Réparer. Or you can use your MasterCard or Visa. Simply call 1-800-453-1212. (And remember to ask for S.T. Go. Any time. Any day.) All orders will be shipped promptly. Please allow two weeks for delivery.

Your skin: guaranteed beautiful.

If, after 60 days, S.T. Go skin care products haven't proven themselves to be the most advanced you've ever used, just return the unused portion and Suli will send you *a full refund. Guaranteed!*

Suli's special gift of beauty.

If you order Cell-Réparer within the next 11 days Suli will send you a special bonus of S.T. Go Balancing Lotion. It's a $25 value that's yours—FREE. Lotion Equilibrant is the ideal companion to Cell-Réparer that brings your skin to its normal pH and moisture balance.

With S.T. Go Cell-Réparer you can diminish wrinkles and see the years disappear. Why wait another night!

© S T Go Inc., 1986

283

Photo: Arthur Elgort

FRAME: P7-62L

nordstrom

private eyes

Eyewear brought to the United States, Canada and South America exclusively by Private Eyes.®

Laura Biagiotti

PEOPLE ARE TALKING ABOUT BOOKS

(Continued from page 188) and a styrofoam box of salad in front of the VCR to carry on the race beats the hell out of me.

"But breed they will, and isn't it obvious? . . . The dream is over. She can turn in her bow tie at the gate. It's one big sacrifice from here to social security."

And yet we have not seen the last of the yuppies. If they're to be parents, "they want to be the best parents money can buy." As Kahn sees it, the birth of baby yup—a.k.a. "the Teeny-Weeny Sacred One"—is already leading to a new form of urban warfare as the have-kids and the have-not-kids battle over precious resources like parks and restaurants.

Yuppies are not Kahn's only prey. No one is safe. She is not above taking aim at easy targets like pornographers, joggers, Don Johnson, good dressers in general, and writers of personals ads ("Into Amadeus, Miles, and Springsteen. An eclectic kinda guy. Can cook stir-fry or Weber dome barbecue. . . ."). And she is not above bad taste. She gets clinical about body parts, her own and others, including Marilyn Monroe's and Ronald Reagan's. But you have to like a woman who can make up terms like "trend death" (shoulder pads are on the verge of it), "mercy dancer" (every wallflower needs one), and "schlock time" (babies may actually prefer it to quality time).

Professional demographers have a term for Kahn's kind of trend-spotting. They call it "Aunt Janeism"—as in "I know baby-boom women are quitting their jobs to raise families because my Aunt Jane just quit her job"—and they don't like it. In her introduction to *100 Predictions for the Baby Boom: The Next 50 Years* (Plenum), Cheryl Russell assures us that her book is not full of those irresponsible Aunt Janeisms that "litter much of today's

> "Yuppies want to be the best parents money can buy"

newspaper and magazine reporting, influencing public opinion and creating a distorted picture of how Americans live." Russell is editor-in-chief of *American Demographics* magazine, and her book is full of facts based on nationally representative surveys.

From those facts she makes predictions. Like "a baby-boom marriage will last 23 years, on average." Or "80 percent of baby-boom women will be working by 1995." Or "the buying habits of the baby boom will hurt the nation's shopping malls." Or "the baby boom will discover communal living in the next century."

Like Kahn, Russell believes that the greatest gulf within the generation will be between parents and the childless. And that's no Aunt Janeism. Childless boomers will be a sizeable, well-heeled minority—between 16 and 25 percent of the generation, by Russell's estimates. What has already begun as turf battles over restaurants and public spaces may in later years become battles over the national political agenda.

As a list, Russell's hundred predictions seem little more than conversation starters. But when she elaborates their statistical underpinnings in chapters on baby-boom labor, marriage, housing, politics, leisure, those predictions take on a compelling logic. And by the time Russell gets to her last chapter—"What Will Kill the Baby Boom"—the baby-boom reader feels that he has experienced his generation's dotage, and knows what the obituary will say.

It's eerie to read a cradle-to-grave profile of a generation whose oldest members have just rounded forty and whose youngest members are only twenty-three. But it's reassuring to know that certain privately held guilts are shared by an entire generation. Did you know, for instance, that two-earner baby-boom couples change their sheets only once a month, on average? ▽

© 1987 HALSTON FRAGRANCES

WEAR A HALSTON ORIGINAL

HALSTON FOR WOMEN
HALSTON FOR MEN

Saks Fifth Avenue

MAYBE YOU CA
WORLD, BUT FO
YOU CAN

SKIPPED LUNCHES. MISSED DINNERS. LOST WEEKENDS. IT'S THE MERRY-GO-ROUND THAT'S COMMONLY KNOWN AS THE WORKADAY WORLD.

WHERE IT STOPS NOBODY KNOWS. BUT AN NCL CARIBBEAN CRUISE IS WHERE YOU GET OFF.

AS THE EARTH RECEDES IN THE DISTANCE, YOU CAN ALMOST FEEL YOUR CARES AND TENSIONS DISAPPEARING WITH IT. AND YOU SOON DISCOVER THAT, IN OUR WORLD, YOUR DAYS REVOLVE AROUND AN ENTIRELY DIFFERENT ROUTINE.

HERE, THE TOUGHEST DECISION OF THE MORNING IS WHETHER TO ORDER EGGS BENEDICT OR THE SMOKED SALMON. HERE, THE AFTERNOON'S ONLY FACE-TO-FACE NEGOTIATION IS WITH A GREEN ANGELFISH SWIMMING ALONG A CORAL REEF.

AN'T STOP THE RA WEEK OR SO, GET OFF.

IT'S A WORLD WHERE THE PRIMARY COLORS AREN'T SHADES OF GREY. BUT WHERE PASTEL HOUSES PEPPER LUSH, GREEN HILLSIDES AND WHITE BOATS BOB LAZILY IN AQUAMARINE LAGOONS.

AND, PERHAPS BEST OF ALL, GUIDING YOU THROUGH THIS WORLD ARE THE SIX SHIPS OF NCL. SHIPS OF UNPARALLELED ENTERTAINMENT, SUPERB DINING, AND SERVICE THAT'S EVERY BIT AS CRISP AS THE LINEN ON THE TABLES.

SO CALL YOUR TRAVEL AGENT TODAY AND ASK ABOUT AN NCL CRUISE. YOU'LL BE SURPRISED HOW DIFFERENT THINGS LOOK ONCE YOU STOP GOING AROUND IN CIRCLES.

NORWEGIAN CARIBBEAN LINES®

SEAWARD, SOUTHWARD, STARWARD, SKYWARD, SUNWARD II
THE NORWAY SHIPS' REGISTRY BAHAMAS

DRESSED TO KILL

A model spy talks about the tricks of her trade

By CHRISTOPHER COX

Over lunch in her New York City townhouse, I ask Aline, the Countess of Romanones, if she can still pick a lock or a pocket.

"Picking safes!" she remembers with a laugh, plucking a pin from her chignon. "I was good at that—you twist a hairpin and hook it around, like this."

And killing a man with a newspaper?

"Oh, yes. We're talking, and you're the enemy agent. I've got a sturdy American news-

Aline, Countess of Romanones

paper, and I'm rolling it very carefully into a sharp point—it cuts like the sharpest blade. We're sitting side by side, and I jab it *here*!" She points to the soft spot under her chin, and then readjusts her hair. "And you die."

The Countess of Romanones is not a cat burglar (though she has seen the contents of a few safes that weren't hers.) Nor is she a thief (though she has lifted a document or two). She's hardly a murderess (well, there was that chauffeur who drove her home from a ball in 1944, but that was self-defense, and how did she know he was a Nazi assassin). The countess is, however, a former spy.

That was when she was Aline Griffith from Pearl River, NY. In 1943, while working as a model for Hattie Carnegie, she was recruited (on a blind date) for the Office of Strategic Services, sent to Washington, trained as a spy ("I can still throw a man over my shoulder"), and then flown to Spain—along with another young spy named William Casey. Bodies in the piano, strangulations and stabbings, the adoration of a famous bullfighter, marriage to a Spanish grandee—it's all in her new book, *The Spy Wore Red* (Random House).

The countess's mission in Spain was to infiltrate Madrid society and to identify socialites who were Nazi collaborators. One of them turned out to be Gloria von Fürstenberg, the future Gloria Guinness.

"The next time I saw Gloria was twenty years later in New York City," the countess remembers. "I said, 'Gloria! I've been dying to talk to you.' " Here, a deep dungeon laugh. "Well, she wasn't dying to talk to me." The countess pauses. "How beautiful she was, always chic. Maybe I've made her sound unduly tough in the book. She was smart, friendly. Life changes people. She was in a tragic position in 1944—a widow without any money, a German in Spain, with two little children. She was desperate."

Nowadays, the Countess of Romanones is known as a queen of international society. She was the confidante and close friend of the late Duchess of Windsor. ("I was one of two women remembered by the duchess with a jewel," she says. "A big diamond bracelet.") In Spain she presides over two houses, complete with grandchildren and Goyas.

Does she think spies are now operating in high social circles?

"Do I think?" she asks. "I know very well. Political figures, social figures, magazine and newspaper figures—we are certain many are agents, but we haven't been able to prove it. I could call a few friends and tell you about some people in social circles, but I'd hate to mention names."

When the subject turns again to her own life in espionage, she straightens up like a watered plant. "I could write a sequel to my book. I gave it all up when I married, but when friends of mine came into the top . . ." Bill Casey, for instance? "Bill Casey, for instance—people I had high regard for. I used to go back and do things for them. I've been invited, say, to go sailing in the Caribbean, and when something popped up of 'another nature,' there was no way I could stop myself." Managua, San Salvador, Bogotá: "I've been to a few places more recently. It's a little more dangerous, a little more exciting. I like that." She laughs. "It gets to be your trade. You hang on to old habits. In Madrid, going down the Calle Serrano, I instinctively look in the rearview mirror to see if someone is following me."

Christopher Cox *is a writer in NYC.*

Mary McCarthy, as she looked in the 1933 "Vassarion"

THE PRIVATE DANCER

In *Memories of a Catholic Girlhood*, Mary McCarthy offered a corrective postscript after each chapter: "There are several dubious points in this memoir"; "There are some semi-fictional touches here." In *How I Grew* (Harcourt Brace Jovanovich), her new memoir of adolescence and early womanhood, she is even more cautious. "Oh!" she writes. "But stop!" She has remembered a truth, a significant detail. Or, she has caught herself in a lie. This makes for uncomfortable reading: God forbid you should trust her; she does not trust herself, or you. Mary McCarthy has never relied on the kindness of strangers.

It is possible, of course, to be too honest. McCarthy's clinical description of her first sexual encounter spares no one: not the foolish man who tried to seduce her, and whose unattractive genitals are now a matter of record; and not the virgin Mary herself, who watched the penetration with revulsion, and remained inviolable. She writes, "If the hymen was punctured, it did not bleed, then or ever." *The* hymen—no possessive here, not like "my mind." This is the sort of distinction that identifies McCarthy, the seventy-four-year-old memoirist, as a child of another era. It is her intention in this book to come to terms with herself not as a woman, but as a writer, a "critical spirit." Toward this end, she studies her predilection toward the social elite, her early prejudice against Jews. She looks, always, for intellectual causes, and concludes that she cannot reasonably have hated fat girls, or long noses; she must have hated "some thing or quality" they represented.

If none of this rings true, we can only wonder whether any forthcoming memoirs will answer the questions McCarthy has always raised about herself. "But is reality, or truth, always so uncomfortable?" she writes. "That is not my opinion now (truth produces elation, surely . . .)." There is little elation in this memoir. Perhaps that is its most revealing truth. —CATHLEEN MEDWICK

Left, ROXANNE LOWIT, top, VASSAR COLLEGE LIBRARY

IF YOU WANT TO BE A NO NONSENSE® WOMAN, BETTER LEARN HOW TO TAKE A COMPLIMENT.

Because with No nonsense Sheer & Silky pantyhose, compliments are practically inevitable. It's the smooth, sleek, silky look and feel.

See what happens when you slip into a pair of No nonsense Sheer & Silky (or even sheerer Dress Sheer & Silky). And remember...you can always whistle back.

No nonsense®

GREAT PANTYHOSE ARE DESIGNED, NOT HATCHED.™

© 1987 No Nonsense Fashions, Inc.,
a subsidiary of Kayser-Roth Corp.
Made with DuPont Lycra.®

Basis Soap is specially created to cleanse all delicate facial skin.

Recommended by dermatologists, it contains no harsh detergents, abrasives or harmful ingredients. So while it cleans thoroughly, dissolving dirt and make-up deep in the pores, it's very, very gentle.

Being a highly emollient soap, Basis can also help balance the moisture level of your skin and prevent moisture loss. Leaving your skin feeling supple, smooth and soft, almost like you've used a moisturizer.

There's a Basis for every skin type: Normal to Dry Skin, Extra Dry Skin, Sensitive Skin, and new Oily Skin. And one is just perfect for you.

So look for Basis in the specialty soap section of your favorite store.

PURE, MILD, GENTLE BASIS.® DESIGNED FOR THE SINGLE MOST IMPORTANT PART OF YOU. YOUR FACE.

Beiersdorf Inc
BDF●●●●

Norman's heroine is a fortune-teller; here, medieval tarot cards

MY MOTHER, THE PSYCHIC

Marsha Norman writes a suburban thriller

By MIMI KRAMER

The world of playwright Marsha Norman's first novel, *The Fortune Teller* (Random House), is one in which storefront psychics are the sort of women you might run into at the ballet. It's the sort of place where there are more sexy, perceptive men around than deserving women to claim them. Everyone is sexy and philosophical. Mayors are youngish, attractive, and easily shocked by public posturing; policemen are men of ideas. (Cops here routinely enlist the aid of housewives in tracking down criminals.) The children are always docile and immediately comfortable with strangers. It's a world we'd probably all be much better off living in, but not one that exists. Not so's you'd notice, anyway.

The heroine of the book, Fay Morgan, is a clairvoyant with a boyfriend on the local police force and a very bad feeling about her nineteen-year-old daughter. A girl of dark, elfin beauty, Lizzie seems about to run off with the darkly handsome boy she has just met; Fay, whose visions tell her he will make Lizzie unhappy, wants to prevent this. But bigger issues are fated to intrude: twenty-seven small children have been kidnapped from the neighborhood, and Fay's lover persuades her that the police need her powers to find them. Fay sets about turning her vatic arts to the public good, grimly aware that while saving other people's children she may lose her own daughter forever.

The Fortune Teller suggests that Marsha Norman's preoccupations have not changed much since 1983, when *'night, Mother*, her play about a mother's inability to talk her daughter out of committing suicide, won a Pulitzer Prize. Marsha Norman is still writing about relationships between mothers and daughters. And she still wants to show that a parent has no right to control a child's life—not even to secure that child's safety or happiness. She also uses the unity-of-time device again: *'night, Mother* takes place in real time; the novel takes place, hour by hour, on a single day.

In a sense, *The Fortune Teller* is just *'night, Mother* recast as a beach-blanket potboiler. The trouble is that it has none of the things that go to make a good thriller.

There's a joke that Alfred Hitchcock used to tell to explain the mechanics of an intelligent thriller: Two Scotsmen are sitting on a train. One of them notices a large package in the rack above them and asks what's in it. "A McGuffin," says his companion. "What's that?" asks the first man. His friend explains that a McGuffin is an instrument used for hunting lions. "But there are no lions in Scotland," the first man objects. "Then it isn't a McGuffin," says his friend.

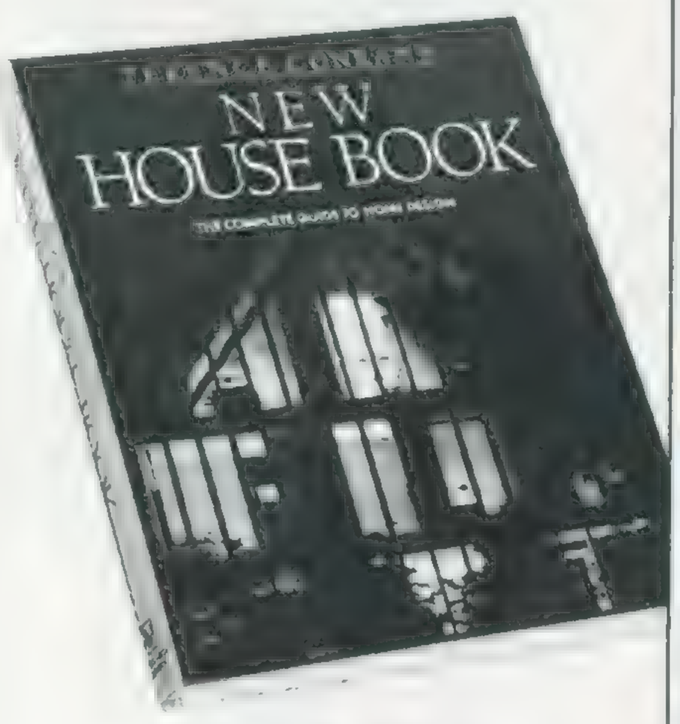
For Hitchcock, "the McGuffin" was the device that set the thriller going, the nonsensical premise we had to accept in order for the story to proceed—the uranium in the bottle or the tune that is really a coded message. In *Fortune Teller*, Marsha Norman has the preposterous premise but not the offbeat point of view or original brand of humor that would make us want to accept it. Her novel is all McGuffin—a Regency romance set in the American suburbs. Its only suspense comes from wondering what the Pulitzer Prize committee will have to say.

Mimi Kramer *has written for "The New Criterion," "Vanity Fair," "The Wall Street Journal," and other publications.*

BETTMANN ARCHIVE

BASIS
Normal to Dry Skin Formula
Extra Dry Skin Formula
Sensitive Skin Formula
NOW WOMEN WITH OILY SKIN HAVE A BASIS® SOAP OF THEIR OWN.
BASIS
OILY SKIN
NEW
SOAP
NET WT 3 OZ
New Basis for Oily Skin is strong enough to provide the thorough cleansing oily skin needs, yet mild enough for sensitive, blemish-prone facial skin.
For a complexion that's radiantly clean, smooth and supple, trust Basis.
35¢ OFF ANY BASIS SOAP.
Consumer: GOOD ON ANY BASIS SOAP EXCLUDING 1oz. TRIAL SIZE. Limit one coupon per unit of purchase. Cash redemption value 1/100¢
Retailer: You are authorized to act as our agent to redeem this coupon, and we shall reimburse you at face value plus 8¢ handling, in accordance with our redemption policy, copies available upon request. Send coupons to: Beiersdorf Inc., P O. Box 1701, Minneapolis, MN 55440 **Expires 10/31/87.**
50068
5 72140 12135 3
35¢ Beiersdorf Inc Norwalk, CT 06856-5529 © 1987 35¢
BDF

WORTH WAITING 11 YEARS FOR...



YOURS AT A 20% DISCOUNT.

Announcing the one indispensable home design book for the decade ahead.

When Terence Conran's first House Book burst upon the design scene in 1974, it created an instant sensation. Over 400,000 copies were sold and the world of design was revolutionized overnight. Now Terence Conran has surpassed himself with his all new encyclopedic volume — THE NEW HOUSE BOOK. It's packed with ideas and instructions for everything from planning your dream house for the 90's to redecorating your rooms in today's most imaginative, bold new styles. For the first time, you can create the same dramatic effect achieved by professional interior designers. Write or call now for your own and gift copies at $32. plus $3. postage and handling each — a 20% discount off the regular $40. price.

- 750 ALL – NEW full-color photographs of actual homes
- 120,000 words of text and captions
- 9½" x 11"
- 368 pages

CALL TOLL-FREE 1-800-826-1100

or send order to:

Condé Nast Collection
PO Box 10850
Dept. P34
Des Moines, Iowa 50336

*Residents of NY, CA, GA, IL, MA, CO, IA please add appropriate sales tax.

Portrait of the artist as a writer

ROMANCE TO THE MAX

Dorothea Tanning's memoirs of life and love with Max Ernst are simply wonderful

By LISA LIEBMANN

In 1942, when Dorothea Tanning was thirty-two, she painted a self-portrait called "Birthday." In it, she is bare-breasted but dainty, wearing a cloak made of branches, roots, and tendrils, and standing before a hallway of open doors. At that time she was also on the threshold of her first meeting with the "splendid and mysterious" being who was the artist Max Ernst.

Their love affair, as Tanning tells me, and as she writes about it in her wonderful autobiography—also called *Birthday* (The Lapis Press)—is the tale of a pretty, spirited, very eager American girl and her elegant European sphinx. Surrealism is the midwife in the story—and Max the DNA of grown-up love. He was, we gather, in many ways a male femme fatale, a masculine embodiment of the eternal feminine. As Tanning remembers, he was "invariably appealing to women and some men," and was not the sort to open doors, or to offer an arm to guide anyone across the street. He did not like questions, never said he was sorry, and did not handle money very well.

Max and "Dorotaya," as he pronounced her name, were married, incongruously enough, in Beverly Hills, in a double ceremony with Man Ray and "his Julie." Ernst and Tanning lived in New York City; they lived in Sedona, Arizona. Then they lived in Paris, in Tourraine, in Seillans—together with their adored Lhasa apso, Katchina. Max was born German, became American, for about a year was stateless, and wound up French—displaced once by his own conscience, again during the 1950s by America's misguided one.

Tanning's writing style, not unlike her painting style, is alternately crisp and rotund, commonsensical and transported. Galesburg, Illinois, her home town, is "a place where you sat on the davenport and waited to grow up"; Max's Cologne has "its mighty cathedral, its stained-glass lambencies that fell about children's shoulders like jeweled capes and turned them into princes and poets." This style, and the picture we get of Tanning and her thirty-four-year love affair with Ernst, are as incongruous as "the chance meeting on a dissecting table of a sewing machine and an umbrella"—the motto of surrealism itself.

Max Ernst had had a number of wives and mistresses, some mad, another Peggy Guggenheim, and he had many do's and don't's—"Don't eat health food. Don't put flour in the sauce. Don't say you love a shoe." He was, furthermore, unnervingly "handsome . . . it was disturbing as an adjective," Tanning writes in her memoirs, "for I did not want it, could not bear the possibility of being the less beautiful one in a bedroom situation." When Ernst died in 1976, he left "no light in the studio."

Tanning moved back to New York City in 1980 "as naturally as a pigeon." She writes in a big, rosy bedroom that is a thoroughly organized clutter of plants and patterned fabrics, swagging and lace, and where art objects—a small, lovely landscape of Max's; a rotogravure by Marcel Duchamp; an anthropomorphic portrait by Tanning of the dog Katchina; and the long-ago self-portrait called "Birthday"—form a cozy decor and anecdotal motif, not a museum installation, and certainly not shrine.

In her studio, the light is on. She is working on a large and decidedly rotund painting of nymphs transforming into trees and flowers, a familiar scene that spells Tanning: she might herself be Daphne—an unusual artist become an uncommon writer, a lifelong "helpmate" of seemingly eternal youth become an ever-girlish woman of a certain age, once again in New York City, and on her own.

Lisa Liebmann *is a writer and critic.*

HANS NAMUTH

To Grand Expectations.

Grand Marnier Liqueur

750 ml (25.4 fl.oz) - 80° Proof

Produced and Imported by Carillon Importers, Ltd., Teaneck, N.J. 80 proof

For gift delivery anywhere call 1-800-CHEER-UP (except where prohibited by law)

©1985 Carillon Importers, Ltd., Teaneck, N.J.

PEOPLE ARE TALKING ABOUT BOOKS

DEATH SENTENCES

The city was under a smutty darkness. Standing at the window in sprays of dust, wearing *a floating-scarf jacket in magenta wool velvet, she was rosy cheeked, fresh, plump and tempting,* with *large, timid eyes. He,* on the other hand, *could have easily played the role of an English tank commander in a war film: his nose looked like a wedge of cheddar.*

He decided to dispense with the pleasantries and meet fire with fire: he *laced her fingers around his neck. Suddenly her blood rose in a jet.* She saw that *the edges of the knife writhed under his clothing.* Even so, she felt *the strange drug of calm.*

"I must learn to communicate our special product advantages," she muttered, somehow *hoping the wind and the rain would take away the brooding hurt. The sheer logic of the idea was convincing. "I still believe happiness can be worked out!"* she suddenly screamed. *"I am a fool!"*

What is this? The winning entry from a write-the-worst-opening-of-a-novel contest? No, it is, unbelievably, a construction of phrases chosen from Jean Kent's *The Professional Writers' Phrase Book* (Perigee), a collection of 3500 mix-and-match descriptive phrases that Kent promises will "jazz up" your writing. Oh, *caveat emptor*! Or did Kent just forget to mention that cliché is still no match for creativity? —S.B.

MADAME BOVARY. WE HARDLY KNEW YE

Before *Fear of Flying* liberated the "woman's novel" from its good-girl constraints—and began a trend toward confessional excess—the prevailing popular genre was Ladies Magazine Fiction. LMF had requirements as stringent as the sonnet. It was about someone with whom the reader could identify, especially if she lived in Dubuque; the writing was "natural" (evidence of a talent with which the reader could also identify); in lieu of steamy sex, it ennobled romance. And it invariably contained a moral, sometimes about love, more often about family values.

Sue Miller's best-selling first novel, *The Good Mother*, could have been mistaken for a "woman's novel"; published in 1986, more than a decade after *Fear of Flying*, it took trendy sex for granted. But it was closer in spirit to an 'eighties version of Ladies Magazine Fiction, with its exaltation of motherhood and its old-fashioned punitiveness. Miller's new collection of short stories, *Inventing the Abbotts* (Harper & Row), is more of the same—smooth short takes about women we know not wisely but too well. —T.Y.

Little Gloria grows up

ALSO RECOMMENDED

●*Once Upon A Time*, part one of Gloria Vanderbilt's extravagant autobiography, gave us the custody battle of the century; now, in *Black Knight, White Knight* (Knopf), Little Gloria grows up. Names drop ceaselessly onto the page—Cary Grant, Barbara Hutton, Howard Hughes, Frank Sinatra—as the young heiress moves from garden parties and midnight flirtations in Beverly Hills through the bitter dissolution of her marriage to conductor Leopold Stokowski. Vanderbilt's account of the leisure class often reads like Swiftian satire; she offers this reflection on one of the most pivotal moments in her life: "...in an instant everything had changed, and all I could think of was whether I was thin enough, thin enough to meet him...."—D.D.

●Kids today have it rough. Growing up in the 'fifties was so much simpler, life itself a matter of Do's and (mostly) Don't's. "*Never* call a boy unless you live across the street and you see his house is on fire"; "Don't smoke—it will stunt your growth"; "Don't fill up on bread." *How To Set Up for A Mah-Jongg Game and Other Lost Arts*, by Joan Gelman and Carol E. Rinzler (Simon and Schuster), is an affectionate portrait of an era when someone who looked like Madonna was dismissed as a floozy. —T.Y.

●As in Isabel Allende's beautifully explosive first book, *The House of the Spirits*, politics shape her new novel, *Of Love and Shadows* (Knopf). In a Central American country, the aristocratic Irene Beltrán and Francisco Leal, a photographer from a revolutionary family, discover a mass grave of political prisoners; at the same time, they start a forbidden love affair. Allende, who is the niece of the ousted president of Chile, Salvador Allende, captures the shifting realities of Latin American life—where governments topple and people disappear—by making the surreal normal, yet still terrifying. But mostly she writes about what she knows best—the love of her homeland, and the sorrow of exile. —E.G.

GLORIA VANDERBILT'S PRIVATE COLLECTION

Nancy AND David

FROM OUR IVORY & STERLING COLLECTION AVAILABLE AT:

SAKS FIFTH AVENUE
BLOOMINGDALE'S
MACY'S CALIFORNIA
NORDSTROM

THE TWENTY-FOUR COLLECTION
BAL HARBOUR, FLA
MIAMI, FLA

JERE SCOTT AT STANLEY KORSHAK
CHICAGO, ILL
DALLAS, TX

SHREVE, CRUMP & LOW
BOSTON, MA

ROSS SIMONS
WARWICK, RI

TAPPERS
SOUTHFIELD, MI

SHARFMANS
WORCESTER, MA

THE YELLOW DOOR
BROOKLYN, NY
DEAL, NJ

LORETTA &...
PLAINVIEW, NY

DIANE GLYNN AT MENDELSOHN
ELKINS PARK, PA
PHILADELPHIA, PA

GOLDEN NUGGET
ATLANTIC CITY, NJ

VERY CONTAGIOUS
ROSYLN, NY

HARTLY
WESTWOOD, NJ

MISHON MISHON
NEW YORK, NY

SHIELA'S
BALTIMORE, MD

STEPHEN ROTH
NEW YORK, NY

SUSAN ROBINSON COLLECTION
TYLER, TX

JEWELRY BY DOLORES OF SCOTTSDALE
SCOTTSDALE, AZ

HAMILTON JEWELERS
LAWRENCEVILLE, NJ
PRINCETON, NJ

ÉLAN BOUTIQUE
CEDARHURST, NY

TUCAN
HOUSTON, TX

RIVIERA
ST. THOMAS, U.S. VIRGIN ISLANDS

© DESIGNS BY NANCY & DAVID, LTD. 1987
NEW YORK, NY

Nancy and David

Fortunoff, the source.

LIVING

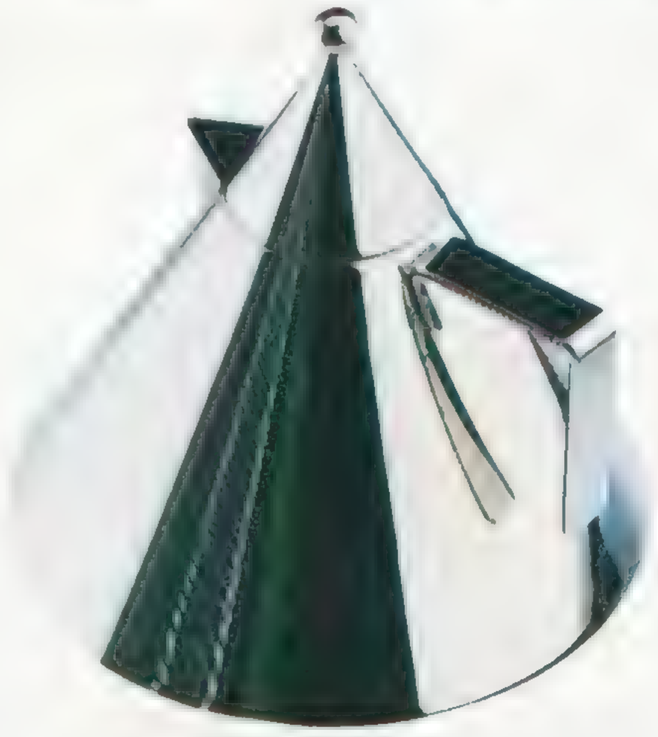
Mark Hampton on the appeal of candlelight . . . Billy Baldwin revisited . . . the tempest in the new teapots. BY BARBARA PLUMB

When you arrive at Mark and Duane Hampton's for tea, your first thought is that they've blown a fuse. The couple's Park Avenue living room is lighted entirely with candles—in antique silver sticks, on wall brackets, in unusual electric lamps that sprout candelabra. On a warm May afternoon, candlelight supplies the necessary spark of life to the rooms of New York City's most sought-after Anglophile decorator. "Obviously we don't sit around by candlelight to read the paper," he says. "We light candles to say 'welcome,' to create atmosphere." Of course, not just any candles will create the Hampton atmosphere. Black, definitely ("we first saw them at Rose Cumming's house twenty-five years ago"). White or ivory, possibly. Colors—never, not even against their romantic chintz wallcovering, which does well by a sobering shot of black. "What I really like about candlelight is that ephemeral quality," says Mark. "And it's safer than plastic surgery."

Prop culture

Flatiron, a New York City shop specializing in display accessories, has nothing that you need, and a lot that you'll want. I headed straight for the pale and exquisite ostrich eggs (the real thing), which reminded me of the style of the great French decorator Jean-Michel Frank. You might head straight for the fortune-cookie pillows (with fortunes inside). You'll find high style and high camp—and something new every season.

One of the most sophisticated, influential, and comfortable interiors of the last twenty-five years was the late Billy Baldwin's one-room New York City apartment, designed in 1968. Its shiny dark-brown walls and library atmosphere have been re-created in Luten-Clarey-Stern's NYC showroom for a May 18th benefit on behalf of AIDS research, and the room will be on view through May 9th. Baldwin's classic étagère, ottoman, and sofa will be reissued to coincide with the tribute.



In the 'sixties, it was radios; in the 'seventies, clocks; and in the 'eighties, the trendy object to have is a designer teakettle. Two of your burners may already be occupied by Richard Sapper's 1983 dome-shaped version and Michael Graves's patriotic red-white-and-blue rendition with a whistling bird, both by Alessi; but that leaves burners to spare for Alessi's "Il Conico" by Italian architect Aldo Rossi. This kettle may look familiar—it's a dead ringer for a building Rossi designed outside Venice. Molded and polished by hand, it is also, at $120, the only member of the trio not to whistle while it works.

SKIN-DEEP LUXURY

In the animal kingdom or the fish market, eels are not likely to win any beauty prizes. But on walls, as upholstery, lacquered for a coffee table, or even as draperies, their skins make one of the newest, lushest, most buttery fabrics around—much more appealing when called "Ausable." In five glamorous colors—burgundy (pictured), pale grey, camel, rust, and deep brown—a little can go a long way. And that's fortunate, at $51.75 per square foot (through decorators at Gretchen Bellinger, New York City).

JENNIFER BAUMANN

Wamsutta

After all, it's one-third of your life.

"Wamsutta" Supercale® Easy-Care. 180% pure combed cotton in a 280 thread count percale.

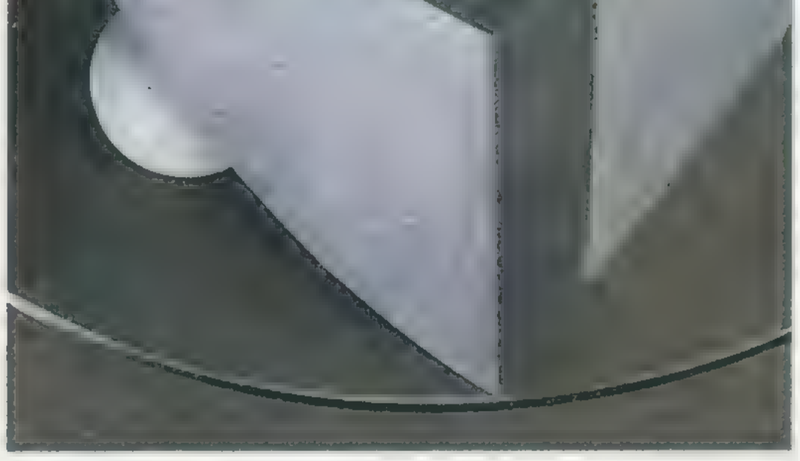
LIVING

A material world:
bold, raw, fascinating

Above: Sherry Williams, Ivy Ross, Clodagh. Left: Sandblasted-glass light sculpture and accessories are displayed against an oxidized-copper sliding door by Clodagh.

PARTNERS IN THE NEXT WAVE

Clodagh, Ross, Williams in New York City's East Village may be the most exciting new home-furnishings and jewelry shop of the decade. Clodagh (an interior designer) joined Ivy Ross (a jewelry designer) and Sherry Williams (a Bloomingdale's product developer) to create a studio where artists and craftsmen, accustomed to doing conceptual pieces, could work on a different scale for the home. The result is an energetic roster of designs that surprise and delight. Here can be seen furnishings and accessories in anodized aluminum, cast concrete, and oxidized copper; many of the display ideas, like pegged walls, mobile storage screens, and slanted vitrines, can be adapted for home use.



Above: Cast-concrete pieces, sophisticated examples of the new urban primitivism: mirror reflects a concrete, aluminum, and gold-leaf telephone; tinted-concrete table base by David Hertz has a sculptural quality.

Left: Jewel-like colors make anodized aluminum as hot for furnishings as for table accessories. Table by James Hong combines steel tubes, tension wires, turnbuckles. On top: napkin rings, cutlery, vase, lamp.

JENNIFER BAUMANN

BOTTEGA
Chicago, IL

CAPRICCIO
Scottsdale, AZ

DIFFUSION
Miami Lakes, FL

GLOBAL TREASURES
Melbourne Beach, FL

GRETA
Beverly Hills, CA

HARPERS
Brooklyn, NY

LA CASA SCARPE
Staten Island, NY

LA RUE DES REVES
Soho, NY

MISS BAKER
Providence, RI

NIKKI
Framingham, MA

NORDSTROM
California

SCRUPLES
Coral Gables, FL

SPAZIO
Boca Raton, FL

ZAN
New York/New Jersey

Michele Pour MAICK HAROLD, LTD.
141 West 36th St., N.Y., N.Y. 10018
(212) 868-0695
7311 NW 12th St., Miami, FL 33126
(305) 594-6630

MICHELE Pour
Maïck Harold PARIS
The Original
MI PLACE
Fullerton, CA
...the adventures of Michele go on...and on...and
"For women who create their own excitement."

FOOD IN VOGUE

Salad days—from crisp and simple vegetables to artichoke tarts, the best little pizzas, the ultimate cole slaw. BY BARBARA KAFKA

Eating the daisies, rose petals, violets, dill blossoms . . .

How glorious it is to welcome spring, to put away thoughts of heavy coats and leather boots, stop making hearty soups and stews, and to think about salads, cold soups, and picnics. You can tell I don't live in the Sun Belt; but even there, summer food differs from winter food.

A sure sign of spring is the appearance of flowers. Many of them are not just beautiful, but also taste good. In past columns, I have omitted anything more than passing references to edible flowers because florists' cut flowers cannot be used. Usually, they have been sprayed to discourage bugs; sadly, that must also discourage the cook and eater.

Now, for those of us without a garden, there is a way to buy flowers that are safe to eat: an enterprise in California called Paradise Farms packages beautiful flowers and sells them to fancy markets at high, though not insane, prices. Recently, I ordered brilliantly red pineapple sage flowers and cobalt blue borage flowers. I put the borage on cucumber tea sandwiches and the sage on tea sandwiches made with radish sprouts. The flowers added zap to somewhat dull white bread. Lemon-chive butter (simply, a stick of butter, a tablespoon of lemon juice, a touch of salt, and some minced chives whirled in food processor or blender) makes a terrific spread for either sandwich.

While violets, pansies, and chamomile flowers can be used whole, it is better to use only the petals from chive blossoms (sprinkle them on lobster salad for color and a mild onion flavor), marigolds and calendulas (both vivid on fruit salad), marjoram, and chrysanthemums; the bases of these flowers are unpleasant to eat. Day lilies, if opened, should be eaten as petal shreds. You'll get the hang of it. The experimenting is fun. The owners of Paradise Farms, Jay and Pamela North, have written *A Guide to Cooking with Edible Flowers*. For a copy, send $7 to Paradise Farms, P.O. Box 436, Summerland (can you believe it?) CA 93067.

One of the easiest ways to use edible flowers is in salads. Christopher Idone, founder of and former partner in that most prestigious of catering businesses, Glorious Food, is working on an entire book of salads now, which Random House will publish next year. In it, he mentions violets, nasturtiums, calendulas, roses, and lilies. We can feel free to add to this assortment, but Idone's photographs of his salads show us that they are so beautiful on their own that adding flowers may be like painting lilies.

One reason I enjoy Idone's books is that they portray a world in which everyone looks cool and crisp, entertaining is simple and elegant, and tomorrow's mortgage payment has been met. It is a breezy, no-rough-edges style Idone originally perfected with Glorious Food, known for serving exquisite-looking bites of foods to people who *definitely* have enough to eat. Idone's salad book will be sophisticated, with plenty of unusual as well as best-of-usual salads: golden beets with lime-coriander vinaigrette, lamb and pepper salad with eggplant chips, and a cole slaw that has—in addition to shredded cabbage—red bell peppers, hot pepper oil, and chive and garlic vinegar.

Idone's love of salads seems to me very American. We will make a salad of anything, eat it at any point in a meal. The only clear difference left between salads and other foods is that salads are cold. Yet even to this rule there are exceptions: traditional hot potato salads, spinach salads with hot dressings, and salads with sliced hot rare duck on a bed of greens.

It would seem that many hot vegetarian dishes are more salad-like than salads. In any case, vegetarian books are hot. It used to be that you couldn't sell a vegetarian cookbook. That was in the day before *Tassajara Cooking* and *Diet for a Small Planet*, both of which sold hundreds of thousands of copies. With the well-founded information that we are better off with a higher percentage of grains and vegetables in our diet than that in standard American fare, it is clear that the market for vegetarian cookbooks should stretch well beyond those who are strict vegetarians.

No new book deserves success more than *The Greens Cookbook* (Bantam), by Deborah Madison with Edward Espe Brown (of Tassajara fame). Greens is not, here, a generic designation for leafy vegetables, nor a political party. It is the name of a superior restaurant that opened in San Francisco in 1979 and has been going strong ever since. Deborah Madison was *(Continued on page 210)*

Picnic luxury—Christopher Idone's crab salad and spicy cole slaw

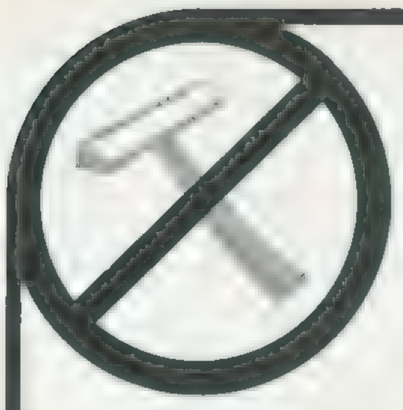
Top photo, SUSAN WOOD, bottom, CHRISTOPHER IDONE

Present Perfect.

All who receive an offering of Godiva® chocolates are gift rapt, indeed.
For each piece is a tiny gift in itself: sublime centers like lemon and coffee cream,
all wrapped up in our finest milk or dark chocolate. Truly, those with a gift for
grand impressions find Godiva chocolates eminently present-able.

GODIVA
Chocolatier
BRUXELLES • NEW YORK • PARIS

Godiva Chocolatier, 701 Fifth Avenue, New York, New York 10022.
For information about Godiva chocolates, call 800-223-6005.



Waxing *(wäx'sing), v.i.: a luxurious method of hair removal that keeps hair off 7-10 times longer than shaving or depilatories. Leaves skin very smooth and soft. No nicks, burns, chemical irritation or odor.*

Zip Promises:

Weeks Without Shaving

Zip offers you salon waxing in the comfort and convenience of your own home. Drawing on over 50 years' experience, Zip makes home waxing simple, safe and economical. Most people expect waxing to hurt a lot...but with Zip's help, it doesn't have to. Simple instructions based on decades of experience, and a superb product that has stood the test of time: that's Zip—America's foremost waxing specialist.

AVAILABLE AT DRUG STORES EVERYWHERE AND IN CANADA.

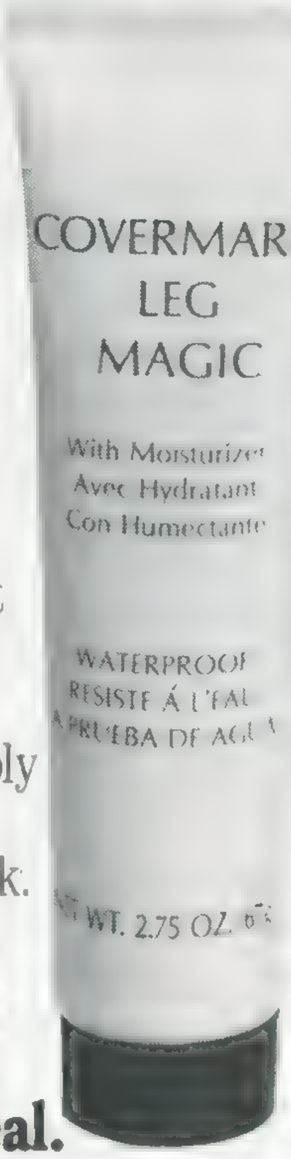
Zip's innovative applicator tube: fast, safe, easy home waxing.

TWO WAYS TO HIDE VARICOSE VEINS

Why hide your legs, when you really want to hide just the blemishes? Covermark *Leg Magic* hides varicose veins, spider veins, birthmarks and all other discolorations.

Covermark *Leg Magic* glides on and stays on. It's even waterproof and moisturizes as it conceals. And, of course, it comes in a shade that's perfect for you. It's the simple way to make your legs (and body) simply gorgeous.

So don't cover-up. Covermark.



COVERMARK
Because everybody has a little something to conceal.

Available at leading cosmetic counters in the U.S. and Canada. For information call 1-800-524-1120.

(Continued from page 208)

the founding chef. The same group that owns Greens operates Green Gulch Farm, where the vegetables for the restaurant are grown.

When I first went to Greens, I was mildly put off by the waiters, who were shaved-head Buddhist types. A taste of the food, a glimpse of the wine list, and I was converted—if not to the religion. Here was vegetarian food that was a joy, not a deprivation. Greens was the first place that I tasted the new-style pizzas with a variety of fresh toppings made famous by Alice Waters. I still think Madison's are the best, and in *The Greens Cookbook* she gives recipes for a good many.

The vegetarian stocks in the book would be worth the entry price on their own: when the Summer Vegetable Stock is used in White Bean and Fresh Tomato Soup with Parsley Sauce, you have a superior addition to anybody's summer repertoire. For spring, try the Artichoke Tart. It has cream and olive oil, garlic, provolone, and thyme. The authors serve it with a chilled dry chenin blanc or vin

Chase's recipes make me feel like a really good party is about to happen

gris (similar to a rosé). Come summer, it will be time for a New Potato and Grilled Pepper Pizza rich with herbs and olives. Think of this book as a source for sandwiches to eat out-of-doors on a hot evening: Grilled Cheese with Smoked Chilies and Cilantro, which the authors suggest serving with their Jicama-Orange Salad, or the very Greek Pita Salad Sandwich, which they suggest serving with sprigs of borage blooms—aha.

If all of this doesn't send you to book and kitchen, or at least make you want to have someone else run to the kitchen, we just may not be soul mates.

Sarah Leah Chase, author of the *Nantucket Open-House Cookbook* (Workman), is also particularly good with vegetables, although she adds lots of fish and some meat. Chase owns Que Sera Sarah, a take-out shop, and the Boarding House Restaurant, two Nantucket summer pleasures. She was co-author of *The Silver Palate Good Times Cookbook*, so she knows how to write a best-selling recipe.

Chase's food is attractively homey, not overly fussy, and full-flavored. Some of the recipes are sensible quick fix-ups for readily available ingredients like smoked mussels and kielbasa. These dishes make me feel like a really good party is about to happen. Her Insalata di Frutti di Mare makes me envy her Nantucket seashore bonanza. Her Asparagus with Sesame Mayonnaise makes me envy her smarts: why didn't I think of that, so simple, so reasonable, so just what I like. ▽

Over 800 years of knowledge preserved forever.

Mankind's most enduring literary masterpieces, bound in leather for all time.

OXFORD UNIVERSITY, ENGLAND, is the world's most prestigious institution of learning. Founded more than 800 years ago, it has brought the riches of literature to untold millions over the centuries. At Oxford, literature flourishes in a changing world. Because a group of eminent Oxford scholars has now assembled the ultimate collection of the world's literary genius...

The Oxford Library of the World's Great Books.

You can now acquire this masterpiece collection in an edition of incomparable beauty and permanence. Here are the riches of mankind's creativity. Fifty towering works of literature. Tolstoy's *Anna Karenina*. Dickens' *Great Expectations*. Bronte's *Wuthering Heights*. The finest works of the greatest authors—from Dante to Fitzgerald.

The collection will be crafted in genuine leather—with original cover designs. Every design is *different*. Even the *sizes* of the books vary. And all are handsomely illustrated. The price for each leather-bound volume is just $34.50. And you may discontinue the series at any time.

To subscribe, please mail your application by May 31, 1987.

© 1987 FL

SUBSCRIPTION APPLICATION

The Franklin Library, Franklin Center, Pennsylvania 19091

Enter my subscription to The Oxford Library of the World's Great Books, consisting of fifty volumes in genuine leather with spines ornamented in 22kt gold. The books will be sent at the rate of one per month, at $34.50* each. I may discontinue my subscription at any time upon 30 days' notice.

I need send no payment now. I will be billed for each leather-bound volume, individually, in advance of its shipment.

**Plus my state sales tax and $2.50 for shipping and handling.*

Unique cover designs, hubbed spines inlaid with 22 karat gold, elegant endpapers, ribbon markers.

Please mail by May 31, 1987. Limit of one collection per person.

Signature _____
ALL APPLICATIONS ARE SUBJECT TO ACCEPTANCE

Mr./Mrs./Miss _____
PLEASE PRINT CLEARLY

Address _____

City/State _____ Zip _____

69

THE OXFORD LIBRARY OF THE WORLD'S GREAT BOOKS

ENTERTAINING

A day of oyster (and ancestor) worship—in South Carolina, there's nothing finer

BY WILLIAM AND CHESBROUGH RAYNER

Oysters by the shovelful, fresh from a saltwater steam bath, left, enjoyed under an ancient magnolia tree—and all this is just a warm-up for a magnificent lunch

It is locally said that the residents of the low country around Charleston, South Carolina, are the Chinese of America because they eat great quantities of rice, talk with a strange accent, and worship their ancestors. To this list might well be added another Chinese characteristic—namely hospitality, at which Tony and Julie Merck, who own Ashe Point farm down on the Toogoodoo River, excel.

We visited them recently to take part in one of the lavish feasts that they give several times a year, generally during the dove-hunting season, when friends come from all over to participate in their shoot. Tony and Julie usually ask about thirty-five couples and their children so that there is a real mix of generations. The shoot takes place early in the morning, followed by an oyster roast, which serves as the warm-up to an enormous lunch of roast pig and venison that Ashe Point is famous for.

Oysters are abundant in the rivers and marshes of the low country, where they grow in clusters of four or five. They are greatly prized for their slightly salty taste and extremely tender consistency. To give you an idea of the esteem in which these oysters are held, when Tony and Julie were engaged, he asked her which she preferred: a ring, or a pier out to the oyster beds in the Toogoodoo. She chose the pier.

One of the great advantages that Tony and Julie have is the setting for the roast—underneath one of the enormous magnolia trees that surround their grey frame farmhouse. Trimmed in white and fronted by a porch, the house—amid a great oak forest dripping with Spanish moss—is a structure that artist Grant Wood might well have appreciated.

The oysters are spread out on a steel table that has been allowed to get red-hot over an open wood fire. Burlap bags, soaking wet with salt water, are placed on top of them. The oysters are steamed for ten or fifteen minutes, or until they open, and are then shoveled onto a four-foot-high table, around which the guests stand to eat. Accompanying the oysters are melted butter and chili/horseradish sauce. Each guest gets an oyster knife and one white cotton glove to hold the hot shells (Michael Jackson would feel right at home at an Ashe Point oyster roast).

At around 3:00 P.M., lunch is ready: pig and venison that Tony has roasted in his specially designed PDQ cooker, which looks a bit like a blimp hangar with legs. Julie is in charge of the rest of this Lucullan lunch: the hash (a local dish made from the head of a pig and white bread), candied yams with lemons and walnuts, rice, corn bread, cole slaw, collard greens, brownies, and other desserts.

What is generally not known is that by the time the guests have arrived, Tony and Julie have been up and about since 4:30 A.M.—he roasting the pig and venison, she organizing the day. Even the Chinese are not this hospitable.

MARK JENKINSON

Ashe Point farm

LOW TAR PUZZLE SOLVED.

NOW IS LOWEST

By U.S. Gov't. testing method.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

ALL BRAND STYLES ABOVE ARE 100mm. © 1987 R.J. REYNOLDS TOBACCO CO.

Competitive tar levels reflect either the Jan. '85 FTC Report or FTC method.

BOX: Less than 0.5 mg. "tar," less than 0.05 mg. nicotine, SOFT PACK FILTER, MENTHOL: 1 mg. "tar," 0.1 mg. nicotine, av. per cigarette, FTC Report JAN. '85; BOX 100s: Less than 0.5 mg. "tar," less than 0.05 mg. nicotine, SOFT PACK 100s FILTER, MENTHOL: 3 mg. "tar," 0.3 mg. nicotine, av. per cigarette, by FTC method.

THE BEST OF WINES

SIMPLY REDS

Some marvelous wines from California and France that are easy on the palate, and soothingly priced

BY MARTIN GERSH

For as long as I have loved wines, my heart has belonged to the most challenging, tannic reds, which are manifestly unpleasant to drink when they are young but—as I have discovered time and again—become beautiful, provocative, and awesome when they are fifteen to twenty-five years old. In the past few years, however, I have encountered and evaluated many other impressive, somewhat faster-maturing red wines from California and France whose useful life span is "only" twelve to fifteen years beyond the vintage. Teaching myself to appreciate their considerable merits has been an illuminating experience.

These are immensely likable, complex, delicious wines that invariably possess an abundance of very pretty fruitiness. They display far less astringent acidity, aggressive tannins, and smokiness in their taste than do the toughest reds I so esteem. Viewing the price-quality ratio of the examples recommended below, I am convinced that they represent extremely good value up and down the line. Many of them, in fact, are standout bargains.

RECOMMENDATIONS

CALIFORNIA

Alexander Valley Vineyards Cabernet Sauvignon 1984 *Terrific—a captivating wine of nice size with a slightly sweet and smoky blackberry-like fruit aspect. Best drinking: for the next 9½ to 10 years. Aeration: 4¾–5 hours. $10–$11.*

Ridge California Cabernet Sauvignon 1984 (York Creek) *Deep, thoughtful in manner, medium scaled, revealing intensely concentrated berry-like fruitiness—uncommonly fine. Best drinking: for the next 10 to 11 years. Aeration: 5¼–5½ hours. $14–$15.*

Sullivan Vineyards Zinfandel 1983 *Bold in its thrust, ornamented by a rather smoky, cherry- and cassis-like fruit element—an unusually fine and complex Zinfandel from Napa Valley. Best drinking: for the next 11 to 12 years. Aeration: 6–6¼ hours. $11–$12.*

Ridge California Zinfandel 1983 (Howell Mountain) *A splendid, pungently fruity, ample-bodied Napa Zinfandel that markedly resembles a fine Cabernet Sauvignon. Best drinking: for the next 9½ to 10 years. Aeration: 5¼–5½ hours. $11–$12.*

David S. Stare Dry Creek Reserve 1983 *Reminiscent of an opulent Pomerol, though made at Sonoma's Dry Creek Vineyard from roughly one-half Cabernet Sauvignon and one-half Merlot grapes, this is an outstanding, large-bodied wine with a vibrant cherry-like flavor constituent. Best drinking: for the next 10 to 11 years. Aeration: 4¾–5¼ hours. $15–$16.*

Wm. Wheeler Cabernet Sauvignon 1983 *From Dry Creek Valley, finely integrated, of medium size, adorned with a tangy boysenberry-like taste aspect—simply enchanting. Best drinking: for the next 10 to 11 years. Aeration: 5–5½ hours. $9–$10.*

Ridge California Petite Sirah 1983 (York Creek) *A real charmer—exceedingly gracious, showing an appealing cranberry-like fruit component. Best drinking: for the next 10 to 11 years. Aeration: 5½–5¾ hours. $9–$10.*

Bandiera Cabernet Sauvignon 1983 *This is a highly commendable, incredibly inexpensive Cabernet Sauvignon from California's North Coast region, graced with delightful and very spicy currant-like fruitiness. Best drinking: for the next 11 to 12 years. Aeration: 5¾–6 hours. $4.50–$5.50.*

Wm. Wheeler Cabernet Sauvignon 1982 (Norse Vineyard Private Reserve) *A gorgeous wine—moderate to large bodied, embellished with scrumptious, penetrating, raspberry-tinged fruitiness. Best drinking: for the next 9 to 10 years. Aeration: 4–4¼ hours. $10–$11.* *(Continued on page 217)*

mrabbani

BLOOMINGDALE'S
SELECTED STORES

APROPOS
MADISON AVENUE
NEW YORK, NY

ARGENTI DESIGNER JEWELERS
NEW YORK, NY

B. ALTMAN

BESS FRIEDHEIM
HOMEWOOD, IL

DAYTON-HUDSON
MINNEAPOLIS, MN
SELECTED STORES

ENTERPRIZE
BROOKLYN, NY

FORTUNOFF
WESTBURY, NY
NEW YORK, NY
PARAMUS, NJ
WAYNE, NJ

J.L. HUDSON
DETROIT, MI
SELECTED STORES

HYDE PARK
DENVER, CO

STUART KINGSTON
WILMINGTON, DE

LLOYD'S
730 FIFTH AVENUE
NEW YORK, NY

MACY'S
NEW YORK, NY
SELECTED STORES

MACY'S
NEW JERSEY
SELECTED STORES

MACY'S
CALIFORNIA
SELECTED STORES

MATO
BAKERY CENTER, S. MIAMI, FL
MAYFAIR, COCONUT GROVE, FL
BAYSIDE, MIAMI, FL

MAYOR'S
DOWNTOWN CINCINNATI, OH
KENWOOD CENTRE, CINCINNATI, OH
GENTRY TRI-CENTRE, CINCINNATI, OH

R.H. REINHOLD
SAN JUAN, PUERTO RICO

ROSS-SIMONS JEWELERS
WARWICK, RI

SILVER VAULT
ST. THOMAS, US VIRGIN ISLANDS

TAPPER'S
SOUTHFIELD, MI

TOPAZ FINE JEWELRY
MANALAPAN, NJ

YELLOW DOOR
DEAL, NJ

SHOWROOM
27 WEST 47TH STREET
NEW YORK, N.Y. 10036

Photo: Tibor Ardai
roboani
The timeless elegance of classic design.
In 14K gold and sterling silver.
MACY'S
DAYTON-HUDSON
HYDE PARK

The Hottest Show in Town

The hottest show in town is not in a theater. It's between the covers of a magazine called *VANITY FAIR.* And your ticket is already waiting for you.

Why is *VANITY FAIR* so hot? Because it's brimful of exciting people. Alive with fascinating ideas. Rich in spectacle, color, and beauty. A vital chronicle of what's happening onstage in the world—and *backstage,* too. With choice tidbits you'll really relish (and might otherwise miss).

Here is a showcase where the brightest can present their best. And where intellectual pursuits can abide in perfect harmony with fashion, talent, taste, and *fun*—even slightly wicked, slightly scandalous fun.

In *VANITY FAIR,* we've turned our probing spotlight on Elizabeth Taylor, Dustin Hoffman, Princess Di, Madonna, and Sly Stallone. Brought you the writing of Joyce Carol Oates, William Styron, John Updike and Norman Mailer. The photographs of Annie Leibovitz, Snowdon, Horst, and Helmut Newton. Yes, you'll discover a lot to like in today's *VANITY FAIR.* And you'll receive 12 issues for only $9.97. (That's 58% off the newsstand price of $24.)

VANITY FAIR. It's a true original. Take this opportunity to subscribe at the lowest price ever.

© The Condé Nast Publications Inc. 1985

Get your ticket to upbeat, offbeat variety for only $9.97.

Yes, Please enter my subscription for 12 monthly issues of *VANITY FAIR* for just $9.97—a saving of 58% off the single-copy cost of $24.

☐ Payment enclosed ☐ Bill me later 404V

Name_____
(please print)

Address_____ Apt._____

City_____ State_____ Zip_____

GUARANTEE: If at any time *VANITY FAIR* does not meet your expectations, you may cancel your subscription and receive a full refund for all unmailed issues.
Your first issue will be mailed within 6 to 8 weeks.
This offer limited to the U.S.A. and its possessions.
The basic subscription rate is $12.

VANITY FAIR
P.O. Box 5228, Boulder, CO 80322

THE BEST OF WINES

(Continued from page 214)

Almaden Pinot Noir 1982 *Well structured, of notable size, with a spicy, salty-sweet, berry-like flavor component—a superior Pinot Noir from San Benito County, one of the most pleasant wine surprises I've had in a long time. Best drinking: for the next 7½ to 8½ years. Aeration: 4–4¼ hours. $5–$6.*

The Reserve Cellars of Ernest & Julio Gallo Zinfandel Oak Cask 1981 *Displaying a beautiful apricot-plum fruit presence, this is a grand, sumptuous, very tasty red wine. Best drinking: for the next 8 to 9 years. Aeration: 3¾–4 hours. $7–$8.*

Paloma Vineyards Red Table Wine 1981 *Created in Green Valley, Sonoma County, from Cabernet Sauvignon grapes—utterly delectable, smooth textured, highly animated, and full bodied, featuring a framboise-like flavor element. Best drinking: for the next 7 years. Aeration: 2½–2¾ hours. $7–$8.*

Louis J. Foppiano Petite Sirah 1981 *An excellent Côtes-du-Rhône-style wine from Sonoma's Russian River Valley, which reveals a richly textured red raspberry-like fruit constituent. Best drinking: for the next 8 to 9 years. Aeration: 3¼–3½ hours. $6.50–$7.*

The Reserve Cellars of Ernest & Julio Gallo Limited Release Cabernet Sauvignon Oak Cask 1980 *Beautifully integrated, moderate to large scaled, this 1980 North Coast Cabernet is charming, multifaceted—deeply rewarding. Best drinking: for the next 7 years. Aeration: 2¼–2½ hours. $8–$9.*

The Wine Cellars of Ernest & Julio Gallo Limited Release Cabernet Sauvignon 1978 *From Northern Sonoma, big and lively, ornamented by spectacular blackberry-like fruitiness—another startlingly impressive Gallo Cabernet. Best drinking: for the next 5 to 6 years. Aeration: 1–1¼ hours. $9–$10.*

FRANCE

Saint-Joseph 1983, Le Grande Pompée (Paul Jaboulet Aîné) *This praiseworthy red from the northern Côtes-du-Rhône is velvety in texture and moderately large bodied, with a very lively prune-plum fruit presence. Best drinking: for the next 11 to 12 years. Aeration: 6–6¼ hours. $7–$8.*

Château Gaillard de la Gorce 1982 *A formidable and interesting Saint-Emilion, showing a subtle, very lovely currant-like flavor element. Best drinking: for the next 9 to 10 years. Aeration: 4–4¼ hours. $11–$12.*

Château Haut-Pagaud 1982 *From Lussac Saint-Emilion, silken textured, embellished with a slightly sweet plum-like taste constituent—very handsome indeed. Best drinking: for the next 9 to 10 years. Aeration: 4–4¼ hours. $8–$9.*

Château Lartigue 1982 *This is a scintillating, ample-bodied, well-made Saint-Estèphe graced with a long-lingering, piquant, perceptibly chocolaty flavor. Best drinking: for the next 9 to 10 years. Aeration: 4–4¼ hours. $8–$9.*

Château Grand-Puy Ducasse 1982 *Marvelously fruity, creamy in texture—a glamorous, remarkably fine Pauillac of modest dimensions. Best drinking: for the next 9 to 10 years. Aeration: 4–4¼ hours. $15–$16.*

Château Vignelaure 1979 *Made in the Coteaux d'Aix en Provence from an unusual combination of Cabernet Sauvignon and Syrah grapes—a graceful, vivacious, truly distinguished wine with a spicy, faintly sweet cassis- and raspberry-like taste component. Best drinking: for the next 7 to 8 years. Aeration: 3½–3¾ hours. $20–$21.* ▽

CATALOGS U.S.A.® SUMMER COLLECTION

Catalogs with Flair!

We've gathered catalogs from the nation's best department stores, specialty shops and mail order firms. Bursting with new ideas for your summer shopping. Order now from the coupon at the bottom of this advertisement.

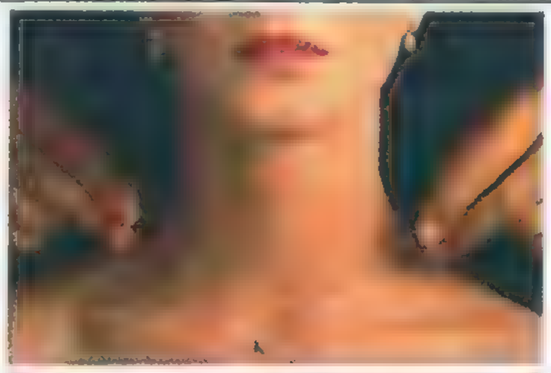
BOOKS ON TAPE

New! LADY CHATTERLEY'S LOVER

- Best Sellers on Cassette
- Full-length Readings
- Send for Free Brochure

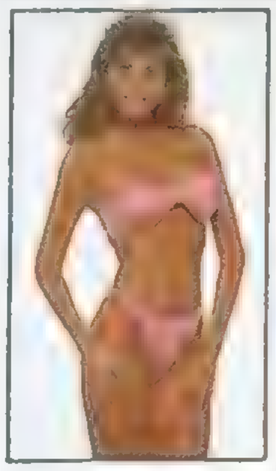
bloomingdale's BY MAIL LTD

2. For just $3, enter the exclusive world of Bloomingdale's By Mail. And enjoy a full year of exciting fashion catalogues delivered straight to your door plus a $3 gift certificate. Act now and be sure to get *Summer Sale*, our catalogue of sizzling summer fashions all at very special prices.



Diamond Essence™

3. DIAMOND ESSENCE™ pieces—the best diamond substitutes ever created, set in 14 KARAT SOLID GOLD, astound diamond lovers. Build your very own collections of distinctive jewelry. The ones you've always wanted for daytime professionalism or nighttime dazzle. Subscribe to our world of versatile, affordable elegance. $3.00.



JOYCE HOLDER
JUST BIKINIS, INC.

BIKINI SEPARATES TO SUIT YOU
1987 Color Catalog

4. Joyce Holder's Just Bikinis, Exclusive designs (not available in stores). Helpful Hints on the best style for your figure. Finest Quality Lycra Spandex. Perfect Fit—We Guarantee It! TOPS: A B C D DD E. BOTTOMS: 5 7 9 11 13 15. Color Catalog and "How To Fit Guide" $2.00 (refundable with first order).

5. Order a year's subscription to Victoria's Secret Catalogue and save 70% off the single issue price. Inside each edition: the newest looks on the horizon in sweaters, dresses, leathers, suedes, denims and of course—the finest lingerie in the world. Send $5.

Send coupon to: CATALOGS U.S.A. % Nielsen Inquiry Service
Dept. VO587, P.O. Box 2035, Clinton, IA 52735

CATALOGS U.S.A.® Your Shopping Guide
Check to the left of each listing the catalogs you want. Enclose a check or M.O. for the total, including a $1.00 mailing charge. Allow 4 weeks for delivery.

___1. Books On Tape (Free)
___2. Bloomingdale's ($3)
___3. Diamond Essence ($3)
___4. Joyce Holder ($2)
___5. Victoria's Secret ($5)

total cost of catalogs ordered $ _____
ADD $1.00 MAILING CHARGE $ $1.00
Total Enclosed $ _____

Name _____
Address _____
City _____ State _____ Zip _____
Make check or money order payable to: CATALOGS U.S.A. No cash or stamps please
VO 05/01/87

ADVERTISERS ONLY: If you would like information on advertising in future Catalogs U.S.A. pages, contact Carole Downer, 635 Madison Avenue, New York, N.Y. 10022 (212) 350-1517

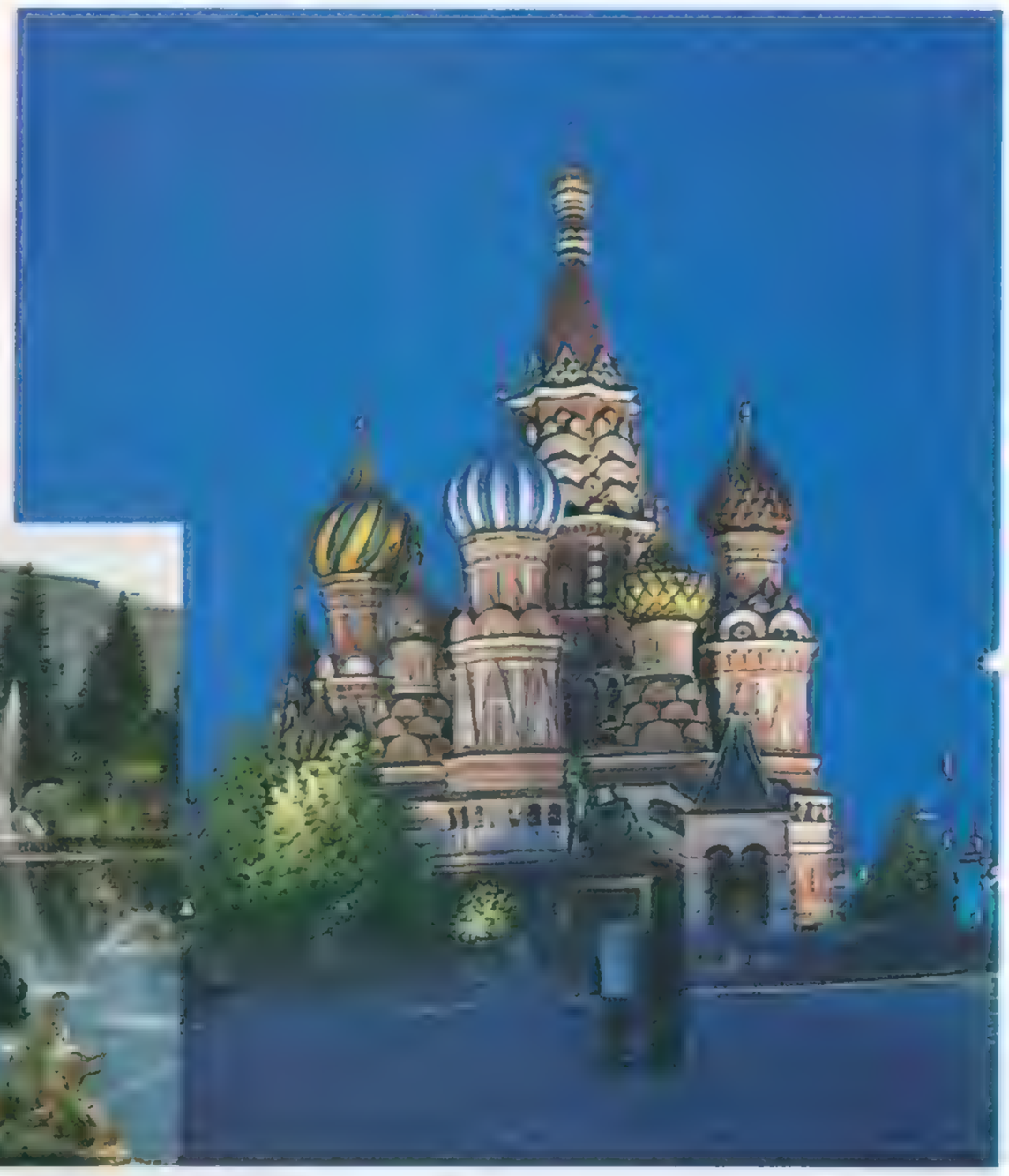
TRAVEL NOW

Glamour on the South Seas . . . lunch at the Vatican . . . the "new" Russia. BY RICHARD ALLEMAN

Ready for Russia?

Has Russia really opened up? A good way to find out is to go there . . . now! And an easy and surprisingly inexpensive way to do that is aboard one of the New York-based Russian Travel Bureau's ten-day "Russia at Leisure" tours. With ten departures planned between May 8 and October 2, these packages provide four days in both Moscow and Leningrad, taking in expected sights as well as allowing "free" time for participants to set up their own sightseeing, shopping, theater, and restaurant outings. Prices range from $1543 to $1693—depending on departure date—and include round-trip flights between New York and the U.S.S.R., Moscow-Leningrad flight, first-class hotels (double rooms with private bath), breakfasts and dinners, two theater performances, and sightseeing. (Single travelers add $210 to these rates.) For further information, call your travel agent, see page 238, or contact The Russian Travel Bureau at 212/986-1500.

(Pictured: St. Basil's Cathedral, Moscow, *far right*; Samson Fountain, the Summer Palace, Leningrad, *inset*.)



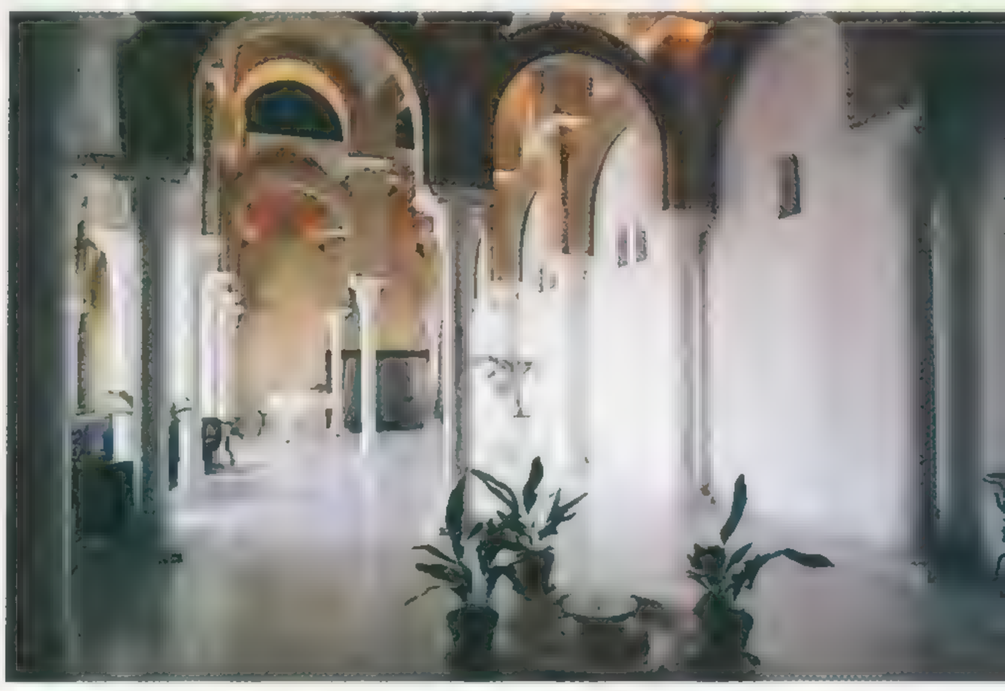
TENNIS A LA FRANÇAISE A new tour puts tennis fans center court for five days at the prestigious French Open. Departing May 31, this Paris package costs $1980, includes a week at the Lutétia hotel on the Left Bank, breakfasts, Métro pass; U.S.-Paris air fare extra. Call Custom Travel Consultants at 415/369-2105 for details.

For an idyllic Northern California getaway: The Sea Ranch—a landmark private community of spectacular redwood houses built along the rugged Sonoma Coast—rents many of its properties for stays of two or more nights. Call: 707/884-4235.

WHEN IN ROME AND SIGHTSEEING THE VATICAN AND ITS SPLENDORS, WHY NOT PLAN TO HAVE LUNCH THERE, TOO? ONE OF THE BEST-KEPT SECRETS OF THE PAPAL ENCLAVE IS THE VATICAN MUSEUM'S EXCELLENT CAFETERIA WITH ITS CHROME-SHINY DINING ROOM, BIG GLASS WINDOWS, AND SUNNY PATIO. BUON APPETITO!

cruise news

Debuting in July: *Wind Song, left,* four-masted, computer-controlled tall ship of the twenty-first century. Sister to the new *Wind Star,* now plying the Caribbean, *Wind Song* will be based in Tahiti and offer seven-day sails of the South Pacific. Ship's luxuries include cabins with VCRs, a posh restaurant with no fixed sittings, a gym, a pool, and a vast supply of water-sports equipment—from scuba gear to windsurf-boards—for shore stops. Cost: $2635 covers a week at sea, with U.S.-Tahiti air fare extra. See page 238 or travel agent.



Worth checking into: La Bobadilla, the fabulous new Spanish resort southwest of Granada. Set on a 750-acre estate, La Bobadilla has thirty-five luxe rooms and suites, three fine restaurants, two swimming pools, and more—in an Andalusian "village" of courtyards and fountains. Call: 212/686-9213.

Top KURT SCHOLZ/THE PHOTO SOURCE

CLUB MED® SURFACES IN FLORIDA.

THE SANDPIPER.
OPEN MARCH 15TH.
The most luxurious Club Med® ever has opened its doors, 45 miles north of Palm Beach. Because it's Club Med, it goes beyond any ordinary vacation. Warm. Friendly. Hassle-free. With no hidden costs. And no tipping.

Where one price covers accommodations, 3 gourmet meals daily, free-flowing wine, nightly entertainment, and a range of country club activities with free expert instruction.

The Sandpiper's 45 holes of championship golf will challenge golfers. Tennis buffs have a choice of 19 courts. There is also a Health and Fitness Center, 5 swimming pools, and a Beach Club on the Atlantic Ocean.

Even a "Baby Club" and "Mini Club" for children up to age 11, where counselors supervise or entertain them daily with arts and crafts, picnics, lessons in tennis, sailing, swimming and more. Sightseeing excursions to Disney World® available.
SEE YOUR TRAVEL AGENT OR CALL 1-800-CLUB MED.

© 1987, Club Med Sales, Inc

CLUB MED® SANDPIPER.

The antidote for civilization.™

the AMERICAN riviera

Southern California has built the resort coast of everybody's fantasies: sunshine and neon, beach culture and high culture, American ease and European luxe. By RICHARD ALLEMAN

For years, people have compared the dazzling stretch of Southern California coastline between Los Angeles and San Diego to Europe's Riviera. Although this "American Riviera"—with its glorious sunshine, beaches backed by flowering hillsides, and millionaires' marinas—looked a lot like its Mediterranean counterpart, it couldn't hope to match the real Côte d'Azur's vitality. Today, however, in towns like Newport Beach, Laguna Beach, and La Jolla, the picture is changing. A fresh spirit, buoyed by enormous wealth, has created glamorous hotels and restaurants, fantastic museums, theaters, shopping theme parks. This is spa country, too—classic retreats like the Golden Door, fitness programs at practically every major hotel.

And the boom goes on—witness the spectacular boats in practically every backyard on Lido Isle...the Rolls-Royce dealership in Newport Beach that ranks fourth in the world in sales... Costa Mesa's $70-million performing arts center, financed entirely through private donations ...and the private planes (along with those of nine major airlines) at Orange County's expanding John Wayne Airport, named for Newport's most famous resident. At last, the American Riviera is starting to live up to its promise: a seductive combination of sun, sea, romance, luxury, and style.

Newport The American Riviera begins fifty miles south of L.A.—at Newport Beach and the thriving inland towns of Costa Mesa and Irvine. In Costa Mesa, where the sprawling South Coast Plaza shopping center has long been the main attraction, a monumental red granite arch—framing the sixty-foot-high, aluminum-and-steel "Fire Bird" by Richard Lippold—forms the dramatic facade of the Orange County Performing Arts Center (600 Town Center Drive). Inaugurated in September of last year, the three-thousand-seat Segerstrom Hall has already brought to Orange County the New York City Opera, the American Ballet Theatre, and the Los Angeles Philharmonic. A technological wonder, the hall stacks its audience in staggered tiers that provide excellent sight lines, extra- *(Continued on page 224)*

Beauty and the beach: top, the Orange County Performing Arts Center in Costa Mesa; above left, Balboa Pier.

PHOTOGRAPHED FOR VOGUE BY MAX AGUILERA-HELLWEG

CADILLAC *ALLANTÉ*
and RITZ-CARLTON, LAGUNA NIGUEL:
For those who will not compromise.

From its design to its craftsmanship, the Allanté is destined to be one of the world's finest automobiles. Likewise, The Ritz-Carlton, Laguna Niguel, with its timeless design and luxury accommodations, is destined to become one of the world's finest luxury hotels.

Both share a common goal: to be the ultimate in luxury, for those who will settle for nothing less.

The Ritz-Carlton combines simple, elegant Mediterranean design with a stunning American seascape.

The Allanté, Cadillac's new, ultra-luxury V8 roadster, combines European road manners with Cadillac comfort and convenience. It was designed and handcrafted by Pininfarina, designer of Ferraris and Rolls-Royce.

Just as The Ritz-Carlton provides you with every imaginable amenity, so, too, does Allanté. In fact, Allanté's only extra cost option is a concealed cellular telephone. And Allanté is backed by the finest coverage of any car sold in the U.S., foreign or domestic, spanning 7 years or 100,000 miles.*

Why would Cadillac create such an extraordinary car? For the same reason The Ritz-Carlton, Laguna Niguel is destined to become the ultimate in luxury accommodations. Because you wouldn't have it any other way.

*See your dealer for terms and conditions of this new limited warranty.

LET'S GET IT TOGETHER...BUCKLE UP. GM

THE ELEGANT ESCAPE

Let yourself go.

Head for California's unspoiled Costa Brava country and the new La Costa Hotel and Spa; to liberate body, mind, and spirit.

Be challenged by two luxuriant 18-hole courses that host the annual MONY Tournament of Champions golf classic. Chase down a lob from your partner, or resident pro Pancho Segura, on grass, clay, or all-weather tennis courts. Immerse yourself in vast, sparkling pools and 340-days-a-year of pure southern California sunshine.

Saturate your senses with the shameless pampering of international fitness and beauty experts in the world's most complete mens' and womens' spas. Have every want fulfilled with the gracious attention of three employees for every guest.

Savor the culinary masterpieces of seven brilliant restaurants; dedicated to the finest offerings from roast pheasant to authentic New York pastrami on rye. And, after dark, revel in first-run movies, two piano lounges, and orchestra for dancing.

Then, when evening wanes, there is the comfortable opulence of your masterfully-decorated room or suite for a night of deep serenity.

Call your travel agent or La Costa at **1-800-854-6564**. And ask about the special escape plans at the Elegant Escape; 90 minutes south of Los Angeles and 35 minutes north of San Diego. Then, come experience the exceptional, the rare, the remarkably-rewarding new La Costa.

The new LA COSTA

One of the world's two great resorts.

Can't get away to La Costa right now? Let La Costa come to you through free illustrated brochure or VHS or Beta videotape for a nominal $5.00 handling charge. Just telephone your preference.

american riviera

(Continued from page 220)

ordinary acoustics.

Steps away is one of the country's most dynamic regional theaters: the South Coast Repertory. Mounting twelve major productions a year and committed to the development of new talent and material, the SCR premiered the Craig Lucas/Craig Carnelia musical *Three Postcards* in its Mainstage theater last January. The production moves to New York City's Playwrights Horizons this month.

"California Scenario" is the mysterious and wonderful sculpture garden created by Isamu Noguchi for the South Coast Plaza Town Center. Although this masterpiece covers 1.6 acres, it is surprisingly hard to find, hidden between two mirrored bank towers at Anton Boulevard off Avenue of the Arts. A surreal landscape of cacti, flagstones, a rock-strewn stream, sculpted mounds and boulders, Noguchi's garden is a haunting tribute to the California desert.

No less engaging: the Jean Cocteau drawings, prints, paintings, sculptures, and constructions now on view four miles away at the Severin Wunderman Foundation (3 Mason Drive) in Irvine. With some 650 pieces, the Foundation has amassed the most important collection of the visionary French artist's work outside of France.

More to see nearby: the Newport Harbor Art Museum (850 San Clemente Drive), strong on California artists, with an attractive sculpture-garden café. . . Lido Isle's pastel, Venetian-inspired canal houses. . . Roger's Gardens—the ultimate California nursery (baby palms). . . and Balboa Island—Nantucket on the Pacific.

An open-decked ferryboat shuttles four cars and a handful of pedestrians across yacht-filled Newport Harbor to the skinny southern end of the Balboa peninsula, known for its beaches and bars. Right now, Bubbles Balboa Club (111 Palm Street) is the top boîte here. A movie-set version of a 1930s nightclub, Bubbles is a fantasy of chrome and dark-green leatherette, clinched by a transparent floor-to-ceiling column of bubbling water, vintage Lawrence Welk. Open for lunch and dinner, the club often features local swing bands as well as 'forties stars like the Mills Brothers and the Ink Spots.

At the end of the Balboa fishing pier, a former bait shop is now Ruby's, a perfect replica of a 1940s American diner that serves burgers, fries, shakes, malts, and root beer*(Continued on page 228)*

This is spa country—virtually every major new hotel has fitness facilities and staff

1. Ruby's: a taste of the 'forties on Balboa Pier.
2. The surreal "California Scenario," Isamu Noguchi's grey gardens.
3. Where the American Riviera started a century ago: San Diego's Hotel del Coronado.
4. Poolside at the Ritz-Carlton, Laguna Niguel.
5. Bubbles, the retro club—vintage Lawrence Welk—at the tip of Balboa Peninsula.

Saks Fifth Avenue

ANNE COLE®

COLLECTION

SHOP RIVIERA STYLE

Shop with us on a discovery tour of Newport Center Fashion Island. Find yourself in a Mediterranean setting, both indoors and out, in the very middle of Southern California, halfway between Los Angeles and San Diego and close enough to the Pacific to breathe the ocean air. Here, in Newport Beach, is a sense of both refinement and glamour, where style gets its start. There are many surprises — like Atrium Court with its world class shops and tantalizing Irvine Ranch Farmers Market. Join Julia, a Chicagoan soon to become a Southern Californian who is seeing the 130-plus shops and restaurants for the first time, and Tina, who finds the Center a little more like the Riviera with each visit. You, too, will discover the exclusive, one-of-a-kind shops and temptations and a shopping climate like no other.

1. Julia, in the light, striped **Mondi** suit, and Tina, wearing the Alpert Nipon two-piece red silk from **Soignee**, leave the **Four Seasons Hotel** in Newport Center, Julia's home away from home as she relocates to the perpetually sunny American Riviera - Newport Beach.

2. Tina, who confesses to a weakness for fine jewelry, steers Julia to the David Webb boutique at **Amen Wardy**, where they shop the Chanel, Valentino and Galanos boutiques and sample Amen, the new Amen Wardy signature perfume. What a beautiful first impression!

6. Browsing through **Benetton Maxi**, the largest in the country, they find O-12, Sisley and Benetton's own women's collections. **7.** On to **Haute Rocks**, a new treasure house of jewelry art by Robert Lee Morris/Maximal Art, handbags and hats, hats, hats!

8. Looking European inside and out, **Ellesse** shows off its Italian designer collections for women and men. **9.** Tina goes for the splash and Julia the flash in the swim and evening collections at — where else? — **Splash & Flash** — where the glamour is irresistible.

14. Musn't neglect the men! They choose contemporary sportswear from London for Matt and Dick at **Politix**. **15.** Tina finds the perfect traditional outfit for her upcoming business-and-pleasure trip to New York at **Ports International**.

16. Every discovery tour should end at **Details**, a memorable shop for quilt collectors. It's filled, too, with romantic home accessories and gift ideas, like the picture frames that catch Julia's eye. It's a place to linger, until Tina suggests…

3. At **M. Jacques Furrier**, Julia is personally assured that Southern California is very much fur country. The master furrier shows her some of the light, silky pelts and masterpieces of contemporary design that makes each a work of art — and Tina is tempted, too.

4. What they find at **Jean Ryan**: fresh new surroundings for all the beautiful new suits, dresses, cocktail and evening wear, casual attire. **5.** Hot spot of Atrium Court, **The Tango Club**, lures them both with trendsetting men's and women's fashions. Julia loves the red!

10. The Sharper Image is filled with so much sophisticated gadgetry and wizardy, it's like being in an executive toy store. **11.** Tina indulges her love of French designer clothing at **Anastasia** in Atrium Court, where she tries an exlusive Francoise Vianney style.

12. At **Theodore** and **Theodore Man** they find Rodeo Drive prestige further south! **13.** Julia chooses Provence prints from France for her new home in Newport Beach at the largest **Pierre Deux** shop in the U.S. Perfect for French country decorating and designing.

NEWPORT CENTER

FASHION ISLAND

Neiman-Marcus, Bullocks Wilshire, J.W. Robinson's, The Broadway, Buffums, Amen Wardy and Irvine Ranch Farmers Market. For information regarding Newport Center Fashion Island, call 714/644-2020. For leasing information, call 714/720-5600.

© Irvine Retail Properties Co

17. Blue Margaritas! Blue corn tortillas! Mesquite grilled entrées! **El Torito Grill** welcomes weary shoppers with a more-than-traditional menu, adventurous atmosphere and attentive service topping off a lovely day at Newport Center Fashion Island.

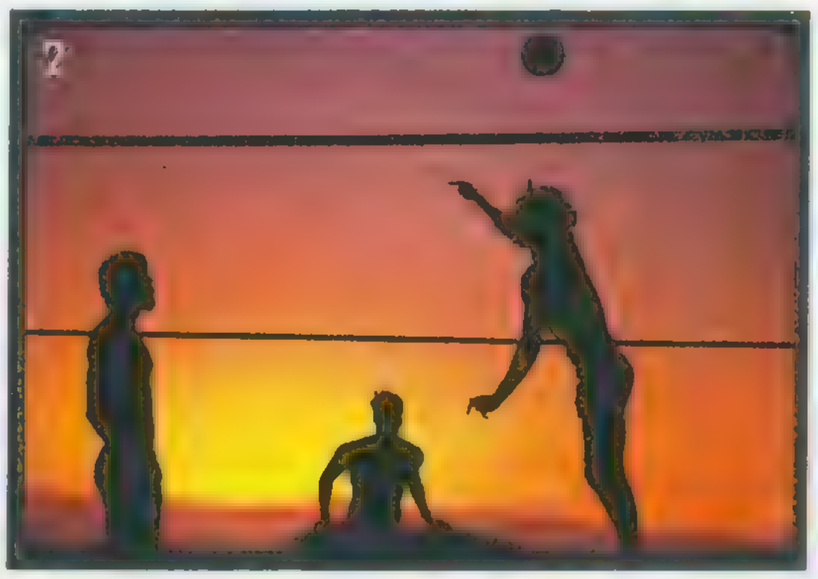
18. Tina, who makes nearly all of her purchases on her **Newport Center Fashion Island Credit Card**, suggests to Julia that she apply for one of her own, availing herself of its many conveniences and uses in and around Newport Center.

(Continued from page 224)

floats. With sensational views of the Pacific from its red vinyl booths, Ruby's is the best place to be during whale-watching season.

Orange County's new sophistication is more evident at Le Meridien hotel (4500 MacArthur Boulevard) in Newport Beach. Three years old, and the first California property developed by France's distinguished Meridien hotel chain, it comes up with beautiful flower-filled public rooms; extremely comfortable bedrooms and suites done in cool, restful tones of beige—plus two tennis courts, a pool, health club, and palmy gardens. Antoine, the hotel's posh, mirrored restaurant, is closely watched over by superstar chef Jacques Maximin of the two-star restaurant Chantecler in Nice, and is considered the top table in Orange County, if not all of Southern California.

In the art-filled Pavilion restaurant of the new Four Seasons Hotel (across from the Fashion Island shopping center in Newport Beach) many items on the menu—such as grilled tiger prawns with linguine and lemon/basil sauce; sautéed lamb loin with turnip-and-parsley pancakes; broiled swordfish with lemon and fresh thyme—are starred to indicate that they're low in calories, cholesterol, and sodium. Fitness-minded guests can continue their regimes at the Four Seasons' health club, where the staff includes massage therapists, a facialist, and professionals who offer individualized weight-training instruction as well as aerobics classes. The hotel also has a big swimming pool with lanes reserved for lap swimmers, two tennis courts, and bicycles for exploring the Orange Coast.



At Laguna's Club Post Nuclear: morning cappuccino, midday aerobics, and rock bands at night. Only in California

Laguna Seven miles south of Newport, Laguna Beach enchants with a craggy coast, hills dripping bougainvillaea, clapboard cottages, lush patios, antiques shops, art galleries, and cafés. In the 'thirties, this artists' colony lured screen stars like Bette Davis and Charlie Chaplin, who made it their home away from Hollywood. Today, L.A. artists, architects, decorators, and designers form the newest wave of Laguna immigrants, many of whom have settled here permanently.

The *(Continued on page 230)*

1. Horton Plaza, the mall that gave San Diego a heart.
2. Endless summer: a volleyball match at Laguna Beach.
3. The new La Costa: a fifth pool, more tennis, more golf, a revolutionary spa program.
4. The Library at San Juan Capistrano—Michael Graves gone Spanish.
5. Newport's Fashion Island—its palm-lined drive worthy of Hockney.

MAX AGUILERA-HELLWEG

NEWPORT
IMPORTS
JAGUAR

Foto—Felix Concept/Design—S • T • Y • L • E, Newport Beach (714) 650-2810

FASHION

BENETTON

Shoes by DIVARESE

ISLAND

APROPOS

Dress by Claude Montana

PORTS
INTERNATIONAL

NEWPORT BEACH

(Continued from page 228)

town's new style can be felt at restaurants like Five Feet (328 Glenneyre), which serves attractive nouvelle-Chinese dishes in a concrete-walled dining room perked up by changing art, monster cacti, and Windham Hill music. On the edge of town, a former warehouse is being turned into Club Post Nuclear (775 Laguna Canyon Road) by Thom Mayne and Michael Rotondi of the trendy Los Angeles-based design firm Morphosis. When it bows next month, the new club—with its aluminum dance floor, metalized plywood walls, and poured-concrete banquettes—will feature live bands at night, aerobics classes during the day, and breakfast at its French bakery/cappuccino bar in the morning. Only in California.

The totally redesigned Laguna Art Museum (307 Cliff Drive) now has twenty thousand square feet of exhibition space in its pretty pink stucco building by the sea. The big show this month: *Recent Graphics from American Print Shops,* May 21 to July 5, including works by Eric Fischl, Helen Frankenthaler, Alex Katz, Richard Diebenkorn.

The renovation goes on at the 160-room Surf & Sand Hotel (1555 South Coast Highway). Known for its smack-on-the-beach location, the hotel is spending millions to give its guest rooms the slick New California look of overscale furniture upholstered in raw silk. At the same time, the hotel's ninth-floor Towers Restaurant was recently Art-Deco-rated with mirrors, beveled glass, white Ginori china, 1930s-style crystal stemware. Glamorous at night, the Towers is also open early for breakfast, when both the views and the *huevos rancheros* can't be beat.

Seven miles south along the Pacific Coast Highway is the Ritz-Carlton, Laguna Niguel, the Hôtel du Cap d'Antibes of the American Riviera—a luxurious California palazzo of marble hallways, wood-paneled salons, original art, and tropical courtyards and gardens. Every one of the 393 guest rooms and suites has a balcony, a Champagne-stocked minibar, and an enormous bathroom lavished with Italian marble and loaded with incredibly thick white towels. Four restaurants—from the small, formal, very French Dining Room to the breezy terrace of The Cafe—are further reasons to stay at the Ritz. . .along with two pools; four tennis courts; an eighteen-hole golf course; and a fitness center with a gym, aerobics studio, and staff to tailor exercise and diet programs for hotel guests.

San Juan Capistrano San Juan Capistrano has lured sightseers for decades with its two-hundred-year-old Mission—a peaceful compound of arcades, tile walkways, and flowering trees, punctuated by Father Junipero Serra's original 1776 chapel and the great stone church erected several decades later. Behind the Mission, the San Juan Capistrano Library is Michael Graves's striking Post-Modern take on the town's Spanish colonial architectural heritage of adobe walls, tiled courtyards, and trellised walkways. Inside, a gallery presents exhibitions emphasizing the decorative arts.

A block away, the vine-covered cluster of cottages at 31431 Camino Capistrano is another local landmark: the antiques shop of G.R. Durenberger, where French and English treasures are arranged just as they would be in a living room. For lunch at San Juan Capistrano, Café Mozart (31952 Camino Capistrano) has a pleasant courtyard with fountain; for a snack, try Cynthia's Tearoom, just across the Ortega Highway from the Mission.

La Costa In the town of Carlsbad, thirty miles south of San Juan Capistrano, La Costa—famed for its movie-star regulars, its golf, tennis, diet, and fitness programs—recently spent $85 million to bring even more luxury, more diversity to its thousand acres. All of La Costa's guest rooms have been totally redecorated; 240 new rooms have been added; and a sprawling Mediterranean-moderne clubhouse has opened with shops, lounges, a nightclub, and six new restaurants (including Jose Wong's, which specializes in Latin/Oriental dishes). And there's more news: a huge beauty center; four clay and two grass tennis courts, along with the original seventeen all-weather courts; nine additional holes of golf, for a total of thirty-six; revolutionary *(Continued on page 233)*

The Four Seasons Hotel. Newport Beach At Its Best.

At the Four Seasons of Newport Beach, we understand that there's more than one dimension to your lifestyle. And for you, it's not simply business versus pleasure.

Take a game of tennis. We realize that a single set of doubles could be the makings of a winning partnership. And, this is what sets us apart. Only the Four Seasons incorporates the casual grace of Newport Beach in a refined, yet business-minded hotel.

Our Newport Center location means prominent office centers, the local airport and the area's most magnificent beaches, golf courses and shops are all within minutes.

No other hotel adapts to both your business schedule and your leisure routine as we do. For reservations, call (800) 268-6282 or your travel agent. In Newport Beach, call (714) 759-0808.

Four Seasons Hotel
NEWPORT BEACH

© 1987 Managed by Four Seasons Hotels Ltd. Canada

Exclusively at MOBOCO.
Suggested Retail $300,000.
Inquire for Purchase Price.

"The Testarossa of Timepieces..."

The name 'ruby', from Latin 'ruber' meaning red, describes the red variety of the gem species corundum. The brilliant red color of a fine ruby was as irresistable throughout history as it is today. In Sanskrit, one of the ancient languages of India, the ruby was called 'ratnaraj' (King of Precious Stones). As with many gemstones, the ruby was cherished not only for its beauty, but for the many magical powers attributed to it. The stone inserted in the owner's flesh through a self-inflicted wound would confer invulnerability; good health, wisdom, and success in love would also follow.
This highly important "One-of-a-Kind" hand fabricated Ruby, Diamond and Mother of Pearl Timepiece by Piaget was commissioned to celebrate the fabulous Ruby.

Fine Jewellry & Gems

MOBOCO

"Where the Finest Is Not the Most Expensive" 200 Newport Center Drive, Newport Beach, CA 92660 (714) 644-8325
Out of State: 800-MOBOCO-1 Telex. 188747-TABIRIN Authorized Agents for Piaget. Mark Toto, Esq., Club of Clubs Member

French Manicure™ The First Manicure That Improves Your Coordination.

Orly's new French Manicure goes with every color in your wardrobe, every style and occasion.

It's the hot new "no color" nail color.

The look is clean and white at the tips, clean and natural all over.

And with Orly's salon-proven French Manicure Kit, anyone can get professional results at home.

The Orly French Manicure Kit is available at your cosmetics counter or, send $7.50 to Orly International, Dept. V05, 9016 Wilshire Blvd., # 346, Beverly Hills, CA 90211.

As close as you can get to a professional manicure.

ORLY®

Orly is the original creator of the French Manicure.
French Manicure is a trademark of Orly International.

american riviera

(Continued from page 230)

spa programs focusing on endurance, stress reduction; and a fifth swimming pool—very glamorous—with striped canvas chaises, vine-covered pergolas.

Rancho Santa Fe Decidedly Old California, Rancho Santa Fe is an enchanting two-block-long stretch of pristine Spanish-style houses and shops set in a hilly grove of eucalyptus trees. At the end of Paseo Delicias—the town's main street—the family-run Inn at Rancho Santa Fe has seventy-five comfortable cottage rooms, many with fireplaces, as well as a blue-tiled swimming pool and a regulation croquet court on the vast green lawn that fronts the property. Steps away, excellent French food is served in a series of small wood-beamed salons at Mille Fleurs. The salads here are made with edible flowers—pansies, nasturtiums, Johnny jump-ups—from the Chino family's Vegetable Shop, just outside of town in a setting of palm tree-lined *allées* and horse farms. This ultimate produce stand plays Vivaldi while it purveys classy veggies to the likes of L.A.'s Wolfgang Puck and Berkeley's Alice Waters.

La Jolla/San Diego With seven miles of beaches, rocky coves, and gardens by the sea, La Jolla—San Diego's exclusive northern suburb—is one of the most beautiful towns in America. Today, La Valencia—a pink-stucco California Spanish beauty built in 1926—is still *the* place to stay. Gustav Anders (2182 Avenida de la Playa), with its cool white dining rooms and pretty patio, is the popular new place for a dinner of duck-liver ravioli and lamb with truffles, or a lunch of smoked salmon and black caviar on a crusty, just-baked roll.

The La Jolla Museum of Contemporary Art (700 Prospect Street) has a strong permanent collection of American painters, sculptors, and photographers—and a big show this summer featuring objects and installations by Vito Acconci, June 6 to August 2. On view year-round at the University of California's San Diego campus in north La Jolla is The Stuart Collection—monumental outdoor works created by major artists for the woodsy UCSD grounds. The best of the batch are a huge polychrome "Sun God" by Niki de Saint Phalle; talking "Trees" by Terry Allen, wired to sound off with poetry, Navaho chants, Texas country music.

The renowned La Jolla Playhouse, founded in 1947 by Gregory Peck, Dorothy McGuire, and Mel Ferrer, went into a long period of inactivity in the 'sixties, but was reborn in the 'eighties when the university offered the group a home. In 1983, the Playhouse made news when its production of *Big River* not only landed on Broadway but also won the Tony Award for Best Musical of the year. This summer, the Playhouse will produce five shows for its May 26-September 26 season. First off (through June 27): Are you ready for Linda Hunt as Dolly Levi in Thornton Wilder's *The Matchmaker*?

Theater buffs should also reserve now for the Festival '87 productions planned for the three stages of the acclaimed Old Globe Theatre in San Diego's Balboa Park. Winner of a 1984 Special Tony Award for "continuing dedication to theater artistry," the Globe hosted one of the country's most important show-business events last December with its world premiere of Stephen Sondheim's musical fairy tale, *Into the Woods*. This summer brings him back to the Globe with *Marry Me a Little*, a revue featuring Sondheim songs that never made it to Broadway, June 3 through August 30; plays by Shakespeare, Tennessee Williams, Michael Frayn, and Georges Feydeau will round out the repertory.

Balboa Park, larger and lusher than New York City's Central Park, also boasts San Diego's legendary zoo—plus marvelous museums housed in dazzling Spanish baroque palaces and cathedrals built for the 1915 and 1935 Expositions. Of special interest: spectacular films and hands-on exhibits at the Reuben H. Fleet Space Theater and Science Center...the San Diego Museum of Art, where original wine label designs by Chagall, Kandinsky, Picasso, Warhol, and others for Baron Philippe de Rothschild are on view, June 20 through August 2...the dynamic Museum of Photographic Arts, one of the few institutions in the country dedicated exclusively to exhibitions about photography, filmmaking, and video.

In downtown San Diego, the place to stay now is the splendidly renovated U.S. Grant Hotel. Built in 1910 by the son of Ulysses S. Grant, the hotel makes a memorable first impression, its vast lobby laid with thick carpets and lit by huge crystal chandeliers. Guest rooms are appointed with beige-silk wall-coverings, Queen Anne-style mahogany armoires, green velvet sofas and wingback chairs, travertine baths. Other luxuries: a non-smoking floor, a new fitness center, and the clubby Grant Grill, for the definitive San Diego power lunch.

The hottest new restaurants in downtown San Diego are Horton Plaza's Panda Inn, offering Mandarin dishes and sensational views of San Diego harbor; Dobson's (956 Broadway Circle), for fish *à la Française*; and La Gran Tapa (611 B Street), a busy bistro with bullfight memorabilia and Spanish hors d'oeuvres.

No introductions necessary for San Diego's Hotel del Coronado: It's enough to say that the Victorian landmark has spent $80 million over the last two decades upgrading its rooms, restaurants, tennis courts, beach, gardens, and spa. This legendary resort—where the Prince of Wales first met the future Duchess of Windsor, and where Marilyn Monroe romped on the beach in *Some Like It Hot*—will celebrate its hundredth birthday next year with parties, pageants, and that Riviera tradition, fireworks. ▽

the AMERICAN riviera

Charging down La Côte d'Orange: a fervent shopper visits the three great shrines of Southern California mall culture. By JILL ROBINSON-SHAW

Southern Californians were not born yesterday; we were born this morning. We also long for you to be born this morning. We don't care to be reminded that the most cosmopolitan thing about Orange County used to be Disneyland. La Côte d'Orange is now luxury's latest frontier. From Costa Mesa's South Coast Plaza (the Dallas of shopping centers), to Newport Center Fashion Island (where you dress up to go shopping), to spirited Horton Plaza (which has given San Diego a heart—and shoulder pads), you can find everything that you could possibly want here.

La Côte d'Orange is well-rehearsed for its new role. Newport Beach always was the exclusive resort for Pasadena and Los Angeles society families, who spent weekends on yachts rather than in each other's projection rooms. Balboa was where we—the daughters of show-business people—danced to big bands with Newport boys, whose parents were not crazy about us. Laguna Beach was our Greenwich Village, the town where we could hide away and be creative. Right now, what's been pulled together here is a great resort coast, prepared for the snowbirds (as we call visitors escaping winter) as stylishly as the French Riviera once was for the British.

South Coast Plaza does not want to be known only for its size. Yes, of course, there's the towering new Crystal Court (a cross between New York City's Guggenheim Museum and London's Burlington Arcade) as well as Jewel Court (with a kaleidoscopic stained-glass skylight), and South Coast Village, rustic as a town in the South of France. But you must also see the extraordinary Noguchi sculpture garden, "California Scenario"; the Calder, the Moore, and the Miro; and the exuberant children riding the carousel.

Thirty years ago, this was all lima beans—the family farm of Henry T. Segerstrom. One look, and you want to ask him to run for President. He's tall, blue-eyed, a sandy-haired Henry Fonda, with born-into-it diplomacy. "Self-reliance," he says, "is the Orange County character."

Segerstrom likes to talk about the present, prefers to talk about a year from tomorrow. So far, at South Coast, he has accomplished one goal absolutely: surprise. Here is Rizzoli's elegant bookstore, with its international newsstand and classical music playing in the background alongside the bright lights of Crate & Barrel, with home furnishings for the newly married (and newly single). Here's Polo/Ralph Lauren alongside Lina Lee: pure Hollywood, with the customer center-stage. What's new: studded suede clothes for children born with golden mikes in their mouths.

Back to the past at Mark Cross: elm cabinets, showcases with dark velvet linings—you're on the Orient Express (which, in fact, inspired its own ravishing collection at El Portal, the grand luxe travel shop). Then, to England: a beautiful Crabtree & Evelyn, antique and modern silver frames at English Heritage, clothes at Jaeger. The London Shop (started in Beverly Hills to help Westerners pass at stockholders' meetings in Manhattan) has a branch here, too.

Paris is everywhere—at Courrèges, Saint Laurent-Rive Gauche, Descamps, and the couture collections in the department stores. And, as on any Main Street, the young people gather, moving in groups, captivated here by Benetton, New Times, and Charlotte Russe—all selling the sizzle they love.

Shoes may come to mind—but when have they not? Try Charles Jourdan, Gucci, Ann Taylor, and more, of course, in I. Magnin and Saks (nestled near each other here as in Beverly Hills, where they used to call our parents if we came shopping in jeans).

Stores like Saks, Cartier, Abercrombie & Fitch, and FAO Schwarz must be as comforting to Easterners as the old-time California names—Bullock's, I. Magnin, Buffums—are to us. For Northwesterners, no name evokes as much security as Nordstrom, short-hand for what service used to be.

Crystal Court, South Coast's newest addition, is flanked by the lions, JW Robinson's and The Broadway. Almost every day, a shop premieres. Whether you start at the gleaming Gianni trattoria (the place to watch the elevators go up and down while passengers check themselves out in the mirrors), or the buffet near Robinson's vast linen department, it's hard to resist covering the whole winding road: from Esprit's children's, sport, and shoe stores to the elegant Daniel Cremieux (brilliant Parisian suspenders). Enter through trompe l'oeil white-plaster curtains into Jessica McClintock, a symbolist/Bloomsbury world of linen and lace dresses—charm with authority. Among the Pompeii-style frescoes above the cash register: the ancient God of Money. Not to be missed. Then, for the woman who's running next year's city, there's Alcott & Andrews—a store where you'll be known, be called when something you'll love comes in. Downstairs, for the great gift, try The American Museum of Historical Documents, where you might find Marilyn Monroe's 1953 contract with Twentieth-Century Fox next to a note from Susan B. Anthony.

You will not go hungry as you shop, not with Hickory Farms' real beef jerky and smoky cheeses; See's Candies; Forty Carrots, transplanted from Bloomingdale's in New York, its carrot cake intact; Pronto Ristorante, well-stocked with Italian delicacies. I stopped for a *caffè Borgia* (espresso, cream, chocolate, orange peel) at Upstart Crow and Company, a bookstore/café with a staff that actually reads books.

The test of successful marketing is that the shopper's blink rate goes down. At Fashion Island in Newport, La Côte d'Orange's Bel Air, you pass through the tall white pillars that mark the entrance and your eyes go on hold.

Here's Neiman-Marcus, where Western-American shopping was first defined. I watched women perfume-grazing, trying on one after another. "That smells the same on a poodle as it does on a person—too strong," says one shopper dressed in Ralph Lauren. "The only perfume that my mother wants," says another, in a pale Escada, "is the one that won't be out until next year."

Pick up the definitive cinnamon bun nearby, then on to Haute *(Continued on page 236)*

MAX AGUILERA-HELLWEG

If there were one place to shop in America this would be the place.

South Coast Plaza.

GUCCI

ALCOTT & ANDREWS

MARK CROSS
ESTABLISHED 1845

Daniel Crémieux

Courrèges
paris

CHARLES JOURDAN

Cartier

JESSICA McCLINTOCK

LINA LEE

TED LAPIDUS
Paris

Polo Ralph Lauren

BALLY
OF SWITZERLAND

LOUIS VUITTON
MALLETIER A PARIS

SAINT LAURENT
rive gauche

KENNETH JAY LANE

PORTS
INTERNATIONAL

©South Coast Plaza 1987

20 years of
· SOUTH COAST PLAZA ·

Costa Mesa, California

Saks Fifth Avenue • Nordstrom • Bullock's • I.Magnin • JWRobinson's • The Broadway • May Company • Sears

american riviera

(Continued from page 234)

Rocks—odd watches, oxidized-copper jewelry with real character. Lanz of California has Austrian sweaters and the flannel nightgowns that, as kids, we traded like cards (some patterns worth two of a new vintage). Nelly's Apparel of the Americas has handmade Latin American coats, tunics, dresses—brilliant, never the clichéd I-wear-my-loom-to-dinner look.

Atrium Court is a palazzo of warmly colored Mediterranean stone and marble. Its lower level, the vast Irvine Ranch Farmers Market—amusement park for the intrepid eater and chef—has, for a start, sixteen varieties of green pasta. You might well be inspired to register at the Ma Maison cooking school at Basics, which had a stove with red handles that I wanted to drive away in.

Atrium Court is young in spirit. Start at the top with the Tango Club's Ford-emblazoned sweaters and denim rhumba skirts—and its terrific staff. You can buy shimmery rayon stockings, roll-on garters, crinolines, waist-cinchers (Merry Widows), then dance right on over to Bubbles, the nightclub in Balboa. More sportswear: at Fiorucci, ixi:z, b.i.p.—for you, for him (for your dog, too, at Russo's Pets). For the most modern clothes, which look like contemporary art crossed with Santa Fe, visit Tripos. If you know what you like (leather, cashmere, silk), and Alan Austin always has it, there's a branch here.

You'll feel even more ravishing after a trip to Genève, the famous center for "cosmoceuticals," finally in America. You will be taught by its patient consultants, who were not even ratty to a customer who exclaimed, "But I live here *because* of the sun." Genève has a solution for that, too.

Bullock's Wilshire was, and clearly still is, the place where the elite California bride registers for the finest silver, china, and crystal. This branch, true to Orange County, tells us how luxury is going to look in the twenty-first century: silk moiré bed chairs to lounge on while writing shopping lists; gold kimonos; mirrors framed in mirror; shells the size of a mermaid's dream house; stationery like heavy silk. But this store also remembers the way it was: red-and-white polka-dot patio dresses; men's short-sleeve sport shirts with signal flags on them; Madras jackets; brown-leather windbreakers—no shoulder pads, no fringe. There's also a needlepoint pillow that says, "If you think money can't buy happiness, you don't know where to shop."

Which brings me to Amen Wardy. If you've already parked, you might want to move just to get the feeling when the valet opens your door in the courtyard entrance. Here, no one is friendlier than Wardy himself. "We put a total look together for the woman who is willing to listen," Wardy says. He whirls, puts a cerise hat at its best angle on a listening customer. "Yes, easy glamour, glamour you can manage." Nothing is impossible for him. If you've bought a Bob Mackie and need the perfect Judith Leiber handbag by tomorrow, Wardy will track it down—even if he has to send his private jet for it.

There used to be only two reasons to go to San Diego: the zoo, or you were in love with a Navy man. Now there's Horton Plaza, far enough away from Hollywood to still believe in show business. A city within a city, Horton Plaza has a neon nightlife and the easy feel of an old European marketplace.

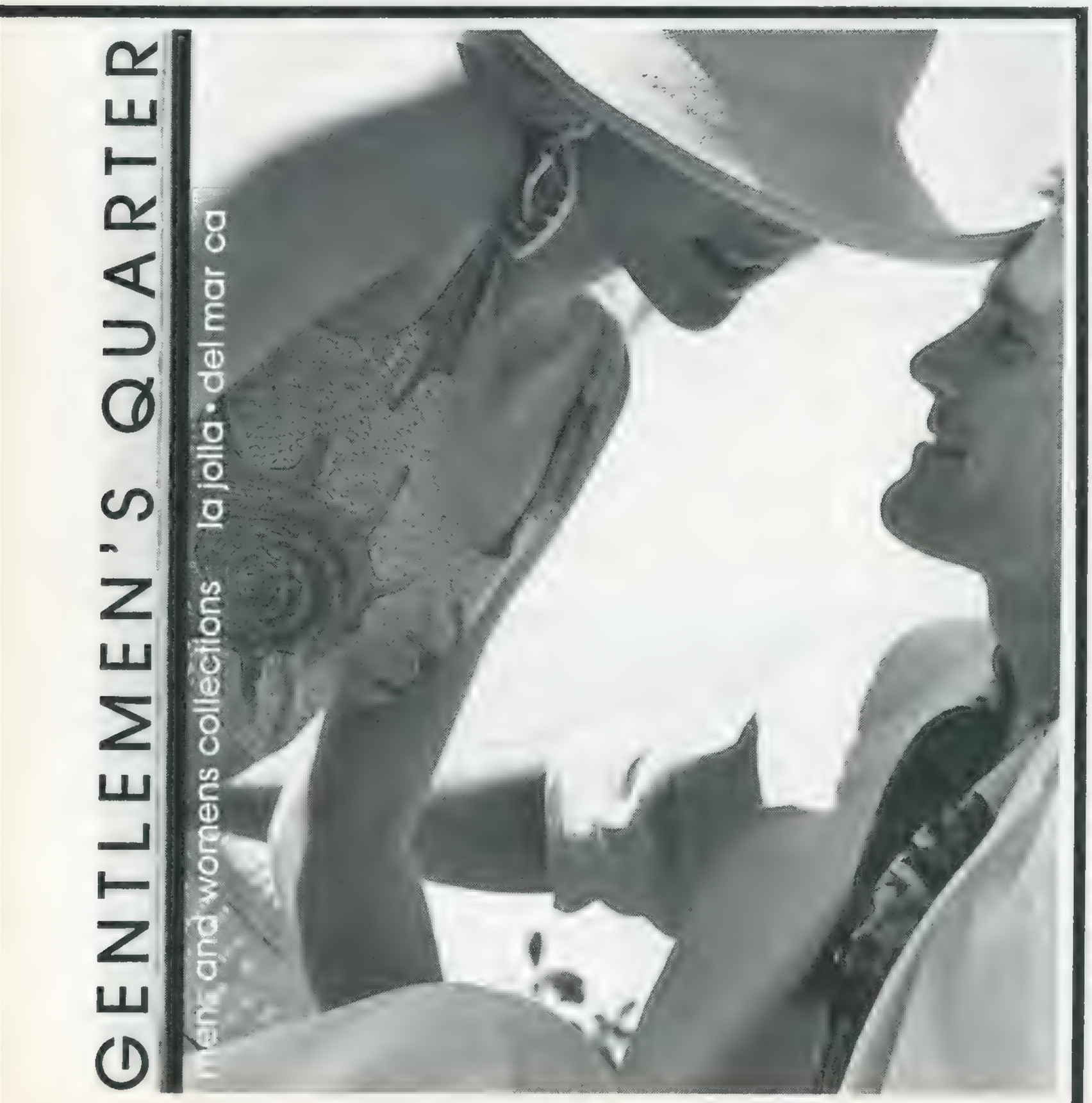
A giant, vivid Mobius strip of a road swoops you along. There is a vigor because of its curves: You see people on several levels at once. Even on the rare slow day, the plaza will still feel busy; you're as conscious of the people as you are of shopping. I looked up above the array of shops expecting to see people leaning out of apartment windows, watering plants, hanging out striped tights to dry in the sea breeze. The strong sense of the sea also comes from the sailors, up from the nearby naval base, doing Gene Kelly saunters.

It would be hard to spend a whole day in a silent brood at Horton Plaza. For example, at The Nature Company (kaleidoscopes, globes, night-sky domes, sweatshirts for the intellectual snob), conversation comes as fast as it used to at Schwab's soda fountain in L.A. I met a woman—a therapist—with two children, and asked, "Would these dinosaur presents appeal to fellows around their ages?" We started talking. Within fifteen minutes, her husband had joined us, and we were having lunch at Horton Plaza's dazzling branch of Irvine Ranch Farmers Market. I've had eye-to-eye exchanges with people all over the world, but only in Southern California do I really act on them—start out shopping and wind up talking. (But then I go shopping because I want to talk. Sometimes.)

It's imperative to eat at Heaven Pop Cuisine, the diner with pink Venetian blinds and tough-talking waitresses in wedgies. When I was there, two women out of Orange County mythology arrived, clutching basket purses and wearing seersucker Capri pants. They left; I stayed for a Robert Rauschenberger and a Chubby Checker Banana Split.

Now, for the specifics: See Horton Toy & Doll, for anything except violent games; San Francisco Music Box Company, for magic toys; Banana Republic, for Polo's poor relatives, hanging out in Cahuenga Pass until they finish their family exposés (some scenes undoubtedly enacted in lingerie from Victoria's Secret). There's also at least one first-rank gallery—Lane—with paintings by Malcolm Jones (one of the top "investment artists").

There are some repeats from South Coast and Fashion Island; you choose where you go, ultimately, for the ambience. I can't really remember ever shopping happily just because I needed something and got it. When that's all that happens, you're in the wrong place. Such a thing would never happen along La Côte d'Orange. ▽



Glamourous.
Sophisticated.
Street Chic.

High fashion looks created by the most high fashion products. Zotos Bain de Terre Spa Regimes for the hair. Finishing products that create styles beautifully, naturally, fragrantly with refined herbs and botanicals respected for their prescriptive properties. Flax Seed Styling Gel. Herbal Styling Mousse. Finishing Spritz. Finishing Mist.

First used...now widely acclaimed and recommended by the world's most critical judges — professional salon stylists.

So superior.
So professional.
Zotos Bain de Terre.

$50,000 SWEEPSTAKES

Win a $25,000 U.S. Savings Bond, $5,000 Mink Coats, or many other sensational prizes! No purchase necessary.

Contact your participating Zotos salon or Zotos Marketing Dept., 100 Tokeneke Rd., Darien, CT 06820 for complete details.

HIGH STYLE

Available at
Neiman-Marcus

ZOTOS®
The leader in salon permanent waves for over 50 years.

©1987 ZOTOS International, Inc., Darien, CT 06820-4894

VOGUE TRAVEL GUIDE

WHERE TO GO

1 ☐ CLUB MED: All-inclusive brochure on villages in the Caribbean, Mexico, Tahiti, and Bermuda

2 ☐ RUSSIA: Information on ten escorted tours including "Russia at Leisure"

WHERE TO STAY IN SOUTHERN CALIFORNIA

3 ☐ FOUR SEASONS HOTEL, NEWPORT BEACH

4 ☐ HOTEL DEL CORONADO, San Diego

5 ☐ INN AT RANCHO SANTA FE

6 ☐ LA COSTA HOTEL & SPA, Carlsbad

7 ☐ LA VALENCIA, La Jolla

8 ☐ LE MERIDIEN HOTEL, Newport Beach

9 ☐ THE RITZ-CARLTON, LAGUNA NIGUEL

10 ☐ SURF & SAND HOTEL, Laguna Beach

11 ☐ U.S. GRANT HOTEL, San Diego

SPAS/VILLAS/RESORTS

12 ☐ JUDITH SANS LIFE SPA, Clayton, GA

13 ☐ THE SEA RANCH North Sonoma County, CA

14 ☐ LA BOBADILLA Laja, Spain

CRUISES

15 ☐ NORWEGIAN CARIBBEAN LINES: Three-, four-, seven-, eight-, and ten-day cruises from Miami and San Juan

16 ☐ WINDSTAR SAIL CRUISES: Information on *Wind Song's* seven-day sails in the South Pacific

We're sorry, but VOGUE cannot accept any personal questions or requests.

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

Please check the brochures you would like to receive and return this coupon to VOGUE, **May Coupon,** Box 2766, Clinton, IA 52735, **BEFORE SEPTEMBER 1, 1987.** Allow eight weeks for delivery. **Please enclose $1.00 to cover processing. No stamps will be accepted.**

Meet the Artists

that create **The Designer Faces.** A cosmetic surgeon needs the same eye for balance, symmetry and aesthetics as that of a classic sculptor. You are invited to a unique

Public Forum

A distinguished international panel of cosmetic surgeons will discuss **The Latest Advances in Cosmetic Surgery of the Face.** Sponsored by the Foundation for Facial Plastic Surgery, H.G. Brennan, M.D., founder and president, to be held at The Newporter Resort Hotel, Newport Beach, California. August 4, 1987. 6:30 - 8:00 p.m.

For further information or reservations for this free public forum call or write:
F.F.P.S., 359 San Miguel Dr., Suite 303, Newport Beach, CA 92660 (714) 759-7678

SWAN LAKE

The legend comes to life in the premier ballet doll

The magic begins with a whisper of white. The prima ballerina. A figure so perfect in form and beauty.

Anna Pavlova in Swan Lake. Authentically costumed for her premiere as the first ballet doll from Franklin Heirloom Dolls.

A breathtaking beauty. Sculptured from head to toe in imported glazed bisque porcelain. And delicately painted by hand to capture Pavlova's expressive eyes, flawless complexion and raven-black hair. In her classical ballet costume of shimmering snow-white satin and lavish brocade, trimmed with sparkling silver braid. With a profusion of iridescent faux pearls...and silky white plumes of maribou.

A beautiful debut in the world of doll collecting. A collector's dream come true.

Anna Pavlova in Swan Lake. The magic will last forever.

© 1987 FHD

Shown smaller than actual size of approximately 19"

Franklin Heirloom Dolls
Franklin Center, Pennsylvania 19091

Please send me the portrait doll, *Anna Pavlova in Swan Lake,* complete with its own display stand.

I understand that I need send no payment now. Prior to shipment, bill me for a deposit of $39.* And the balance, after shipment, in 4 equal monthly installments of $39.* each.

**Plus my state sales tax and a total of $3. for shipping and handling.*

Please mail by May 31, 1987.

SIGNATURE _____
ALL ORDERS ARE SUBJECT TO ACCEPTANCE

MR./MRS./MISS _____
PLEASE PRINT CLEARLY

ADDRESS _____

CITY/STATE/ZIP _____

5

AN EXCLUSIVE PRESENTATION OF FRANKLIN HEIRLOOM DOLLS

VIEW

Everything's Coming up Roses

From Paris spring couture, a new garden of earthly delights: roses of brilliant color, bouquets of embroidery, finely engineered flower prints

The bride wore roses: YSL

Patou's full-flower beauties

Garden hat: Patou

YSL's bouquet

Dior's embroidery

one after another they appeared at the couture: breathtaking bouquets of roses, stray roses—the most Parisian of all flowers, on the most full-blown "feminine" clothes around. At Yves Saint Laurent (who, by no small coincidence, has chosen the rose as the symbol—and strongest note—in his newest "Paris" perfume), roses sprouted on dresses, short and long; decorated pumps, hair, earrings; hung from boughs as onstage garlands. In a fashion season not necessarily strong on other prints, Saint Laurent cabbage roses and long-stems alike were done with precision.

At Dior, flower power translates as spaced red roses on a short chiffon dress; a mystical black rose clips to the front of a white straw hat; pink embroidered rosebuds cover the sleeves of a blouse for evening. Guy Laroche's roses peek out from under the hem of a pink pouffed dress; they cascade down the hoop of another.

Perhaps most charming of all: blooms at Patou—where embroidered roses decorate the bodice of a lime-striped dress; smatterings of petals are caught in a mauve lace wrap, full-blown beauties sprout on hats shaped like straw flower pots—or veiled hats for a garden party. "I've always been fascinated by silk roses," says designer Christian Lacroix. "They're nearly more intoxicating than the real ones."

It's a heady couture idea.

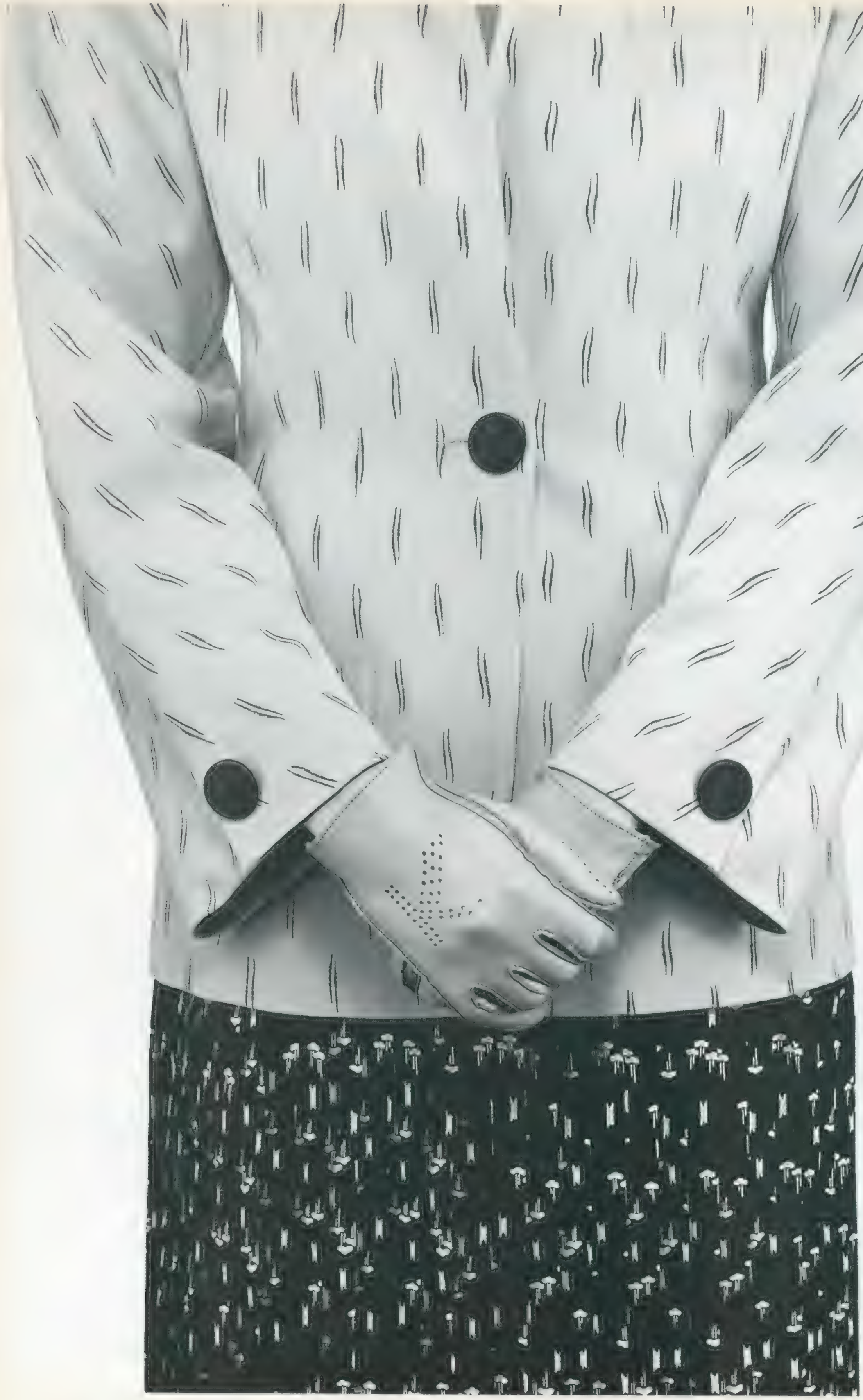
("View" continued on page 244)

GUY MARINEAU

KRIZIA

FOTO GIOVANNI GASTEL

SHOW ROOM : 767 FIFTH AVENUE (212) 593-4610 - NEW YORK, N.Y.



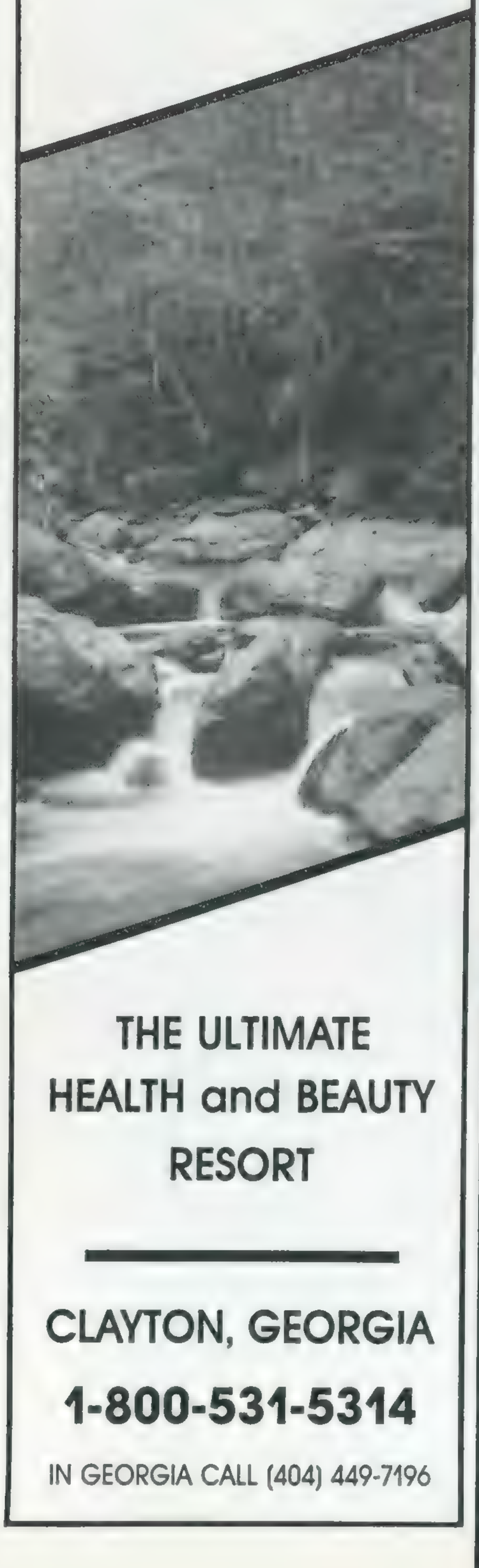
KRIZIA

FOTO GIOVANNI GASTEL

EXPERIENCE LIFE
AS IT SHOULD BE.

Judith Sans

LIFE SPA



THE ULTIMATE
HEALTH and BEAUTY
RESORT

CLAYTON, GEORGIA

1-800-531-5314

IN GEORGIA CALL (404) 449-7196

VIEW

Summer High T

Finds for the season: T-shirt dressing—now barer, curvier, streamlined. Hot-weather buys!

Cool. Easygoing. Less-than-grand: All reasons why warm-weather dressing often boils down, at its most appealing, to something made of cotton knit. Something derived from the T-shirt. Its spur-of-the-moment packable nature is hard to beat; so is its no-care quality. But that T-shirt dressing, this season, is going to come with a bit more—more style than simple ease: As lean, bare, one-or-two piece dresses; longer jackets over a dress or skirt—sometimes with a bit of swing in the hem; pants and a neat buttoned cardigan. Always, there's a sense of polish. *("View" continued on page 252)*

Finds: Bare-back Anne Klein II dress, (top), about $72. Isaia's two pieces, (above): top, about $65; skirt, $64. Left: Tous Les Caleçons' jacket (about $44), pants (about $52). Right: Danny Nobel skirt (about $70), and top (about $56).

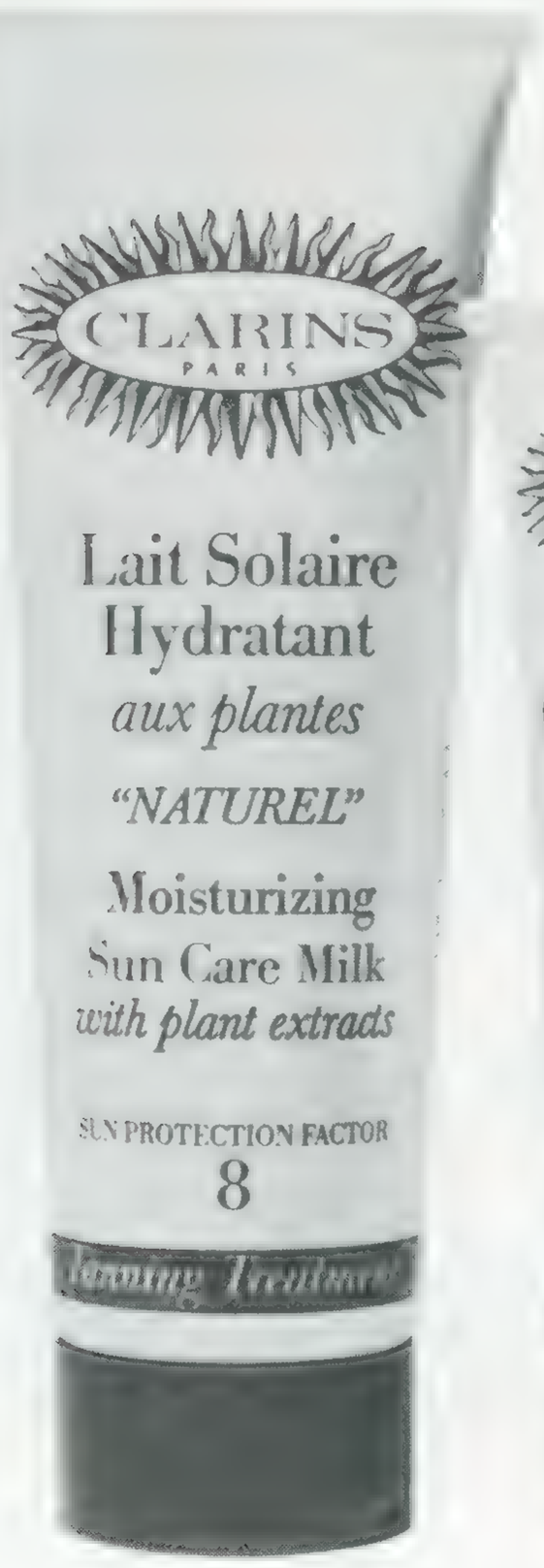
ANDRÉ A BLANCH Hair by Bob Racine, makeup by Andrea Paolett

Tan vs. Skin Damage: A Ray of Hope!

It's time to face the facts. As evidence accumulates, there's no doubting the result of sun exposure without protection. Too much sun, too fast, allows UVA/UVB rays to penetrate through the epidermis, only to cause irreparable skin damage. Without filtering out these rays, sunwrinkles and dehydrated skin are certain to result.

Clarins comes to the rescue.
Safe, fast, beautiful tanning is now possible thanks to Clarins Tanning Treatments. The PABA-free formulations provide the necessary guard against skin damage with protective UVA/UVB sun filters. What's more, they speed the development of golden color with Tyrosin, a natural tanning accelerator. The added benefits of moisturizing plant extracts prevent dehydration and peeling.

Clarins Sun Wrinkle Control Cream protects delicate skin while promoting golden beauty.
With a Sun Protection Factor of 10, it provides special care for sun-sensitive areas: face, shoulders, and decollete. Its actions are two-fold, promoting moisture balance and preventing sun-induced skin damage.



Clarins Moisturizing Sun Care Milk preserves skin's elasticity —for all-over body tanning.
Answer your needs for all-over body tanning with this rich, yet light, sun care treatment that provides the necessary protection. It helps prevent dehydration while it acts to speed deep bronzing.

Clarins Skin Care Specialists offer personal beauty advice.
Our Specialists are professionally educated to assist you. We invite you to consult them to answer your personal beauty concerns. They will be happy to present you with a **sample** selected just for you from the Clarins comprehensive range of face or body treatments.

Formulated with natural extracts. Dermatologically tested.

PABA-free, for even the most sensitive skin.

CLARINS
PARIS

THE PROBLEM-SOLVER IN SKIN CARE. PREMIER IN FRANCE!

MARSHALL FIELD'S • SAKS FIFTH AVENUE

ADRIENNE VITTADINI

Catch bijan perfume for women...

to catch bijan perfume for women...please call toll free 1•800•99•BIJAN.

also available at...bijan boutiques, beverly hills and new york

Eau de Parfum Spray 2.5 oz $55 • Eau de Parfum Pour 2.5 oz $55 • Perfume 25 oz $90
Perfume 1 oz .. $300. • Perfume Purse Spray 25 oz .. $75. • Perfume Pendant 1.8 oz .. $65

BILL KING

bijan perfume for women...

VIEW

Little Big Gems

Into the breach: For women with style, brooches are out of vaults, onto new necklines

Young women have decided to ignore their mothers' rules and enjoy themselves, bringing out their gems," explains Glorya Leighton; and 'thirties diamond brooches are selling at Fred Leighton, NYC. Deco clips and 'fifties heirloom pins once reserved for locked-jaw parties are turning up, day or night, in the most modern places, on the most fashionable women. Says writer Fran Lebowitz, about wearing her friend Paloma Picasso's diamond "tic-tac-toe" pin: "This is the only time I've ever won." *("View" continued on page 256)*

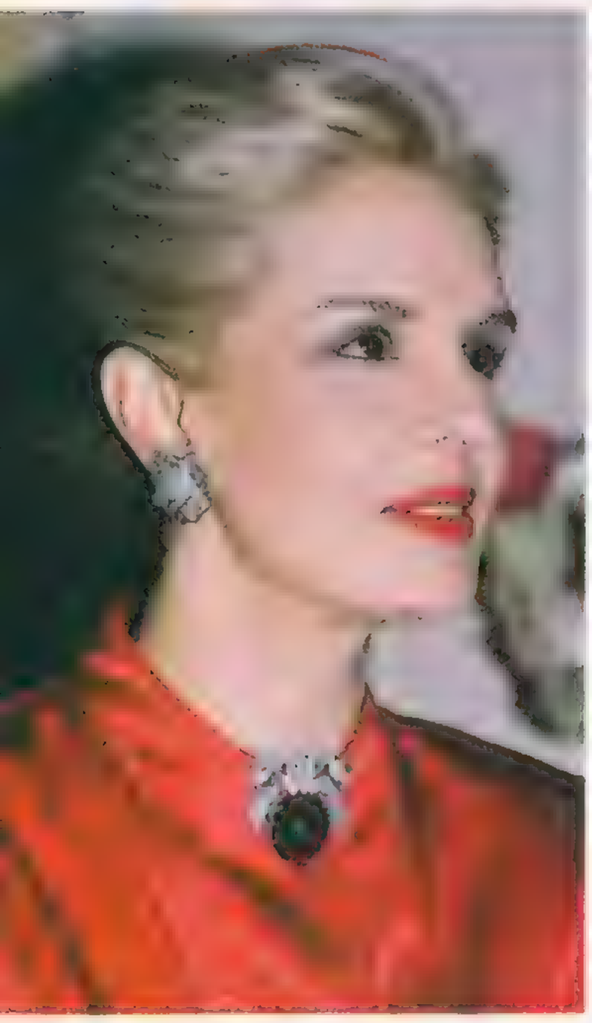
Joanne Cummings, *left, proves "a clip on a sleeve works like a bracelet." Clips, Fred Leighton*

Janis Savitt *flower power, below: "precious but not serious" 'forties-inspired pins for night*

Diandra Douglas, *above, pins on two "laughing dragons." Says Diandra: "They always get worn in pairs." Here, on a simple sweater*

Miani Johnson, *left, owner of NYC's Willard Gallery, clips family glitter on the neck of a T-shirt. Says she: "They also make great safety pins"*

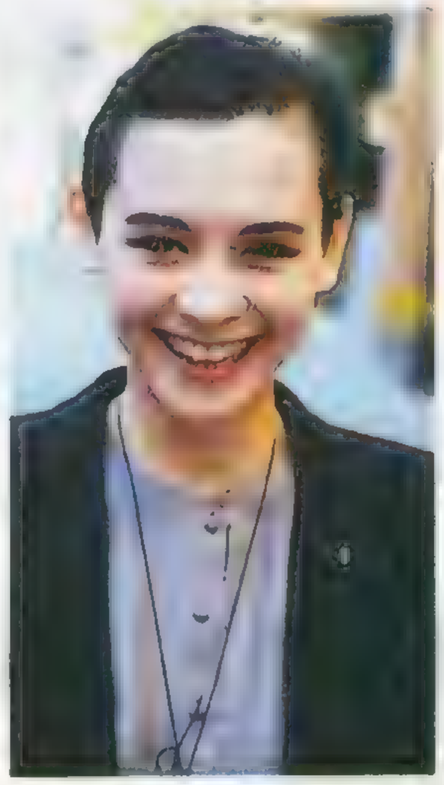
Tina Chow, *below, understates it: her own pindot crystal design*



Fran Lebowitz, *below, sports Paloma Picasso's pin. Fran's way to wear it: On her evening uniform —boy's Brooks Brothers shirt, tuxedo jacket. The only other ornament she wears is "a lapel ribbon given to a friend elected to the National Academy of Sciences. He isn't a showoff, I am"*

Carolina Herrera *summer nights in red satin, left, are decorated at the neck by a glorious pin. "I wear it on belts, hats, the side of an evening dress," she says*

Lucy Ferry, *above, backs into the fashion: diamond and emerald pins, on her jacket bow*

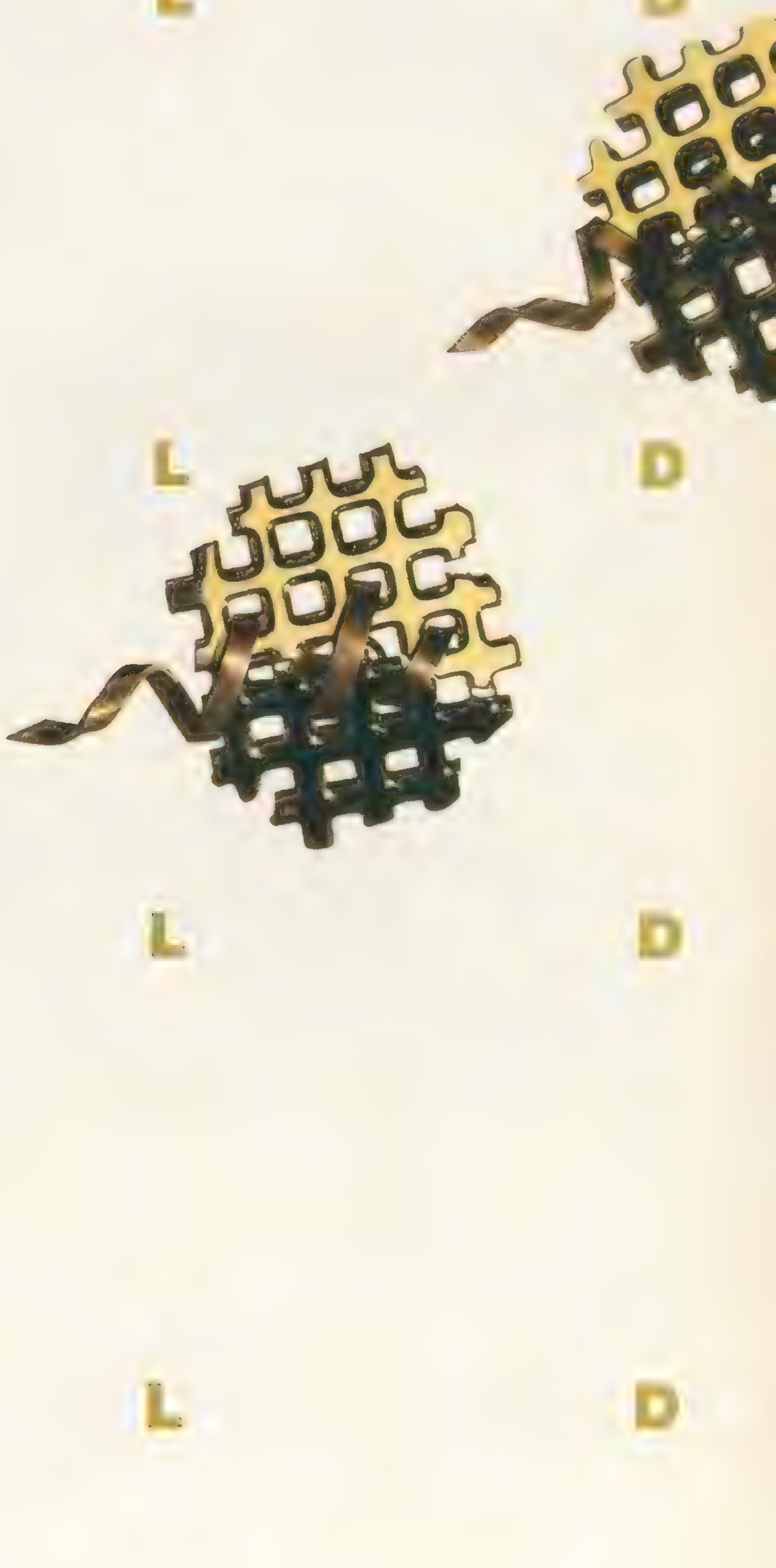


ROXANNE LOWIT, MIKE RUSS Hair and makeup details, last pages

"Outrageous...perfect for riding around in limousines, midnight suppers and dancing 'til dawn. I'm crazy about gold." *Whatever you're feeling, from sophisticated to capricious, you can always find the right design in real gold to express it.* "I wish it would hurry up and get dark."

REAL GOLD. FOR EVERYTHING YOU ARE.

GOLD GOLD GOLD GOLD



© 1987 Gold Information Center

18k gold earrings by Whitney Boin

MCM®

MCM. The Roman numerals symbolizing the 19th Century, the era of mobility.

25 Main St., Southampton, N.Y. (516) 283-7400 • Willard Collection, 1445 Pennsylvania Ave. NW, Washington, D.C. (202) 737-0077
Lenox Square Shopping Center, 3393 Peachtree Rd., Atlanta, GA. (404) 261-4762
9700 Collins Ave. Store #236, Bal Harbour, Fla. (305) 865-0770 • 224 Worth Ave., Palm Beach, Fla. (305) 655-7704 • 50E Oak St., Chicago, Ill. (312) 944-7250
For our 276 page color catalog, please send $15.00 to: MCM 25 Main St., Southampton, N.Y. 11986

VIEW

Funnies Business

Among ruffles and flourishes: the cartoon aspect of couture

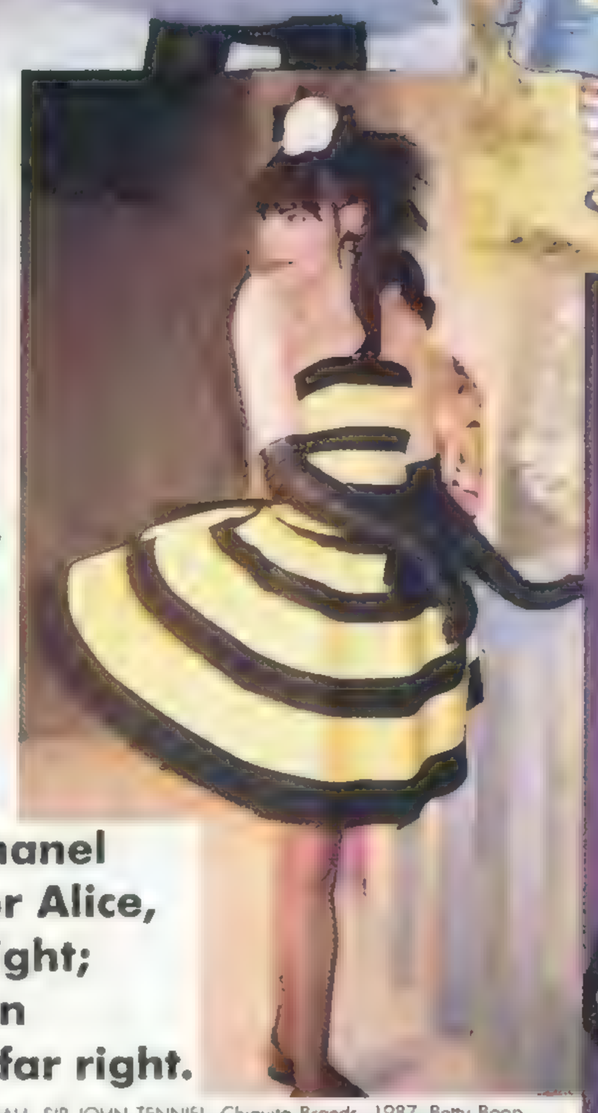
When you ask fashion designers who or what inspires them, they often reply with the name of some ephemeral muse: a fleeting memory of Audrey Hepburn in *Breakfast at Tiffany's*, a group of colors inspired by a recent Sargent exhibit. And yet for the grandest of couture clothes, this season's muse may well be more indigenous to popular fantasy: good old-fashioned Saturday morning cartoons. The fashion resemblances are delightful—and uncanny.
("View" continued on page 258)

Betty Boop-oop-a-doop black lace dress, above: as YSL does it

Designer Christian Lacroix is the cartoon couture master. At Patou, above: a polka-dotted ode to Minnie Mouse dressing

© The Walt Disney Company

Christian Lacroix's most chi-chi Chiquitas, below and bottom right. Right: the real banana



Alice in Wonderland, above right, takes fashion advice from the Queen of Hearts: Chanel new looks for Alice, above and right; for the Queen from Patou, far right.

ROXANNE LOWIT, GUY MARINEAU, SIR JOHN TENNIEL; Chiquita Brands, 1987, Betty Boop is reprinted with special permission of King Features Syndicate, Inc./Fleischer Studios, Inc

From the handbag and accessory collection. Hand crafted perfection. Designed by Michael Cromer.

MCM®

MCM. The Roman numerals symbolizing the 19th Century, the era of mobility.

25 Main St., Southampton, N.Y. (516) 283-7400 • Willard Collection, 1445 Pennsylvania Ave. NW, Washington, D.C. (202) 737-0077
Lenox Square Shopping Center, 3393 Peachtree Rd., Atlanta, GA. (404) 261-4762
9700 Collins Ave. Store #236, Bal Harbour, Fla. (305) 865-0770 • 224 Worth Ave., Palm Beach, Fla. (305) 655-7704 • 50E Oak St., Chicago, Ill. (312) 944-7250
For our 276 page color catalog, please send $15.00 to: MCM 25 Main St., Southampton, N.Y. 11986

ENCORE!

Last year over 75,000 people bought the premier edition of THE BEST OF GOURMET and discovered the incomparable pleasures of this extraordinary cookbook.

This year we proudly present you with THE BEST OF GOURMET 1987. This fantastic source of over 500 delicious and delightful recipes will inspire your epicurean passions.

This brand new edition includes over 75 fabulous full-color GOURMET photographs, A GOURMET ADDENDUM containing never-before-published recipes, a TABLE SETTING ACKNOWLEDGMENTS section, and three convenient indexes: General, Recipe Title and 45-Minute Recipes.

It's all for you, a cookbook that will delight your eye as well as your palate.

Your purchase entitles you to preview—without obligation—every new edition of THE BEST OF GOURMET, and continue your enjoyment year after year.

THE BEST OF GOURMET 1987. *BRAVO!*

Gourmet ☐ YES! Send me *The Best of Gourmet, 1987.* My payment of $24.95 plus $2.50 for shipping and handling (plus sales tax if necessary*) is enclosed. If I am not completely satisfied I may return the book within 15 days for a full refund.

Mail to: The Condé Nast Collection
P.O. Box 10850, Des Moines, IA 50336

Name_____

Address_____

City_____

State_____ Zip_____

Method of payment: ☐ Check ☐ Money Order
Charge my: ☐ American Express ☐ VISA ☐ MasterCard

Card #_____

Exp. Date_____

Signed:_____
(Must be signed to be valid for charge.)

*Please add sales tax in the following states:
CA, CO, GA, IA, IL, MA, MI, NY.

Mail this coupon or call toll-free

1-800-826-1100

87P89

VIEW

GETTING COLLECTED

Hottest collectibles? Thirties, '40s, '50s costume jewelry prized for quality, intricate construction. Names and looks to watch on wrists, above: Napier's gold links, top left, bottom right; Trifari's spheres, middle right; top right, Schiaparelli tassels.

Behind the Scenes...

What are designers seriously considering today? **A woman's need for better service.** It's especially important now for a world where more women work and have less time to shop. And that "service" means more than just a store personal shopper; it requires, often, a designer's active involvement. Zandra Rhodes "relies on that." Says she: "I believe I am creating works of art intended to be worn for ten years at a time. Women come back and have dresses reserviced like old Rolls-Royces. And I love to be consulted." What might Zandra do for customers? Reshape a shoulder line with new pads; have lengths altered. . . . **This coming fall, you'll notice a change of attitude about fake fur;** it has evolved from something meant to amuse, something meant to imitate "the real thing," to a basic winter coat alternative, a coat that continues to work day in and day out, not just as an evening accessory. Says Sonia Rykiel, who always includes a handful of wonderful "fakes" in her collections: "What I like about fake fur is that it is not an imitation of real fur; it is like a fake jewel—it exists by itself and has a life of its own." . . . **Jean Paul Gaultier is still talking about skirts—for men;** and he's showing them with every collection. "It is not a joke, you know," he says. "Men are changing, and skirts are a symbol of that change. Men have to be more seductive for women today. The younger generation, especially, feels that it's important to have a nice haircut and to dress very well. It's a question of taste." Gaultier thinks skirts on men will eventually evolve in the way that long hair did in the 'sixties, the way some men have already taken to wearing an earring. Gaultier says he even wears skirts himself "sometimes"—"except when I have to see a journalist." . . . **One of the latest trends to sweep Los Angeles: crystals,** little slivers of raw transparent rock (not those hanging from a dining-room chandelier) that are said to possess powers to enchant and to fortify. Worn for good luck, crystal earrings and necklaces are turning up on the likes of actress Rosanna Arquette, actor Bruce Willis. Tina Chow, whose pricey collection of crystals will appear this coming fall, carried around an uncut aquamarine in her pocket for an entire year. "It was beautiful," she says. "It reminded me of the sea and sky, especially when I was in New York City." And "the collection is a way to make use of that beauty; but I wouldn't want it to be just a fad."

("View" continued on page 260)

PHILLIP DIXON Details, last pages

From the travel shoe collection. Hand crafted perfection. Designed by Michael Cromer.

MCM®

MCM. The Roman numerals symbolizing the 19th Century, the era of mobility.

25 Main St., Southampton, N.Y. (516) 283-7400 • Willard Collection, 1445 Pennsylvania Ave. NW, Washington, D.C. (202) 737-0077
Lenox Square Shopping Center, 3393 Peachtree Rd., Atlanta, GA. (404) 261-4762
9700 Collins Ave. Store #236, Bal Harbour, Fla. (305) 865-0770 • 224 Worth Ave., Palm Beach, Fla. (305) 655-7704 • 50E Oak St., Chicago, Ill. (312) 944-7250
For our 276 page color catalog, please send $15.00 to: MCM 25 Main St., Southampton, N.Y. 11986

HORCHOW

Beautiful

Beautiful Belle France for spring. A flower printed navy rayon crêpe afternoon dress, with fresh sailor collar. Has an elasticized smocked waist and back zipper. Imported. Sizes: 4-14. #U313A4

Please send me _____ Belle France dress(es), size(s) _____, for 150.00, plus 4.55 for shipping. Please add 6¼% tax if delivered in Texas.

☐ Check or money order enclosed (payable to The Horchow Collection).

Charge to my ☐ VISA ☐ MasterCard

☐ American Express Exp. Date _____

Signature (required if using credit card)

NAME

ADDRESS

CITY STATE ZIP

HORCHOW

P.O. Box 620048, Dept. HJ009 Dallas, Texas 75262-0048

VIEW

WEST COAST WHIMSY . . .

Warm-weather style on Justine Bateman: most attractive of TV faces

The updated California dream? A place of beauties such as actress Justine Bateman, twenty-one, (she stars as Mallory Keaton on NBC's *Family Ties* sitcom). She has that particularly freewheeling West Coast way of pulling clothes together; of irreverently pairing designer sweaters with flea-market finds; of juxtaposing knockabout cowboy boots with punky leather miniskirts. The key to it all? Making sure the result is decidedly casual. "You can't 'put on an outfit' here," Justine says. "If you walk out in leggings, sweater, crinoline, people ask, 'What's she trying to project?' "

("View" continued on page 262)

By the beach: Justine Bateman, above, in Ralph Lauren sweater, a Panama hat; above right, on set in Ralph Lauren. Right: Zoran sweater, signature sneakers

MATTHEW ROLSTON. Hair by Rita Dell Roco, makeup by Gary Berkowitz

From the luggage collection. Hand crafted perfection. Designed by Michael Cromer.

MCM®

MCM. The Roman numerals symbolizing the 19th Century, the era of mobility.

25 Main St., Southampton, N.Y. (516) 283-7400 • Willard Collection, 1445 Pennsylvania Ave. NW, Washington, D.C. (202) 737-0077
Lenox Square Shopping Center, 3393 Peachtree Rd., Atlanta, GA. (404) 261-4762
9700 Collins Ave. Store #236, Bal Harbour, Fla. (305) 865-0770 • 224 Worth Ave., Palm Beach, Fla. (305) 655-7704 • 50E Oak St., Chicago, Ill. (312) 944-7250
For our 276 page color catalog, please send $15.00 to: MCM 25 Main St., Southampton, N.Y. 11986

VIEW people in fashion are talking about what's coming...

What's new: first designer talk on fall . . . finds in shops. shows. jewels . . . dinner out: suits and more . . . fabric: fashion's real difference

People are talking about . . . one of the most intriguing changes in fashion—and it's often an invisible one. It's a matter of "stretch": stretch fibers added to traditional fabrics for a new closeness to the body, for texture interest, for ease of movement. You'll find the Lycra sheen of a Gaultier top . . . or, at its subtlest, stretch fabric used for the most polished suit—from Geoffrey Beene or Calvin Klein. New wool crepes, flannels, gabardines, satin: all may come now with a bit of "give," changing the look of fashion. . . . The question is: How short is "short"? When newspapers show runway clothes that stop inches above the knee, is "short" something thigh-high? Does it simply mean "kneecap"? Fall's suggestion of short hemlines is a clear one. " 'Suggestion' is the word," says Ferre. Length has to do with time of day, age, body shape, appropriateness. For many women, that will probably be just above kneecap.

Last year's enthusiasm for "classics" (camel's hair and cashmere) may well turn up in coming months as new fashion twists on "collegiate" things: polo coats, kilts, tartans, boarding-school blazers. At its best, the look has acquired some added snap or whimsy: Vivienne Westwood goes so far as to make schoolgirl jumpers and woolly tights; Londoner Alistair Blair, more traditionally, belts tartan jackets over soft double skirts of wool. Willi Smith, for fall, has shirting stripes called "Harrow" and "Eton" . . . and Betsey Johnson makes a dress of tartan skirt and leotard top. Circle pins could be next. Kilts and cables are everywhere in "younger" collections. . . .

Ask designers about fashion influences—about what got the season going—and you'll come up, for fall, with a highly diverse list: Everything from vacationing charms of Portofino beaches ("French girls have bodies that are different. Everything is right," says Zoran) . . . to "jeune filles fatales" (Thierry Mugler: "This season is totally Parisian"). There's talk of Audrey Hepburn again and "cheer up" (Valentino); even Stanley Kubrick's movie, *2001*. "It's only a few years away now," says a man with his eye to the future—David Cameron. . . . Denim is turning up this summer in every version from miniskirts to workday dresses; come fall, denim goes on—as a nighttime basic: bare bustier dresses at Betsey Johnson or new Patrick Kelley designs for Benetton. Jeweler Wendy Gell even decorates denim evening jackets with Disney characters in "faux jewels." They go with Gell's new Minnie Mouse and flower enamel cuffs, her Donald Duck gloves for evening.

"The question of the season is: How short is 'short'?

Is it a skirt that's thigh-high . . . or one just above the kneecap?"

What's up? Charms—of the jewelry sort, dangling off everything this fall from earrings to small safety pins to jangling bracelets. At Chanel, that might mean colored stones or a Maltese cross; new Robert Lee Morris bracelets made for Donna Karan dangle burnished gold pebbles. Gabriella Kiss (who's trained as jewelry designer Ted Muehling's assistant) has created some of the most appealing charms anywhere: quite perfectly sculpted, whimsical figures—a graceful foot, angels, devils, tiny Cupid with bow and arrow. . . . Come August, watch for more from Donna Karan: a new collection of hose, body stockings, winter tights, lace galore. All are under-thoughts Karan regularly considers—or produces—for her clothes collections.

Vicomtesse Jacqueline de Ribes, never a designer for the masses, is known for big-time evening, dinner dressing, the kind of clothes that go easily with galas and gilding. This season, what's new? Her newly expanded collection—even with sweatery dresses. Prices start at about $500. . . . Women are staking out, in NYC, a shop called New Republic Clothiers. What they're finding is new menswear made from '30s, '40s designs: double-breasted blazers, men's military chinos, classic gabardine shirts—many by original manufacturers. Annie Hall would have a field day.

FOR TRAVEL FANS: "INVITATION AU VOYAGE" IS THE NAME OF THE GAME (UNTIL AUGUST 30) AT PARIS'S MUSÉE DES ARTS DECORATIFS, A SHOW OF ACCOUTREMENTS OF TRAVEL FOR THE LAST FIVE-HUNDRED-OR-SO YEARS. FOR STARTERS, THE COLLECTION OF LOUIS VUITTON: TRUNKS, BEAUTY CASES, "LV" PIECES.

In L.A., where polo (the sport) is ever hot, Polo (the store) is the news for shopping. On Rodeo Drive in Beverly Hills, Ralph Lauren's newest extravaganza is his second-largest-ever store—after NYC's Rhinelander mansion. . . . This fall, "I find night suits newer-looking than restaurant dresses," says Geoffrey Beene . . . and for dinner-out (or short party) dressing, Beene layers glamorous coat jackets over small curvy dresses that are short. Michael Kors puts a grey wool jacket over a dress—the "dressy" difference is stretch for a sense of body-hugging dressing. Donna Karan, for fall, adds braid and jet embroidery to short wool crepe suits; Calvin Klein puts a lace jacket over a short lace skirt for the most glamorous nights around. Says Karan: "Embellishment is the difference this fall between day and night." Each look starts with a standout jacket. —KATHLEEN MADDEN

Exquisite.
The diamonds, the classic designs and the woman who wears them.

These classically simple, eternally elegant designs were created to showcase diamonds with the extra fire, sparkle, scintillation that only quality diamonds possess.

Even among fine diamonds, four characteristics set an exquisite few apart forever. The 4C's: Cut, Color, Clarity and Carat-Weight.

What makes these designs extraordinary is that the combination of superb design—plus quality diamonds—equals more than the sum of their parts. It equals diamond jewelry of such simple elegance that it deserves to be worn every hour of the day.

To see the *Exquisite*® diamond jewelry shown here, and for all your diamond needs, come to BEST™. Exceptional jewelry values for over 30 years.

Available at these nationwide BEST Company Jewelers: LaBelle's, Jafco, Great Western, BEST, and BEST Jewelry. Or call toll free 800-221-BEST, daily (E.T.) 10 AM-9PM, weekends noon-6PM.

EARRINGS, 18K, $1699.90 ($2300*), 1CT. TDW.; RING, 18K, $2999.90 ($4200*), 1⅓CT. TDW.; BRACELET, 18K, $1999.90 ($2450*), ⅞ CT. TDW.; NECKLACE, 18K, $1699.90 ($2300*) ¾ CT. TDW.; CARAT (CT.) TOTAL DIAMOND WEIGHT (TDW.) JEWELRY ENLARGED FOR DETAIL.

BEST®

A diamond is forever.

*Reference price is our determination of full retail price based on customary non-discount retailer markups for similar diamond jewelry. It is not our present or former selling price.

BEST™ is a service mark and BEST® and BEST PRODUCTS® are registered service marks of Best Products Co., Inc., a Virginia corporation. BEST PRODUCTS®

ADVERTISEMENT

NIOSÔME SYSTÈME ANTI-AGE

Skincare! Ahead of its time!
The first generation of new products in skincare.

Then and now

Ten years ago Lancôme's Paris Laboratories began to research and develop an anti-ageing formula that would bring visible results. They did it. Niosôme is here and it's the first daytime skin treatment that helps to re-create the structure of a young skin. So revolutionary, it was awarded 9 international patents.

The basics

How do you target and repair breakdown areas? By mimicking the skin's cellular organization with Niosôme. It's a system of lipidic microspheres called niosomes™ that biologically mimics the skin's intercellular organization and structure. Lancôme calls it "Biomimitism." Each niosome™ penetrates and targets the ageing areas, restructuring them and releasing anti-ageing ingredients.

Visibly, skin will be more even, denser and have renewed freshness and energy. Overall, it will help make your skin feel and look more youthful than you ever thought possible.

THE EXTRAS

Niosomes™ are suspended in precious Macadamia oil which moisturizes the skin on the surface and contains Lancôme sunscreens. Niosôme is used daily, alone or under makeup. It is not a cream, lotion or emulsion, but a system so light in texture that it's absorbed almost instantly.

THE EXPERTS

Niosôme was tested by top dermatologists here and in Europe to unanimous enthusiasm. One million European women use it and love it. Niosôme has also just won two prestigious magazines' awards in France, "Marie France Tube d'Or" award and the "Prix d'Excellence de Marie Claire" for the treatment category.

Now, Niosôme is here for the future of your skin. Need we say more about the futuristic beginning of skincare?

LANCÔME

NIOSÔME
SYSTEME ANTI-
Anti-Ageing
LANCÔME

Calvin Klein Sport

How to make the most of summer...

A given: that you're likely to divide your time between city, beach, country places in summer. It follows, then, that the kinds of clothes needed fall into two distinct categories: one, appropriate, city proper; the other, more relaxed. Here, how to make the most of both ways of dressing.

...in the city

The hard part—city summer dressing. This is one area where designers simply have not kept up with the needs of women who do not abandon—en masse—desks for beach chairs come Memorial Day. The reality of everyday dressing has all too often been left to a pull-it-together-yourself approach.

Interesting—but not surprising: that the best answers for hot-weather city clothes this summer come from women designers. Women who face the same challenge in their own lives: how to be "dressed" for an important business meeting, lunch, or trip on a 90-degree day.

The solution—a summer dress with presence of its own. One piece or two. Sometimes with a jacket—here, the accompaniment rather than the mainstay of dressing. Sometimes versatile enough to go day-to-dinner, seasonless enough to keep going into cooler weather.

Behind this flexibility—and appropriateness—strong material assets. Fabrics such as washed silk, silk knit, cotton gabardine, matte jersey. And a decided bareness of shape—in a summer where more is revealed at every turn, dresses are no exception.

What else takes you through a long summer working day? A good-looking white suit. The premise here: that white does not have to be confined to resort regions—when tailored properly, it's equally at home in a city. What determines its appropriateness is a matter of light and climate. Something white will work wherever it's hot, bright, sunny; where it's cooler, greyer, look for something different. This summer's best white suits—with a longer, shapelier jacket, a bare—or no—top underneath, a shorter skirt.

Shorter, in fact, is a word that describes just about everything this summer—skirts, dresses, even pants, in or out of a city. And you're suddenly aware of how much shorter short has become...and aware that anything below the knee is looking very dowdy, very droopy. Not that anyone is going back into the business of dictating hemlines, but the truth is things look better, work better shorter ...something that's not likely to change come fall.

Where do you go for that extra punch, that special out-of-the-ordinary element that gives a look its personality, its distinct style. You go straight to the world of accessories. Their continuing evolution and strength is a continuing fashion phenomenon. What stands out now—what's bigger, bolder, more offbeat—jewelry with an unconventional quality. Masses and masses of beads in horn, in wood, often in an unexpected color. Or gold with a new deep-color finish, worked in highly decorative, exotic ways. Wonderful against bare summer skin ...and later, against a dark matte background.

...in the sun

Call it sun, country, resort, there's always more happening on this easier side of summer—easier by nature...and easier from the standpoint of finding clothes.

Biggest difference in those clothes: a new sense of the body, a new smallness of shape. Everything moves "closer in" in a very obvious way—by design, fabric, or a combination of the two.

It starts with the bareness of tops—some, small as a bra and shaped that way or lace-up bustiers. There are strapless, off-the-shoulder, and one-shoulder tops; halters that bare backs; tank tops that roll up to bare a midriff. The key: the smallness.

What goes on next—shorter, pull-on shorts (there's a pull-on/pull-off sense of ease to everything, whether in fact or in feeling). The shortest-yet minis. And new shorter pants—cropped below the calf and very body sleek. There's a different sensibility to this way of dressing—one that got its start from dance/fitness thinking...and it's a long way from the older oversized/warm-up school of leisure dressing.

There's a new give-and-take to free-time dressing that comes from the use of stretch and elasticized fabrics—spandex mixed with cotton, rayon, you-name-it to reshape tops, dresses, pants. And this is only one small part of the stretch story—more sophisticated stretch fabrics play a leading role in "real" dressing on the highest levels, day and night.

Maximum exposure, minimal space—one of summer's strong swimsuit equations. In less and less space, more and more design, a pronounced sense of shape...from gear-sports-oriented suits made for serious swimming to maillots whose impact depends on ingenious cut-outs, inventive bareness, creative strapping. Even when more is covered there's more revealed.

Summer allows for certain freedoms...wherever you are. Adopting a funny straw hat to wear your way with easygoing clothes... digging out your best-loved old sneakers...baring feet in new wide-strapped city sandals and painting toenails a vivid tropical shade...finding a new opalescent lip color that lights up evening makeup...or discovering the perfect large-sized hand-painted scarf to wear as a bandeau, a sarong, a shawl. Making the most of summer is making the most of the moment at hand—doing any, all of the above or your own free-spirited equivalent—and enjoying it for all it's worth.

playing it cool!

...and heading straight to the heart of summer—
twenty-six pages of the season's freest, freshest clothes,
photographed in the sun of Southern California

Starting here, a more freewheeling new free-time dressing. Everything, smaller, racier, with a different feeling for—on—the body . . . from new stretch fabrics, new-shaping, a distinct dance/fitness orientation . . . In the first California place—Laguna Beach—Christy Turlington . . . *left*, ready to go on a top-down kind of day. The perfect clothes: a bare, bright, off-the-shoulder stretch top; body-sleek "Capri" pants in black and white stripes. Cotton pants, Joan Vass, USA, about $44. Altman's; Nancy & Co., Southampton NY; Clothware, Cambridge MA; Knit Wit, Philadelphia; Sassafras, Madison WI; Susan Griffin, San Francisco CA. Top, with its matching bikini, about $70. By Ellen Ann Dobrovir. Henri Bendel; Infinity Boutique, Cedarhurst NY. These eight pages photographed in Laguna Beach, part of what's now known as "the American Riviera" (more about it, page 220). Hair, Sam McKnight of La Coupe, NY; makeup, Andrea Arpaletti. Details, see last pages of this issue.

Christy Turlington

The free-time action revolves around clothes like these—small, shapely, with a pull-on, pull-off sense of ease. All of the above in Ronaldus Shamask's tube of black-and-white houndstooth checks, a set: sleek, strapless, stretchy, and versatile—it rolls down to become a super summer skirt. Of cotton/spandex, about $225. Bloomingdale's; The Twenty-Four Collection, Miami; Maxfield, Los Angeles. To order at Nan Duskin; Saks Jandel; Neiman-Marcus. . . . Very much on the leisure scene—stripes and more stripes in black and white. *Right*, from Joseph Bis, a small, striped tank top—great rolled up to bare the midriff—and curvy little mini in bolder stripes. Both of cotton/polyester/spandex. Top, about $75; skirt, about $65. Joseph Tricot, NYC. The California scene—Laguna Beach—nonstop sky, sea, perfect weather—and all enjoyed on these eight pages from the Surf & Sand Hotel. Details, last pages.

...and bare

Denis Piel

Signs of the season: an all-the-way legginess . . . bare-to-there tops. *Above,* Benetton's pin-dotted black jersey bustier with its hook-and-eye closing; matching pull-on shorts—just add sun! Cotton turnout, about $36. At select Benetton stores. . . . For summer when it sizzles, *right:* the striped cotton jersey bra top and micro-mini in white cotton denim—brief and to the point. Top, by Jersey, about $38. Barneys New York; Perlie, Hubbard Woods IL; Shauna Stein, Los Angeles; Gentlemen's Quarter, Del Mar CA. Skirt, Guess? by Georges Marciano. About $34. Lord & Taylor; Marshall Field's; MGA, Arizona and California. . . . *Beauty Note:* With this much sun around—this much skin around—conditioning and moisturizing become top priorities. From a new Chanel sun collection—Nourishing Face Cream and Body Lotion. Details, last pages.

Denis Piel

playing it cool
...and bare

Every once in awhile, there's nothing like a shot of color...especially if it's red. The tropical punch, *left:* Kenzo's vibrant floral print slip dress—bare, body-conscious, at home in sunny places anywhere, anytime! Of viscose, about $210. Kenzo, NYC; Emphatics, Pittsburgh. Towel and sheets, Descamps, NYC....As relaxed as it gets, *right*—the cropped turtleneck in red cotton with the tiniest, leggiest skirt—ivory silk broadcloth, "frayed" at the hem. Top, Perry Ellis America, about $45. Mid-May at Bloomingdale's; The Crescent, Spokane WA. Skirt, Go Silk for L'Zinger, about $125. Henry Lehr, NYC; Carlisle, Columbia SC; At Ease On Sunset, South Miami.

Denis Piel

playing it cool
. . . and bare

newwave prints

Jeanne Pacalin

playing it cool
. . . new wave prints

Silky little print dresses like these—both worn by Joanna Pacula—are looking cool, new, fresh this summer. *This page,* for the season's most relaxed moments—the bareness of a little slip dress—small, leggy, in a navy-and-white silk print that resembles a foulard. By Michel Klein, about $175. Dianne B., NYC. . . . More covered-up, *opposite,* but equally engaging—in an almost nostalgic print, a soft drop-waist dress from Jaeger that fits the body like a long, gentle T-shirt . . . and fits any number of easy summer situations. In acetate/silk, about $325. At Jaeger stores. Details, see last pages.

Denis Piel

Joanna Pacuła

Joanna Pacula

playing it cool ...new wave prints

More of the prints—the bareness—around this summer. Joanna Pacula and, *opposite*, the prettiness—real legginess!—of Norma Kamali's backless, string-tied rayon slip dress in a splash of red/white floral print. About $240. OMO Norma Kamali and OMO Soho, NYC.... *Beauty Note:* Nothing is more appealing in a relaxed summer setting than real "bareness" in makeup—a look carried off beautifully, by Joanna, *left*. Key ingredient—a skin-revealing, sun-screening lotion. From Christian Dior, Hydra Dior Extra Protective moisturizer, SPF 15. Details, last pages.

Denis P...

...the great

Denis Piel

Tatjana

white way

...owing
...ament look,
...d casual. New
...ng—small but soft,
...guy ... thoroughly
modern. How richly textured and/or see-through fabrics. The best worn on these twelve pages by Tatjana ... Charm-...ight—left, Katharine Hamnett's small, bare little dress of cotton drill to wear anytime, any place it's warm. The place here: The Ritz-Carlton at Laguna Niguel. Dress, about $160. Chaniverri, NYC. Ultima, Chicago; Fred Segal, Los Angeles.

Beauty Note: Two factors give makeup added appeal: sheer textures and subtle, natural color. *Opposite:* Lancôme's Maquimat Teint Naturel foundation in Buffed Sand. These twelve pages: hair, Sam McKnight of La Coupe, NY; makeup, Andrea Paoletti. Details, more stores, see last pages.

There's nothing like a
[illegible] suit for summer
and [illegible] they've
come into their own—
more variety, more
charm, more character
more spirit. One of the
best: Calvin Klein's [illegible]
[illegible]-shouldered cot-
ton piqué jacket, a soft-
back tied in back, and a
boxer skirt. The whole
thing [illegible]
with a cheeky feminine
appeal. Jacket, about
$160; skirt, about $95;
Bergdorf Goodman,
Manhattan; Ruth Kish-
line's Country Clothes,
Evansville IN and Naples
FL; Neiman-Marcus;
Nordstrom, Los Angeles
and Oregon. The Cali-
fornia setting on these
and the next two pages: a
spectacular seaside
house in Del Mar de-
signed by Batter Key Ar-
chitects. Details, see last
pages of this issue.

playing it cool
...the great white way

Denis Piel

More of this season's appealing—indispensable—white suits. By Agnès B., *right*, a clean-lined, longer jacket and leggy skirt in viscose that would go from day through dinner; go over a blouse, a bare tank, bare skin. Jacket, about $298; skirt, about $128. Agnès B., NYC....Just when you think you've seen denim every which way...you see white! *Opposite:* Soft but racy, Genny's rounded jacket, zipped here over its short skirt...could well be the "extra" jacket that makes your summer. Jacket, about $445; skirt, about $165. Bloomingdale's; Suzy, Great Neck NY; Linda Dresner, Troy MI; Giorgio, Beverly Hills; Amen Wardy, Newport Beach CA; Bacci's, Canada. Details, stores, last pages.

playing it cool
...the great white way

playing it cool
...the great white way

Denis Piel

Season's prize: For its distinctive shape, its subtle allure, Yves Saint Laurent's one-shoulder dress in textured sheer cotton, with a sash to pull and tie at the shoulder, hip, or waist. About $585. Saint Laurent Rive Gauche. Saint Laurent Rive Gauche Boutique Femme, NYC. Scene here, The Ritz-Carlton at Laguna Niguel, the setting for these six pages. Details, see last pages.

playing it cool
...the great white way

When it's warm, "dressed" is redefined. "Dressed enough for day, for dinner at home or at a resort above [illegible] on jacket (about $70) and skirt [illegible] on camisole and tank (about $20); jacket [illegible] Diffusion, Scottsdale AZ. | Skirt and [illegible] New York; Nordstrom, San Bay CA. . . . And right, from Xzavier Alexander, an easy jacket (about $220) and trousers (about $[illegible]) over a bare body suit (about $[illegible]), all of rayon with just enough spandex so the pieces hold their shape from "hold" on the body. Linda Brewer, NYC; Mara Cesar Galley, Beverly Hills. Beauty Note: For problems of "hold" and shape of hair: Jonathan Sassoon's Advanced Salon Formula shampoo and rinse. Details, more stores, see last pages.

playing it cool

...the great white way

there's shirt-and-skirt dressing, and then, of course, there's the real sex, the sheer pleasure of Luciano Soprani's [illegible] tied through with shirred and hung stripes with sarong. Shirt, about $195; sarong, about $750. Both at Teller, Janet Brown, Port Washington NY; The Twenty-Four Collection, Miami Avenue, Denver. . . . When the most pressing item on your agenda is a little "R & R" at a seaside place like Southern California (where these twenty-six pages were photographed): Marona's classic cotton knit tank and pull-on cotton shorts, right, top: Tank, about $18; shorts, about $37. The Mercer Stores, Boca Raton FL; Dallas; Santa Barbara and Pebble Beach CA; Gilding-Denny.

Right now take an another classic, center: The Gap's "sweater set"—a cotton knit, racerback tank and long cardigan with slim tailored pants. Tank, about $14; cardigan, about $34; pants, about $29. At The Gap. . . . And what may be the least complicated, most dashing way to be in pants and a top: a jumpsuit. This one, bottom, by [illegible] Singluth elasticized at the waist, with cropped, narrow pants in very thin, light-weight linen. About $550. At [illegible] Dallas; South Coast Plaza CA. Details, more stores, [illegible] last pages.

Denis Piel

. . . and some like it hot!

Making waves—in white—actress Brigitte Nielsen, currently starring as a gorgeous crook in *Beverly Hills Cop II*. Her shape: the result of daily dancing, workouts with weights—and, obviously, good genes. The swimwear: displaying the more "feminine" touches of the season—the bows, the soft white coloring. All, shapely, very bare, very brief—as revealing, *right*, as Adrienne Vittadini's high-cut, back-bowed bikini bottom, worn here without its top. Of nylon/spandex. About $48. Watch by Rolex. . . . *Left:* All wrapped up—Miguel Cruz's shapely white tied spandex bandeau top and matching diaper-wrap bikini with tie. About $162. Hair, Oribe/Oribe at Parachute. Makeup, George Newell. For details, see last pages.

California location: The Beverly Hills Hotel, Beverly Hills

Herb Ritts

Brigitte Nielsen

fall '87 OTHER

first

look at the new season. And it's a different look. This isn't about length or color or what everyone did for evening (that story, next month). This is about something else that's happening in fashion . . . and about the designers who are making it happen.

new wave

Designers who represent a new wave, symbolized on these four pages by Geoffrey Beene, Jean-Paul Gaultier, Romeo Gigli, Rei Kawakubo of Comme des Garçons. Designers who are "other voices" in a sea

Geoffrey Beene, New York Ultra simplicity . . . an almost monastic quality to dressing . . . a reaction to what he calls the "vulgarity of excessively 'rich' clothes" . . . a concept of low-key luxury raised to the highest level: his hooded plaid wool bolero over a long, soft-falling halter dress of grey jersey. These four pages: hair, James Bradshaw for Jean-Louis David; makeup, Marc Schaeffer.

Neil Kirk

VOICES

of conflicting fashion voices—and the four here stand for a larger group.

on-the-edge

If you think of fashion as a continuing spectrum with different points along the way, from the conservative far right to the center to a more on-the-edge position, these designers clearly fall on the left. You may read traditional words to describe their clothes; but the words can be misleading. What you never expect from any of them: the conventional or the easy way out. No clichés of "classic" day dressing or "feminine" evenings.

purity

What characterizes this new wave: a unique fashion sensibility. It's a question of style

Romeo Gigli, Milan
The art of understatement ...in all his clothes, a softness, a gentleness, a contained-yet-visible sense of the body. Here, the smaller (small-shouldered) black ottoman riding coat with its curved tulip hem, its too-long sleeves that slide over hands. Underneath: high-waisted black jersey pull-on pants, a dusty-pink cotton shirt.

Jean-Paul Gaultier, Paris Assertiveness, shape, strength tempered by humor: elements of the Gaultier style, all underscored by sure-handed tailoring. In brilliant plaid, his new-shape jacket—padded at the hip, indented at the waist—over one of his famous stretch tube skirts in plaid, and a black turtleneck.

and attitude, and it's expressed in everything these designers do. . .most visibly in the way their clothes are presented. Presentations whose moods range from the entertaining to the austere. Other traits in common: a distinctive purity of style, a purity of concept.

cult

You won't find "something for everyone" in these collections. Often, you have to acquire a taste for what is there. Or you don't. In the case of new-wave designers today, more and more women do. . .and each has developed a loyal—even cult—following. Followings that include fellow designers; their influence has never been greater, and you see numerous disciples in their respective—and other—countries.

Neil Kirk

extremes

Beyond the obvious, what's interesting about their work: the way it pushes fashion in new directions. From sometimes hard-to-take extremes, there comes an evolution...the beginning of something different.

real-life

But the question that has to be asked in the end: how well does this new wave succeed in real-life terms? Do their clothes take into account the reality of women today? Not necessarily. That's not always their point. The truth is: clear-cut fashion answers are hard to come by. Here, alternate styles, other ways of thinking. Do they create more confusing options or welcome choices?

stay tuned.

Rei Kawakubo, Tokyo Thinking "in terms of interesting new shapes, not body contours" ...thinking in a way that's unconventional, that challenges our assumptions. Instead of a traditional jacket, her big sleeveless wrap in blue-grey wool flannel that buttons and belts over a short matching skirt, simple black shirt.

IN ROME

the eternal romance... of Valentino

FIAMMETTA FRESCOBALDI

Franco Fontana

the eternal
romance...
of Valentino

FIAMMETTA FRESCOBALDI

The fantasy—and
the enchantment—
of Valentino continues.
A classical tête-à-tête,
left—a noble Roman
...and Fiammetta
Frescobaldi—in
Valentino's exquisite black
horsehair "veil" tied
with a satin bow....And,
right, in an intriguing
threesome—Valentino's
provocative silk georgette—
strapless, shirred, appliquéd
with his always-glorious
beading. (Fabric,
Clerici Tessuto.) Details,
see next to last pages.

IS THERE SEXY

Erica Jong unzips

the last taboo

When I was twenty, forty-five seemed an intolerably venerable age, an age to retire to one's countryseat and have a last long love affair with one's garden. Now that I have reached that venerable age, it seems—if not the quintessence of youth—then at least nowhere close to middle age, whatever that might be.

I have never felt better, eaten more sensibly, drunk less, or exercised more. I like my body better now than I ever did before (though doubtless it was lovelier to others when I was twenty). But at twenty I had no sense of my power as a woman, no unstoppered delight in my sexuality, no sense of how to dress, and no understanding of men. Trapped in my own wants, desires, and neuroses, I could not penetrate anyone's feelings but my own, and I could not break out of the prison of my own self-doubt and self-loathing. I did not know how to listen.

At forty-five, I know what I want and who I am; I like myself. I delight in hearing what others have to say. I feel younger than I ever did at twenty, when I was full of imaginary aches and pains, anxiety attacks, and wildly ambivalent feelings. Then I used diet pills to excess, abused alcohol and tranquilizers, and had no idea that these things affected my state of mind. At forty-five, I connect my emotional state and the substances I put into my mouth, and I make clear choices. I am free to take care of my body as I never was at twenty.

But the way the world regards my age is another matter altogether. Forty-five, you say, and people marvel. Either they exclaim that you don't look it—or else they seem to be astounded that you are still ambulatory. Sometimes I think I am a fool to mention the number, but I persist nonetheless. It is a matter of honor with me *not* to lie about my age; perhaps I can give other women the courage to do the same.

The heroine of my new novel, *Serenissima*, does lie about her age. She lies because she is an actress and, in her profession, admitting to a certain age eliminates the possibility of many roles. When we meet her, she is panicked about being forty-three (though she looks perhaps thirty-four). She is panicked because she knows that as soon as agents and producers are aware of her age, she faces a twenty-year hiatus between inamorata and grandma. She minds the *fact* of her age less in a romantic and sexual context—she is, after all, a superstar, and superstars are allowed to be glamorous at *any* age—than she does in a professional context. She knows that her world (*our* world) worships youth, and that at forty-three she no longer represents the ingenue, the lover, or the femme fatale.

Her predicament is symbolic of the predicament of middle-aged women in our culture. We are presumed invisible, roleless, and—dare I say it?—an embarrassment. The ingenue is the sex object, and the grandmother is the sage. The years in between, when a woman may be both sagacious and sexual, seem to make us uncomfortable. In Europe, they are considered a woman's most glorious years. In America, we are just beginning to recognize them at all.

In our country, women may love and lust at forty-three, but they don't dare do so on film. Because of her professional crisis, as well as a variety of personal crises, Jessica, my heroine, is captured by the past. Exploring the ghetto of Venice one wintry day, she turns a corner and suddenly finds herself trapped in the sixteenth century. There she meets a beguiling young Englishman named Will—who may or may not be William Shakespeare. Not only is he an Elizabethan man (and she a twentieth-century woman lost in a time warp); he is twenty-nine to her forty-three. But they are off on a wild adventure and a mad love affair that teaches them both what they need to know for their future art.

Does age matter or doesn't it? All love is a species of time travel. In order to love we transcend the boundaries of sex, of selfishness, of ego, so why not the boundary of time? When I was involved with men much younger than I, I claimed that age was a mere number—of no concern to poets and sages. But when these relationships came to grief, I wondered. I wondered about the whole maturing process, the seasoning a man goes through from twenty to fifty, and I wondered if somehow I wasn't making things more difficult than they needed to be.

Involved with a man fourteen years younger than I, I often felt old. Now, involved with a man eight years older, I feel like a kid. Age is the most relative of concepts. At sixty I might well feel younger than I do today. Certainly I am looking forward to experiencing what Margaret Mead celebrated as the astounding energy of postmenopausal women. It is interesting that she is still the only writer who can be found to say a good word

---

Erica Jong's *most recent novel, "Serenissima," has just been published by Houghton Mifflin.*

AFTER 40?

about that still taboo phenomenon. Menopause is the great unspeakable subject—quite as unspeakable as sex used to be, and death, and money.

I know that men worry about aging, worry about their angles of erection, their physical endurance, their hearts, their blood pressures. But for all their own inner fears, they do not become less socially acceptable as they age. They become more so. Women, on the other hand, are relegated to a sort of attic of asexuality just as they begin to command their sexual and intellectual powers. No wonder they fantasize about the hot-tub man, the gardener, or the exercise coach—and often take him to bed (with explosive results). But usually the Lady Chatterley phase passes, and then one confronts the question of age again. One cannot really defeat age through one's choice of a partner. Nor can one forever stave off sagging flesh, irregular periods, and the need for sleep. At twenty, you can stay up all night. At forty-five, even in love, you feel the lack of sleep.

Bad enough to feel these very real effects of age, but it is even worse that society regards you as an outcast. Unless she is rich, powerful, and famous (and even to some extent then), an aging woman is the butt of jokes—as if women existed only in youth, and all aging women were a kind of freak.

What we are dealing with here is a concept of aging rather than a physiological fact. Women in their forties and fifties are as robust, as vital, as sexual as ever before in their lives—perhaps more so. They are victims of a myth of aging rather than a reality. Since there are no partners for most of them, and since romantically and reproductively they are considered superfluous, they tend to *feel* superfluous, ready to be put on their individual ice floes and to float slowly off toward the North Pole.

"Spare me from becoming one of those aging single ladies with no one to see her home," my best friend often says to me when we have been at a party with lots of single women. And I know her panic. I know my own tendency to insure that I always have an escort, and my own amazement and delight when I go out alone (to a dinner party, for example) and find that I rather like it, that I feel free and unfettered—much happier than when I go out with an escort I don't really like.

But the panic is deep and habitual. Fifty supposedly marks the end of sexual attractiveness in our culture, and we tend to be devastated when the one identity our misogynistic society has permitted us—that of sexual being—is snatched from us. The curse of not having a whole identity is that eventually we come to have no identity at all.

But there are signs of hope. We are becoming an older and older society. Advertisers are beginning to recognize this—and as they do, television and magazines follow suit. As the population ages, it gets more permissible to be older. The apotheosis of Joan Collins as a pop sex symbol is no accident. Suddenly we see articles—unthinkable years ago—about beautiful women in their forties and fifties (the sixties are still taboo—but wait!). Still, the emphasis is on *looking* young. Nobody advocates wild grey hair and a sagging chin line, but the correlation between age and sexuality is starting to be somewhat more acceptable. We will really have made progress when women flaunt their grey hair and begin to enjoy, rather than tolerate, the external effects of age.

Not until very recently did I understand the ending of Colette's *The Last of Chéri*, in which Lea lets herself go grey, gives up diets, and becomes an asexual old lady. Nor, when I was younger, did I understand Doris Lessing's *The Summer Before the Dark*, in which the heroine similarly liberates herself from the prison of sexuality and rejoices in no longer dyeing her hair. However, we could all stand to realize that we might still be sexual beings *with* grey hair and wavy chin lines. Or is that too much taboo-smashing to ask people to accept? Is it too much to propose that we celebrate each of the seven ages of woman in its own unique way? We recognize the beauty of the baby, of the little girl, of the nymphet, of the teenager, of the ingenue, of the blossoming woman. Might we not also recognize the beauty of older women? Each one of the ages of woman has its own seductiveness and charm. We should be humane enough and wise enough to celebrate each for its own sake, each in its own time and fashion.

"does age matter... or doesn't it?"

Q: How do you drive a dune buggy?
A: Send Elaine May to Morocco.

madness at the oasis

Elaine May has a reputation for being a skittish genius with a keen ear for the topical absurdity. Not only has her long-awaited new film, *Ishtar*, been as rife with rumor as a covert operation (and almost as expensive), but the scenario itself could have been inspired by the recent cloak-and-dagger pratfalls of the Reagan administration.

Warren Beatty and Dustin Hoffman play struggling entertainers whose ineffectual agent (Jack Weston) books them a gig in Morocco. Quickly they become the butt of an international plot involving a small, strategically placed country called Ishtar; a beautiful rebel (Isabelle Adjani) with whom they both fall in love; the intelligence agencies of several world powers; and the requisite blind camel. And by the end of the film the CIA has financed their record album. Talk about guns and buttered popcorn! But the wittiest thing about *Ishtar* is that May has cast Hoffman as a womanizer and Beatty as a nerd. "You've got it all together," Warren tells Dustin at one point in their rivalry. "Sometimes I just feel so *tall*." —T.Y.

Brigitte Lacombe

artburn

At the Whitney Biennial, the go-go art world stops partying long enough to show us who's new, what's what in the '80s

By JED PERL

Though it's a boom time in the art world—skyrocketing prices, blazing success stories—it's a bust time for art. The scene has become a nonstop carnival, which makes having an esthetic experience, let alone getting close to the pictures, like trying to meditate while on a roller coaster.

The most celebrated artists of the moment are the ones who don't get stuck in anything, but instead keep switching gears: they're bet-hedgers, two-timers, some kind of con artists. David Salle's double images (featured in a mid-career survey at the Whitney this past winter) are often abstract on one side and representational on the other. Or the abstract and representational overlap one another, as if competing for our attention. Salle's work is the emblem of a period that wants to have it every which way.

This is the bizarre art scene that confronted the four curators who organized this year's Biennial at NYC's Whitney Museum of American Art. And, if the 1987 show isn't quite as shamelessly flamboyant as the 1985 one—a "glitzkrieg," according to artist-critic Sidney Tillim, down to its graffiti-incrusted bathrooms by Kenny Scharf—it's just one more sign that everybody is getting a bit tired of the endless binge. The party continues, but it's world-weary. Pauline Kael once described the Antonioni and Fellini films of the 'sixties as "come-dressed-as-the-sick-soul-of-Europe-party movies." This year's Whitney Biennial might be called the come-dressed-as-the-sick-soul-of-postmodernism party.

When Whitney curators Richard Armstrong, John Hanhardt, Richard Marshall, and Lisa Phillips sat around picking artists, they might have felt like the attorneys on *L.A. Law*—juggling so many cases and clients and pressures and crises that they can't ever straighten anything out. Any trend the curators decided to highlight might throw some other trend out of whack. Any artist they spotlighted might be out of favor by the time the show was hung.

As it is, the Whitney Four haven't attempted to sum up things. They're giving us something more in the nature of a freeze frame, where the whole disco-party of 'eighties art stops long enough for the museum crowd to walk through and take a look. The 1987 Biennial is more about the addictive high that comes from being in the art world than about art itself.

While no show containing works by seventy-two artists can illustrate a single theme, one tendency links much of the work. This is the mania for recycling old styles and fashions and ideas that has sent so many artists in the under-forty generation into paroxysms of retro-this and neo-that. Nostalgia is the order of the day: nostalgia for Surrealism, Constructivism, Abstract Expressionism, Op, Pop, Minimalism, and rock 'n roll. Since the Neoexpressionist revolution of the early 'eighties, East Village artists have replayed the entire history of modern art, turning it into a shattered kaleidoscope, a heap of broken bits.

This year's Biennial includes many names that have been prominent in the fast-track galleries for the *(Continued on page 310)*

McDermott and McGough, "The Big Show, 1928," 1986—glowing bulbs and pre-Crash exuberance

Gianfranco Gorgoni

Out of the East Village, the under-forty generation—appropriators recycling Pop, Op, and Minimalism into ironic commentaries on art. Left to right: Peter McGough, Annette Lemieux, David McDermott, Philip Taaffe.

Lemieux,
"Showing Ones
Colors," 1986—
modern
monochromes
framed
in Victoriana

Taaffe, "Yellow,
Grey," 1986—
'fifties abstraction,
'eighties style

Details, last pages.

artburn

(Continued) past couple of years. There's the thirty-one-year-old painter Philip Taaffe, who started out doing rip-offs of 'sixties' Op Art, and has now gotten into something that looks like kidney-shaped biomorphic abstraction, 'fifties style. There's Annette Lemieux, thirty years old, who crosses Color Field stripe painting with Dada found objects to create antidialogues: one-color canvases are stuck into oval Victorian frames, or an old-fashioned globe of the world sits in front of a Minimalist canvas. There's the duo of David McDermott and Peter McGough (thirty-five and twenty-nine), whose entire career—with its fake-Sunday-painter style, its boy-porn images—is a takeoff on the English team of Gilbert and George, who started out in the late 'sixties doing "living sculpture" performances. One thought they had already taken takeoffs about as far as they could go.

For these artists, the point is precisely not to get too deep into anything at all. Their art is a barrage of proposals, innuendoes, gambits—plus a lot of jokes that fall fairly flat. With other artists at the Biennial, the nostalgia is more somber—you feel that they really want to enter into the past. This is the case with Louise Fishman, Stephen Mueller, and Terry Winters. Their densely worked surfaces and frequently dark, gritty colors take you back to the 'forties, when Abstract Expressionism was on the rise, and also, especially in Fishman's work, to the post-World War II European abstraction found in the paintings of such artists as Nicolas De Stael. Whether these new painters succeed by the standards of the art they're quoting is another question entirely. But at least these artists are focused on the work itself: they want us to have a gut response—which is, after all, what looking at art is about.

You'd need the socioeconomic subtlety of Marx, plus Baudelaire's nose for cultural nuances, to do justice to the art scene, where you're likely to see a Mercedes in front of a burnt-out building on Avenue A, while the hot new collector ducks into a gallery to buy a painting or two. The amazing prices recent art has been fetching at auction, to say nothing of the art consultants with their briefcases and their trend forecasts, have given the scene a Wall Street atmosphere, complete with wild speculation, energy rushes, sudden depressions—and outright frauds.

But it would be simplistic to blame everything on the market. The weirdest thing is that big money fits right into the way-out, deconstructionist art theories of the past decade or so. For these theorist-critics art isn't about an esthetic experience; it's a socioeconomic statement, or a statement about the end of art, or about the past. Critics have robbed works of art of their mystery by turning them into commodities—and, in the process, they have acted as the handmaidens of the money types, who never knew art was anything *but* a phenomenon.

Criticism now precedes art, surrounds it, and strangles it; Donald Kuspit titled a recent collection of essays *The Critic Is Artist*. Many of the new critic-cum-curator types invent trends, and then sell 'em while they're hot. The husband-and-wife team of Tricia Collins and Richard Milazzo are the best known of this crowd, and have a good deal to do with the reputations of some of the artists in the 1987 Biennial, such as Annette Lemieux and Philip Taaffe. The Collins-and-Milazzo shows are most famous for their statements, which are handed out in rather informal photocopied style and contain an unparalleled hodgepodge of high-falutin' jargon and nightclub chitchat. For a show called *Cult and Decorum* at the Fifty-seventh Street Tibor de Nagy Gallery in 1985, they concluded their handout with this tongue- *(Continued on page 368)*

The SoHo establishment: four abstract painters, four very personal visions. Left to right: Louise Fishman, Ross Bleckner, Terry Winters, Stephen Mueller.

Details, last pages

Gianfranco Gorgoni

The show is more about the addictive high that comes from being in the art world than about the art itself

Fishman, "Smuggler's Notch," 1986—monumental gestures on an intimate scale

Winters, "Dumb Compass," 1985—fantastical biology writ large

Bleckner, "Untitled," 1985—8 feet high, a meditation on light and dark

Mueller, "Rushing Up Portofino," 1986—Abstract Expressionism remembered

people are talking about...

heaven

Is there life after life?

A scholar goes out on a limb. By JONATHAN COTT

Testimonies to "near-death" journeys can be found throughout history. For the many who have undertaken these otherworldly trips, Carl Jung's notion that "[a] man should be able to say he has done his best to form a conception of life after death" is hardly theoretical advice. But it is only since 1975—when Raymond A. Moody, Jr.'s *Life After Life* was published (it has sold more than three million copies)—that an unprecedented curiosity has attached itself to return-from-death stories and deathbed visions.

Latter-day Lazaruses have appeared on *Donahue*, *The Merv Griffin Show*, *Good Morning America*, and *Today*. From blazing tabloid headlines ("LIFE IN HEAVEN: Incredible new eyewitness accounts by 12 who came back from the dead"), to more serious treatments of the subject in more reputable journals, to the confessions of psychiatrist George G. Ritchie, Jr., and Shirley MacLaine, it is clear, as the Boston TV and radio commentator David Brudnoy has said, "in the twentieth century it's fashionable to be dead and come back and talk about it."

What exactly occurs during a near-death journey? In *Life After Life*, Moody provides a composite description of the experience of a person dying—hearing a loud ringing or buzzing; passing down a long dark tunnel; being out-of-the-body and seeing oneself from a distance; being greeted by departed relatives and friends; being guided by a guardian spirit or "being of light"; seeing the major events of one's life replayed; approaching a barrier or border; and resisting a return to the world before finally reuniting with one's physical body. It's a description that has become the model for the near-death experience as we imagine it today, and as we see it portrayed in movies such as *Resurrection* and *Beyond and Back*, or on *St. Elsewhere*.

But according to Carol G. Zaleski, in her just published *Otherworld Journeys: Accounts of Near-Death Experience in Medieval and Modern Times* (Oxford University Press)—the first historical perspective on the subject—Moody's version, which Zaleski treats with great respect and fascination, reveals a great deal about our own social, cultural, and imaginative condition. "However profound and authentic the near-death experience may be," she explains, "it's not a direct, unmediated experience of the afterlife; it's culturally shaped." So, she goes on, *(Continued on page 369)*

"The Ascent into the Empyrean": Scala/Art Resource

The last resort: "Heaven..." sing the Talking Heads, "is a place where nothing ever happens." But one look at pop culture proves that heaven *is* what's happening.

By CATHLEEN MEDWICK

A travel agent, describing a Mexican island resort about which she felt minimally enthusiastic, called it "a nice destination." A place where you could, presumably, have a nice day. She was not talking thrills, but retirement: green pastures for grazing by weary souls.

That is how I, and most people I know, always picture heaven, when we bother to picture it at all. Our heaven is the fluffy white cloudland of *New Yorker* cartoons (surprisingly numerous, for a bastion of secular humanism), a celestial Sun City, or, if you will, the last resort.

Something has changed lately. Perhaps there is a shortage of earthly paradises, or the peaceable kingdom is perennially at war, or the world is "too much with us," as Wordsworth nostalgically declared. We're thinking about getting away from it all, and heaven has been "discovered"—not as a drug-induced state of mind (today's ethic of abstinence rules that out) but as, indeed, a destination. Call it a new high. Diane Keaton has made a surreal documentary called *Heaven*, and next fall's release, *Made in Heaven*, offers up Timothy Hutton as a romantic soul (literally) caught between incarnations, who covets a spirit (Kelly McGillis) waiting to be born. An unexpectedly popular movie about a saint (*Thérèse*), and yet another production of *Blithe Spirit*—this time on Broadway with angelic Blythe Danner—are giving the afterlife a new piquancy.

On prime-time television, missionary angels are descending to restore our souls. Michael Landon, as an angel in an age of express salvation, zips along his *Highway to Heaven* in a sedan. The salvific *Starman* may not look angelic—but neither did E.T. Since the Middle Ages, angels have seldom put on their wings for casual wear. Cary Grant, as an eligible angel courting *The Bishop's Wife* (1947), was a touch diabolical in his perfect suits. And Clarence, the angel second-class (no wings yet) in *It's a Wonderful Life* (1946), a tale of miraculous redemption, looked like a kindly, if drunken, leprechaun. The latter movie was shown to death this winter on pre- and post-Christmas television. It was among the first films to be (dreadfully) colorized, and a glossy coffee-table book about its history appeared as well.

According to a Gallup poll, 67 percent of today's teenagers say they believe angels exist. Some 42 percent of adult Americans say they've had contact with the dead (according to a National Opinion Research Center poll). It begins to seem as if life on earth is, so to speak, immaterial. Our American belief in progress does require, periodically, new frontiers. And our American appetite for self-improvement requires sensational personal goals. To meet these requirements, heaven cannot be simply relaxing: it must be more uplifting than that.

What, then, is heaven? Diane Keaton asked certain flamboyant questions: Is there sex in heaven? Are you afraid to die? The descriptions of the place that emerged from the minds of her...communicants, we might call them, suggested the ultimate stage set: streets of jasper, homes with domes. You wouldn't want to know the people Keaton interviewed; they seemed, at best, half-crazed. But they called to mind other questions, more mundane, perhaps. Is there class consciousness in heaven? High society? Who's on top? What's the political organization? If we don't like it, can we leave?

Fortunately, heaven, like most places, has a history. We know—or, at least, "experts" are willing to tell us—some particulars. For ancient Hebrews, the heavens were often signified by the word *Šāmayim*, translatable as *(Continued on page 369)*

Movie Star News

Left: Hieronymus Bosch imagined that a "being of light" guided the soul to a tunnel on its near-death journey; above, in "Heaven Can Wait," Warren Beatty (far left) responded to a promise of paradise by asking for a round-trip ticket.

Lyrics by David Byrne. 1979 Index Music/Bleu Disque Music Co., Inc. All rights reserved. ASCAP.

Grania and Hugh Cavendish
inherited one of England's
great estates, and with it
all the inimitable pleasures
of a classic country life that was
four centuries in the making

50 rooms with a

Shears in hand, Grania Cavendish relaxes—constructively—in the Holker gardens, "great therapy," she says, for the demands of her special brand of country life. Her world is shared with the public —the curious and the scholarly —yet its private pleasures are guarded. Here, luncheon in the garden room on a spring afternoon, with crystal designed by Grania—one of the projects she is constantly inventing.

view

Karen Radkai

"It has always been a very loved house"

By RACHEL BILLINGTON

The name Holker Hall means "rising out of marshy places," which hardly does justice to one of England's most romantic stately homes. Its turrets, castellations, clock towers, and domes—a conglomeration of styles arriving out of several centuries of building—rise above the sweep of Lancashire's Morecambe Bay and against the hills that lead eventually to the famous scenic areas of Coniston Water and Lake Windermere. With sea in front, steep hills behind, and woodland all around, the house sits in one hundred and twenty acres of parkland and garden. "It has always been a very loved house," says Grania Cavendish, looking affectionately at Holker as we drive around the estate.

Grania married Hugh Cavendish when she was twenty-three, in 1970. It was, she assures me, "love at first sight." At that time, there was no thought of running eighteen thousand acres and a house on the scale of Holker. Hugh's father, Richard Cavendish, then only in his early fifties, had inherited Holker from his father, a younger son of the eighth Duke of Devonshire. Hugh and Grania were living in London like any other young couple; she was studying sculpture, *(Continued on page 319)*

Rachel Billington *is the author of "The Garish Day." She is currently at work on a new novel.*

A symbol of Victorian pride and prosperity, the main drawing room was added by the seventh Duke of Devonshire. He considered Holker his favorite house, though he also owned the magnificent Chatsworth and Lismore. Today, this room is shown rather than used. Grania would prefer an indoor pool here. Top left: A 1920s picnic; "self" is Lady Moira Cavendish, Hugh's grandmother, the last to enjoy Holker in prewar style. Inset, right: The same beach plays host to, left to right, Hugh, Emily, Lucy, Grania, and Freddy.

50 rooms with a view

Karen Radkai

At the time
of their marriage,
there was no thought
of managing
eighteen thousand
acres

Like their forebears, Granda and Hook delight in making their mark on a house that echoes with centuries of architectural fashion. The bay of the upstairs sitting room, this page, dates from the eighteenth century, while the garden room behind it was added in the 1920s. The garden room, opposite page, is a favorite, private corner of Holker; the table is set for a typically light lunch of fish, vegetables, and fruit, all fresh from the estate's farm and waterfront. Inset, above: a morning ride with Lucy; Granda's mount is a Morgan with American bloodlines.

(Continued) and he was working, somewhat discontentedly, in the City. In 1972, they had the first of their three children, Frederick. In the same year, Hugh's father had a heart attack and died. Suddenly, their whole life changed.

Now, fifteen years later, they concentrate on the positive side of that change: their love of the countryside (Grania rides her horse every day—before breakfast, when I was there), his satisfaction in running a little empire, and hers in keeping the house together. But the difficulties, when both still under thirty they took up the Holker reins, must have been considerable. Hugh was helped by six months' experience in forestry (Holker encompasses a two-thousand-acre farm), and another year in the estate's slate quarries, which provide nearly half of its income and generate enough overseas business to need an office in Dallas. Aside from the responsibilities of Holker, Hugh is a local councillor, which involves two days a week away from the estate, as well as endless paperwork, and satisfies, to some extent, his leanings toward a political career.

Politics come into the house through meetings such as the one chaired by Prime Minister Margaret Thatcher to greet Conservative Party members. "She was charming," comments Grania, "and just as disorganized as anyone else."

Organization, inevitably, has been the key to running their lives. Holker was one of the first houses opened to the public, in 1950; seventy thousand people now visit it from Easter to October. They see the "new wing," built in the 1870s to replace the west wing, which burned down in a devastating fire. Its huge dining room is used by the family for large gatherings and houses the Christmas tree, which is chosen from the estate. But the drawing room, with a bow window pushed out southwards and a famous collection of paintings and furniture, is only for public show. At the moment, it awaits new blue damask

(Continued on page 368)

Karen Radkai

In the bedrooms, one finds the ease that is the essence of Hugh and Grania's style. Her love of comfort can be felt in her dressing room, with its generously scaled tub and Victorian Gothic bath-side tables. In Grania's bedroom, inset left: neither frothy plasterwork nor lofty ceiling, but instead a gilded French bed combined with flourishes of linen to casual effect. Inset right: A stroll on the estate's beach—a luxury few English country houses can claim.

Even the less formal
side of the house
has sixteen bedrooms

Karen Radkai

50 rooms with a view

Poets and lovers,
physicians,
lab magicians:
all, in '87, come
to the same facts.
Through smell,
we continually
attract, identify,
stimulate,
articulate,
arouse fantasies,
memories
...and man.

scents of encounter

On these pages,
new encounters
in fragrance:
future scents,
what (almost) every
nose knows,
the view from the lab,
a whiff
of romance....

scents of encounter

Wayne Maser

the attraction factor...

Scientists look to the individual—elusively personal —side of fragrance

By SHIRLEY LORD

Even T.S. Eliot couldn't successfully define scent. "Is it perfume from a dress," questioned Prufrock, "That makes me so digress?" Here, by poetic license, scents of the present with a sense of the past.... "Nothing revives the past as completely as a smell," wrote Vladimir Nabokov, in "Mary." Especially when it's a fragrant one, as primal as the new La Nuit de Paco Rabanne by Rabanne— with its chypre, leather, animal notes; the rich florals of Bill Blass; or the memory-building classics—Shalimar, l'Heure Bleue by Guerlain, Joy by Jean Patou, White Shoulders by Evyan. ..."Perfumes, colors and sounds echo one another": Charles Baudelaire, "Correspondances"— like the fresh, beguiling power of White Linen by Estée Lauder; the new flowering Eau de Givenchy; the warm, pervasive perfumes of Paloma Picasso, Halston, Liz Claiborne; Tatiana by Diane von Furstenberg....Of the new Glorious by Gloria Vanderbilt and le Jardin d'Amour by Max Factor: "So perfumed, that the winds were love-sick": Shakespeare, "Antony and Cleopatra."

fragrances for left-handed people... for vegetarians ...for high-rise dwellers and coastal surfers...for the Oriental dry-skinned, for the oily-skinned Caucasian...fragrances to help make decisions, to mediate, mitigate: Are these will-o'-the-wisp fantasies dreamed up by perfumers in their essential-oil labs? Not at all. This is serious stuff. Just as skin care and make-up are now being developed to improve looks with laser-beam precision, so the latest olfactory research is directed toward producing fragrances to precisely "fit" the person: fragrance "custom made" for circumstances—whether physiological, psychological, or geographical—"custom made" to fit your life, everyone's life, and substantially improve it.

What you eat and where you live ...where you were born and what kind of skin you were born with...whether you are left- or right-handed: all this and much more personal data is being studied strictly from an olfactory point of view by biologists, physiologists, psychologists, endocrinologists and even anthropologists at Yale University, Johns Hopkins University, and the Monell Chemical Senses Center in Philadelphia.

"It can be summed up as the new world of 'aroma science,'" explains Craig Warren, Ph.D., of International Flavors and Fragrances, one of the world's largest suppliers of perfumes and flavors. "It should be stressed it has very valid applications. For instance, working with scientists at Johns Hopkins *(Continued on page 326)*

(Continued) University on the neurochemistry of olfaction, a new protein has recently been elucidated that we believe is significant in 'firing' olfactory messages to the brain. This research may help us to better understand the cause of smell dysfunction. We know that the sense of smell diminishes with age, and there are over two million people in this country with smell and taste dysfunctions."

At Yale's Psychophysiology Center, IFF experts are working closely with psychophysiologist Gary Schwartz, Ph.D., on a study that measures brain-wave activity that is triggered by different fragrances. "Our contribution," says Dr. Warren, "is to map fragrance's effect on moods and emotions . . . in order to further develop fragrance with specific mood-altering effects."

A key member of the research team at the Monell Chemical Senses Center is biological psychologist Avery Gilbert, Ph.D.; he likens what is happening today—as he and others painstakingly record the natural history of human smell—to Charles Darwin's long years studying flora and fauna before he came to his revolutionary thesis on evolution and the origin of the species.

"What we are looking for are obvious differences in smell perception," explains Dr. Gilbert. "Olfaction is unique. We know the two hemispheres of the brain are different in size and shape as well as in emotional and intellectual ability. We know that this asymmetry is greater in the right-handed than in the left-handed. It appears this is the case for smell also, for right-handed people have greater asymmetry between their nostrils and in their ability to arrange smells by similarity than left-handed people. Whereas what is seen by the eye and heard by the ear is distributed equally to both sides of the brain, smells derived from one side of the nose are received initially on the same side of the brain. This means that differences between the nostrils may reflect differences between the

(Continued on page 372)

"We were
olfactory twins,
a blend
of honey and musk,"
claimed Candida
Fraze in "Renifleur's
Daughter."
Musk, woods, rare
spices are all part
of Laise Adzer
and Aviance Night
Musk by Prince
Matchabelli;
then there's
the insistence
of more musk
in Decadence
by Parfums
International . . .
"Charming and so
freshly scented that
it was impossible
to say where
the perfume
came from":
Gustave Flaubert,
"Madame Bovary."
More alluring
mysteries—Bijan
Perfume for Women,
Dionne—
Dionne Warwick's
own Oriental bouquet,
Oscar de la Renta's
Esprit de Parfum,
and many
enchanters
in the new Giardini
di Montecatini
fragrances
by Princess Marcella
Borghese . . .
"I wish the days
to be as centuries,
loaded, fragrant":
Ralph Waldo
Emerson,
"Considerations
by the Way"
—fragrant
with roses, patchouli
and iris
from Gucci No. 3;
the fruit and flowers
of Krizia's Teatro
alla Scala; rich
florals from
Regency's Sand
& Sable; and always
Coco by Chanel.
The inimitable
Poison
by Christian Dior?
"Fragrance is
a poison of the heart":
Paul Valéry.

scents of encounter

Wayne Maser

closer encounters...

Fragrance draws us to food, to places, to passions

By KATHLEEN MADDEN

A nose is a nose (to mangle Gertrude Stein): a skin and cartilage structure located at the busy intersection of cheeks, mouth, and eyes. It regularly runs in ragweed season. Also: gets put out of joint when others are toasted; sticks itself where it's not wanted from time to time. When the bagel's burning, it sends up smoke alarms: hardly the stuff that poets die for.

"Compared to the common dog, or any rodent in the field," writes physician/philosopher Lewis Thomas, "we are primitive, insensitive creatures, biological failures. Heaven knows how much of the world we are missing."

Henry knows. He misses little—and would surely balk at "common."

Henry's nose is a passionate, seemingly discriminate, organ; his taste buds, reliably, are not. Walking down a New York City street, tugging at his leash with all his thirty-pound cocker spaniel might, his nose picks up the scent, seemingly two good blocks ahead, of tasty trash or the animal open house that's his vet's office. The door to a doctor's Fifth Avenue suite that's regularly passed unnoticed suddenly draws him—the day after I've had an appointment there. With two-hundred million olfactory receptors (compared to my paltry ten million), Henry's is the Dom Perignon of senses; mine, flat Perrier at best.

I, at least, don't pick up garbage. And, in my merely human way, I am equally—actively—attuned to fragrance.

The up side is, quite simply, pleasure: as much as a compelling sight or sound, as the feel of a cashmere sleeve or brush of a child's eyelashes, smells infuse life with delight, with discovered riches. Lavender picked from summer sheaves in Provence, wood chips in hot Southern sun, Jerusalem olives and eucalyptus: scents draw us to food, to places, to passions as well. Lures of yeasty bread smells, highly human smells, remembered smells: My grandfather was—and for me forever will be—a memory of Marlboros, rough wool, and Old Spice; my grandmother, Murphy's Oil Soap, sachet, and cinnamon.

When shoe designer Andrea Pfister walks into his factory workrooms outside Milan, recognition first comes from the rich, warm scents. "That's why I love leather," he says. "It smells, it's alive." Born into a "shoe" family, Pfister still responds with fervor to his fragrant heritage. "Coming into my studio is heaven."

In New York City on a pleasure visit, he follows his nose to the leather-and-glue suffused shops of small shoemakers. At home in Italy, he layers closets and shirt drawers with potpourri from Santa Maria Novella, Florence's venerable pharmacy. In Positano, where Pfister lives eight months each year, he plants basil and rosemary beneath bedroom windows; he allots them equal care as the

(Continued on page 371)

These eight pages: photographed on the island of Maui, Hawaii. Hair and makeup, Barbara Farman. Details, last pages.

Wayne Maser

scents of encounter

On these six pages: Hair and makeup by Grey Zisser. Details, stores, last pages

The dress solution

For most active women—particularly working women—summer is as full of business meetings, business trips, lunch dates, whatever, as any other season. The problem: finding "real" summer clothes that stand up to that fast pace. Dressing that's cool enough for hot weather—in lightweight fabrics and/or bare cuts—but as polished as the "occasion" demands. What works? We asked a range of women designers . . . who face the dilemma in their own lives. The answers, on these six pages: the solution—in every case—a dress—either one-piece or two, sometimes with a jacket, often versatile enough for evening and seasonless enough to go into fall.

DONNA KARAN

"Two-piece dressing based on a body suit gives you the flexibility of separates—and the polish of a dress—because the top is 'anchored' to stay neat and tucked-in all day. And in a washed silk it feels as luxurious as cashmere does in winter!"

As relaxed, as "finished" as a busy summer day demands, *left:* skirt and body shirt in pale neutral washed silk. Donna Karan New York. Body shirt, about $155; skirt, about $180. Turnout at Bloomingdale's; Jacobson's; Perkins Shearer, Denver; Bullock's.

LIZ CLAIBORNE

"A dress with a relaxed attitude is what you want when you're on your way to a summer weekend. With the belt loose around the hips, the sleeves rolled up. In a lightweight cotton—a dress that feels like it's something you've had for a while"

Dressing that goes from the city to the country, any day, *right:* a short, button-up-the-front khaki cotton dress. Lizwear by Liz Claiborne. About $76. Available mid-May at Lord & Taylor; Rich's; Hudson's; Marshall Field's; Dayton's; Macy's, California.

Elisabeth Novick

FLORA KUNG

"Knits in a classic print that pull on in the morning are simple, easy, no-fuss. And they're appropriate for any season, for any city. They work as well under a winter coat as they do on their own in summer"

Great two-piece dressing in silk knit—bold leopard-print top and matching short skirt, *left*. Flora Kung. About $189. Bloomingdale's; Mara Burke, Wall NJ; Nordstrom, California and Oregon.

CATHY HARDWICK

"Bare, pretty dresses in a cool, crisp linen/cotton are perfectly suitable for the office with a jacket, for other times without it. What adds interest: a dress shape that's 'dressy,' but a fabric that isn't"

Day-to-dinner halter dress and longer jacket in oatmeal linen/cotton, *right*. Cathy Hardwick. Dress, about $100; jacket, about $150. At Bloomingdale's; John Wanamaker; Jordan Marsh; Woodward & Lothrop; Jacobson's; Chas. A. Stevens, Chicago.

the dress solution

CAROLINA HERRERA

"After months of wearing 'strict' clothing, you want something easy and bare—something short! Something you can wear plain for day—or accessorize for evening"

One of the barest—her khaki cotton gabardine dress, *left*. Carolina Herrera. About $1040. To order at Saks Fifth Avenue; Montaldo's; Martha, Palm Beach and Bal Harbour; Neiman-Marcus.

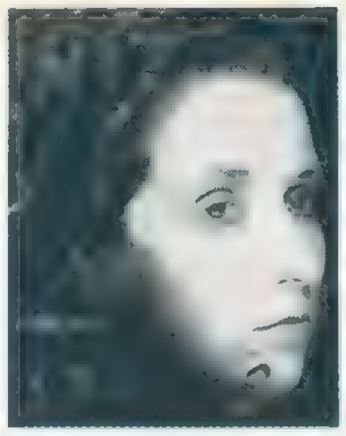
GLORIA SACHS

"Dresses that are as minimal and comfortable as a T-shirt—but more pulled-together. In a neutral color and body-conscious fabric that makes them almost like a second skin. With a matching jacket that hits right at the hips for extra coverage"

In one of the new, prettier neutrals—a spare strapless dress with a small matching blouson jacket in matte rayon jersey, *right*. Gloria Sachs. Dress, about $180; jacket, about $270. Lord & Taylor.

Details,
more stores,
last pages.

Elisabeth Novick



PATRICIA CLYNE

"I like to put a dress on in the morning and be able to go to dinner later. What lends itself to that versatility is a fluid, lightweight fabric that makes you feel special—and a slightly tailored shape"

Unlimited possibilities—a dress in seasonless black matte jersey with a short flared skirt, bare arms, *left*. Patricia Clyne. About $315. Available at Saks Fifth Avenue; Suzy, Great Neck NY; Toby Lerner, Philadelphia; N. Spencer, Baton Rouge LA; Lou Lattimore, Dallas; Susan of Burlingame and San Francisco CA.

JENNIFER GEORGE

"Something a little bare, a little concealed. Something in a soft fabric that's feminine but not body-conscious. And, something black! To wear with pearls for work, with a blue-jean jacket afterward... on the way to the country"

The dress that goes off to work, to weekends—a short halter dress in versatile black matte jersey, *right*. Jennifer George. About $400. Barneys New York; Miss Baker, Providence RI; Knit Wit, Philadelphia; Saks Jandel; Cookie M., Cleveland OH; Dayton's.

Location—
on these six pages
along the Gulf
of Mexico
at the Colony
Beach Resort,
Longboat Key,
Florida

Elisabeth Novick

MARY ANN RESTIVO

"Dresses that are loose so they're not restricting, with some shape so they're crisp-looking. In a 'polished' fabric such as silk. But—most important—with a simple cut so you can make them your own"

A different shape—boxy, strong—in crisp black dupioni silk with cap sleeves, *right*. Mary Ann Restivo. About $340. Saks Fifth Avenue; Saks Jandel; Montaldo's; Marshall Field's; Dayton's.

white nights...white nile...

Two things count here.
The scene—adrift on the Nile,
a world apart in many ways.
And, lingerie that stands apart in its
own way. Here and on the pages
ahead, looks that are clean-lined, sensuous,
often in the very sheerest of fabrics,
that offer a different—very beguiling
—kind of luxury. From Calvin Klein
Sleepwear, *opposite*, a long, thin veil
of ivory silk crepe de Chine—body-shaped,
gently flared. About $162. Saks Fifth
Avenue; Barbara Newman
at Stanley Korshak, Chicago;
La Lingerie, Milwaukee WI;
Harold, Minneapolis MN;
Bullock's. Details, last pages.

Dominique Issermann

In the same cool, uncluttered, almost
tailored vein—the appeal of classic pyjamas,
above, when they're cut a little slimmer and,
in eggshell silk crepe de Chine, a little more
luxurious. Calvin Klein Sleepwear, about $215.
Lord & Taylor; Barbara Newman at Stanley Korshak,
Chicago; La Lingerie, Milwaukee WI; Harold, Minneapolis MN.
. . . And, *opposite*, new and charming to sleep in: easy,
drawstring-waist cotton sateen Bermudas
and a curvy bandeau top under an air-thin
white cotton voile sleep shirt. From Adagio
by Patricia Fieldwalker. Shirt, about $182;
bandeau, about $55; Bermudas, about $80.
Montenapoleone, NYC and Dallas; Petticoat Parlour,
Fort Lauderdale FL; Enchante, Chicago;
Lisa Norman Lingerie, West Hollywood and Santa Monica
CA; Nancy Meyer, Seattle WA;
Holt Renfrew of Canada.
Details, more stores, last pages.

white nights...white nile...

Dominique Issermann

white nights...white nile...

Another sensation...
yet another kind of sleepwear luxury...
in black! The ultimate black silk robe—
and the sheerest—from Giorgio Armani.
His classic, men's-style habutai wrap,
here over a white linen romper. Robe,
about $465; linen romper, about $300.
Giorgio Armani Boutique, NYC.
These six pages: hair by Romain
for Patrick Alès; makeup, Pascale Guichard.
Details, last pages.

Dominique Issermann

Around everywhere—and looking terrific—a range of khaki colors. On these four pages, the pale side, with an edge of bareness, an unmistakably relaxed attitude . . . Starting, this page, with Calvin Klein's "proper" suit in camel cotton twill. With a pale-camel halter—the perfect summer-in-town look. Jacket, with matching belt, about $200; skirt, about $98. Jacket and skirt at Bloomingdale's; Montaldo's; Marshall Field's. . . . *Opposite:* In soft beige suede, Mario Valentino's leggy skirt with its bare, almost-sheer silk tank. Top, about $196; skirt, about $680. Mario Valentino Boutique, NYC; Linda Dresner, Troy MI. . . . *Beauty Note:* Something light, natural-looking, moisturizing, sun protecting—YSL Beauté's Coloured Day cream, this page. These four pages: summer setting, Barbados; hair, Sam McKnight of La Coupe, NY; makeup, Bobbi Brown. Details, stores, last pages.

k h a k i

...cool clothes, easy going!

k h a k i . . .

stretch surprises—and cropped white cotton trousers. Both, Bernard Perris. Body suit, about $1225; pants, about $695. Bernard Perris Boutique, NYC. To order at Loretta Blum, Dallas; Buffalo, Tarzana CA....*Beauty Note:* With any kind of bareness—the light, lingering scent of a perfumed body cream, such as Anne Klein II's, which smooths, moisturizes. Details, last pages.

Arthur Elgort

New ways
to bare the body,
and new areas
of the body to bare:
the bottom line
in Giorgio
di Sant'Angelo's
Brazilian-inspired
topless *tanga,*
left—the briefest
essential to wear
alone, with a
bandeau, a tank,
a T-shirt. Of spandex.
About $50. To order
at Barneys New
York. . . .Another
inspiration—another
knockout!—
borrowed from
the world of lingerie,
where body
shaping starts:
Norma Kamali's
bare black boned
bandeau, *right,*
with matching
shirred bikini. Of
polyester jersey.
About $83. OMO
Norma Kamali and
OMO Soho, NYC.
. . .*Beauty Note:*
When baring
this much body
—a new sun
protection system
from La Prairie
(where the concern
is always on skin
care/treatment).
These six pages:
hair by Oribe/
Oribe at Parachute;
makeup, George
Newell. Details,
last pages.

Herb Ritts

strong on shape...

in the smallest possible space: a sizable design effort, a lot of action! The news in swimwear right now? It's bare, black, textured, and very body-aware—the shapeliest, most revealing suits in years on these six pages

strong on shape...

An obvious traffic stopper! The sleekest, shiniest stretch of black, head to toe, from Azzedine Alaïa—making the point of shape in his own unique way (and just as he showed it on the runway). Elements: the smallest "racing" cap, his signature dark glasses, tights—and the prophetic two-piece suit: with its broad, bra-style top, waist-high briefs. A suit that not only swims . . . but acts as a perfect base of dressing. About $215. Charivari, NYC; Knit Wit, Philadelphia; Caron Cherry, Coconut Grove FL; Alaïa Chez Gallay, Beverly Hills and Gallay, West Hollywood CA. Details, last pages.

Herb Ritts

More black,
more bareness
—a focus even
in maillots,
now inventively
designed,
intriguingly cut,
unexpectedly
textured.
The turnaround
starts, *near right,*
with a black
racing tank,
cut out in back,
high-necked
in front,
strapped, sleek,
shiny: a real
swimmer.
By The Finals,
of Antron/Lycra.
About $32.
The Finals, NYC.
. . . *Far right:*
"Suspender"
straps, a surprising
surface shine,
and a whole lot
of skin—all
the difference
in Krizia's bare
black maillot.
Of nylon/spandex.
About $180.
Krizia, New York,
Palm Beach,
Dallas, Denver,
Beverly Hills.
. . . *Beauty Note:*
A big difference
in hair care—
Pantene's styling
mousse
with built-in
sunscreen.
Summer setting,
La Jolla Beach,
CA. Details,
last pages.

strong
on shape...

a feeling of change

In these pages, real hol-wealthy dress-ing—in new—with a different feeling, a new give-and-take that comes from light-weight, jacketed, slim-sleeved cotton and smooth cotton jersey. And everything is tied and white and a little navy—and colored accents—interesting simple but—Mon-ing's [illegible] like this, am long, and shaped cotton jersey in stripes. Vogue Pat-tern #7892 Fabric, H.J. Stein. Right: Hold-ing [illegible] and a little more—very pushed-up elasticized cotton for the [illegible] like a dress in my closet. Vogue Pattern #7892 Fabric, Cotton Mesh from Elsa Tarrill for Tiffany & Co. [illegible] with contrast [illegible] The Calory Dress [illegible] of Fabric, Cotton [illegible]

VOGUE PATTERNS

a feeling of change

Vogue Pattern #6162

Vogue Pattern #6447

Key to that change: a new mix of stretch and smooth for a different body-shaping—small, "shrinking," and long through the torso, soft below. Against summer skin dressing, left: the basic, a body-hugging tank top body suit in ribbed cotton, pucker-ed white cotton, with a flared black and white skirt—held on the hip by pocket-head chances. Paired from there: Top, Vogue Pattern #6447; skirt, Vogue Pattern #7894.

And that same line, that same feeling in a bronzy black dress, right—with its elasticized, puckered, and elongated tank top, subtle ruffling action and Vogue Pattern #7894 flared skirt, both pages. Earrings, Fabulous Finds for Tiffany & Co. Details, pattern and sewing information, last page.

VOGUE'S LAST WORD

ON FASHION IN THIS ISSUE

What works? If it's the best all-white summer dressing... an attractive bareness for day or night...stocking and shoe news: new answers for city suits, shorter skirts, evening

What works? This summer, you'll find, much of the best dressing starts with an appealing bareness: with straplessness, one-shoulder looks, or sleevelessness; skirts that stop a good way above the kneecap.

One of the best pieces around—and a perfect example of this summer's bare appeal—is Shamask's sky-blue wrap halter (4). Its crisp linen fabric has a sufficiently strong presence to make it a top to wear different ways at different times of day; to make it, quite simply, a "find" of the season. With a casual cotton skirt and sandals (as shown here), it's ideal hot-weather resort-style dressing. With a polished suit, gold hoops, and heeled pumps, it's a precise "city-level" shirt. Unbuttoned and paired with a black-and-white print long skirt or pyjama pants, this small halter works easily for evening.

Summer's light fabrics and looks of bareness mean rethinking shoes and heel heights, legs and lengths. **What looks best, for decidedly short skirts for evening as well as for day, are nude legs**—either suntanned and bare or covered by natural-color stockings. This may even be the moment to reconsider a bronzer for your legs. New formulas are less "orangy" than in the past and smooth on quickly.

New—and notable—for shoes are pumps with graceful elongated shapes, some with higher and somewhat narrower heels. New matte finishes of ostrich, pigskin, or reptile provide textural interest. For city, for office or evening, black patent pumps, you'll find, easily fit the bill; they can be the most useful shoes in your wardrobe.

Shoe and leg solutions can give essentially simple summer clothes other uses, for other times of day. For a restaurant dinner in hot weather, Yves Saint Laurent's small white cotton dress (3)—one-shouldered and slightly transparent—looks sufficiently "dressed" with slingback heels and bare legs. YSL's white slingbacks (shown here) come with a high heel, low-cut front, a back bow—a real prettiness. A new sandal—one uncomplicated, bare, strapped across the instep like the simplest scuff—is an easier-going day answer. **To look for: dark-brown sandals—in tortoiseshell or tobacco leathers.**

Even for Mario Valentino's short suede skirt and bare tank (2)—a much more casual way of dressing—the prevailing rules this summer remain the same: "nude" legs, bare shoes or sandals. Almost any closed flat shoe—even something as delicate as a ballet slipper—seems too covered for this much bareness.

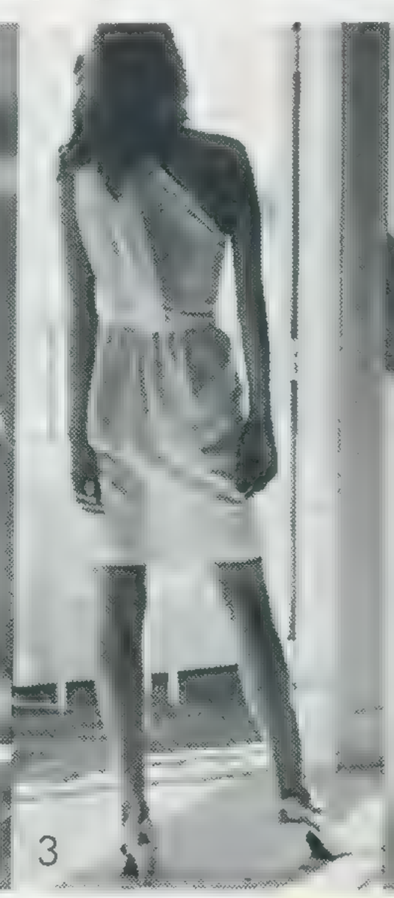
Wearing white is, eternally, one of the most attractive—most refreshing—hot-weather ways to dress. When that translates as a white city suit, it's not necessarily the simplest. White can be a strong color "statement"; accessorizing a white suit as minimally as possible is usually the best way. A common temptation—and pitfall? Going with white shoes and white legs. With all-white dressing, what *can* look terrific are high, white ostrich slingbacks and lots of tanned leg. Otherwise, black patent pumps (or some version of black-and-white "spectators") are the simplest—most polished—answer. For Calvin Klein's crisp pique suit (5), we added only a pair of blush-color pumps. Other new "neutrals" now are rosy beige or barely celadon leathers.

What goes beneath a white suit—or any suit—this summer? A black or white top that's a simple tank or T-shirt in a "dressed" fabric such as washed silk. A crisp white shirt—with collar out—is another answer. Bare skin under a jacket—especially at night—is a favorite designer option.

Come fall, watch for that sense of bareness—and shorter length—to continue. A good example: Yves Saint Laurent's curvy, bare, black dress (1). What this seems to point to is **new dressing for the biggest evening now in something shorter and less cumbersome than last season.** What this demands is a toned body, well-cared-for skin. What it signifies? Changes ahead.

1

2



3

4

MATS GUSTAVSON

Spring into summer with "Summer Actives" at the unseasonably low price of $2.25.

A $25 value with any $12 minimum purchase of Merle Norman products is an offer that calls for immediate action.

"Summer Actives." A terrific collection of cosmetics to help you keep pace with your active summer life. Including our exclusive Moisture Emulsion for summer-thirsty skin. And water-based Liquid Makeup for summer-light coverage.

Plus one perfectly Sheer Red Semi Transparent Lipstick and Deep Ebony Waterproof Mascara. You'll even get a neat little cosmetic tote to carry it all away in.

So get a jump on summer. With an offer that's good from April 15th to May 31st. While supplies last at participating Merle Norman Studios. Limit one per customer.

Woman to Woman

MERLE NORMAN®

For the Merle Norman Studio nearest you, dial 1-800-421-2010. In California, call 1-800-262-1734. Offer differs in Canada.
You can be a Studio Owner. Write: Merle Norman Cosmetics, Inc., (VG) 9130 Bellanca, Los Angeles, CA 90045.

health style

Keep-cool foods...emotional ''balance''...truth about hair loss...travel smarts...clear-skin diet?

There's no denying that hot weather can dampen a woman's appetite. While that may be good news for a woman who's trying to shed a few extra pounds put on over the winter, it brings with it a concern: how to eat *well* when you're eating less.

One solution: eating smaller amounts of food more often—i.e., five or six small meals—rather than three meals a day. "Eating large amounts of food at one time promotes thermogenesis, a 'speeding-up' of the metabolism that raises body temperature slightly," said George L. Blackburn, M.D., Ph.D., director, Nutrition Support Service, New England Deaconess Hospital. "In hot weather, try to *avoid* thermogenesis by spreading calorie intake over the course of a day, which is easier to do in summer when days are longer. People who live in areas where temperatures don't vary greatly are less likely to experience appetite swings."

Other ideas for getting the full range of nutrients you need in hot weather: trading hot foods for cold (e.g., making meals of fruit platters, fresh salads, sliced low-fat cheese or meat), and consuming more fluids (especially water) and water-rich foods such as fruits and vegetables (i.e., lettuce, tomatoes), or cold summer soups. One precaution: don't look to beer or other alcoholic beverages as a fluid source in summer; not only is alcohol dehydrating, but some studies show that hot weather increases the brain's sensitivity to alcohol, upping the potential for intoxication even from small amounts of alcohol.

ON THE HALF SHELL

The arrival of fresh clam and oyster season may be a source for culinary delight, but it also coincides with increasing reports of outbreaks of shellfish-induced hepatitis-A and other illnesses. In an editorial in "The New England Journal of Medicine," Herbert L. DuPont, M.D., of the University of Texas Health Science Center, urged these precautions:

- *Never consume raw or questionably cooked shellfish when reports of contamination circulate in your area, or if you travel to a place where food contamination may be a problem.*
- *Be aware that simply steaming clams until the shells open may not destroy viral agents. Four-to-six minutes of cooking time is needed to inactivate viruses.*
- *Never eat uncooked shellfish if you have diabetes, a history of gastrointestinal problems, or other serious illnesses.*

The bottom line, said Dr. Dupont: considering the fact that hepatitis-A can keep you in bed for up to three weeks, and that even mild gastroenteritis can mean several days of missed school or work, "eating raw or poorly cooked shellfish today is a high-risk venture at best."

Frozen fruit bars are the latest dessert craze, but are they a good calorie/nutrition "buy"? Experts give them mixed reviews. While most frozen fruit bars are quite low in calories (just 45 to 75 per pop), they provide insignificant amounts of vitamin C and other nutrients. And some bars not only contain added sugar but, in creamy versions, may have as much fat as a pat of butter.

A better alternative, say nutritionists, is to freeze fresh orange juice (with the pulp) in four-ounce cups, a sweet dessert with 60 calories, a generous helping of vitamin C, plus some fiber. What about soft drinks with 10 percent juice? These contain less than 2 percent of the RDA for vitamin C per 12-ounce serving (an amount nutritionists dismiss as insignificant) and up to a teaspoon of sugar per can.

Blurry vision,

usually a symptom of nothing more serious than near- or farsightedness, should not be ignored. "Hazy or blurred vision sometimes can be an early warning sign of diabetes-related eye diseases, and in some cases is actually the first signal that an adult has developed diabetes," said ophthalmologist Gary M. Glickman, M.D., of the Diabetic Eye Center at Manhattan Eye, Ear & Throat Hospital. "*Any* vision change should be checked by an ophthalmologist. The good news is that, when diagnosed early, many diabetes-related eye problems can be treated successfully, and loss of vision prevented or reversed."

Fitness Profiles

Who's most likely to stick to exercise? In a study of more than ten thousand women and men, Christine Brooks of the University of Michigan found that "inner-directed" or self-motivated people exercised much more regularly than those categorized as "outer-directed," or more likely to conform to the trends set by others. Such traits proved to be more important than age, education levels, or income brackets in determining whether or not a person was physically active. What this study suggests: while "jumping on the fitness bandwagon" may be a popular way to infer that people work out because it's the "in" thing to do, it is our personal goals and desires that have the most influence.

MAXITHINS and QuickSorb are trademarks of Tambrands Inc., Lake Success, NY 11042

What's the most important thing you can wear?
You won't feel right in anything you wear until you feel comfortable about your protection. That's why Maxithins® pads and panty shields have a new soft QuickSorb® topsheet. And Maxithins has a middle layer that absorbs and holds better than the ordinary material found in any pad. Maxithins. It can be the most important thing you wear.

©1987 Tambrands Inc

health style

Every day forty million—or about one in six—Americans eat in a fast-food restaurant. Experts acknowledge that an occasional fast-food meal can have a place in a balanced diet, but some of the most popular choices deliver as much fat and sodium in a single meal as a woman should have in a whole day. Although some chains—most notably McDonald's—have begun offering booklets listing food ingredients, experts criticize the lack of uniform nutritional standards for the information provided. Aimed at helping consumers to evaluate what they're eating: a bill introduced in Congress would require fast-food chains with ten or more restaurants to provide the same nutritional and ingredient information now mandated for food sold in supermarkets. Sponsored by Senator John H. Chafee of Rhode Island and Representative Stephen J. Solarz of New York, the idea has won widespread support from health groups, including the American Heart Association and the American College of Allergists. Available now, and based on research compiled by the Center for Science in the Public Interest: *The Fast Food Guide* by Michael F. Jacobson, Ph.D., and Sarah Fritschner (Workman) details the calories, fat, sodium, carbohydrates, vitamins, and minerals in hundreds of fast-food offerings, includes easy-to-compare nutrient graphs of everything from burgers to salad bar options to stuffed baked potatoes.

Hair-Loss Help?

News reports of anti-balding breakthroughs have spurred hope for the nearly 43 percent of men, and 25 percent of women over age fifty who have thinning hair; but are these new treatments any more likely to work than the supposed miracle cures of the past?

Maybe. One problem is that experts aren't precisely sure what causes hair to thin. "It's certain that heredity plays a part in whether or not a person will lose her or his hair, but what actually appears to cause hair loss is an increase in the sensitivity of skin to androgen hormones in the skin and scalp as we age," said Norman Orentreich, M.D., clinical professor of dermatology at NYU Medical Center. Now being tested: anti-androgen prescription drugs such as cyoctol (Chantal Pharmaceuticals) thought to curb androgen's effects on skin, and certain anti-hypertensive drugs (such as minoxidil) which may help by increasing blood flow to the scalp. Minoxidil, seen by many as the most promising hair loss treatment (approval from the Food and Drug Administration for use in treating baldness looked imminent as we went to press) has had mixed success in studies. In one study, minoxidil, applied topically, restored less than 1 percent of the approximately 33,000 scalp hairs lost from the average balding scalp in one year. This small success rate may be one reason why most dermatologists report that they've prescribed topical minoxidil to fewer than one new patient per week.

New over-the-counter products (such as Foltene, Shiseido's Flowlin, and Aramis' Nutriplexx) won't stop hair from falling out at the "root," but may minimize hairs lost through breakage and have been shown to improve the appearance of thinning hair. But neither these nor any products have been proven to "cure" baldness or to restore or thicken thinning hair.

What may be the biggest help to those whose hair is thinning: frequent shampooing. While it's long been known that cleansing hair can help it to look fluffy, and even thicker, Dr. Orentreich theorizes that shampooing may also help by "removing scalp oils that contain a high concentration of a type of androgen called DHT (dihydrotestosterone), a very potent hair-loss steroid. If left on the scalp too long, the DHT could theoretically reenter the skin, go back down the hair follicle, and reduce hair growth."

Sudden, rapid hair loss could be a sign of a more serious medical problem and should be brought to a physician's attention.

More than 50 percent of American businesses now sponsor employee wellness/fitness programs, with services ranging from on-site gyms and health lectures to reimbursement for joining outside health clubs. Recent studies show that these programs not only help to improve a working woman's or man's fitness and job satisfaction but may even pay off financially for a company: in a study by Houston's Tenneco Inc., women who joined the company fitness program took fewer sick days than nonexercisers, and cost the company almost $900 less for annual medical expenses.

No More Diet Plateaux

Just about every woman who's ever been on a weight-loss diet has had the experience: after a few weeks in which the pounds seem to slide off, suddenly, your weight won't budge—or, even more frustrating, the needle on the scale starts moving upwards again. Rather than hitting an inevitable diet plateau, what you may have done, say experts, is gone on a diet that's *too* low in calories to produce true weight loss.

"Very low calorie diets cause much more water loss than fat loss. After about three weeks on the diet, your body approaches a fluid imbalance and signals the kidneys to start holding onto water and salt. The weight that initially reappears is water, not fat," said C. Wayne Callaway, M.D., associate professor of medicine and director, Center for Clinical Nutrition, George Washington University Medical Center, Washington, DC.

This tendency to retain water can be exaggerated if you "cheat" on your diet by eating high-sugar or high-salt snacks, both of which add to fluid retention—or if you turn to laxatives to get rid of a "bloated" feeling, explained nutritionist Christine Hart, R.D., who works with doctors at NYU Medical Center. The reason: while laxatives initially cause the body to get rid of excess water, they can also have a rebound effect, inducing the body to increase output of aldosterone, a hormone that increases fluid retention within cells. Also, the most common "withdrawal" symptom of discontinuing laxative use is a steep rise in water retention—as much as *five pounds* of "water weight" in a period of two or three days.

How to get off a diet plateau: choose a weight-loss plan that provides the body with sufficient calories to maintain a steady metabolic rate and prevent fluid loss—which, for a moderately overweight woman, means a diet equal to ten calories per pound of current body weight (e.g., 1200 calories a day for a 120-pound woman). Combine this diet with a moderate exercise program. "While you may lose weight more slowly than you'd like to," said Dr. Callaway, "you should take off about one-half to one pound a week at a steady rate. Even more important, you'll lose fat, not water, and you should be able to keep that fat off in the long run."

NOW YOU CAN BE SLIMMER, YET STRONG ENOUGH TO STAND THE TEST OF TIME.

INTRODUCING FIBRE TRIM® WITH CALCIUM

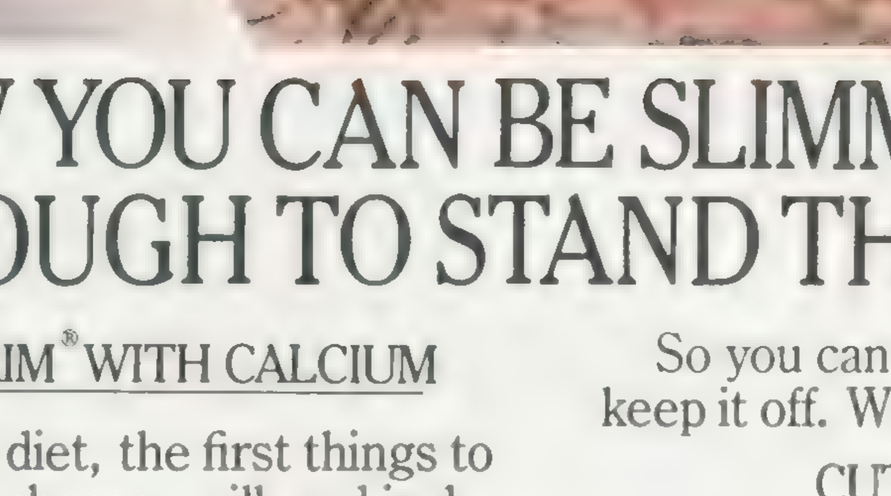
Chances are, if you're on a diet, the first things to go are high-calorie foods like cheese, milk and inch-adding ice cream. The very same foods that are rich in bone-building calcium.

But now, with help from new Fibre Trim with Calcium, you don't have to sacrifice strong bones for the sake of a slender body.

MAKE EXTRA WEIGHT A THING OF THE PAST

Like regular Fibre Trim, Europe's number one slimming aid, Fibre Trim with Calcium works safely, gradually and sensibly.

Taken before meals, its unique blend of grain and citrus fiber acts naturally to make you feel comfortably full.



So you can eat less, lose weight gradually and keep it off. Without drugs, or drug side effects.

CUT CALORIES, NOT CALCIUM

Dieting is never easy. But when you're not plagued by hunger pangs, you *can* stick with it.

Take Fibre Trim with Calcium, eat a little less, move around more, and banish those extra pounds inch-by-unwanted-inch.

You'll have the added satisfaction of knowing you're losing weight without losing calcium.

One day's supply of Fibre Trim with Calcium gives you 600 mgs—a healthy contribution to your daily calcium needs.

With a little help from Fibre Trim with Calcium, you can make extra weight a thing of the past. And still build a body that could make history.

FC-002/13920206-3 87

© 1987 Schering Corporation

NEW FIBRE TRIM WITH CALCIUM

health style

Your diet: clear-skin nutrition

BY JUDITH S. STERN, ScD.

The idea that what we eat has an influence on the appearance and health of our skin is reflected in the persistent beliefs that eating fried foods—or chocolate—will lead to acne, or that drinking plenty of water will keep skin clear. But to what extent is the diet/skin connection real?

The answer varies depending on the skin condition and foods involved. For example, a controlled study by Albert M. Kligman, M.D., Ph.D., professor of dermatology at the University of Pennsylvania School of Medicine, found no significant association between consumption of chocolate and acne flare-ups, and no studies support the fried foods/acne theory. There *is* evidence that eating spicy foods may aggravate rosacea (a permanent "flushing" of facial skin). And food *allergies* often manifest themselves in hives, as well as other symptoms.

One way in which diet does seem to play a role in acne flare-ups is in the effect of high iodine intakes (4-5 mg./day). Experts believe that lower intakes may also aggravate acne, and for this reason, doctors often tell acne-prone patients to avoid iodized salt and highly salted foods. Iodine is needed in very small amounts (.15 mg/day) for good health (especially in the functioning of the thyroid gland), but a single fast-food meal may provide over 300 percent of this RDA for iodine.

Historically, skin problems have been proven symptoms of deficiencies in individual vitamins. A lack of vitamin B_2, for example, can result in cracking at the corners of the mouth; of vitamin C, excessive bruising; of vitamin A, dry skin; and deficiencies in iron, folic acid, or vitamin B_{12} may lead to anemia which will show up as pale skin. While nutrient deficiencies are rare in our modern society, severe weight loss diets that eliminate fat and many nutrients, and are extremely low in calories (500 calories per day or less), may produce rough, dry skin and temporary hair loss when followed for as little as three weeks.

Recent publicity about the use of vitamin A derivatives to treat acne has led some women to wonder if taking supplements of vitamin A or beta carotene (a "precursor," converted to vitamin A by the body) will help to clear up skin. The amounts of vitamin A needed to have potential benefits to skin would be toxic. "Beta carotene has not been proven to be effective in treating acne, and large amounts can cause skin to turn yellow—especially on palms of hands and soles of feet," said Daphne A. Roe, M.D., professor of nutrition, Cornell University and editor of the book *Nutrition and the Skin* (Alan R. Liss, Inc.).

Similar misconceptions prevail about vitamin E and skin. Because vitamin E is an antioxidant, some experts have theorized that it could help retard aging of skin cells brought on by the interaction of oxygen with other chemicals in the cells. In fact, there is no evidence that vitamin E supplements can prevent wrinkles or skin sagging; in large amounts (900 IU or more) vitamin E may cause side effects such as fatigue or gastric upset.

Recently, oil from the seed of the evening primrose plant has been marketed in health food stores both in capsules and in topical preparations as a dry skin preventative. There is evidence that primrose oil (or certain vegetable oils) helps people who suffer from rare deficiencies of specific polyunsaturated fatty acids (which leave skin dry, rough). However, in a controlled study of 123 patients with eczema (very dry, inflamed, flaky skin) at Duluth Clinic in Minnesota, oral primrose supplements did not improve skin's condition.

A lack of water within skin cells may result in cracks in skin's superficial layer, the stratum corneum. However, this condition results more from water's evaporating from skin than from too little water intake. It is important to drink enough water (about eight cups per day) to meet your body's need; but once skin cells have absorbed the water they need, drinking *more* water will not keep skin clearer.

Since drinking water cannot counteract effects of dry, cold air, Dr. Roe suggests using a water-based moisturizer to create a barrier on skin to prevent water evaporation.

There's no such thing as a "healthy skin diet," per se. But a diet that promotes overall health (i.e., is based on a variety of foods, emphasizes fruits, vegetables, and whole grains) also promotes healthy-looking skin.

Judith S. Stern, Sc.D., *is a professor of nutrition at the University of California, Davis.*

TRAVELING WELL

Most travel is trouble-free; but, being prepared can help to prevent minor health mishaps from turning into bigger problems. Here, from Mark Goldberger, M.D., assistant professor of clinical medicine, Columbia University College of Physicians and Surgeons, a checklist for planning healthful, safe travel abroad...

- **Do some research into the geography and climate of the country you'll visit. Will you need a sunblock, insect repellent? If you're going to a high altitude, try to acclimatize slowly; avoid alcohol. If you'll be crossing time zones, and arriving in the daytime, plan an outdoor activity upon arrival—bright light seems to minimize jet lag.**
- **Prepare a health kit of just-in-case items: adhesive bandages, aspirin or non-aspirin analgesics, antihistamines, nasal water spray (if trip includes a long, dehydrating plane ride), stomach soothers (such as Pepto Bismol), an adequate supply of prescription medications.**
- **Have your doctor write a description of your recent medical history if you have a chronic medical condition, and have your drug prescriptions written in generic terms.**
- **Get a list of English-speaking doctors in your vacation spot—available from the American consulate or embassy.**
- **Take your eyeglass prescription, plus an extra pair of specs, in case yours get broken or lost.**
- **In countries where traveler's diarrhea is likely to be a problem, stick with familiar foods, and avoid tap water, ice, and unpeeled fresh fruits and vegetables. Don't take excessive amounts of antacids, as decreasing gastric acids increases your risk of bacterial infection.**

LITTLE-KNOWN FACT ABOUT SUNSCREEN SPFS (SUN PROTECTION FACTORS): THE NUMBER REFLECTS A PRODUCT'S ABILITY TO SCREEN *ONLY* UVB RAYS. SINCE BOTH UVA AND UVB CAN DAMAGE SKIN. LOOK FOR UVA-SCREENING INGREDIENTS *AND* A HIGH SPF. MOST EFFECTIVE: OXYBENZONE. METHOXYBENZONE. SULFISOBENZONE.

Doomed to smoke for life? Take this test.

This thirty second test measures nicotine dependence. Your doctor can tell from your answers how dependent you are.

- How soon after you wake up do you smoke your first cigarette?_____
- Do you find it difficult to refrain from smoking in places where it's forbidden, e.g., in church, at the library?_____
- Of all the cigarettes you smoke in a day, which is the most satisfying?_____
- How many cigarettes a day do you smoke?_____
- Do you smoke even if you're so sick that you're confined to bed most of the day?_____
- What brand do you smoke?_____

Take this test to your doctor and find out how a program of treatment and counseling may help you quit smoking for good—even if you are heavily dependent on nicotine!

Your chances of quitting for good are greater with an approach that provides treatment to overcome nicotine withdrawal, and counseling to alleviate the psychological and social factors.

If you're determined to quit smoking, your doctor and Merrell Dow can help you succeed.

Now take this test to your doctor.

QUIT

Adapted from Fagerström, K-O: Tolerance, withdrawal and dependence on tobacco and smoking termination, Int Rev Appl Psychol 32:29-52, 1983.

Merrell Dow Pharmaceuticals Inc.

Dedicated to improving the health of Americans

LAKESIDE PHARMACEUTICALS Division of Merrell Dow Pharmaceuticals Inc., Cincinnati, Ohio 45242-9553

©1986, Merrell Dow Pharmaceuticals Inc.

Make your home work better...

Great ideas are what you need, and you'll find dozens in The Conran Home Decorator Series—ideas to make your home more inviting, more comfortable, more complete. Four books tell how to dramatize and soften with lighting...create an overall feeling with flooring...instill warmth and privacy with window treatments... tackle space shortages with ingenuity. Plus design principles that apply to any budget. 80 pages, 60 color pictures. Pay just $19.95 for *Better Lighting, Floors and Flooring,* and *Curtains and Blinds*—receive *Storage Solutions* free! Available separately at $6.95 each. Satisfaction or refund guaranteed.

...and more beautifully

BUY THREE BOOKS FOR $19.95 AND RECEIVE *STORAGE SOLUTIONS* ***FREE.***

TO ORDER:
Print CONRAN HOME DECORATING SERIES plus your name and address on a piece of paper and mail to:

The Condé Nast Collection,
Dept. P49, P.O. Box 10850
Des Moines, IA, 50336

Enclose check, money order or credit card information for $19.95 plus $2.50 for shipping. Add tax in NY, CA, GA, IL, MA, IA, CO. To purchase books separately, list title(s); add $1.50 shipping each book. Allow 4-6 weeks delivery.

health style

Your well-being

BY BARBARA LANG STERN

It's the "Great Feminine Balancing Act," and you perform it often: you weigh doing what will satisfy your own desires or interests against doing what will please or help someone else. At its best, your concern for others leads to caring relationships and compassionate solutions to many problems; but at its worst, it means you can't wholeheartedly pursue what's important to you if by doing so, you'll upset another. You risk not getting what you want (e.g., a more responsible job) or not enjoying what you get (the nicer office) because you can't reconcile having your way at someone else's expense.

Of course, there's nothing wrong with enjoying a success you've earned just because *your* having it means someone else can't. Yet when you truly empathize with another person's feelings, his or her disappointment may affect your pleasure. Perhaps that's a modest price to pay if you can bring both empathy and self-interest to relationships. While we still have much to discover about accomplishing this, there's much we've learned.

Women have learned to recognize the temptation to solve everyone else's problems at the expense of their own needs. Suppose, for example, you persuade your mate to do the dishes every other night, but he's unhappy about it and lets you know how he feels. Do you note his sulking with equanimity, and merely think, "He's got a problem he'll have to deal with?" More likely you think, "I've made him unhappy. Am I that tired? Is extra help from him worth all this?" From there it's an easy slide back into position at the sink.

"When women complain or show unhappiness about something, men usually get angry and say, 'Oh, stop bitching.' But when *we* see someone unhappy, we worry about it. We're apt to take on the problem, and try to fix it," said psychiatrist Jean Baker Miller, M.D., author of *Toward a New Psychology of Women* (Beacon Press) and director of education at the Stone Center, a research and psychological service center based at Wellesley College.

Our "fixing" may be motivated by fear of losing a relationship on which we're dependent—romantic or platonic. "We need to remember that holding on to a relationship 'at any price' ends in disaster," said Dr. Miller.

Often we're following our culture's traditional injunction to women to "make everyone happy." Even though you've outgrown this role definition intellectually, you still may suffer when you transgress ingrained rules. But "suffering" just means you're discarding former values. What you're experiencing isn't even guilt. Guilt is the feeling of self-loathing you get when you do something you believe is wrong. If you believe you're *entitled* to fulfill your own goals and to have some help and support while doing so, what may feel like guilt is actually the anxiety that normally accompanies change. You *can* learn to tolerate this discomfort in order to promote your own growth and development.

Finally, our impulse to make things good for others probably is fueled by empathy, a characteristic highly developed in most women. As Dr. Miller observes, empathy was useful historically to women, who were mothers and caretakers; for a male hunter or warrior, it wasn't helpful to empathize with his target.

Striking a balance between others' feelings and your own self-interests

When you feel torn between empathy and self-interest, "realize it doesn't have to be an either-or situation," says Janet Surrey, Ph.D., clinical psychologist, research associate at the Stone Center, and director of outpatient psychological services, Harvard Medical School's McLean Hospital. "You can acknowledge the other person's feelings without becoming a compulsive caretaker who assumes responsibility for changing the other person's feelings by changing the situation. You need to figure out your priorities in terms of what you want to *do*. If your partner looks unhappy in the kitchen, you can *say*, 'You look unhappy.' Your acknowledgment of his feelings usually helps take the edge off his distress." You cannot demand that he tackle the chore and look happy about it! If he can live with his disgruntlement, so can you.

It helps to avoid thinking of a problem as "his" or "yours." By focusing on its relational aspect, it becomes something "we" try to solve positively—with the best likelihood of finding new ways to resolve conflicts.

The big reason to try Breyers® Yogurt!

We give you more fruit
than the leading brand.
We're more than just yogurt.
We're Breyers.®

The Full-of-Fruit Yogurt.™

© Kraft, Inc. 1987

health style

Eating and exercise: timing it right . . . massage vs. scars—a help in healing?

Q How long should I wait to go swimming—or do other exercise—after eating?

A The traditional advice to wait at least an hour after eating before swimming holds true, according to Richard Stein, M.D., associate professor of medicine at the State University of New York Health Science Center, Brooklyn, and chairman of the New York Heart Association exercise committee. "The stomach takes up to sixty minutes to metabolize a meal, during which time blood flow to the digestive system is increased greatly. Challenging the body to 'fuel' both digestion and muscle exertion at the same time can compromise both exercise performance and digestive efficiency, and lead to nausea, bloating, or stomach or muscle cramps. Taking a plunge into cold water can be especially taxing, as blood will flow away from the stomach and muscles in an effort to sustain body heat."

If you've just eaten a light snack, you may be able to go swimming a little sooner. "Fruit juice can clear the stomach in under a half hour, and carbohydrates are metabolized faster than fats or protein," said Dr. Stein. "In some cases, comfort can be your best guide." The one exception: if you've been drinking alcoholic beverages. "Even moderate amounts of alcohol impair reaction time, coordination, and judgment; and also throw off your perception of how hard you are exercising, increasing the risk that you will push yourself too hard. Alcohol and exercise should, quite simply, never be combined."

One precaution: anyone who develops itching, blotchy skin, or has difficulty breathing during exercise after a meal should seek immediate medical attention, as these can all be signs of exercise-induced anaphylaxis, a potentially dangerous allergic response that can be triggered by factors including exercise soon after eating.

Q Can massaging a surgical scar help to speed or improve healing?

A The effects of "scar mobilization"—or massage—on healing are highly controversial. While some surgeons claim clinical success with closely supervised massage techniques, others point to a lack of scientific studies on this subject.

Experts stress that many factors influence how quickly and how well incisions heal after surgery. A woman's age, whether or not she smokes cigarettes, her skin color and texture, and overall health—as well as, of course, the surgeon's skill—all play a role, as does the area of the body on which healing is taking place; the skin of the breasts, shoulders and back is prone to more visible scarring than is facial skin in general.

"Most scars naturally fade within a year or two," said I. Kelman Cohen, M.D., professor of plastic surgery at the Medical College of Virginia and former chairperson, Plastic Surgery Research Council. "While there are no studies to prove that this is true, it is my impression that specific types of very gentle massage performed under medical supervision do seem to accelerate the process, making the scar tissue flatter and softer in a shorter period of time. Animal studies have shown that carefully controlled manipulation may help to stimulate faster remodeling of the collagen, the skin's supportive tissue. The sense of participation in the healing process may also help a woman to better accept the presence of a scar, even if it remains somewhat visible."

Other experts, including Albert F. Borges, M.D., staff plastic surgeon, Fairfax Hospital in Falls Church, Virginia, remain skeptical. Both Dr. Cohen and Dr. Borges concur that open, inflamed, or infected incisions should *never* be massaged—and that no one should perform any sort of manipulation of a post-surgical incision without a doctor's advice. "In some cases, massage could exacerbate post-surgical itching," said Dr. Borges.

The Avia 745. Not just another pair of pretty tennies.

Don't let their looks deceive you. Beneath the stylish leather uppers, the 745 is supported by our cantilever sole and EVA midsole. They're designed to absorb shock, reduce fatigue and injury. Heel and forefoot support systems help you plant your foot firmly, without rollover. Durable, lightweight, with good breathability – the Avia 745. Now you can *look* your best and *play* your best.

Looks can kill.

Part-time fashion model. Full-time tennis pro. Carling Bassett is one of the toughest competitors in women's professional tennis.

Which is why she wears Avia Tennis Shoes. Made of supple full-grain leather—she loves the way they look.

But when she needs the killer shot to put away her opponent, she counts on something far more important. The way they perform.

AVIA
Built for your body.

Carling Bassett

© 1987 AVIA, Portland, Oregon.

50 ROOMS WITH A VIEW

(Continued from page 319)

curtains that Grania has selected. What she'd really like to do is turn the room into an indoor swimming pool. "We'd leave the decoration intact," she says. "Swimming would be such good exercise for Hugh in the winter."

Family life is led in the old part of the house, centered in the Brown Hall, which dates back to 1610. It is a relatively modest room with the warm feel of a library, lacking only the books; the real library is much bigger and much grander. The Brown Hall is dominated by an oak fireplace depicting the Creation, which comes from a priory and dates back to the sixteenth century. A German monastery, equally old, bought in the eighteenth century by the fifth Duke of Devonshire and shipped back in bits, provided many of the oak pillars, paneling, and decoration through the house (although some is much more recent). As Grania points out, one of the easier sides of decorating Holker is the fact that it's such a hodgepodge: "Think how limiting it is if you have an Adam house. Anything of a different date looks quite wrong. Even Holker's facade was refaced in the Gothic fashion of the mid-nineteenth century."

Upstairs, in the private side of the house, the wide landing is decorated with framed panels from an eighteenth-century French screen illustrating the first visit to France by a Chinese ambassador. The bedrooms are cheerful and flowery, their chintzes copied when the originals become faded—giving an interesting variation to the hues. Open log-burning fireplaces go very well with carved four-poster beds and frilled dressing tables. Grania's own bedroom is very light and airy, with the walls almost invisible under a collection of Chinese watercolors of butterflies and flowers, the first buy made by her and Hugh. She apologizes that my bedroom is across the landing from my bathroom, one of the drawbacks of old houses, though it is actually rather fun for guests to pass in the hall in their robes.

Even in this less formal side of the house, there are sixteen bedrooms, which indicates the scale of upkeep faced by the Cavendishes. Luckily, estate plumbers and carpenters can be summoned when needed. Grania and Hugh employ six indoor servants, including a cook, butler, and housekeeper, but only two live in. Holker is surrounded by a not very small village of cottages and houses, which are inhabited by workers on the estate and by some of the family. Hugh's mother has one house, and three of his aunts and his eldest sister are neighbors in another part of the parkland. During the holidays, the Cavendish children—Freddy, Lucy, and Emily—are joined by some, or more often all, of their ten cousins, ages five to thirteen. When the house is so full, Grania calls on more help, although she never gets near the thirty-five indoor servants employed in the 1920s. That was the time of Lady Moira Cavendish and Hugh's grandfather who, in the days before death duties and wartime dilapidation, did much to beautify the house and garden. Eventually, they too found money less available; but rather than sack any employees, they sacrificed in the interest of economy, according to Grania, their favorite nighttime drink of hot water and lemon.

London has become a chore, where before it was home. "Hugh and I don't want to become entirely out of touch, but there is so much we love here." Asked what gives him the most pleasure at Holker, Hugh immediately cites the gardens. Most bloom in spring; recently, a summer garden was planted as well. Grania says gardening is great therapy, equal to riding, which "takes me away from the house and lets me sort out the problems."

> Grania is thankful that Holker is such a hodgepodge: In an Adam house, anything of a different date looks "quite wrong"

The family motto, in a not very inspiring pun, runs "Cavendo Tutus," meaning in a free translation, "Look before you leap," or, more accurately, "Secure by caution." With hot-air balloons entertaining tourists, deer under the trees, forests planted or felled, slate quarries, new gardens, and a whole great house in need of constant care and attention, the Cavendishes hardly follow their own motto. But, as Grania says with calm confidence, "We wouldn't want to do it at all if we couldn't do it properly." ▽

ARTBURN

(Continued from page 310)

twisting line: "Look, recultivation, and conflation, here, speak strangely to the 'radical' nature of decorum, and ultimately, to the objectification of the trope." Don't worry—they didn't explain it in the preceding paragraphs.

If the early 'eighties were the time of superstar reputations—the time when giants like Schnabel and Salle and Clemente had their double and triple gallery shows—the late 'eighties have seen a falling off in the cult of personality. We're now in the period of the super-group show, where the artists are less important than the ensemble. People don't go to these shows to see individual works of art, but to find out where the scene is headed—to get a jump on the zeitgeist.

The most celebrated of all these group affairs was held at the Sonnabend Gallery in SoHo last October and included four artists, two of whom are in the Biennial, Peter Halley and Jeff Koons, plus Ashley Bickerton and Meyer Vaisman. The show really wasn't much of anything. After standing in front of Jeff Koons's stainless-steel casts of novelty figurines, or Meyer Vaisman's photographic blowups of the weave of a piece of canvas, you left the gallery without a thought in your brain. The works didn't pull you in—or engage you; they were directional signs telling you what was going to happen next in contemporary art. And the show was nothing compared with the publicity that came in its wake. The gossip, reviews, and analyses had a heck of a lot more weight than anything that was hanging on the walls.

Even some of the most talked about recent one-person shows have been so eclectic they might as well have been group shows. Ross Bleckner (who has three paintings in the 1987 Biennial) had a show at Mary Boone this year in which he exhibited two kinds of canvases—some Neo-Op; some mystical, built up of images of flickering light and fragments of trophies, chandeliers, wrought-iron gates—that were totally at odds with one another. The show had the depressing ambience of a supermarket, where you could pick up one or another image—whatever you might need. Each painting was a critique of the other, and the show was a deconstructionist dialogue.

For the artists who are really trying to make art—and they do exist—the current scene is a disaster. There's no time allowed for development, second thoughts, seeing things through. We're living at a moment when images are set out on display, talked up or talked down, and thrown onto the trash heap of history before we can really take them in. A few seasons later, they may be picked out of the heap, dusted off, and the whole ghastly cycle begins again. It's no wonder that when I look at the work of an artist like Louise Fishman—who does want to create a world inside the canvas—it takes a terrific effort to put aside the veil of theory and polemic that stands between me and the art.

Andy Warhol died last winter, but his most memorable remark, about how everyone will be famous for fifteen minutes, remains the operative principle in the world of art. The artist who's willing to accept throwaway art—and throwaway fame—can go right to the top. Twenty-five years ago it was common to criticize the Whitney Biennials for always showing the same artists—for having no interest in what was happening. The 1987 Biennial is nothing but a directory of "ins" and "outs," a snapshot of the art world as a drunken bash.

The Whitney could do a real service by shifting the focus away from the art scene, back to art. The Whitney should dare to be unfashionable. It should dare to show the many kinds of art that are out of favor—Color Field abstraction, painterly realism, to name just two—alongside the most promising of what's hot. We've had welcome-postmodernism party biennials and come-as-the-sick-soul-of-postmodernism party biennials. How about scheduling a simple gathering of friends—old and new, known and unknown—for 1989?

Jed Perl *regularly writes on art for Vogue and "The New Criterion."*

THE LAST RESORT

(Continued from page 313)

"heaved-up things," or "the heights." They were, or it was, definitely up. Pillared and domed, heaven seemed rather substantial. It became less so for Christians, at least for the Catholic theologians who originally wrote about it in the *Catholic Encyclopedia*, but it was still primarily "a special and glorious abode" where the blessed "usually" stayed, even though they could roam about in the world.

Today, the Catholic heaven is less a place than a spiritual condition. But it is a social one as well, says *New Catholic Encyclopedia*. Each member of the blessed delights in the presence of all the others. But...they do have "affinities that unite them with certain of the blessed rather than others." Evangelicals are somewhat more specific: "There will be activities in heaven to engage man's highest faculties. For one thing, there will be governmental ministries."

As we suspected. Heaven would have to be a bureaucracy, what with continual immigration, angelic business to administer, and so forth. Hollywood has consistently intuited this: remember the star boss in *Carousel* (1956), a shirt-sleeved middle manager with lots of folk wisdom and too much paperwork? Or the magistrates in *Stairway to Heaven* (1946), regulating admission by the book (or, more likely, The Book)? Heaven is famous for its finely honed contractual arrangements, sometimes renegotiable. You could make a deal.

Consider the hero of *Here Comes Mr. Jordan* (1941), who has a special, modern problem; so modern that his story was revived, in 1978, as *Heaven Can Wait*, and Robert Montgomery was resurrected as Warren Beatty. The athletic prizefighter wasn't quite dead when, through a clerical oversight, he went to heaven. But his body had been wrecked, and he was damned if he was going back to earth in an inferior second skin. The celestial haberdashers outfitted him with a superior one. By inference, such a fellow would be loath to abandon his perfect body when death came again. So might we all. Fitness is not, altogether, a carnal aspiration. The deal is, if we can believe St. Paul (I Corinthians), that the whole person survives after death—in form, if not in substance. "All glorified bodies shall have splendor, agility, subtlety, and impassibility" (*New Catholic Encyclopedia*). Sounds good. No sex, though, and probably no drinking or feasting, except in a symbolic mode.

Heaven, nevertheless, is probably congenial to most mortals—excluding those rebel spirits who probably wouldn't be invited anyway. "Men have feverishly conceived a heaven, only to find it insipid," wrote Santayana. Those who find heaven compelling, like certain fundamentalists, go for it with what might be construed as carnal appetite. Theirs is a sort of spiritual Darwinism, a clawing at salvation that leaves the unfittest in the dust. For others, aspiring to heaven may be invigorating, a spiritual enterprise by which body and mind can also profit. No ambition can be more down-to-earth than that.

Cathleen Medwick *is writing a book on Saint Teresa of Avila.*

VOGUE, May, 1987

IS THERE LIFE AFTER LIFE

(Continued from page 312)

the accounts of otherworld journeys from the Middle Ages—with their casts of angels, saints, and demons; their fiery rivers, paths to hell and heaven, and otherworld bridges—tell us much about the medieval world and mind.

What's amazing, though, are the extraordinary overall similarities of both medieval and modern near-death journeys, complete with patron saints, judgment scenes, a powerful reluctance to return to life, and a feeling, after returning, of wanting to change one's life, and to testify to this ineffable experience.

Consider, for instance, the opening statements of two accounts of visionary near-death experience:

> "My heart had stopped....Everything was just completely black...this void became the shape of a tunnel, and then before me was the most magnificent light; it's The Light in capital letters, and it's—very bluntly—the essence of God."

> "Four days ago, I died and was taken by two angels to the height of heaven. And it was just as though I rose above not only this squalid earth, but even the sun and moon, the clouds and stars. Then I went through a gate that was brighter than normal daylight, into a place where the entire floor shone like gold and silver. The light was indescribable, and I can't tell you how vast it was."

The first statement comes from a heavy-equipment operator named Tom Sawyer, who lives in Rochester, NY, and who described to the audience of *20/20* what he experienced during the fifteen minutes he lay crushed under his pick-up truck. The second statement has been attributed to Salvius, a sixth-century holy man who supposedly spent a night lifeless on a funeral bier.

Zaleski's purpose is not to establish if near-death experiences are accurate descriptions of what happens after death. Rather, she takes them to be valid, genuine, and transforming experiences for the people who have them, and not, as some neurologists and psychologists have claimed, simply the phantasms of false sight, hallucinations, limbic-lobe syndrome, or oxygen deprivation. Though she attempts, as she says, to "maintain a middle path between reductionism and naïveté," Zaleski honors and respects the "narrative integrity" of near-death visions and emphasizes their imaginative and symbolic character—demonstrating their similarities to conversion, pilgrimage, miracle, and apocalypse stories.

A brilliant, historically rich, commonsensical book, *Otherworld Journeys* is the result of Zaleski's doctoral work and, at least in part, her belief that "in our culture, where people feel so constricted by scientific materialism, reports of psychic experiences, fringe phenomena, new religious movements, and so on are kinds of windows, chinks in the armor."

Zaleski, who is thirty-seven years old and a lecturer on the study of religion at Harvard University, says that "as a child, I was a contemplative type—I guess I *(Continued on page 370)*

Treat yourself beautifully

NEW FROM
THE CONDÉ NAST COLLECTION,
BEAUTY CARE BOOKLETS

just $2 each

These booklets let you bring out your best, feature by feature...give you the polish you need to let yourself glow! Regularly $3.50 each. Now just $2 plus shipping. Place your order today.

Caring For Your Skin: Learn how to remedy flaws, keep skin young; makeup tricks for your face's shape, coloring.
Caring For Your Hair: Discover the style that's best for you; safest ways to condition, blow-dry, color, perm.
Caring For Your Hands & Nails: Cure problem nails with do-it-yourself manicures; keep hands their prettiest.
Caring For Your Legs & Feet: Beautify feet with pedicures; smooth thighs with massage; wear styles that flatter legs.

Each booklet 7"x4½", 64 pages, full color.

The Condé Nast Collection guarantees your full satisfaction or full refund.

Send Order to:
The Condé Nast Collection
P.O. Box 10850, Dept. P48
Des Moines, IA 50336

CHOOSE FROM:
Caring For Your
- Skin
- Hair
- Hands and Nails
- Legs and Feet

Include your name, address, city, state and zip code along with check or money order for $2.00 (per booklet) plus 50¢ for postage and handling.

Include sales tax in the following states: NY, CA, GA, IL, MA, IA, CO. Allow 4-6 weeks delivery. Order must specify booklet(s) desired.

IS THERE LIFE AFTER LIFE

(Continued from page 369)

had what William James called 'metaphysical wonder sickness.'" Her grandmother was an Ethical Culturist who would plant little books by Alan Watts around the house. Zaleski took a religion class at a Quaker high school, wrote a school paper on the Catholic Worker movement, and attended Woodstock. "Though I wouldn't want to be typecast as a hippie," she comments, "a lot of my thinking *is* a result of my belonging to a generation that, for a while, was preoccupied with visionary experiences of different kinds—either induced by chemicals or developed by spiritual disciplines."

Jonathan Cott: *Throughout your book, while taking near-death experiences very seriously, you point out that "the otherworld journey . . . is at its very roots a story" connected to the religious imagination. Religion and imagination seem deeply intertwined in your thought.*

Carol Zaleski: To me, religion and imagination *are* the same thing. But in saying that, I'm giving a lot of weight to the word "imagination." In traditional Judeo-Christian terms, we're all supposed to be created in the image and likeness of God; likewise, we are given the possibility of imagining a God-like talent. As creative beings, mirroring the creative act by which the universe came into being, I think that we are created in a symbolic way as well. God didn't just create mud and molecules; rather, the visible world is a sacrament of other worlds, and we come to appreciate that by means of our imaginations. So by "imagination" I don't mean a fanciful, subjective, wish-fulfilling fantasy. And I'm also not talking about a bunch of madmen, each of whom may have a private hallucination. I'm talking about recurring images and imaginative stories that one finds all over the world.

It's a kind of myth-making process. The book *Life After Life*, for example, actually stamped on the public imagination a fixed image of what happens at death . . . so much so that a near-death experiencer, who appeared on *The Merv Griffin Show*, said that when she had some sort of near-death crisis, she found herself out of her body but was confused because she hadn't gone through a tunnel, and she knew that she was "supposed" to do so. One of the reasons films and television shows are now interested in depicting death is that they've been given a kind of visual vocabulary for it from Moody, Kenneth Ring, and others.

Certainly, out-of-body experiences, time and space travel, fantastic voyages, the early explorations of Columbus or Ponce de León all carry with them some of this aura of myth of the otherworld journey. So it's not always connected to death. But even the story of Christa McAuliffe reveals a connection with near-death reports: it's the story of an ordinary person, who attempted to make a journey to the other-world to claim it for the human imagination. And she died in the attempt, which elevated her to martyrdom.

My feeling is that you can talk about the cultural, neurological, and psychological conditions of these experiences just as long as you don't say it's "nothing *but*" that. Because I believe that near-death experiences *do* occur and are genuine and transforming experiences, even though their content reflects the working of the religious imagination.

JC: *What do you think of Shirley MacLaine's books and TV miniseries?*

CZ: I think she comes off as gullible: And if I knew her, I'd suggest that she look with a more critical eye at what she's getting involved with. I mean, *everything* is in there: ancient astronauts, extraterrestrials, past lives, channeling . . . .

One of my old theories, which I have had to discard, was that near-death experiences were replacing the no longer popular spiritualist movement. I had thought, "Well, spiritualism is obsolete, people aren't interested in séances and spooks and mediums and ectoplasm anymore—they've seen through that. And besides, near-death experiences are a bit more modest in their scope; they don't have all the paraphernalia of spiritualism, and they don't make claims that are so easily dismissed by science."

But now it turns out that there's all this trance channeling going on, and there's a lot of room for exploiting people in that. Near-death experiences, however, can't be packaged and sold to people. The most that can happen is that someone who writes a book about it can make some money. And the people who have profited from it are sincere, and I respect them. Whereas in the other branches of psychical research and occult investigation, some people are certainly frauds—though, of course, not all of them.

JC: *In "Otherworld Journeys," you point out that although "academic theologians tend to avoid questions of inner experience, the wider public is hungry for theoretical and practical guidance in precisely this area."*

CZ: George Bernard Shaw said that every profession was a conspiracy against the layman. Here, it's really just a matter of whether or not those people who make theology their profession are going to be in touch with what the rest of the world is interested in. I think it makes sense to pay attention to what the best sellers are in the religious sphere. *Life After Life* has sold more than three million copies—an indication of a profound longing. Books on deconstructionist theology aren't quite that popular!

> "The near-death experience is a conversion experience; we should take it absolutely seriously"

Some of the more recent books on the subject of near-death experiences—Jean-Baptiste Delacour's *Glimpses of the Beyond*, George G. Ritchie, Jr.'s *Return from Tomorrow*—are a bit lurid. But if we look at them, we can diagnose certain things about our culture that apply not only to readers of the *National Enquirer*, but to all of us. And though the trashy articles about near-death experiences in the tabloids may be falsified and fabricated, they, too, indicate cultural fashion. We may be too embarrassed to say that the questions raised by all this material matter to us, but I think they do.

The reason this subject has such a large audience is that people today feel the need for some glimmer of information or consolation concerning not only whether they might be able to live on after death but also whether there is more to this universe than their habitual way of thinking would lead them to believe. And there's a need for salvation—not in the old worn-down way, but a new, experimental form of salvation.

JC: *Some conservative Christian theologians have called books like "Life After Life" "Satanic tricks" that lull people into a false sense of security about the future life. As one critic put it, "There is no need for Easter if we are immortal."*

CZ: A lot of religious experience in the past has involved a sense of one's being judged, of being held accountable, of a sense of the reality of evil—all of which is missing in the life-after-life emphasis on the beneficent beings you'll encounter when you die, beings who have your best interests at heart and who are never going to punish you for anything you've ever done.

People today talk about their near-death encounters with a "being of light" who reviews their past deeds but doesn't judge them—which is very interesting imagery to compare with other traditions at other times. Think of the idea of judgment in the ancient Egyptian underworld, where the heart of the deceased was weighed

Wipe away facial hair with Surgi-Cream

Unlike depilatories made to remove bristly underarm and leg hair, Surgi-Cream is extra gentle. Especially formulated for facial use. You apply Surgi-Cream with fingertips. 5 to 8 minutes later you wipe away every trace of facial hair. Apply the Finishing Balm and feel your skin soft and ever so smooth. You'd never know hair had been there.

Surgi-Cream has been the professional preference of hairdressers for over 20 years. As its name implies, Surgi-Cream is also used in hospitals.

GENTLE SURGI-CREAM®

Ardell International Inc.
North Hollywood, CA 91605

against the feather of *maat* (truth); if one's heart weighed more than the feather, one was doomed. Also, in the Middle Ages, people talked about seeing their deeds inscribed in a book. And if it was made clear that they had more bad deeds than good ones, they became fair game for demons who dragged them off to hell.

But this *new* version sometimes sounds like client-centered therapy, where the therapist says, "Uh-huh, uh-huh, and how did you feel about that? And what did you do next?" The purpose—to elicit growth and not to impose an authoritarian structure—connects to a certain, perhaps only temporary, optimistic and progressive phase of our contemporary culture, though a lot of people see this as just the beginning of a vast cultural transformation.

In many ways the critics of books about near-death experiences are a lot like the medieval traditionalists in their notion of what it would mean to come face-to-face with yourself in the next world and have your true essence unveiled—an unveiling that could be quite devastating. But I would point out to them that even in those accounts that paint the rosiest picture of what happens in the judgment experience, there is a sense that what happens during that experience changes you completely. It's a "born-again" experience—every bit as valid, though more liberal and humanistic, as those that "born-again" Christians have. I really believe that the near-death experience is a conversion experience that deserves to be taken absolutely as seriously as any of the other conversion experiences that people have had throughout history.

Jonathan Cott'*s latest book,* "*The Search for Omm Sety*" *(Doubleday), will be published next month.*

CLOSER ENCOUNTERS...

(Continued from page 328)

yellow mimosa. "People are stupid to put herbs in vegetable gardens," Pfister says. "They're always at the back of the house, where you can't smell them."

No lover of perfumed potpourri, I leave open in city apartment rooms jars of dried cedar or bay leaves.

Uta Hagen, writing of acting, once defined talent as "an amalgam of high sensitivity; easy vulnerability; high sensory equipment (seeing, hearing, touching, smelling, tasting—*intensely*)." Those who are keenly aware of scents tend to also like or dislike intensely. "I can judge which country I'm in by the fragrances in the air," claims food-and-wine writer Charles Rubinstein. Excessively sweet or heavy smells, some claim, can in themselves bring on headaches or nausea. In *Migraine*, neurologist Oliver Sacks tells not only of patients' hallucinations and/or intolerance of smells during migraine but of odors, at least seemingly, provoking these intense headache attacks. (The smell of tar seems to be a common bugaboo.)

The late Françoise de la Renta could once be tracked throughout Manhattan by the clouds of perfumed scent she left behind. A woman of no small impact, she was not one to misjudge her effect: perfume was all part of a strong presence. Our human ability to exist in an unconscious cocoon of our own scents—perfumed or "natural"—can be a less-than-pleasant jolt to other noses: A single woman with cologne overload can inspire me to switch airplane seats—or to wait for the next elevator. Taxicab air "deodorants" themselves stand out as some of our time's foulest smells. (Children come with their own—strawberry bubblegum—version.)

Does love of smell mean gain of weight? Clearly, cooking smells and calories go hand in hand; 80 percent of food taste is in fact food odor. (More correctly, what we commonly call "taste," say the experts, is actually "flavor": an amalgam of taste, smell, texture, temperature, sight, sound, expectations—and/or emotional baggage.)

Drawn to smells, it's easy to conjecture, one is drawn to eat as well. A whiff alone seems an inadequate half-measure. In the literature of obesity and overeating, this notion through the years has come to be called "externality." And endless weight-control ideas have spawned from it.

By this thinking, external clues to food—cooking sounds, odors, even advertisements—tempt the overweight to eat more; internal stimuli—i.e., hunger—more often are the tip-offs for people who are thin. In a world brimming over—clearly obsessed—with food sights, smells, and new take-out, microwave, or restaurant adventures, it's little wonder today that a common problem is overweight. Behavioralists, taking logic further afield, have responded with small-size plates and advice to eat in one place: things to dull or diminish arousal of senses.

What Yale University professor of psychology Judith Rodin, Ph.D., has found, in her studies of externality, is that "a person's fatness is not a good predictor of how responsive he or she will be to external food cues." Some specific individuals—each in categories of under-, over-, or average weight—are all "hyperresponsive." Food smells may cast stronger messages to some men and women than to others; factors for extra poundage are infinitely more complex. Rodin has, with an eye to adult weight problems, advocated cutting back on the food cues we regularly present to the smallest infants.

"Does love of smell mean gain of weight?"

Smells affect us each from our earliest moments: newborns at two days of age already turn toward the recognizable scent of mother; they show arousal or aversion to other smells. (New mothers, likewise, have a strong sense of familiarity: in studies of postnatal mothers, 61 percent of the women knew their babe by scent after only a half hour of contact.)

For physicians attempting to diagnose and deal with smell disorders ("hyposmia," for example, is weakened scent), one of the most successful standardized tests leans heavily to odors of: baby powder, chocolate, peanut butter, soap, and Vicks—all, early smells of childhood.

Anyone who's ever unsuccessfully promoted the pleasures of cauliflower knows that children, too, have strong feelings on the subject. Brown University psychology professor Trygg Engen, Ph.D., in *Clinical Measurement of Taste and Smell* (Meiselman, Rivlin, eds.), writes that children, "because of different life experiences," show very different scent preferences. Interestingly, they also have a greater tolerance than adults generally do of unpleasant odors.

A boy's nose "quivers like a rabbit's" smelling the heather and the rain in Frances Hodgson Burnett's children's classic, *The Secret Garden*. Pan-like, living in an Edwardian idyllic way, the healthy boy says, "I've sniffed up too much fresh air for twelve year' to ever get sniffin'." (This was closely followed by the "cold draft" folk medical theory.) Diagnosticians, even today, are taught when examining patients to be highly aware of body scents—clues to infection, to poisoning, to sexual attack. I can generally tell by my body smells whether I am ill or I am well. It's nothing specific; things simply aren't quite as I know them. Aware of scents, I become my own primary diagnostician.

Common perception has it that women in general are more aware of scents than men are; controlled studies show it to be true, in fact. Women's ability to perceive and identify scents varies throughout the menstrual cycle, reaching its peak in middle month. A male/female difference is noticeable before puberty, reports Richard L. Doty, director of the smell and taste center of the Hospital of the University of Pennsylvania. Differences may well be cultural—or hormonal.

By pop theory, by growing up in the kitchen and identifying with their mothers, girls develop a broader vocabulary of remembered smells. "Some people have an innately stronger sense," says wine specialist Eunice Fried, "but a lot of it is training. You bring experience to tasting." Harriet Lembeck, who gives wine appreciation classes in NYC, agrees. "A smell memory can be developed."

It also can be "forgotten"—suppressed—claims psychoanalytic theory. Especially by those who, as children, regularly crawled into their parents' bed or who slept in a nearby crib. Made aware of human sexual smells by parents' proximity, the young children learn to deny their very early experience. Through life, say psychoanalysts, human smells (and eventually all odors) become something best ignored for safety. Smell is, by this thinking, something that's too directly linked to memory.

Clearly nothing evokes *déjà vu* as immediately as fragrance—be it perfume, food, or person that reaches out to remembered experience. Writes Lewis Thomas, "The act of smelling something, anything, is remarkably like the act of thinking itself. . . . You can feel the mind going to work, sending the odor around from place to place, setting off complex repertoires throughout the brain, polling one center after another for signs of recognition, old memories, connections."

For me, smells daily enrich, delight, divert, and teach. . . and even Miss Piggy would agree. One of her favorite perfumes, reportedly, is "Blast du Past." ▽

STOP SWEAT FOR 6 WEEKS

HANDS UNDERARMS FEET

Drionic® — the heavy sweater's answer to costly and embarrassing underarm, hand or foot sweat. Short treatment with electronic Drionic keeps these areas dry for 6 week periods. Recommended by dermatologists everywhere. Send for free information. Covered by many insurance companies.
Clinical studies available to physicians.

REMOVE HAIR FOREVER

Perma Tweez® — **ONLY** home electrolysis instrument recommended by 4 medical textbooks (titles on request). 'Tweezer-like' action permanently removes hair from the face, arms, legs and body. **$19.95**

A LIMITED WARRANTY TO CONSUMERS ★ Good Housekeeping PROMISES REPLACEMENT OR REFUND IF DEFECTIVE

14 DAY MONEY BACK GUARANTEE.

☐ I enclose $19.95 in full payment for Perma Tweez (Cal. residents add 6% sales tax). Send check/m.o., M/C or Visa# & exp. date.
☐ Please send free Drionic sweat control information.

© 1987 GEN MED CO

General Medical Co., Dept. V-225
1935 Armacost Ave., Los Angeles, CA 90025

WIGS OF *France*

BY ANY D'AVRAY

The French flair for hair comes naturally. Enjoy lustrous, high quality, natural looking wigs in au courant styles. Expensive? Yes, but aren't you worth it?

☐ Send me your FREE catalog
☐ Also send me an 8 oz. bottle of the NEW Deep Cleansing Wig Shampoo. **My $5.00 is enclosed.**

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____
PHONE _____

WIGS OF FRANCE, A Division of International Hairgoods, Inc., DEPT. E-8, P.O. Box 6575, Minneapolis, MN 55406

In Canada call collect: 1-(403)-453-5877

THE ATTRACTION FACTOR

(Continued from page 326)

sides of the brain. Whether these laboratory results have functional consequences is under investigation—with a view perhaps to developing fragrances specifically for the left-handed. Now we are trying to locate where in the brain the higher processing of olfactory signals takes place because—unlike messages sent by sight, sound, and touch, which reach the brain via many 'way stations'—smell signals are 'fired' directly into that part of the brain that deals with emotion."

Dr. Gilbert goes on, "Perfumers have promoted a mystique about fragrance, which is sometimes not backed up by objective facts. One of the bedrock myths is that a perfume product smells different on different people because of 'body chemistry.' While it's a plausible idea, this has not yet been established from a biological point of view. A simpler explanation is that a difference in fragrance as perceived comes about through differences in surface skin temperature when it is applied. Some people have more pores per inch than others—or more fat layers—and this can affect skin's surface temperature, which in turn may affect the way a perfume finally smells on a person. Fragrance applied to hot skin in a hot environment evaporates faster than on cool skin in a cool place."

This simple observation is the foundation for work now going on to produce what Dr. Gilbert calls "environmentally correct" fragrances made specifically to wear in different climates. In cold weather, fragrance molecules "lift" slowly; the top, middle and "dry down" notes appear more slowly; you can therefore wear a stronger fragrance in winter than in summer. Conversely, the hotter the weather, the more rapidly the notes leave the skin. The answer: a lighter fragrance reapplied more frequently.

This also leads to the entirely feasible idea that certain fragrances can have more value in some climates than in others. As Dr. Gilbert suggests laughingly "For example, a Georgia O'Keeffe fragrance for dry, hot deserts?"

Hilary Schmidt, Ph.D., is a postdoctoral fellow at the Monell Center whose research, concentrating on babies and young children, is aimed at discovering if and/or when odor preferences and aversions are acquired. "Until recently it was thought children received no hedonic reactions from odors until at least five years of age, perhaps because children below that age do not react with the facial expressions we expect."

Using new methods of testing children under four (asking them to give good smells to one stuffed *Sesame Street* character, Big Bird, and bad smells to another, Oscar), Dr. Schmidt now believes very young children are indeed able to differentiate between smells, but they lack the knowledge of how to communicate the fact. "This may be helpful in developing smells universally disliked by children," she says, "to keep them away from products or medicines that could be injurious.

"In a study carried out at Vanderbilt University, it was shown that newborn babies could sense their mothers' smells—information that may be utilized to develop individualized fragrance environments for premature babies in incubators that might facilitate bonding between mother and child."

Richard Loniewski, Ph.D., vice president of fragrance product development for Paul Sebastian, is interested in diet changes that, he says, "produce new chemicals which come through the pores and can upset the delicate balance of a fragrance. Stress-produced hormones in the body also produce odor chemicals that can affect fragrance. We are only just realizing this."

As Dr. Loniewski pointed out in "Fragrance in the Twenty-First Century," a recent article in *Product Marketing*, "...the creative perfumer in the twenty-first century must be a chemist, a psychologist, an artist. He or she will have to learn to observe the consumer as a behavioral scientist does. But it is not a new challenge for the perfumer. Since earliest times, perfumes and perfumers have had the power, whether real or imagined, to stir men's souls and heal their bodies." ▽

> "New idea: fragrances made specifically to wear in different climates"

coming in June VOGUE

Summer's prettiest looks

Paris/Milan: what's hot for fall

Walking—the complete guide

on sale May 26th

VOGUE, May, 1987

VIVID IMPRESSIONS

Photograph by Charles White
Residence of the Paul Ankas

Color. Texture. Contrast. Style. Imagination. In every issue of House & Garden.

We invite you to discover a world of inspiration in House & Garden... for just one dollar an issue.

Begin your subscription today, and look forward to an *inside* view of some of the most remarkable homes of our time. Meet the ingenious owners, the celebrated architects and designers who create them. Learn how their visions and imagination bring extraordinary rooms to life. Be inspired by fascinating combinations of fabrics, furniture, and art. Explore daring new contrasts in style...be charmed by traditional elegance. And delight in the splendor of brilliant gardens and landscaping.

Vivid expressions of today's most beautiful living await you in House & Garden. So accept this invitation to discover them now. Simply mail the coupon on this page today to take advantage of our special introductory offer.

Mail to: HOUSE & GARDEN, Box 5277, Boulder, CO 80322

YES, please enter my one-year subscription (12 monthly issues) to House & Garden at the special introductory subscription rate of $12. I save 50% off the regular subscription price of $24 (single-copy cost: $48).

408V

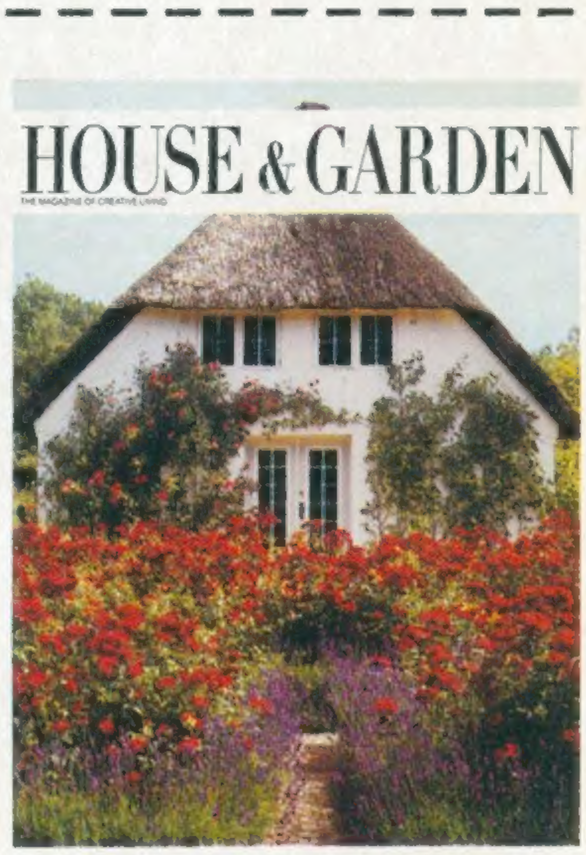
Name _____
(please print)

Address _____ Apt.____

City _____

State _____ Zip _____

☐ Payment enclosed. ☐ Bill me later.



GUARANTEE: If you are not fully satisfied with House & Garden, you may cancel your subscription and receive a full refund for all unmailed issues.

Your first issue will be mailed within 8 weeks of receipt of your order.

This offer limited to U.S.A. and its possessions.

Subscribe now for just one dollar an issue.

FASHION INFORMATION

Page 54: Inset, above: Robe, Descamps designed by Primrose Bordier. Descamps, NYC.

108: Bikini bottom, Ellen Ann Dobrovir. Men's clothing, Calvin Klein. Hair, Gad Cohen of Gad Studio; makeup, Elisabeth Drabinski.

252: Hair and makeup for Miani Johnson by Robert Snow for Bumble & Bumble. Hair for Carolina Herrera by René; makeup by Robert Snow for Bumble & Bumble. Hair and makeup for Joanne Cummings and Fran Lebowitz by Sandra Bocas for the Benjamin Salon. Hair and makeup for Tina Chow and Lucy Ferry by Cochise Ochoa. Hair and makeup for Diandra Douglas by James Theadford Weis for Bumble & Bumble. Hair and makeup for Janis Savitt by Prudence Walters.

269: Cotton/Lycra top.

270: Towel, Descamps, NYC.

273: Top also at Letitia Lewis, Westport and New Canaan CT. Belt, Jill Stuart. Barneys New York; Toby Lerner, Philadelphia.

276: Jacket, Giorgio Armani Couture. For stores, see page 277.

277: Turnout also at Ultimo, Chicago. Shoes, Capezio Ballet Makers.

280: Dress at Jaeger stores.

281: Rayon dress.

283: Dress also at Silhouette, Washington DC.

284-285: Calvin Klein also at I. Magnin. Shoes, Diego Della Valle for Alaïa. Barneys New York. Bag on chair, Hermès, NYC, Dallas, Beverly Hills. Towel, Descamps, NYC.

286: Turnout also at Tabbi, Atlanta and New Orleans; Ira Berg, Toronto. Shoes, Diego Della Valle for Alaïa. Barneys New York. Towel, Descamps, NYC.

287: Shoes, Diego Della Valle for Alaïa. Barneys New York.

289: Yves Saint Laurent Footwear. Bloomingdale's.

290-291: Turnout available mid-May. Esprit Sport skirt also at Filene's; Burdines. Tank and skirt also at Macy's, Texas. Tank also at Liberty House of Hawaii. Azzedine Alaïa also at Knit Wit, Philadelphia; Linda Dresner, Troy MI; Gallay, West Hollywood CA.

292: Turnout also at Rachel Broumand, Indianapolis IN; Torie Steele, Beverly Hills.

293: Merona also at Gidding-Jenny, Cincinnati OH and Indianapolis IN; Esport, Honolulu. Inset, bottom: Bag and towel, Hermès.

294: Suit at Charles Sumner, Boston and Chestnut Hill MA; Miss Baker, Providence RI; Buffalo, Tarzana CA; Wilkes Bashford, San Francisco. To order at Sara Fredericks, NYC, Palm Beach. Towel, Descamps, NYC.

295: Suit at Bloomingdale's; Filene's; Lazarus; JW Robinson's, California; Nordstrom, Seattle.

300: Accessories, Valentino.

303: Embroidery on dress by Grasso. Earrings, Valentino.

308-309: David McDermott and Peter McGough, "The Big Show, 1928," 1986, Collection of Diego Cortez/Courtesy Massimo Audiello Gallery, NYC. Annette Lemieux, "Showing Ones Colors," 1986, Collection of Garry A. Weber/Courtesy Cash/Newhouse, NYC. Philip Taafe, "Yellow, Grey," 1986, Collection of Paul Maenz.

310-311: Louise Fishman, "Smuggler's Notch," 1986, Collection of Edward R. Downe, Jr./Courtesy of Baskerville & Watson. Ross Bleckner, "Untitled," 1985, Courtesy Mary Boone Gallery, NYC. Terry Winters, "Dumb Compass," 1985, The Saatchi Collection, London. Stephen Mueller, "Rushing Up Portofino," 1986, Annina Nosei Gallery, NYC.

322: Shirt, Derek May.

323: Glasses, Laura Biagiotti for Private Eyes. E.B. Meyrowitz Opticians, NYC.

324: Norma Kamali crepe-back satin/acetate dress, $220. OMO Norma Kamali and OMO Soho, NYC.

327: Samantha Robbins for Sami silk charmeuse slip, $100. Bergdorf Goodman; Petticoat Parlour, Fort Lauderdale FL; Enchante, Chicago; Amourette, Carmel CA.

329: Sheet, Descamps designed by Primrose Bordier. Descamps, NYC.

330: Skirt at Rich's, Atlanta. Glasses, L.A. Eyeworks. Parachute, NYC; Mark Keller, Birmingham MI; Marshall Field's. Earrings, Tom Binns. Bag, Polo/Ralph Lauren Handbags. Polo/Ralph Lauren, NYC. Belt, Donna Karan New York. Bergdorf Goodman; I. Magnin. Bracelets, wrist to cuff: Mark Spirito. Richard Serbin.

331: Dress also at Sanger Harris, Dallas; Bullock's. Glasses, L.A. Eyeworks. For stores, see info. page 330. Earrings, Steve Vaubel. Belt, Culturas del Sol. Bracelets, wrist to cuff: Sally Becker with Tar Beach. Rafael Sanchez Designs. Cathy and Marsha for Catherine Stein. Bag, Polo/Ralph Lauren Handbags. Polo/Ralph Lauren, NYC. Shoes, Pancaldi.

332: Above: Earrings, Steve Vaubel. Bangles, Honey Gamboge. Bag, Renaud Pelligrino. To order at Bergdorf Goodman. Shoes, Manolo Blahnik. Below: Turnout at Jordan Marsh, Boston and Braintree MA.

333: Above: dress also at Sara Fredericks, Boston. Earrings, Yamada. Glasses, Francois Pinton. Morgenthal-Frederics Opticians, NYC. Bracelets, Yamada. Macy's, Herald Square. Thin bangle, Gerard E. Yosca. Below: Glasses, Roberts. Altman's. Studded bracelets, Honey Gamboge. Henri Bendel. Gold bracelets, John Iversen. Artwear, NYC. Bag, Fendi. Bergdorf Goodman. Shoes, Colette.

334: Above: rayon dress. Earrings, Roy A. Heymann. Artwear, NYC. Pendants, Elsa Peretti for Tiffany & Co. Barry Kieselstein-Cord. Below: rayon dress also at Bill Loya, Salt Lake City UT. Earrings, Mark Hanes. Calvin Klein Footwear.

335: Earrings, bracelet, Mark Hanes. Bracelet at Saks Fifth Avenue. Necklace, Izabel Lam. Artwear, NYC. Shoes, Maraolo.

336: Calvin Klein sleepwear also at I. Magnin.

338: Pyjamas also at I. Magnin.

339: Turnout also at Boudoir, Scottsdale and Phoenix AZ; Boutique Dainties, Encinitas CA; La Jolie Madame, British Columbia, Canada.

342: Earrings, Didi Suydam. Artwear, NYC; M. Gallery, Los Angeles. Bracelet, M&J Savitt. To order at Barneys New York. Belt, Donna Karan New York.

343: Turnout at Garfinckel's. Glasses, Montana for Mikli. Macy's, Herald Square, Dallas. Necklace, Royal Copenhagen, NYC.

344: Earrings, Didi Suydam. Artwear, NYC. Belt, Stephen Dweck/Carlos Falchi. Mishon Mishon, NYC; Georgina, Hewlett NY. To order at Neiman-Marcus, Beverly Hills.

348: Azzedine Alaïa glasses. Ultimo, Chicago; Alaïa Chez Gallay, Beverly Hills and Gallay, West Hollywood CA. Stockings and shoes, Diego Della Valle for Alaïa. Shoes at Barneys New York.

350-351: Armbands, Giorgio di Sant'Angelo.

352: H.J. Salm fabric at Monarch Fabrics, NYC. Belt, Avion International. Bracelets, wrist to cuff: Mark Spirito. To order at Barneys New York; Jere Scott at Stanley Korshak, Chicago. Carol for Eva Graham thin bracelets. Saks Fifth Avenue. Nancy and Risë wide bangles. Fortunoff, NYC. Louis Bartholomew black bangles. Lord & Taylor. Yves Saint Laurent Footwear.

353: La Lame fabric at Kaplan's Fabrics, Kansas City MO; Hire's Fabrics, Houston. Shoes, Esprit.

354: La Lame top and skirt fabric at Hire's Fabrics, Houston. Skirt fabric at Kaplan's Fabrics, Kansas City MO. Earrings, Barbara Beebe. Belt, Avion International. Bracelets, wrist to cuff: Marla Buck. Robert Lee Morris.

355: La Lame fabric at La Feria, Laredo TX; Britex Fabrics, San Francisco. Bracelets, Izabel Lam. Artwear, NYC. Shoes, Joan & David. ALL PRICES APPROXIMATE.

VOGUE PATTERNS *Back views, yardages, details, pages 352-355*

Pages 352-355. **General sewing tip for all stretch fabrics:** Use elastic thread in bobbin to keep stretch in seams. **Tube dress:** Vogue Pattern #9892, View B. Sizes 6-16. Size 10: 1¾ yards 60" fabric. $4.95. Canada, $6.00. **Sewing tip:** Convert top into dress by cutting to floor-length proportion. **Puckered dress:** Vogue Pattern #9892, View D. Sizes 6-16. Size 10: 2 yards 27" fabric. $4.95. Canada, $6.00. **Sewing tip:** Convert top into dress by cutting 10" longer than in pattern. **Body suit:** Vogue Pattern #6462, View B. Sizes 8-16. Size 10: 1⅝ yards 50" fabric. $4.75. Canada, $6.25. **Sewing tip:** Lower armholes and widen straps. **Tiered skirt:** Vogue Pattern #9894, View B. Sizes 6-16. Size 10: Yoke: ¾ yards 27" fabric. Skirt: 5 yards 45" fabric. $5.95. Canada, $7.30. **Sewing tip:** Turn waistband ribbon under. **Dance dress:** Vogue Pattern #1696, View C. Sizes 8-18. **Top:** Size 10: 1 yard 50" fabric. **Skirt:** Size 10: 1¾ yards 60" fabric. $7.00. Canada, $8.50.

9892

9892

6462

9894

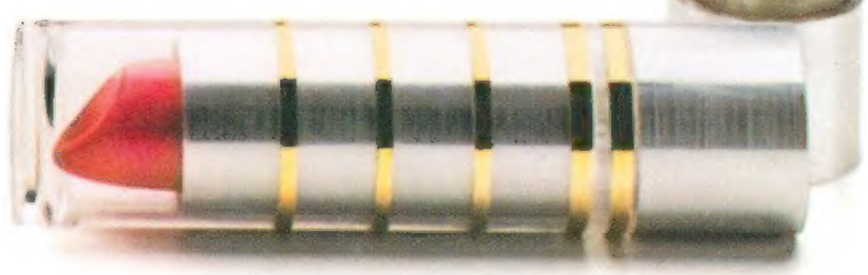
1696

Maybelline invents

ColorFresh® Lipstick

Imagine color so rich, so bold.
With shine this outrageous.

Set a shining example. Show them what lip color was meant to be.
Devastating. Now you've got it. 10 scintillating shades with
plenty of polish. Brimming with lavish moisturizers.
New ColorFresh Lipstick. Leaps and bounds beyond the ordinary.



ColorFresh® Lipstick only from Maybelline®

© 1987 Maybelline Co.

© 1987 MAX FACTOR & CO.

Jane Seymour

Expect
the
unexpected.

le Jardin d'Amour™
by MAX FACTOR

When romance is only the beginning.